THE CASH BOX

OLUME XVI NOVEMBER 20, 1954 NUMBER 9

DISC JOCKEY FESTIVAL
WSM
NASHVILLE
ATLANTIC OCEAN
MEXICO
SOUTH AMERICA
Stan

309,748
SOLD IN 10 DAYS

Billboard "Best Buy"—
"The Naughty Lady of Shady Lane"
Ames Brothers—RCA Victor 20-5897

Available of scant 10 days, this disc has found immediate acceptance in most major markets of the country. Strongest reports were received from Buffalo, Pittsburgh, Philadelphia, Cleveland, Milwaukee and St. Louis. Sales are also good in Providence, New York, Nashville and Los Angeles.

THE AMES BROTHERS

sing

THE NAUGHTY LADY OF SHADY LANE

ADDIO 20/47-5897

A "New Orthophonic" High Fidelity Recording

RCA VICTOR
FIRST IN RECORDED MUSIC

RCA ®
"HIS MASTER'S VOICE"

FOUNDED BY BILL GERSH

The Cash Box

olume XVI Number 9
November 20, 1954
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COUNTRY MUSIC GROWS And GROWS And GROWS

If we had to choose the one greatest influence on American popular music in the last decade, we'd unhesitatingly single out the growth of country music—not only in the areas in which it originated, but also in places where until recently it had never been heard before.

Starting right after the end of World War II, country music came into its own because of a number of factors but mainly because soldiers who had never heard it before were suddenly exposed to it during their Army travels and found that they liked it. As a result the songs they listened to, requested and wrote afterwards were tinged with the country influence.

In the past several years, many of our greatest hits in the pop field came either directly or indirectly from country fields. And the center of this country phenomenon was Nashville.

Twenty-nine years ago in Nashville, there originated a program over WSM called *Grand Ole Opry*. In almost three decades of its existence, it focused the nation's attention on a type of music which had heretofore been regional. It created interest where before there had not even been a knowledge of its existence. And it brought to the forefront those great country artists and composers who have changed the face of popular music today and have contributed so heavily to American enjoyment.

As a result of this surge of music which has swept throughout the entire nation, there has developed a whole group of disk jockeys who devote themselves to playing just country music. These deejays are helping to bring the wealth of music that originates in the country field to radio listeners everywhere.

And now because the number of these disk jockeys has grown to such large proportions, they have decided to hold an annual convention in Nashville in conjunction with the anniversary of *Grand Ole Opry*.

Last year the first convention was held. And now we look forward to the second one which takes place November 18-20. It will also be *Grand Ole Opry's* 29th anniversary.

This year's convention will be even bigger than last year's. And as country music keeps growing and growing we can expect each succeeding year's meeting to grow also.

So today we have reached the point where country music is a major influence nationally. It no longer is limited to just one area but is enjoyed everywhere.

We at *The Cash Box* salute the country disk jockeys and WSM's *Grand Ole Opry*, both of whom have contributed so heavily to the nationwide acceptance of this music.

ONLY TWO WEEKS YOUR VOTES IN

Best Record of 1954

"Little Things Mean A Lot"—Kitty Kallen	24,652
"Young At Heart"—Frank Sinatra	24,186
"Hey There"—Rosemary Clooney	23,997
"Sh-Boom"—Crewcuts	22,533
"Wanted"—Perry Como	20,440
"Little Shoemaker"—Gaylords	20,205
"Hernando's Hideaway"—Archie Bleyer	19,462
"Happy Wanderer"—Frank Weir	19,391
"Secret Love"—Doris Day	18,286
"Oh, My Papa"—Eddie Fisher	17,717
"Three Coins In The Fountain"—Four Aces	17,128
"Make Love To Me"—Jo Stafford	16,502
"Changing Partners"—Patti Page	16,452
"The High And The Mighty"—LeRoy Holmes	14,334
"Stranger In Paradise"—Tony Bennett	13,291
"Stranger In Paradise"—Four Aces	12,860
"Cross Over The Bridge"—Patti Page	11,596
"If I Give My Heart To You"—Doris Day	11,406
"In The Chapel In The Moonlight"—Kitty Kallen	11,116
"They Were Doin' The Mambo"—Vaughn Monroe	10,984
"Skokiaan"—Ralph Marterie	9,077
"If I Give My Heart To You"—Denise Lor	9,005
"I Need You Now"—Eddie Fisher	8,728
"That's Amore"—Dean Martin	8,619
"A Girl, A Girl"—Eddie Fisher	8,347
"I Get So Lonely"—Four Knights	7,729
"Hold My Hand"—Don Cornell	7,664
"This Ole House"—Rosemary Clooney	6,971
"Answer Me, My Love"—Nat "King" Cole	6,518
"I Understand Just How You Feel"—Four Tunes	5,329
"Goodnight Sweetheart, Goodnight"—McGuire Sisters	5,182
"Here"—Tony Martin	4,839
"Papa Loves Mambo"—Perry Como	4,637
"From The Vine Came The Grape"—Gaylords	4,162
"Darktown Strutters Ball"—Lou Monte	3,842
"I'm A Fool To Care"—Les Paul & Mary Ford	3,233

Best Male Vocalist of 1954

Eddie Fisher	25,103	Bing Crosby	8,753
Perry Como	23,062	Vic Damone	7,392
Frank Sinatra	18,741	Johnny Desmond	6,585
Nat "King" Cole	17,658	Billy Eckstine	5,928
Tony Bennett	16,325	Vaughn Monroe	4,417
Frankie Laine	15,240	Johnnie Ray	4,382
Don Cornell	11,447	Harry Belafonte	2,876
Tony Martin	10,319	Guy Mitchell	2,068
Julius La Rosa	9,100	Mario Lanza	1,392

Best Female Vocalist of 1954

Patti Page	22,936	Mary Ford	8,348
Rosemary Clooney	20,764	Sunny Gale	7,629
Kitty Kallen	20,752	Eartha Kitt	6,492
Doris Day	17,834	Dinah Shore	5,162
Joe Stafford	15,168	June Valli	5,028
Kay Starr	14,235	Georgia Gibbs	3,496
Joni James	13,976	Peggy Lee	2,602
Teresa Brewer	12,529		

Best Vocal Group of 1954

Four Aces	23,689	Four Tunes	9,243
Gaylords	19,738	Chordettes	9,187
Ames Bros.	16,820	Mills Bros.	7,711
Crewcuts	12,621	Modernaires	4,062
Hilltoppers	11,187	Fontane Sisters	2,908
Four Lads	10,629	Mariners	2,736
Four Knights	9,350	Four Freshmen	1,036

Best Orchestra of 1954

Archie Bleyer	21,876	Mantovani	7,392
Ray Anthony	20,538	Richard Hayman	6,443
Ralph Marterie	17,640	Guy Lombardo	5,735
Hugo Winterhalter	16,625	Victor Young	4,317
LeRoy Holmes	15,073	Sammy Kaye	4,190
Percy Faith	13,429	David Carroll	3,230
Glenn Miller	12,896	Sauter-Finegan	2,614
Frank Chacksfield	9,638	Paul Whiteman	1,973
Les Baxter	9,247	Liberace	1,845
Ralph Flanagan	7,628	Les Brown	938

Best Small Instrumental Group of 1954

Les Paul & Mary Ford	20,605	George Shearing	7,438
Bill Haley & His Comets	16,932	Johnny Maddox	3,291
Three Suns	9,219	Mulcays	1,103
Pee Wee Hunt	7,593		

Best Rhythm & Blues Record of 1954

"Work With Me Annie"—Midnighters	19,527
"Honey Love"—Drifters	17,422
"You'll Never Walk Alone"—Ray Hamilton	17,025
"Shake, Rattle & Roll"—Joe Turner	14,631
"The Things That I Used To Do"—Guitar Slim	13,784
"Oh, What A Dream"—Ruth Brown	13,576
"Sexy Ways"—Midnighters	11,893
"Sh-Boom"—Chords	11,745
"Money Honey"—Drifters	10,841
"I'll Be True"—Faye Adams	10,578
"Such A Night"—Drifters	10,129
"Lovey Dovey"—Clovers	9,993
"Goodnight Sweetheart, Goodnight"—Spaniels	8,649
"Saving My Love For You"—Johnny Ace	8,498
"Annie Had A Baby"—Midnighters	7,976
"Hurts Me To My Heart"—Faye Adams	7,827
"Just Make Love To Me"—Muddy Waters	5,762
"Hoochie Kooche Man"—Muddy Waters	4,469
"You're So Fine"—Little Walter	4,007
"It Should've Been Me"—Ray Charles	3,887
"Honey Hush"—Joe Turner	3,752
"Ebb Tide"—Roy Hamilton	3,586
"Please Forgive Me"—Johnny Ace	3,124
"Marie"—Four Tunes	2,984
"Your Cash Ain't Nothin' But Trash"—Clovers	2,547
"I Understand Just How You Feel"—Four Tunes	1,926

Best R & B Male Artist of 1954

Joe Turner	20,633
Roy Hamilton	19,485
Johnny Ace	19,327
B. B. King	17,782
Amos Milburn	17,591
Muddy Waters	15,857
Fats Domino	13,743
Little Walter	13,692
Ray Charles	13,052
Chuck Willis	11,798
Marvin & Johnny	9,789
Buddy Johnson	9,571
Louis Jordan	6,855
Earl Bostic	6,524
Willie Mabon	5,941
Memphis Slim	4,857
Lightning Hopkins	4,128
Charles Brown	3,584
Tiny Bradshaw	2,153
Bill Doggett	1,284

Best R & B Female Artist of 1954

Ruth Brown	18,623
Faye Adams	15,129
Dinah Washington	14,586
Lula Reed	9,847
Big Maybelle	9,628
Willie Mae Thornton	7,362
Ella Johnson	4,149
Linda Hayes	2,574
Mahalia Jackson	962

Best R & B Vocal Group of 1954

Midnighters	19,752	Spaniels	4,386
Drifters	17,429	Four Tunes	4,274
Clovers	16,827	Dixie Humming Birds	3,177
Chords	13,493	Spiders	2,653
"5" Royales	9,842	Original "5" Blind Boys	1,963
Orioles	5,174	Pilgrim Travelers	1,072
Dominoes	5,107		

LEFT TO CAST
CASH BOX" POLL

Best Country Record of 1954

"I Don't Hurt Anymore"—Hank Snow	18,634
"Slowly"—Webb Pierce	17,827
"I Really Don't Want To Know"—Eddy Arnold	14,396
"One By One"—Wells & Foley	13,612
"Even Tho"—Webb Pierce	12,008
"There Stands The Glass"—Webb Pierce	10,992
"Bimbo"—Jim Reeves	9,871
"You Better Not Do That"—Tommy Collins	8,343
"Let Me Be The One"—Hank Locklin	8,278
"I'll Be There"—Ray Price	7,855
"Wake Up, Irene"—Hank Thompson	7,236
"Secret Love"—Slim Whitman	5,527
"Sparkling Brown Eyes"—Webb Pierce & Wilburn Bros.	4,281
"Release Me"—Ray Price	3,907
"Looking Back To See"—Hill & Tubb	3,854
"Rose Marie"—Slim Whitman	3,736
"Back Up Buddy"—Carl Smith	3,242
"Goodnight Sweetheart, Goodnight"—Johnnie & Jack	3,075
"This Is The Thanks I Get"—Eddy Arnold	2,771
"Courtin' In The Rain"—T. Texas Tyler	2,156
"Looking Back To See"—J. E. & M. Brown	2,047
"This Ole House"—Stuart Hamblen	1,584
"Release Me"—Jimmy Heap	1,271
"More And More"—Webb Pierce	958
"Don't Drop It"—Terry Fell	931

Best Country Male Artist of 1954

Webb Pierce	19,452	Ernest Tubb	4,793
Hank Snow	15,768	Hank Williams	3,321
Eddy Arnold	14,921	Homer & Jethro	3,172
Carl Smith	10,663	Hank Locklin	2,764
Johnnie & Jack	10,427	T. Texas Tyler	2,382
Jim Reeves	9,261	Stuart Hamblen	2,251
Slim Whitman	8,543	Carlisles	1,789
Hank Thompson	7,692	Marty Robbins	1,626
Ray Price	7,115	Chet Atkins	894
Red Foley	5,884	Mitchell Torok	757

Best Country Female Artist of 1954

Kitty Wells	17,201
Goldie Hill	12,796
Jean Shepard	5,452
Davis Sisters	5,376
Martha Carson	2,129

Best Country Band of 1954

Pee Wee King's Band	16,892
Hank Thompson's Brazos Valley Boys	9,483
Webb Pierce's Wondering Boys	8,328

Most Promising New Male Vocalist of 1954

Sammy Davis, Jr.	19,921
David Whitfield	13,704
Roy Hamilton	11,635
Gary Crosby	8,340
Charlie Applewhite	6,551
Tommy Leonetti	4,260
Bob Stewart	2,833
Stewart Rose	911

Most Promising New Female Vocalist of 1954

Betty Madigan	16,128
Denise Lor	15,970
Jaye P. Morgan	9,306
Bunny Paul	8,547
Vicki Young	6,882
Connie Russell	5,912
Peggy King	4,629
Jill Corey	2,226
Mitzi Mason	1,754
Micki Marlo	1,491

Most Promising New Vocal Group of 1954

Crewcuts	18,563
McGuire Sisters	17,923
Cheers	9,134
Don, Dick & Jimmy	8,752
Johnston Bros.	7,391
Smith Bros.	7,020
Chuckles	6,179
Chords	3,823
Harptones	2,958
Lancers	2,835
Laurie Sisters	937
Crows	764

Most Promising New Orchestra of 1954

Richard Maltby	15,293
Les Elgart	13,177
Frank Weir	12,874
Commanders	8,925
Bulawayo Sweet Rhythms Band	8,416
Pete Rugolo	3,133
Russ Carlyle	2,657
Lee Roy	2,005
Dan Terry	1,954

Most Promising Small Instrumental Group of 1954

Norman Petty Trio	11,286
Dick Hyman	10,871
Jackie Lee	5,296
Billy Duke	2,972
Papa John Gordy	1,844

Most Promising New R & B Artist of 1954

Roy Hamilton	12,928	Counts	2,702
Chords	9,851	Shirley Gunter	2,523
Spaniels	7,794	Charms	1,827
Chuck Willis	6,973	Eldarados	1,754
Guitar Slim	5,782	Opals	1,596
Spiders	4,735	Luther Bond	1,329
Marvin & Johnny	4,522	Crows	1,268
Ella Johnson	3,982	Medalions	1,238
Harptones	3,795	Howling Wolf	977
Lavern Baker	3,243	Cadillacs	743
Al Savage	2,721	Robins	629

Most Promising New Country Artist of 1954

Tommy Collins	10,296	Billy Walker	2,215
Faron Young	9,845	Jimmy Newman	2,036
Terry Fell	6,368	Betty Amos	1,790
Jim Edward & Maxine Brown	6,127	Betty Cody	1,363
Justin Tubb	5,832	Ruby Wells	1,194
Ginny Wright	5,267	Charline Arthur	878
Jimmy & Johnny	4,828	Red Sovine	814
Jimmy Heap	4,439	Tibby Edwards	672
Al Terry	3,221	Dub Dickerson	651
Wanda Jackson & Billy Gray	3,181	Sunshine Ruby	598
Wilburn Bros.	2,997	Arlie Duff	376
		Herb & Kay Adams	358

Top 10 Best Selling Pop Albums

1.	THE STUDENT PRINCE	Mario Lanza (RCA Victor LM 1837; ERB 1837)
2.	A STAR IS BORN	Judy Garland (Columbia BL 1021; BA 1021)
3.	MUSIC, MARTINIS AND MEMORIES	Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
4.	GLENN MILLER LTD. EDITION, II	Glenn Miller (RCA Victor LPT 6071; EPOT 6701)
5.	SEVEN BRIDES FOR SEVEN BROTHERS	Original Cast (MGM E 244; X 244)
6.	THE PAJAMA GAME	Original Cast (Columbia ML 4840; A 1098)
7.	BRIGADOON	Original Cast (MGM E 3135; MX 263)
8.	SWING EASY	Frank Sinatra (Capitol H 528; EAP 1, 2-528)
9.	SELECTIONS FROM THE GLENN MILLER STORY	Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
10.	MUSIC FOR LOVERS ONLY	Jackie Gleason (Capitol H 352; EBF 352)

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the
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"I KEEP CRYING"
No. 109 b/w
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DELTA RHYTHM BOYS .... Decca
FOUR FRESHMAN .... Capital
MODERNAIRES - GEORGIE AULD ... Coral
NEIL HEFTI-RAY CHARLES SINGERS - Epic
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Terrific Novelty! Terrific Lyrics!
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SAPPHIRE # 302

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and Jump Novelty
"JINGLE BELL BOOGIE"
by JODY LEVINS and His Boys
SAPPHIRE # 1060

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THE NATION'S

TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BE—Bell
BR—Brunswick
BT—Bethlehem
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CT—Cat
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FA—Favorite
FE—Federal
FI—Fiesta
4 Star—Four Star
GR—Groove
IM—Imperial
JD—Jay Dee
JU—Jubilee
KI—King
LO—London
ME—Mercury
MG—MGM
MJ—Majar
MO—Modern
NG—Norgran
PA—Parrot
PE—Peacock
PO—Potter
PR—Prestige
RA—Rainbow
RE—Regent
RH—Recorded in Hollywood
RM—Rama
SA—Savoy
SP—Specialty
SW—Swingtime
TF—Tiffany
TI—Tico
TR—Trend
UN—United
VA—Vogue
VI—RCA Victor

Pos. Last Week

1

IF I GIVE MY HEART TO YOU
DORIS DAY — DENISE LOR

BE-1059 (45-1059)—Barry Frank
CA-2868 (F-2868)—Monica Lewis
CA-2930 (F-2930)—Duke Ellington
CO-40300 (4-40300)—Doris Day
CR-61236 (9-61236)—Buddy Greco
DE-29148 (9-29148)—Connee Boswell
FA-21007X—Merry South
JZ-768 (45-768)—Four Bars
MG-11776 (K-11776)—Wright Bros.
ME-70451 (70451x45)—A. Powell & D. Smith
MJ-27 (45-27)—Denise Lor
TI-1092 (45-1092)—Peacock's Mambo Combo
VI-20-5853 (47-5853)—Dinah Shore

2

2

HEY THERE
ROSEMARY CLOONEY

CO-40266 (4-40266)—Rosemary Clooney
CO-40224 (4-40224)—Johnnie Ray
DE-29199 (9-29199)—Sammy Davis Jr.
EP-9049 (5-9049)—Dolores Hawkins
FA-21005X—Cary Stewart
VI-20-5867 (47-5867)—Homer & Jethro

1

3

THIS OLE HOUSE
ROSEMARY CLOONEY

BE-1602 (45-1602)—Betty Johnson
CA-2915 (F-2915)—Jordanaires
CO-40266 (4-40266)—Rosemary Clooney
DE-29255 (9-29255)—Rosetta Tharpe
FA-21001X—Roy Rogers-Dale Evans
KI-1376 (45-1376)—Herb & Kay
VI-20-5739 (47-5739)—Stuart Hamblen

4

4

I NEED YOU NOW
EDDIE FISHER

BE-1054 (45-1054)—Betty Johnson
CO-40346 (4-40346)—Ken Griffin
FA-21003X—Susan Sisters
VI-20-5830 (47-5830)—Eddie Fisher

3

5

PAPA LOVES MAMBO
PERRY COMO

BE-1064 (45-1064)—Tommy & Jimmy Dorsey
CO-40324 (4-40324)—Johnnie Ray
RA-264 (45-264)—Alfredito Orch.
TI-1092 (45-1092)—Peacock's Mambo Combo
VI-20-5857 (47-5857)—Perry Como

5

6

SHAKE, RATTLE AND ROLL
BILL HALEY AND HIS COMETS

AT-1026 (45-1026)—Joe Turner
DE-29204 (9-29204)—Bill Haley
FA-21004X—Tomcats

8

7

HOLD MY HAND
DON CORNELL

BE-1048 (45-1048)—Dick Powell
CR-61206 (9-61206)—Don Cornell
DE-29301 (9-29301)—Guy Lombardo

6

8

SKOKIAAN
MARTERIE—BULAWAYO BAND—FOUR LADS

BE-1060 (45-1060)—Eight Bells
CA-2896 (F-2896)—Ray Anthony
CO-40306 (4-40306)—Four Lads
DE-29256 (9-29256)—Louis Armstrong
FA-21001X—Song Singers
LO-1491 (45-1491)—Bulawayo Sweet Rhythms Band
LO-1500 (45-1500)—Ted Heath—Johnston Bros.
ME-70432 (70432x45)—Ralph Marterie
NG-124 (45-124)—Johnny Hodges
TI-10-229 (45-229)—Joe Loco
VI-20-5839 (47-5839)—Perez Prado
VI-20-5844 (47-5844)—Bud Isaacs

7

9

MUSKRAT RAMBLE
McGUIRE SISTERS

CA-2942 (F-2942)—Woody Herman
CO-40354 (4-40354)—Harry James
CR-61278 (9-61278)—McGuire Sisters
DE-29280 (9-29280)—Louis Armstrong
ES-369 (45-369)—Matys Bros.
FA-21000X—Helen Carrol
GTJ-45092 (45-45092)—Kid Ory's Band
ME-70446 (70446x45)—Rusty Draper
TI-1093 (45-1093)—Peacock Combo
VI-20-5887 (47-5887)—Al Romero
VI-20-5862 (47-5862)—Poppa John Gordy
VI-20-5873 (47-5873)—Phil Harris

—

10

TEACH ME TONIGHT
DeCASTRO SISTERS

AB-3001 (45-3001)—DeCastro Sisters
CO-40351 (4-40351)—Jo Stafford
CR-61265 (9-61265)—Modernaires
DE-28990 (9-28990)—Janet Brace
ME-70497 (70497x45)—Dinah Washington
MG-11856 (K-11856)—Rosanne June
X-0051 (4X-0051)—Helen Grayco

—

11) SMILE. 12) CARA MIA. 13) SH-BOOM. 14) IT'S A WOMAN'S WORLD. 15) MR. SANDMAN. 16) THEY WERE DOIN' THE MAMBO. 17) ST. LOUIS BLUES MAMBO. 18) OOP-SHOOP. 19) COUNT YOUR BLESSINGS. 20) IN A LITTLE SPANISH TOWN. 21) LITTLE SHOEMAKER. 22) MAMA DOLL SONG. 23) MAMBO ITALIANO. 24) MOOD INDIGO. 25) WHITHER THOU GOEST 26) THE HIGH AND THE MIGHTY. 27) THAT'S WHAT I LIKE. 28) I'M A FOOL TO CARE. 29) HAJJI BABA. 30) TIME WAITS FOR NO ONE. 31) I NEED YOUR LOVIN' (BAZOOM). 32) IN THE CHAPEL IN THE MOONLIGHT. 33) I WANT YOU ALL TO MYSELF. 34) I CAN'T TELL A WALTZ FROM A TANGO. 35) TELL ME, TELL ME.

THE CASH BOX
PLATTER
SPINNER
PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISC JOCKEYS

1.	IF I GIVE MY HEART TO YOU	Doris Day (Columbia) Connee Boswell (Decca) Denise Lor (Majar)
2.	I NEED YOU NOW	Eddie Fisher (RCA Victor)
3.	HEY THERE	Rosemary Clooney (Columbia)
4.	TEACH ME TONIGHT	DeCastro Sisters (Abbott)
5.	HOLD MY HAND	Don Cornell (Coral)
6.	MR. SANDMAN	Chordettes (Cadence)
7.	PAPA LOVES MAMBO	Perry Como (RCA Victor)
8.	IT'S A WOMAN'S WORLD	Four Aces (Decca)
9.	WHITHER THOU GOEST	Paul & Ford (Capitol)
10.	THIS OLE HOUSE	Rosemary Clooney (Columbia)

11) MUSKRAT RAMBLE. 12) ALWAYS YOU. 13) SKOKIAAN. 14) I WANT YOU ALL TO MYSELF. 15) SHAKE, RATTLE AND ROLL. 15) SMILE.

WRUL-New York (Worldwide Broadcasting System) proud as punch and aking bows in all directions because of the stir caused by **Terri Stevens'** 'Unsuspecting Heart" on Double AA Records. Seems **Bob Singer**, composer, irst brought them a dub about three months ago, sung by **Kitty Karr**. The station asked for audience reaction after spinning it on the air. The broadcast went to 60 nations and the mails brought back responses from 10 English speaking nations. Thus encouraged, Bob Singer took the tune to **Teddy Powell**, Tee Pee Publishing Co., who arranged within the next four days for Double AA to cut it. WRUL obtained a special prior to release dub and put the new version on the air. This time, according to **Joseph C. Beal**, public service manager of the station, about twenty stations responded. Beal received inquiries from many of his affiliates asking where the juke box operators of these nations could buy the record.

* * * *

Pic of the week—**Mike Woloson** (WNOR-Norfolk, Va.) spending many hours on the air. Mike does a morning show, 6:30 to 9:30; one hour on Sunday, 3:30 to 9:30 p.m. and a daily afternoon show, 12:30 to 3:30. . . . **Bob McGonagle**, announcer at Armed Forces Radio Service (N. Y.) bedded at Fort Jay, Governor's Island with glandular fever. . . . **Bernie Miller** promotion manager of popular records at RCA Victor tells us **Joe Deane** (KQV-Pittsburgh, Pa.) is all out on **Ames Brothers** "Naughty Lady of Shady Lane." For a good reason. Joe lives at 754 Shady Lane. . . . **Fred Heckman** (WCRS-Greenwood, S. C.) being kept very busy these days. Fred just finished doing the lead in a Greenwood Little Theater production and is teaching a class in radio at Lander College. . . . **Mike Cassone** of M & C Music is flipping his lid. His "Believe It or Not" by the **Stylers** on Jubilee is happening in Philadelphia and other spots. Mike also has the Stylers' "The World Is Yours" and **Dorothy Forbes'** Jubilee "Where," written by Dorothy's hubby **Scott Forbes**. . . . **Barry Kaye** (WJAS-Pittsburgh, Pa.) reports his weekend trip to New York with more than 750 fans was tremendously successful. Stars **Johnnie Ray, Betty Madigan, Patti Page, Vaughn Monroe, Bob Stewart** and others were on hand to greet the young tourists.

MIKE WOLOSON
(WNOR—Norfolk, Va.)

* * * *

Don Bruchey (WWIN-Baltimore, Md.) sold on **Archie Bleyer**. Archie dropped by not long ago, and when he left he had so impressed Bruchey that Don nominates him for "Mr. Real Nice Guy." . . . **Ken Johnson** now at (WEAT-Lake Worth, Fla.) Studio will be in the Hotel Pennsylvania, West Palm Beach by Christmas. . . . **Bill Stewart** (KELP-El Paso, Texas) played the **Spike Jones** 'Japanese Skokian" for three solid hours. Switchboard was jammed with calls. . . . **Jerry Nesler** (KANI-Hawaii) writes to tell us pops very big there. Also rhythm and blues catching on strong. Hawaiian music? Oh that's only for the tourists. . . . **Tommy Riggs** (WCAE-Pittsburgh, Pa.), of Betty Lou fame, who is currently holding down the 10 p.m. to 1 a.m. slot is gathering a larger and larger audience and is rapidly becoming one of the important men in town.

THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"MR. SANDMAN"

Four Aces . . . . Decca 29344; 9-29344

●

"MAKE YOURSELF COMFORTABLE"

Sarah Vaughan . . . . Mercury 70469; 70469x45

●

"PUPALINA"

Gaylords . . . . Mercury 70479; 70479x45

●

"THIS YEAR'S SANTA BABY"

Eartha Kitt . . . . RCA Victor 20-5914; 47-5914

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Finest Custom Record Pressings That Quality Materials and Intelligent Skill Can Offer
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(Phone: JAckson 5-7123)

Mr. Operator—Mr. Dealer—Mr. Exporter

On the occasion of the opening of our Pittsburgh office we wish to publicly THANK all our customers and friends for your past patronage and the opportunity given to us of serving you.

To those who have not as yet tried our service we want you to know that we charge 5¢ above wholesale on single records and give a 30% discount on LP's and extended play sets.

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We invite you to convince yourself by sending us a trial order.

Our entire STOCK IS NEW AND CLEAN.

We again wish to THANK everyone for being so wonderful to us.

Yours for service,

Louis Boorstien
Bernard Boorstien

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

TONY PUSKARZ
(Musica 108; 45-108)

C+ "JAHINA POLKA"—Tony Puskarz and his Diplomats bounce through a lively polka ditty. Good Polish instrumental that should do well in the right spots.

C+ "COFFEE AND CAKE POLKA" [—Taft] More of the same lively, happy-go-lucky material is presented by the group. Tunes are excellently engineered. Clear and vibrant sound.

THE PENNSYLVANIANS GLEE CLUB
(Decca 29304; 9-29304)

C+ "RESTLESS HEART" (2:33) [Chappell ASCAP—Rome] Fred Warings Pennsylvanians Glee Club and Orchestra present a fast moving arrangement of one of the beautiful songs from the new hit musical "Fanny." Full sound.

C+ "FANNY" (3:04) [Chappell ASCAP—Rome] On this end, the chorus presents a warm rendition of the title tune of the hit play. Lovely number.

AL MARTINO
(Capitol 2982; F-2982)

B "THE STORY OF TINA" (2:52) [Peter Maurice ASCAP—Katrivanou, Hassall] Al Martino has a good piece of material to work with on this end, and he hands in a strong performance. Chorus assists.

B "SAY IT AGAIN" (2:30) [B. F. Wood ASCAP—Torme] Dennis Farnon conducts the ork on this end as Al offers a big reading on a lovely new ballad. He belts this one with a load of feeling and expression.

DAVE DAY
(Bigelow 3578; 45-3578)

B "DROP DEAD!" [—Rawe, Day] Dave Day bows on the Bigelow label with a real wild jump-novelty that's loaded with color. A real belted job with a big Al Marsico orking. Should make noise.

C+ "TRUE" (2:37) [—McKaren] The versatile performer hands in another good reading as he fashions a warm romantic ballad. Sounds a bit like Tony Bennett. Good tune, too.

RONNIE HILTON
(RCA Victor 20-5921; 45-5921)

B "I LIVE FOR YOU" (2:11) [Chappell ASCAP—Sigman, Trenet, Eiger] The Peter Knight Singers and Frank Cordell's ork set up a big backdrop for Ronnie Hilton's debut on Victor. Pretty tune and delivery. Lad has a good voice.

C+ "I STILL BELIEVE" (2:33) [Macmelodies—Reid] The crooner hands in another polished performance on this romantic tune. Songster has that necessary professional touch.

THE CASH BOX DISK OF THE WEEK

"MY PRETTY SHOO-GAH" (2:48)
[Ross Jungnickel ASCAP — Drake, Shirl, Gedarro]

"FUNNY THING" (2:58)
[United ASCAP—Sigman, Williams]

TONY BENNETT
(Columbia 40376; 4-40376)

TONY BENNETT

● Tony Bennett who had a real big 1954, has in his latest release a strong two-sider that should get him off to a tremendous start in '55. One side is a terrific rhumba beat novelty called "My Pretty Shoo-Gah." And Tony does a superb job with it. The lyrics and delivery spell hit from start to finish, and the pretty melody is simple and can easily be remembered. The songsters's fans will get a big kick out of this one. The coupling is one of those beautiful ballads that Tony handles with such finesse. It's a piece of top drawer material dubbed "Funny Thing." An excellent coupling for maximum results. You'll probably be seeing both tunes on the charts.

"ALL I WANNA DO" (1:55)
[Meridian BMI—Perry]

"THE BARKING DOG" 2:18)
[Bourne ASCAP—Stillman, Chabrier]

CREWCUTS
(Mercury 70490; 70490 x 45)

CREWCUTS

● The Crewcuts, who in less than a year rose from obscurity to the top of the ladder on a tune called "Sh-Boom," now offer their follow-up to that number one hit. Although neither side has the gimmicks that made "Sh-Boom" such a success, the boys' winning style, their current popularity and a couple of good tunes should result in healthy sales. One deck is of the jump-rhythm variety and goes under the title of "All I Wanna Do." It's a solid side that moves. The jitterbugs will keep the boxes jumping with this one. A polished performance by the quartet. Flip is a cute little waltz tempo novelty called "The Barking Dog." It's a delightful lilter handled in colorful fashion. The Crewcuts are here to stay and we can expect big things from them in the future.

"HOLD ME IN YOUR ARMS" (2:42)
[Artists ASCAP—Heindorf, Henderson, Pippin]
"READY, WILLING AND ABLE" (2:25)
[Daywin BMI—Binker, Huddleston, Gleason]
DORIS DAY
(Columbia 40371; 4-40371)

DORIS DAY

● Doris Day, who had a tremendous year with her version of "Secret Love" and the current favorite "If I Give My Heart To You," comes up with a new coupling that should do a bang-up job over the counters and on the boxes. One tune is a beautiful ballad called "Hold Me In Your Arms" from the forthcoming flicker "Young At Heart" in which she co-stars with Frank Sinatra. Doris presents the tune in her warm, sincere fashion as a chorus and Percy Faith's ork assist. Ops and dealers all know what the flick can do in promoting this tune. A winning ballad from start to fininsh. "Ready, Willing and Able" is the cute bouncer on the coupling. It's a lively deck with a clever set of lyrics. Buddy Cole and the crew offer some solid support. We look for the top half to win out in the long run.

LES ELGART ORCH.
(Columbia 40383; 4-40383)

B "DON'T LET THE KIDDY GEDDIN" [Sherwin ASCAP—Skylar Ackers, Dickinson] The Les Elgart crew rides through a terrific chora and ork arrangement of a cute ditty that's been making some noise. Les has a great ork and sound.

C+ "MISTER SANDMAN" [E. H Morris ASCAP—Ballard] On this side, Les and the chorus cruise through a new tune that's headed for the top. Simple delivery a bit too late to catch up to the leader.

LAURIE ANDERS
(Pic 0010; 45-0010)

B+ "SURE FIRE KISSES" (2:36) [Hometown ASCAP — Mysels Philips, Simms, Perryl] Laurie Anders, the "wide open spaces" gal, comes up with a socko vocal effort on a catchy novelty that promises big results. Real cornball reading with a chorus assisting. Good hopper.

C "T FOR TEXAS" (2:45) [Peer Inter'l BMI—Rodgers, Thorn] A bluesy rhythm item is bounced through on this end.

MERRY SOUTH
(Favorite 21007X)

C+ "I WANT YOU ALL TO MYSELF" (2:40) [Skidmore ASCAP—Koch, Carroll] The low-priced Favorite line sends up a smooth version of a pop tune that's bidding for the top of the ladder. Pretty job.

C+ "IF I GIVE MY HEART TO YOU" (2:45) [Miller ASCAP—Crane, Jacobs, Brewster] On this end, Merry South and a male group deliver a cover disk on one of the nation's tops. Thrush can sing well.

SANDY SOLO
(Jubilee 5173; 45-5173)

B "A LOVE I CAN CALL MY OWN" (2:49) [Wemar BMI—Reid, Coleman] The wonderful voice of Sandy Solo sounds terrific on this side as he fashions an inviting romantic ballad. Artist has feeling in his voice. Could step out.

B "MR. RAINBOW" (2:08) [Embassy BMI—Blossner, Hollander] The songster lilts through a tender ballad featuring a good Sid Bass orking. Sandy sounds good on both ends. Good coupling.

JANE MORGAN
(Kapp 107; 45-107)

B+ "WHY" [—Burello, Murray] Jane Morgan gets hold of a wonderful inspirational ballad that could do big things. It's a stirring rendition of a song that could head way up there if it gets a big start. Thrush sounds great. Chorus assists.

C+ "THE HEART YOU BREAK" [—Hilliard, DeLugg] Joe Reisman sets up a good backdrop for Jane's jump version of a clever ditty. A potent delivery that makes this a strong coupling.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

In a survey recently completed by King Records, it was disclosed the 45 rpm is making speedy headway at radio stations. 1,000 stations were questioned and 75% answered. Only 104 of those answering wanted to receive 78 rpm disks, and of that 104, 75 wanted to be serviced with 78s only until January 1st when they will be equipped to handle 45s. . . . The number one and two songs on the Hit Parade currently are "If I Give My Heart To You" and "I Need You Now." Both were written by the same composers, **Jimmie Crane** and **Al Jacobs**. And both are published by Miller Music. . . . Singer **Ford Lile** and **Bill Davis** are setting up a new indie label, Shield Records. First album will be "Dinner Alone" with **Ford Lile** featured. . . . **Bill Farrell** promoting his first Mercury disk, "Runaround" and "Booten Baby" with appearances in Milwaukee and Chicago. . . . **Mitch Miller** planning to team up **Marlene Dietrich** and **Frankie Laine** on a tune called "Prunes" written by comedian **Jackie Kannon**. . . . **Erroll Garner** due into Basin Street November 16 where he will share billing with **Woody Herman**. . . . **Charlotte Lord** (former girl Friday to **Bill Silbert**) surprised the industry by taking out the marriage license and flying with her groom to California. . . . **Al Morgan** and family (three kids and wife) moved from their Chicago home to a new spot in California. Al planning a TV show to emanate from there. . . . **David Whitfield** about to arrive in the U. S. for a guest shot on the **Ed Sullivan** show. . . . **Sammy Kaye** begins a tour of one-nighters on November 12, his first date scheduled for the Castle Farms in Cincinnati, Ohio.

FRANKIE LAINE

CHICAGO:

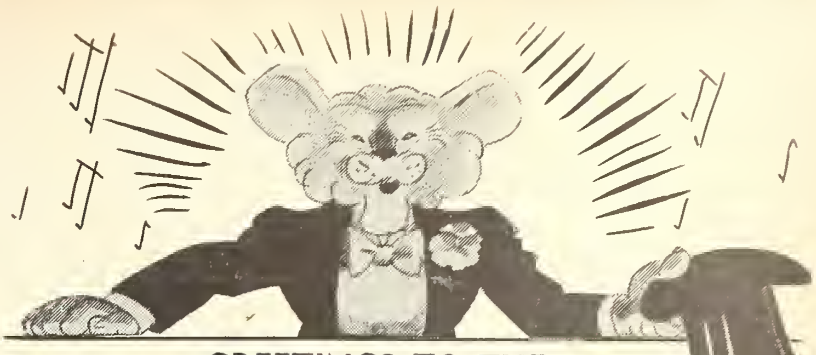
Mercury's **Nick Noble** about to embark upon an eastern promotional tour which will take him to Boston, Philly, Pittsburgh, Cleveland, Detroit, and several other cities, and will give Nick a chance to meet many, many music guys and gals for the very first time. As predicted here last week, both his disk, "My Own True Love" and "Please Don't Break My Heart" and **Johnny Desmond's** Coral coupling of "My Own True Love" b/w "The Song From Desiree" are getting lots of air play. . . . Speaking of **Johnny Desmond**, we want to thank him for all the nice things he's constantly saying about **The Cash Box** on his Saturday afternoon "Recording Hop." . . . The new **Roy Hamilton** Epic waxing of "Hurt" b/w "Star Of Love" reportedly expected to go pop. . . . **Helen Grayco** and **Spike Jones** and the "Musical Depreciation Review" played a concert just outside of Chicago this past Sunday (11/7). Helen's "X" recording of "Teach Me Tonight" b/w "Oop Shoop" really moving, while Spike's "Japanese Skokiaan" called one of his best efforts to date. . . . Lots of visitors in town this week: **Don Cherry** in to plug his "Country Boy." . . . **Jaye P. Morgan** promoting her first Victor sides, "That's All I Want From You" b/w "Dawn." . . . **Georgie Shaw** doing the **Howard Miller** TV show for the next two weeks. **The Three Chuckles** visiting dee-jays who've helped them with their "Runaround." Report they'll be opening at our town's Preview Lounge 12/8. . . . **Rusty Draper**, currently appearing at Fazio's in nearby Milwaukee, paid the Windy City a fast visit on his day off. . . . Many agree that **June Valli's** "Wrong, Wrong, Wrong," b/w "Ole Pappy Time" should be a sure click. . . . **Ted Lewis** a real favorite hereabout, currently starring at the Edgewater Beach Hotel's Marine Dining Room, for his first Chicago appearance in a long, long time. And Ted, of course, doing his usual fine job, making 'everybody happy'.

THREE CHUCKLES

HOLLYWOOD:

Looks like the mambo is here to stay. Our favorite Christmas tunes won't even be the same this year. Oh yes, the words and melody will still be there but it will be all dressed up with an infectious latin beat. Already released is **Billy May's** "Rudolph The Red-Nosed Reindeer-Mambo," **Jimmy Boyd's** "I Saw Mommy Do The Mambo," and "We Wanna See Santa Do The Mambo" with **Bill Darnell** and **The Smith Bros.** . . . **The Hi-Lo's**, former Trend recording artists, have signed with Starlite Records. Their first release on the new label will be an LP of old standards. Starlite is distributed by National Music Sales Corp. . . . **The Lancers** spent a couple of days in town between engagements visiting deejays and plugging "Mr. Sandman" on Coral. They open at N. Y. Copacabana 11/18. While in LA they also cut several sides for Coral. . . . MGM execs were so pleased with **Rush Adams' "It Was So Beautiful"** that they have decided to bill him as the "Voice of Gold" and give him the number one tune from the Broadway show "Silk Stockings" titled "All Of You." MGM has purchased the movie rights to the musical and there's a good chance that Rush will sing "All Of You" in the movie. . . . Lovely **Heidi Christian**, former CBS staff vocalist in Chicago, is now residing in California. She hopes to find work in TV or radio and sign a record pact with some local diskery. After hearing dubs of her voice I'd say she could be a great recording artist if given a chance. . . . Publicist **Larry Green**, the ex-Chicagoan who couldn't resist our sunny climate, leaves on a promotion junket Dec. 1st thru the Midwest. Larry informs us that he is now handling **The Lancers, Jimmy Wakely** and **The Three Rays**. . . . Songstress **Eileen Barton** is currently packing in the crowds at **Charlie Morrison's** Mocambo on the Sunset Strip. . . . Mambo king, **Perez Prado** closed at the Hollywood Crescendo 11/7 to be followed by **George Shearing** 11/12 to 11/24. . . . **Jerry Gray** and his orchestra, whose Decca waxing of "Ooh And Ah Mambo" b/w "Kettle Drum Hop" is said to be his best yet, opened at the Hollywood Palladium Nov. 9th. . . . **ALL OF US IN THE POP MUSIC FIELD WISH TO TAKE THIS OPPORTUNITY TO SALUTE WSM'S GRAND OLE OPRY ON THEIR 29th ANNIVERSARY. THANKS FOR GIVING US SO MANY HITS.**

SMITH BROTHERS



GREETINGS TO THE
DISK JOCKEYS OF AMERICA
FROM M-G-M

LEROY HOLMES and his Orchestra
TARA'S THEME
From M-G-M Film "Gone With the Wind"
Whistling by
FRED LOWERY
and **JAMIE**
MGM 11854 78 rpm
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BILLY ECKSTINE

ONE SWEET KISS
and
LOVE ME
MCM 11855 78 rpm
K 11855 45 rpm

MOOD INDIGO
and
DO NOTHIN' TILL YOU HEAR FROM ME
MCM 11845 78 rpm
K 11845 45 rpm

BETTY MADIGAN
ALWAYS YOU
THAT WAS MY HEART YOU HEARD
MCM 11812 78 rpm • K 11812 45 rpm

ALAN DEAN
SONG FROM DESIREE
and
TONIGHT, MY LOVE
MCM 11844 78 rpm
K 11844 45 rpm

ROSANNE JUNE
TEACH ME TONIGHT
and
THE TOUCH (LE GRISBI)
MCM 11856 78 rpm
K .11856 45 rpm

R&B SPECIAL
SAM (The Man) TAYLOR
On Tenor Sax and his Cat Men
TARA'S THEME
THE HIGH AND THE MIGHTY
MCM 11882 78 rpm • K 11882 45 rpm

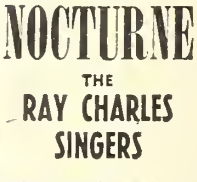
DAN BELLOC
and his Orchestra
YOUR BRIGHT RED LIPS
and
WHEN YOU'RE IN LOVE
MCM 11843 78 rpm
K 11843 45 rpm

DAVE DENNY
CRY, FOOL, CRY
and
STOP, YOU'RE BREAKING MY HEART
MCM 11831 78 rpm
K 11831 45 rpm

BEST SELLING ALBUMS

BRIGADOON
MGM Album 263 78 rpm
Extended Play Album X263
(45 rpm)
Long Playing Record E3135
(33⅓ rpm)

AUTUMN NOCTURNE
THE
RAY CHARLES SINGERS
MGM Long Playing Record
E3145 (33⅓ rpm)



MAMBOS AND CHA-CHAS
RENE TOUZET
and his Orchestra
MCM Extended Play Album
X264 (45 rpm)
MCM Long-Playing Record E264
(33⅓ rpm)

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THE GREATEST NAME IN ENTERTAINMENT
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RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

ART MOONEY ORCH.
(MGM 11871; K-11871)

C+ "BIG BOY BLUE" (2:45) [Brandom ASCAP — Watts, Bohme, Fascinato] With Elaine Rodgers on the vocal, Art Mooney and the crew ease through a light and cute novelty that should please the teen-agers.

C+ "BIP BAM" (2:50) [Progressive BMI—Calhoun] On this end the chorus and Art jump through a tune originally waxed in the R & B market. Solid side with a good beat for dancing.

BOB CREWE
(Jubilee 5164; 56-5164)

B+ "IT'S ALL OVER" (2:49) [Jefferson ASCAP—Slay, Davis] Bob Crewe dishes up a lovely piece of romantic material in his warm fashion. The Cheerleaders and Ralph Burns ork assist. Disk could click.

C+ "PUNCH" (1:15) [E. H. Morris ASCAP—Gimbel] This end features the songster on a march-tempo novelty with a load of zest. Good teaming of sides for maximum results.

TED HEATH ORCH.
(London 1418; 45-1418)

B "JITTERBUG WALTZ" (2:30) [Robbins ASCAP—Waller, Manners, Grean] The big Ted Heath band comes up with an interesting waltz beat arrangement of a popular Fats Waller theme. Most requested side from Tad's London Suite LP. Beautiful job.

C+ "ALLIGATOR CRAWL" (2:16) [Mayfair ASCAP — Waller, Razef, Davis] This side is a terrific jump orking of another Waller tune. Great dance material for the lindy-bugs.

SHIRLEY HARMER
(MGM 11875; K11875)

B "A PAIR OF BLUE EYES" (3:02) [Movietone ASCAP — Kernell] Shirley Harmer gets a lush LeRoy Holmes backing as she tenderly renders a lovely ballad from the coming flicker "Song O' My Heart." Lovely job that could catch on.

C+ "MEET ME HALFWAY" (3:00) [Lion ASCAP—Koy] On this end, the chirp dishes up some more lovely romance music in her warm, inviting manner. Pretty voice and delivery.

MILT GREEN & BEN JAFFE/ SATISFIERS
(Rainbow 270; 45-270)

C+ "RICKETY TICKETY MELODY" [Milford ASCAP—Lowe, White, Wolfson] Milt "Knuckles" Green and Ben "Pedal" Jaffe bounce through a catchy, cornball instrumental full of color. Sam Levine handles the trombone. Good tavern material.

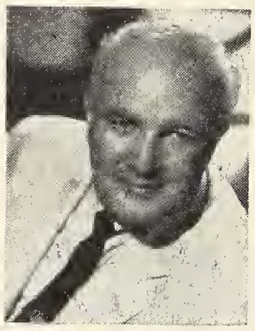
B "RICKETY TICKETY MELODY" [Milford ASCAP—Lowe, White, Wolfson] Milt and Ben use their keyboard artistry as a backdrop for the Satisfiers' vocal rendition of the same tune on this end. Has that wonderful old fashioned sound. Could step out.

THE CASH BOX SLEEPER OF THE WEEK

"MAJORCA"
[Eastwick BMI—]

"NEAPOLITAN NIGHTS MAMBO"
[Sam Fox ASCAP]

MONTY KELLY ORCH.
(Essex 375; 45-375)



MONTY KELLY

● About two years ago, the music business witnessed a trend toward lush instrumental music with songs such as "Limelight," "April In Portugal," "Ebb Tide," "Delicado," etc. Monty Kelly had his finger in the pie with "Tropicana." Since that time,. instrumental hits have been few and far apart. But a new one has just been released which has all the earmarks of those precious few. It's a melodic, easy flowing number called "Majorca" and features the Monty Kelly Orchestra at its best. The arrangement is out of this world and is beautifully executed. The song has a Latin flare and is reminiscent of "April In Portugal." Can't miss being the next big hit in this field. Flip is a lush string-filled presentation of a mambo number called "Neapolitan Nights Mambo." We'll bank on the top half's soaring way up there.

"ON THE ALAMO" (2:20)
[Forster ASCAP—Kahn, Jones]

"ECHO POLKA" (1:52)
[Meridian BMI—Petty]

NORMAN PETTY TRIO
("X"-0071; 4X-0071)

NORMAN PETTY TRIO

● The "X" label and the Norman Petty Trio blossomed into hit organizations at the same time. Now that both the label and the trio have established themselves as hit makers, Norm Petty and the crew offer their latest release. After clicking with the standard "Mood Indigo" the crew gets hold of another great oldie and sends it across in winning fashion. It's the lovely favorite "On The Alamo," handled in the same distinctive manner as their first hit platter. The Petty trio has a sound all its own that should be around for a long time to come. Flip, "Echo Polka," is a lighthearted polka ditty presented instrumentally by the artists. We'll put our chips on the top deck. It should be a big one.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "SONG FROM DESIREE"	Johnny Desmond	Coral 61301; 9-61301
★ "SONG FROM DESIREE"	Joe Leahy	Majar 133; 45-133
★ "WHY"	Jane Morgan	Kapp 107; 45-107
★ "IT'S ALL OVER"	Bob Crewe	Jubilee 5164; 45-5164

MARY McCOY
(Green Label 22185; 45-22185)

B "KISS ME, KISS ME, KISS ME" (2:50) [Republic BMI—Sokoler, LoPinto] Mary McCoy makes a strong showing on her wax debut as she lilts through a cute love song. Organ backing is effective. Good side.

C+ "DEAR DIARY" (2:50) [Republic BMI—Martin, Kaye, Merrill, Merrill] The warm voiced thrush does another smooth job as she sings romantically to her diary.

BILLY FARRELL
(Mercury 70474; 70474 x 45)

B+ "RUNAROUND" (3:04) [Arc BMI — Colocrai] Billy Farrell gets a fine assist from the Jack Halloran Singers and David Carroll's ork as he renders a beautiful ballad that's breaking into the hit class. A polished version that should take a good share of the coin.

C+ "BOOTEN BABY" (2:08) [Mills ASCAP — Cordell, Wolfson, White] Billy leads again as the whole gang bounces through a zany and cute novelty.

JOHNNY DESMOND
(Coral 61301; 9-61301)

B+ "THE SONG FROM DESIREE" (2:24) [Miller ASCAP—Newman, Darby] The title tune from "Desiree" is sung with meaning and expression by the smooth and inviting voice of Johnny Desmond. A melodic waltz that could go way up there. Johnny's version is one of the best.

B "MY OWN TRUE LOVE" (2:54) [Remick ASCAP — Steiner, David] The lovely "Tara's Theme" from "Gone With The Wind" has lyrics set to it and is vocalled by Johnny. Lovely melody that's hitting again.

CARMEN McRAE
(Decca 29324; 9-29324)

B+ "IF I'M LUCKY" (3:00) [Thornwood BMI — Girard, Darwin] Carmen McRae makes an impressive debut on the Decca label with a polished vocal job on a beautiful new ballad as Jack Pleis assists. Professional throughout. Could click.

B "OOH" (2:16) [Dart BMI—Rogers, Fields] The Dave Lambert Singers join the thrush on this end as she rhythms through a good jumper. Versatile performer that should have no trouble making the grade.

RUSTY DRAPER
(Mercury 70481; 70481 x 45)

B+ "I GOT A HOLE IN MY SOLE" (2:04) [Frank ASCAP—Gilbert, Rotella] Rusty Draper teams up with the Laurie Sisters on a cute shuffle beat novelty that could click. Clever delivery with a good vocal gimmick. Watch this one.

B "WATCH YOUR LANGUAGE" (2:15) [Miller ASCAP — Pola, David, Carr] Another cutie, this one a waltz novelty, is handled with style by the crew. Happy ditty. Girls sound much like the Andrews Sisters.

DON'T MISS IT!!

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IN THE 9th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1954

VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE

Awarded By
The Cash Box
In Behalf Of The Automatic Music
Industry Of America
—— To ——

Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

THE CASH BOX

Top Selling Records

Reported by the Foremost

RETAIL OUTLETS

From Coast to Coast

Gaiety Music Shop
New York, N. Y.

1. Papa Loves Mambo (P. Como)
2. If I Give My Heart To You (Doris Day)
3. Hey There (Clooney/Davis, Jr.)
4. Shake, Rattle & Roll (Haley)
5. I Need You Now (E. Fisher)
6. Cara Mia (David Whitfield)
7. Mr. Sandman (Chordettes/Four Aces)
8. High And The Mighty (LeRoy Holmes/Victor Young)
9. Chapel In The Moonlight (Kitty Kallen)
10. Sh-Boom (Crewcuts)

Van Curler Music
Albany, N. Y.

1. This Ole House (R. Clooney)
2. Hold My Hand (Don Cornell)
3. If I Give My Heart To You (Denise Lor)
4. Skokiaan (Ralph Marterie)
5. Women's World (Four Aces)
6. Paoa Loves Mambo (P. Como)
7. I Need You Now (E. Fisher)
8. Sh-Boom (Crewcuts)
9. Mr. Sandman (Chordettes)
10. Shake, Rattle & Roll (Haley)

Duchess Record Shop
Indianapolis, Ind.

1. Shake, Rattle & Roll (Haley)
2. I Need You Now (E. Fisher)
3. If I Give My Heart To You (Doris Day)
4. That's What I Like (Don, Dick & Jimmy)
5. This Ole House (R. Clooney)
6. Hey There (R. Clooney)
7. Mr. Sandman (Chordettes)
8. Hold My Hand (Don Cornell)
9. Count Your Blessings (Fisher)
10. Papa Loves Mambo (P. Como)

Radio Doctors
Milwaukee, Wisc.

1. That's What I Like (Don, Dick & Jimmy)
2. Mr. Sandman (Chordettes)
3. Yours (Dick Contino)
4. I Need Your Lovin' (Cheers)
5. I Need You Now (E. Fisher)
6. Shake, Rattle & Roll (Haley)
7. Barefoot Contessa (Hugo Winterhalter)
8. Ling, Ting, Tong ("S" Keys)
9. Walkin' With My Shadow (Jon & Sandra Steels)
10. Down The Bottom Of The Well (Wilder Bros.)

Tiedtykes—Music Shop
Toledo, Ohio

1. I Need You Now (E. Fisher)
2. This Ole House (R. Clooney)
3. Mr. Sandman (Chordettes)
4. Down In The Bottom Of The Well (Wilder Bros.)
5. Shake, Rattle & Roll (Haley)
6. Muskrat Ramble (McGuires)
7. Mama Doll Song (Patti Page)
8. Things I Didn't Do (P. Como)
9. Whither Thou Goest (Paul & Ford)
10. If I Give My Heart To You (Connee Boswell)

Denver Dry Goods Co.
Denver, Colo.

1. This Ole House (R. Clooney)
2. I Need You Now (E. Fisher)
3. Hold My Hand (Don Cornell)
4. Papa Loves Mambo (P. Como)
5. Sh-Boom (Crewcuts)
6. Muskrat Ramble (McGuires)
7. Honey Love (Bill Haley)
8. If I Give My Heart To You (Dinah Shore)
9. What A Dream (Patty Page)
10. Man That Got Away (Garland)

Comer's Record Nook
San Antonio, Tex.

1. Teach Me Tonight (DeCastros)
2. Hold My Hand (Don Cornell)
3. This Ole House (R. Clooney)
4. I Need You Now (E. Fisher)
5. Papa Loves Mambo (P. Como)
6. If I Give My Heart To You (Doris Day)
7. Muskrat Ramble (McGuires)
8. High And The Mighty (Victor Young)
9. Count Your Blessings (Fisher)
10. Shake, Rattle & Roll (Haley)

Hudson Ross
Chicago, Ill.

1. Mr. Sandman (Chordettes)
2. Hold My Hand (Don Cornell)
3. Mambo Italiano (R. Clooney)
4. This Ole House (R. Clooney)
5. Yours (Dick Contino)
6. Papa Loves Mambo (P. Como)
7. I Need You Now (E. Fisher)
8. That's What I Like (Tom, Dick & Jimmy)
9. Cara Mia (David Whitfield)
10. Muskrat Ramble (McGuires)

Andre's Record Shop
Lansing, Mich.

1. Muskrat Ramble (McGuires)
2. Lonesome Polecat (McGuires)
3. I Need You Now (E. Fisher)
4. Hey There (R. Clooney)
5. If I Give My Heart To You (Doris Day)
6. Mr. Sandman (Chordettes)
7. Shake, Rattle & Roll (Haley)
8. Cara Mia (David Whitfield)
9. Count Your Blessings (Fisher)
10. Papa Loves Mambo (P. Como)

Madrona Record Shop
Portland, Oreg.

1. Mr. Sandman (Four Aces)
2. Teach Me Tonight (DeCastros)
3. Papa Loves Mambo (P. Como)
4. Hold My Hand (Don Cornell)
5. If I Give My Heart To You (Doris Day)
6. I Need You Now (E. Fisher)
7. Cara Mia (David Whitfield)
8. Hey There (R. Clooney)
9. This Ole House (R. Clooney)
10. Shake, Rattle & Roll (Haley)

Spruce Record Shop
Scranton, Pa.

1. Teach Me Tonight (De Castro Sisters)
2. If I Give My Heart To You (Denise Lor)
3. Papa Loves Mambo (P. Como)
4. Hey There (R. Clooney)
5. This Ole House (R. Clooney)
6. I Need You Now (E. Fisher)
7. Smile (Nat "King" Cole)
8. Dim, Dim The Lights (Haley)
9. Whither Thou Goest (Paul & Ford)
10. I Want You All To Myself (Kitty Kallen)

Cox Record Shop
Atlanta, Ga.

1. Hold My Hand (Don Cornell)
2. I Need You Now (E. Fisher)
3. Hey There (R. Clooney)
4. Dim, Dim The Lights (Haley)
5. Shake, Rattle & Roll (Haley)
6. Sh-Boom (Crewcuts)
7. High And The Mighty (Victor Young)
8. Mr. Sandman (Four Aces)
9. Skokiaan (Ralph Marterie)
10. I Want You All To Myself (Kitty Kallen)

Royles T.V.
Salt Lake City, Utah

1. Mr. Sandman (Chordettes)
2. This Ole House (R. Clooney)
3. Teach Me Tonight (DeCastros)
4. I Need You Now (E. Fisher)
5. Hey There (R. Clooney)
6. Shake, Rattle & Roll (Haley)
7. If I Give My Heart To You (Doris Day)
8. Mood Indigo (Norman Petty)
9. Count Your Blessings (Fisher)
10. Whither Thou Goest (Paul & Ford)

Ferguson's Record Shop
Memphis, Tenn.

1. This Ole House (R. Clooney)
2. Hey There (R. Clooney)
3. Mr. Sandman (Chordettes)
4. Skokiaan (Ralph Marterie)
5. I Need You Now (E. Fisher)
6. Hold My Hand (Don Cornell)
7. Muskrat Ramble (McGuires)
8. Papa Loves Mambo (P. Como)
9. Sh-Boom (Crewcuts)
10. If I Give My Heart To You (Connee Boswell)

Wallichs Music City
Hollywood, Calif.

1. Papa Loves Mambo (P. Como)
2. I Need Your Lovin' (Cheers)
3. Mr. Sandman (Chordettes)
4. Cara Mia (David Whitfield)
5. Hay There (R. Clooney)
6. I Need You Now (E. Fisher)
7. If I Give My Heart To You (Doris Day)
8. Earth Angel (Penguins)
9. Hold My Hand (Don Cornell)
10. Haji Baba (Nat "King" Cole)

Martha Jane's Melody Lane
New Orleans, La.

1. Hearts Of Stone (Charms)
2. Hey There (R. Clooney)
3. Hold My Hand (Don Cornell)
4. Teach Me Tonight (Stafford)
5. I Need You Now (E. Fisher)
6. This Ole House (R. Clooney)
7. Count Your Blessings (Fisher)
8. I Need Your Lovin' (Cheers)
9. Unbelievable (Nat Cole)
10. Smile (Nat "King" Cole)

Kops Piano House
Great Falls, Mont.

1. This Ole House (R. Clooney)
2. If I Give My Heart To You (Doris Day)
3. Hold My Hand (Don Cornell)
4. I Need You Now (E. Fisher)
5. Hey There (R. Clooney)
6. Count Your Blessings (Fisher)
7. Whither Thou Goest (Paul & Ford)
8. Muskrat Ramble (McGuires)
9. Papa Loves Mambo (P. Como)
10. Cara Mia (David Whitfield)

West Roxbury Music Center
West Roxbury, Mass.

1. Hey There (R. Clooney)
2. Muskrat Ramble (McGuires)
3. Drink, Drink, Drink (M. Lanza)
4. Sh-Boom (Crewcuts)
5. I Need You Now (E. Fisher)
6. Hold My Hand (Don Cornell)
7. Mama Doll Song (Patti Page)
8. Whither Thou Goest (Paul & Ford)
9. The Bandit (Johnston Bros.)
10. Mr. Sandman (Chordettes)

Tri-Boro Record Exchange
Jamaica, L. I., N. Y.

1. Shake, Rattle & Roll (Haley)
2. Hey There (R. Clooney)
3. Papa Loves Mambo (P. Como)
4. I Need You Now (E. Fisher)
5. Cara Mia (David Whitfield)
6. Smile (Nat "King" Cole)
7. Mr. Sandman (Chordettes)
7. St. Louis Blues Mambo (Richard Maltby)
9. Muskrat Ramble (McGuires)
10. Sh-Boom (Crewcuts)

The Record Shop
Hartford, Conn.

1. Muskrat Ramble (McGuires)
2. If I Give My Heart To You (Denise Lor)
3. Teach Me Tonight (DeCastros)
4. Mr. Sandman (Chordettes)
5. Shake, Rattle & Roll (Haley)
5. Papa Loves Mambo (P. Como)
7. Mambo Italiano (R. Clooney)
8. Count Your Blessings (Fisher)
9. Woman's World (Four Aces)
10. Hajji Baba (Nat "King" Cole)

The Dayton Company
Minneapolis, Minn.

1. Hold My Hand (Don Cornell)
2. Oop-Shoop (Grayco/Crewcuts)
3. I Need You Now (E. Fisher)
4. Rain, Rain, Rain (Laine & Four Lads)
5. Hey There (R. Clooney)
6. Shake, Rattle & Roll (Haley)
7. If I Give My Heart To You (Day/Boswell)
8. Teach Me Tonight (DeCastros)
9. Papa Loves Mambo (P. Como)
10. Skokiaan (Marterie/Four Lads)

Las Vegas Nites

LAS VEGAS, NEVADA—This boom town's most outstanding nighttime attractions are the various clubs located along the "Strip" as well as in the town itself. These have become the mecca of all tourists for the fabulous entertainment they offer at extremely reasonable prices.

SAHARA HOTEL—New show features Esther Williams with hubby Ben Gage. Lots of dialogue with Esther appearing to full advantage. Especially near closing, when circular curtains are drawn, and she appears in bathing suit with water spray effect. Ben Gage is the romantic vocalist of the package. Reports his newest disks being released on MGM label. Joe Bishop is tops as comedian on the bill. The Romano Brothers again do their outstanding acrobatic act. Cee Davidson and His Orchestra very efficiently handle the backgrounding. In the Casbar Lounge there's Cab Calloway and his group, the LaPlaya Sextet, and trios bringing wonderful entertainment to the patrons. A fine all round show.

EL RANCHO VEGAS — Lillian Roth, Lili St. Cyr, Jackie Kannon and Steve Gibson's Red Caps with Ginger and her violin put on a grand show. This is one that all are rushing to see. Bert McGuire informs that Lillian's new disk will be given great lift as her new book, "I'll Cry Tomorrow," gets around the nation.

LAST FRONTIER—Ed Wynn, 4 Step Brothers, Dagenham Girl Pipers, June Roselle and Gerwood Van's Ork. all build into fine entertainment for those who love Ed's great humor and the dancing Step Brothers.

SANDS HOTEL—Peter Lind Hayes and Mary Healy with the Clark Bros. and backgrounded by Antonio Morelli and his ork. A great show all the way through with Peter's humor somewhat refined and subtle for the Vegas' crowds.

THUNDERBIRD—Ella Logan back again and doing a terrific job backed by Don Tannen and the Catron Brothers. All the way through this is a lively and entertaining show.

DESERT INN—The big show on the strip. Featuring Betty Hutton in a Lottie Brunn, Donn Arden production. Betty tops them all. Her show's jammed night after night with the SRO sign up long before showtime.

FLAMINGO HOTEL — Ben Blue, Debra Paget, Les Brown and his Band of Reknown, fill the evening with interesting entertainment. Stubby Brown (Les' brother) practically steals the scenes. All around grand show with Ben a bit more subdued. Debra's grand.

SILVER SLIPPER—For the lovers of risque humor 'way over the line, but a laff a second, and some of the very grandest oldstyle burlesque entertainment ever. Don't miss Hank Henry, Buddy Baer, 'The Golden Mermaid,' Jasqueline Fontaine and Jean Valli. A truly terrific show.

SHOWBOAT—Another top entertainment spot not to miss. Features the "Minsky Follies of 1955." Comedian Maxie Furman, The Pinotters skating act, Joe Kirchen, production singer, Arua & Mickey in a specialty dance. Bobby Clark, Ilona Adams, the Dorothy Dorben dancers and, best of all, the Sing Lee Sing Family, who walk off with the show.

EL CORTEZ HOTEL—Downtown Las Vegas has its own great club with Sherman Hayes ork backgrounding such grand entertainers as Herkie Styles and so many, many others. Don't miss this spot.

GOLDEN NUGGET—Also downtown Vegas and continues with its great "Gas Lights & Pink Tights," starring Charlie Aaron and featuring Rita Marlow along with Denny & Cameron. The place to hiss the villain and cheer the heroine. It's a bit of grand old nostalgia.

"X" RECORDS

CURRENT AND CHOICE LISTING

Runaround
THE THREE CHUCKLES
78 rpm X-0066 45 rpm 4X-0066

Mood Indigo
NORMAN PETTY TRIO
78 rpm X-0040 45 rpm 4X-0040

In A Little Spanish Town
RUSS CARLYLE
78 rpm X-0055 45 rpm 4X-0055

In A Little Spanish Town
SMITH BROS.
78 rpm X-0070 45 rpm 4X-0070

St. Louis Blues Mambo
RICHARD MALTBY
AND HIS ORCH.
78 rpm X-0042 45 rpm 4X-0042

Down In The Bottom Of The Well
WILDER BROS.
78 rpm X-0053 45 rpm 4X-0053

Alexander's Ragtime Band BEN LIGHT 78 rpm X-0058 45 rpm 4X-0058

"X" RECORDS MARK THE HITS!

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THE CASH BOX Album Reviews

POPULAR

THE HILLTOPPERS—Dot DLP-106 (10″ LP) List: $3.00

FRIVOLETTE; TORMENTED; WITHOUT YOU; CAN'T WE TRY AGAIN; GLAD, GLAD, GLAD; MY ANN; STORMY NIGHT; ABOUT A QUARTER TO NINE.

One of the nation's top vocal groups, the Hilltoppers, come up with a real big treat for their many record fans with this, their latest LP. The ten-incher features the quartet with Jimmy Sacca in the lead, singing eight tunes never before released by the diskery. Most of the numbers are new songs. A good collection of romantic items. Should be a big selling album for the boys. They do a great job on the standard "About A Quarter To Nine." Should do big things as a single. With their current popularity so high, the Hilltoppers can't miss cashing in on this LP.

Presenting **FRANK CHACKSFIELD** and his Orchestra—London LL-1041 (12″ LP) List: $5.95

THEME FROM "LIMELIGHT"; LIMELIGHT INCIDENTAL MUSIC; A GIRL CALLED LINDA; GOLDEN VIOLINS; HIGH FEATHER; GLORIOUS; EBB TIDE; WALTZING BUGLE BOY; GOLDEN TANGO; SONG OF CANTERBURY; DANCING PRINCESS; THE PIED PIPER.

In 1953 two beautiful orchestral works, "Terry's Theme from 'Limelight' " and "Ebb Tide" brought to national prominence the Frank Chacksfield orchestra, an orchestra which today ranks with the best in the "Lush Pop Music" category. His fabulous string-filled arrangements were beautiful as well as commercial. Earlier this year, Chacksfield did a big job with his "Evening In Paris" LP. Now diskery issues another 12 incher which includes the two tunes that brought him fame, Plus ten other melodies, many of which were previously released as singles. The orchestrations are truly outstanding and should sell strongly in all markets. The many people who discovered Chacksfield later in his recording career, will definitely want this package.

"SAX IN SILK"—Bobby Dukoff his Tenor Sax and Orchestra with the Ray Charles Chorus-Arrangements by Charlie Shirley—RCA Victor LPM-1040 (12″ LP) List: $4.19

LET'S DO IT; I CAN'T GIVE YOU ANTHING BUT LOVE; MY MELANCHOLY BABY; BODY AND SOUL; IT'S THE TALK OF THE TOWN; DO I WORRY?; KEEP COOL; YOU TAUGHT ME TO LOVE AGAIN; YOU'VE CHANGED; MAKIN' WHOOPEE; IN THE SHADE OF THE OLD APPLE TREE; I GOTTA RIGHT TO SING THE BLUES.

In the past year, record companies have begun to realize that mood music is one of the biggest items in packaged goods. In keeping with this trend, every company has issued dozens of mood music LPs. The only trouble with this move is that they all sound alike. They're all of the lush, big-string-section type. Victor now comes up with a different type of mood music LP—mood music with jazz overtones. This beautiful platter features the ace tenor sax artistry of Bobby Dukoff assisted by five other saxophones, a rhythm section and the voices of the Ray Charles Chorus. Eleven of the twelve tunes are standards, the last one being an original by the arranger of all the renditions, Charlie Shirley. Great dance music, great background music, and tops for a romantic setting. Deejays will love this for programming in the wee hours of the morning. Bobby plays a terrific sax. The instruments and voices blend beautifully. Pop and jazz enthusiasts will get a kick out of this platter.

KAY THOMPSON—MGM-3146 (12″ LP) List: $4.85

IT'S ALL RIGHT WITH ME; BLUE MOON· HOW DEEP IS THE OCEAN; I HADN'T ANYONE TILL YOU; QUEL JOIE; MYRTLE; BASIN STREET BLUES; MOONGLOW; I MUST HAVE THAT MAN; POOR SUZETTE; KATIE'S BLUES; VIOLINS.

Kay Thompson is one of the top names in the night club entertainment field and justly so, because she is one of the most versatile, unique and talented performers in the field today. She's a great song stylist, an exciting performer, a wonderful dancer and a top commedienne. It's a talent which comes only from years of experience. Since Kay is such a vibrant performer when one sees her, one can expect a great deal of this excitement to be lost on records. However, on this LP, MGM does a terrific job of bringing out a sufficient quantity of the thrush's personality to result in forty minutes of top entertainment. Kay has a large following that'll buy up this disk in no time flat.

"THAT 'PARIS' MOOD"—Jackie Paris—with Charlie Shavers on Trumpet—Coral CRL 56118 (10″ LP) List: $3.00

YOU'RE MINE YOU; WE'LL BE TOGETHER AGAIN; WHO CAN I TURN TO?; A COTTAGE FOR SALE; MORE THAN YOU KNOW; DETOUR AHEAD; THE THINGS WE DID LAST SUMMER; I'M THROUGH WITH LOVE.

In the short span of time since he started recording for Coral, Jackie Paris has become a musician's singer. His wistful style, his warm voice and easy going manner of delivery, classify him as a songster whose artistry stands out above the rest of the pack. The Paris mood is a romantic mood. On this platter, Jackie fashions a number of favorite standards, with Charlie Shavers assisting on the trumpet, and he makes a strong showing, indeed. Crooner is sure to get that big one in the near future. He's got the qualities to make the grade. This LP faces the usual newcomer limitations.

"MERENGUES" (Vol. 1 and Vol. 2) Ansonia ALP One and Two—(1-10″ L.P. each) List: $3.85 each.

PLAYED BY ANGEL VILORIA AND HIS CONJUNTO TIPICO CIBAENO.

Ansonia introduces on long play first of a projected series of "Merengues," folk music of the Dominican Republic, which has been making a dent in the Spanish American market. These particular two are fare for the authentic market with perhaps a spillover to the resort crowds of Miami and the Catskill Mountains who are always the first to pick up the new Latin rhythms.

CLASSICAL

HIGHLIGHTS FROM VERDI'S RIGOLETTO—Cetra A 50166 (1-12″ L.P.) List: $5.95

HIGHLIGHTS FROM VERDI'S LA TRAVIATA—Cetra A 50167 (1-12″ L.P.) List: $5.95

Cetra releases digest versions of their complete operas, Rigoletto and La Traviata, reviewed recently in this column. The familiar arias of both operas are performed by the stars of the full length versions: Ferruccio Tagliavini, Lina Pagliughi and Giuseppe Taddei in "Rigoletto" and Maria Callas, Francesco Albanese and Ugo Savarese in "La Traviata." For economy reasons and for those who prefer only the melodic highlights, these LPs are perfect. Beautifully performed. A prize for any library.

THE CASH BOX Album Reviews

FERENC FRICSAY conducts **BARTOK**—Decca DL 9748 (1-12″ L.P.) List: $5.85

DIVERTIMENTO FOR STRING ORCHESTRA. TWO PORTRAITS, OP. 5 THE RIAS SYMPHONY ORCHESTRA, BERLIN.

Two of the lesser known Bartok pieces, although "Divertimento" has had several recordings, are presented by Decca. Ferenc Fricsay is a happy choice as conductor as the Hungarian born director studied under the composer and would therefore be apt to understand Bartok's desires, aims and intents. Bartok, in "Divertimento," is a variety of moods, serious and light hearted. "Two Portraits" is very much in the same vein expertly performed.

JAZZ

"GONE WITH GARNER"—Erroll Garner—EmArcy MG 26042 (1-10″ L.P.) List: $3.00

FRATENALITY; I'VE GOT YOU UNDER MY SKIN; HIGH OCTANE; DON'T BLAME ME; BOUNCING WITH ME; FULL MOON AND EMPTY ARMS; IF I LOVED YOU.

The Garner piano is portrayed to its fullest in this album. We hear Garner stride rhythmically and we relax to his tender, dreamy interpretations. Whichever it is, Garner is alive, vital and melodic. It is the type of pianistic fingering understood not only by the hep but the square listener as well. A modernistic cover showing Erroll "going" will help attract eyes to his album. Should sell well.

"X" VAULT ORIGINALS—Sidney Bechet—"X" LVA 3024; The Washboard Rhythm Kings—"X" LVA-3021; Earl Hines piano solos—"X" LVA-3023—(1-10″ L.P. each) Price: $3.85 each.

"WASHBOARD"—TIGER RAG; HUMMIN' TO MYSELF; MY SILENT LOVE; SHOOT 'EM; I'M GONNA PLAY DOWN BY THE OHIO; UNDERNEATH THE HARLEM MOON; ASH MAN CRAWL; PEPPER STEAK.

"HINES"—GLAD RAG DOLL #1; GLAD RAG DOLL #2; CHILD OF A DISORDERED BRAIN; BODY AND SOUL; ROSETTA; MY MELANCHOLY BABY; ON THE SUNNY SIDE OF THE STREET #1; ON THE SUNNY SIDE OF THE STREET #2.

"BECHET"—ONE O'CLOCK JUMP; PREACHIN' BLUES; SIDNEY'S BLUES; INDIAN SUMMER; OLD MAN BLUES; WILD MAN BLUES; SHAKE IT AND BREAK IT; NOBODY KNOWS THE WAY I FEEL THIS MORNIN'.

"X" releases three more in its Vault Originals series, this issue featuring the immortal Sidney Bechet, and Earl Hines and the Washboard Rhythm Kings. The latter group lives up to its billing, etching some of the wildest jazz. None of the sidemen listed are two well known (in fact are not known at all to the reviewer) but the music is exciting and good listening. Historically important is the building of the band around the washboard, which substitutes for drums on these recordings. Sidney Bechet is one of the legendary names of early New Orleans jazz. Sidney started so young his older brother used to accompany him to dates and bring him home. He also accompanied him to school in those days as the young and brilliant clarinet star thought school a waste of time when he could be out working with his horns. Bechet is still very active and so he gives the impression of going on forever. No history of jazz is complete without Bechet and so the "X" series includes with this album a very necessary adjunct to its collectors releases. The Earl Hines piano solos bring to the collector the man who exerted a tremendous influence on jazz piano. Hines has affected the playing of most of the top jazz pianists of today and to repeat, no jazz collection is complete without the pianistic genius of Hines.

"GUITAR IN THE NIGHT"—Earl Backus—Epic LG 1015 (1-10″ L.P.) List: $3.00

PICKIN' IN THE ROUGH; ON THE TRAIL; IN THE STILL OF THE NIGHT; TWILIGHT ON THE TRAIL; TIPICA SERENADA; I'M THRU WITH LOVE; EASY MELODY; BABY-O, BABY-O.

Earl Backus, heard on many records as guitar accompanist, fronts his own aggregation on this album. Backus picks an assortment of easy to take tunes and sugars them further with sweet, singing guitar tones. Pretty and restful thirty minutes of entertainment.

B'WAY SHOW

"THE BOY FRIEND"—An Original Cast Recording of the current Broadway success—Music and Lyrics by Sandy Wilson—RCA Victor LOC-1018 (12″ LP) List: $5.72

"The Boy Friend," a musical comedy of the 1920's, is a British play which had enjoyed a fabulous success in London up until this year. American producers Feuer and Martin heard about this show's popularity, and brought it to the U.S. with most of the orginal cast. Now at the Royale Theatre on Broadway, "The Boy Friend" is one of the biggest musicals of the current season, having received raves from all the critics. This original cast recording should be a big seller. The music has all the charm and color of the "roaring" twenties. It's full of life and excitment. Folks who see the show will find this a must.

SPECIAL MATERIAL

JOSE GRECO—"Ballet" Decca DL 9757 (1-12″ L.P.) List: $5.85
"Danzas Flamencas"—Decca DL 9758 (1-12″ L.P.) List: $5.85

The fabulous feet of Jose Greco are captured on two new Decca albums. Greco, who fills the air with excitement and poetry thru the medium of his dancing overcomes the obstacle of losing the visual medium by the magic of his artistry. He is assisted by vocal, instrumental and castanet accompaniment. However it is Greco who fires the imagination and sells the albums. Where Greco is absent the music takes on an authentic Spanish flavor that might appeal more to the Spanish speaking market, but when Greco talks with his nimble feet his message is carried to all buying markets who have been exposed to the exciting dancer.

RECORD REVIEWS

SPECIAL CHRISTMAS REVIEWS

SPECIAL CHRISTMAS REVIEWS

- A DISK & SLEEPER
- B+ EXCELLENT
- B VERY GOOD
- C+ GOOD
- C FAIR
- D MEDIOCRE

THE CASH BOX DISK OF THE WEEK

“THE SPIRIT OF CHRISTMAS” (3:02) [Mutual ASCAP—Dennis, Adair]

“BABY BROTHER” (2:33) [Regent BMI—Horton, Evans]

KITTY KALLEN
(Decca 29315; 45-29315)

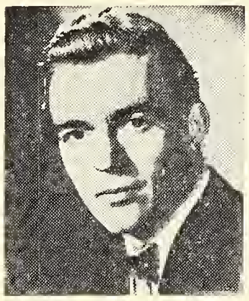
KITTY KALLEN

● Kitty Kallen who rose to the top of the ladder this year with two tremendous pop hits, now bids for a big Christmas smash with a beautiful, touching tune called “The Spirit of Christmas.” It’s a lovely, tender item which is additionally beautified by Kitty’s warm and sincere voice. The song is also the Official Christmas Seal song of 1954. A personal introduction on a separate record is being sent to dee jays. “Baby Brother” on the flip side, is a cute Yuletide ditty expertly handled by the thrush. Strong coupling that has big possibilities.

“SANTO NATALE” (2:51) [Spier ASCAP—Hoffman, Manning, Nardone]

“ADESTE FIDELES” (1:57) [Traditional]

DAVID WHITFIELD
(London 1508; 45-1508)



DAVID WHITFIELD

● David Whitfield, the big tenor voice from England, who established himself in this country with his current, high-flying “Cara Mia,” comes up with a beautiful new Christmas item that should sell like hot cakes. It’s a beautiful song called “Santo Natale” (Merry Christmas). The artist is assisted by a big Stanley Black orking. Song offers every opportunity for David’s great voice to really sparkle, and the artist gives it everything he’s got. Flip is the ever-lovely Yuletide favorite “Adeste Fideles” with a chorus again enhancing the tenor’s wonderful tones.

FRANK SINATRA
(Capitol 2954; F-2954)

B “WHITE CHRISTMAS” (2:33) [Berlin ASCAP—Berlin] A great Berlin Christmas standard is warmly fashioned by “The Voice,” Frank Sinatra. Should enjoy a steady and healthy sale this Xmas. Beautiful reading.

B “THE CHRISTMAS WALTZ” (2:57) [Sands ASCAP—Cahn, Styne] Two top tunesmiths come up with a pretty piece of waltz material which Frankie croons tenderly. Warm, delightful holiday song.

POPPA JOHN GORDY
(RCA Victor 20-5902; 47-5902)

C+ “SANTA PLAYS THE TROMBONE” (2:03) [Golden West BMI—Murphy, Murphy] Poppa John Gordy and his Dixielanders jump through a cute Xmas item in Dixie style. Clint Garvin handles the vocal chores. Cute deck.

C+ “OH DIDN’T HE RAMBLE” (2:23) [E. B. Marks BMI—Handy] Everybody sings on this end with Clint in the lead again. Cute ramblin’ item with that same rag time feeling. Non-Xmas release.

JOE ROLAND SEXTET
(Seeco 4156; 45-4156)

C+ “SLEIGHRIDE” (2:35) [Mills ASCAP—Anderson] The Leroy Anderson Winter favorite, “Sleighride,” is set to a Latin tempo by the Joe Roland Sextet. Wild exciting side that should do well with jazz fans.

B “CHRISTMAS SONG” (3:12) [E. H. Morris—Torme, Wells] The beautiful “Christmas Song” is set to a soft, slow Latin beat by the boys. Pretty arrangement with Joe, at the vibes, coming front and center.

JULIUS LA ROSA
(Cadence 1252; 45-1252)

B+ “CAMPANELLE” (2:30) [Montauk BMI—Minucci, Bleyer] The popular Christmas favorite “Jingle Bells” is recorded in Italian and English by Julius La Rosa. Delightful deck that could hit big. Should click fast, too.

B+ “I HOPE YOU’LL BE VERY HAPPY” (1:52) [Lear ASCAP—Manning, Hoffman] On this end, the songster rhythms through a good shuffler with a lot of pep. Cute marriage of lyrics and melody. Non-Xmas item. Terrific coupling.

ROSEMARY CLOONEY-JOSE FERRER
(Columbia 40317; 4-40317)

B “A CHRISTMAS PRESENT TO SANTA CLAUS” (3:00) [Shapiro, Bernstein ASCAP—Glazer, Herschel] A pretty, slow Christmas tune is warmly treated by Rosey. Chorus assists capably. Children will love this too.

C+ “MARCH OF THE CHRISTMAS TOYS” (2:25) [Ross Jungnickel ASCAP—Roberts, Katz] Jose Ferrer takes over on this cute march tempo Yuletide ditty. Melody and delivery are lively.

VOICES OF WALTER SCHUMANN
(RCA Victor 20-5922; 47-5922)

C+ “CALYPSO CHRISTMAS” (2:45) [Schumann ASCAP—Hairston] Jess Hairston takes the solo spotlight on this Walter Schumann choral arrangement of a Calypso Yuletide item. Unusual material.

C+ “CHRISTMAS TREE” (2:33) [Ardmore ASCAP—Daniel, Robin] An old German favorite is given a clever set of lyrics for the Yuletide season. Happy ditty.

THE CASH BOX LONDON LOWDOWN

The Royal Variety Performance at the London Palladium was a triumph with some of the biggest laughs of the evening undoubtedly going to Bob Hope, whose opening gag was “I had to fly over, Crosby wouldn’t let me use his Ocean”. I would particularly like to pay tribute to Palladium M. D. **Eric Rogers** who dealt with a staggering mixture of acts displaying an even tempered approach to everyone, which takes some doing on such a big night. . . . **Irving Berlin** came over from the U. S. for the opening of “White Christmas”. . . . **David Whitfield** will guest on **Ed Sullivan’s** “Toast of the Town” show on December 12th. . . . **Herb Jeffries** has decided to settle down in England and is at present negotiating for a record deal with one of the big companies. . . . U. S. vocalist **Trude Adams** opens at the Colony Supper-Club following **Betty Riley** on November 15th. . . . It is almost certain now that **Eddie Fisher** will open the 1955 vaudeville season at the London Palladium.

Frank Weir and **David Whitfield** mighty proud at making **The Cash Box Poll**. . . . **Lorrae Desmond** young Australian vocalist, making a good impression with her first record of “I Can’t Tell A Waltz From A Tango” . . . **Jack Jackson** took over the big D.J. spot over Radio Luxembourg on Saturday nights.

It looks as though the Christmas songs will be much the same as last year, “White Christmas”, “I Saw Mommy Kissing Santa Claus” and only one new comer “Santo Natale”. . . . **Alan Homes** of Robbins Music is beaming with delight. Says Alan, “I’ve got so many hits I don’t remember such a wonderful line up of songs for a long time.”

“Papa Loves Mambo” looks like its hitting on the sellers. . . . **Maurice** and **Bernice Kinn** of the “New Musical Express” back from a wonderful trip to the U. S. and full of great memories which they relate weekly in the paper.

Just heard the cute novelty “Mambo Schmambo” by the Gals **and Dolls** on Coronet. Could hit over here.

Winifred Atwell is the soloist at the Albert Hall with the London Philharmonic Orchestra and will play Grieg’s Piano Concerto in A Flat Minor.

The Coral Label will now be issued in France by the Vogue Organization.

“Mr. Sandman” seems to hit the high spots on our air waves now, though the disk of Vaughn Monroe has been on the market for about three months.

This week’s best selling pop singles. (Courtesy New Musical Express).

1)	“My Son, My Son”	VERA LYNN/FRANK WEIR
2)	“This Ole House”	ROSEMARY CLOONEY
3)	“Hold My Hand”	DON CORNELL
4)	“Smile”	NAT “KING” COLE
5)	“If I Give My Heart To You”	DORIS DAY
6)	“This Ole House”	BILLY ANTHONY
7)	“My Friend”	FRANKIE LAINE
8)	“Rain, Rain, Rain”	FRANKIE LAINE
9)	“If I Give My Heart To You”	JOAN REGAN
10)	“Little Things Mean A Lot”	KITTY KALLEN

4
HITS IN A ROW
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BILL HALEY
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and
“SHAKE, RATTLE & ROLL”
“ABC BOOGIE”
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and “Happy Hearts”
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"O.K. I'll Play It"

LONDON—Who was it who said a disk jockey's life is an easy one? This tableau tends to prove the reverse. Beating from left to right are Jack Baverstock, London's Mercury Records representative, and Sam Coslow, leading tunesmith. Saying, "O.K. I'll play it!", is Radio Luxembourg's platter spinner, Dick Norton. Scene of the caper is Norton's Luxembourg home. Baverstock is getting in some licks for Patti Page's "Mama Doll Song," currently his hottest selling item; Coslow's plugging his songs.

KATHRYN KING sings
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b/w
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by
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Frank Hunter
LOMAC # 104
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Writer Ruth Lowe on "This Is Your Life"

NEW YORK—Songwriter Ruth Lowe, whose tune "I'll Never Smile Again" was one of the big hits of the late '30's, was the guest of honor on last Wednesday's "This Is Your Life" TV show.

Format of the show has the story go back into the principal's life bringing to the cameras those persons who were important in her life. Among those in the music business who were part of the show were Percy Faith and Irving Deutsch. Faith was the first ork leader, while in Toronto, Canada, to air her "Smile Again" tune and Irving Deutsch has been the publisher of many of her compositions including her newest, "My Love Came Back To Me."

Gifts Flood Chordettes

NEW YORK — The Chordettes, whose recording of "Mr. Sandman" is a big hit, have been receiving some odd gifts as a result of their Cadence disc.

Jack Bertell, manager of the Chordettes, said the girls have received over two dozen fake turned up mustaches. Reason for that, he says, is that the Chordettes sing "Mr. Sandman" in barber shop harmony and the fans are suggesting that they wear the mustaches, reminiscent of the old days.

Bertell said that the Chordettes have also received 187 pictures of Liberace, since there's a line in their version of "Mr. Sandman" that goes: "And (give him) lots of wavy hair like Liberace."

Other gifts include: three sure-fire methods of falling asleep (in case the Sandman fails), 14 bottles of sleeping pills, over 500 pictures of various Hollywood male stars (Mr. Sandman, send me a dream), and over 200 parodies on the song.

Hi-Fi Demo Disk on Jukes

PHILADELPHIA, PA. — Atlantic Pennsylvania Corporation, this city, Seeburg phonograph distributors, will place free of charge, a copy of RCA Victor's "Hearing Is Believing" on every Seeburg Hi-Fi phonograph.

"Hearing Is Believing" is an RCA Victor Hi-Fidelity demonstration disk.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 13 without any changes on the part of THE CASH BOX.

Murray Kaufman

WMCA—New York City, N.Y.

1. Mambo Italiano (R. Clooney)
2. Make Yourself Comfortable (Vaughan/King)
3. Teach Me Tonight (DeCastros)
4. Papa Loves Mambo (P. Como)
5. Tell Me, Tell Me (June Valli)
6. I Need You Now (E. Fisher)
7. Always You (B. Madigan)
8. Mr. Pogo (Commanders)
9. That's All I Want From You (Jaye P. Morgan)
10. Jug Of Wine (Jim Ameche)

Barry Kaye

WJAS—Pittsburgh, Pa.

1. Mr. Sandman (Chordettes)
2. I Need You Now (E. Fisher)
3. Teach Me Tonight (DeCastros)
4. Mama Doll Song (Patti Page)
5. Stars Never Cry (Applewhite)
6. Rain, Rain, Rain (Laine & Four Lads)
7. Papa Loves Mambo (J. Ray)
8. Smile (Sunny Gale)
9. Always You (Betty Madigan)
10. Lila (Vaughn Monroe)

Al Radka

KFRE—Fresno, Calif.

1. If I Give My Heart To You (Denise Lor)
2. Teach Me Tonight (DeCastros)
3. Hey There (R. Clooney)
4. I Need You Now (E. Fisher)
5. Tell Me, Tell Me (June Valli)
6. Skokiaan (Ralph Marterie)
7. Mr. Sandman (Chordettes)
8. Sh-Boom (Stan Freberg)
9. Hold My Hand (Don Cornell)
10. This Ole House (R. Clooney)

Bill Burns

WQAM—Miami, Fla.

1. Hey There (R. Clooney)
2. I Need You Now (E. Fisher)
3. Mr. Sandman (Chordettes)
4. Hajji Baba (Nat "King" Cole)
5. If I Give My Heart To You (Denise Lor)
6. Papa Loves Mambo (P. Como)
7. This Ole House (R. Clooney)
8. That's What I Like (Don, Dick & Jimmy)
9. Shake, Rattle And Roll (Bill Haley)
10. Oop-Shoop (Crewcuts)

Dick Gilbert

KTYL—Phoenix, Ariz.

1. If I Give My Heart To You (Connee Boswell)
2. Hold My Hand (Don Cornell)
3. Papa Loves Mambo (P. Como)
4. I Need You Now (E. Fisher)
5. Smile (Sunny Gale)
6. Skokiaan (Bulawayo Band)
7. Not As A Stranger (Bennett)
8. Little Spanish Town (Russ Carlyle)
9. Hey There (R. Clooney)
10. Where Can You Be (J. Martin)

Bob "Coffeehead" Larsen

WEMP—Milwaukee, Wisc.

1. That's What I Like (Don, Dick & Jimmy)
2. Papa Loves Mambo (P. Como)
3. I Need You Now (E. Fisher)
4. If I Give My Heart To You (Connee Boswell)
5. Mr. Sandman (Chordettes)
6. Barefoot Contessa (Hugo Winterhalter)
7. Point Of No Return (Scott)
8. Little Spanish Town (Carlyle)
9. Kiss Crazy Baby (Cracker Jacks)
10. Don't (Dale, Desmond, Greco)

Frank Pollack

KOOL—Phoenix, Ariz.

1. Woman's World (R. Anthony)
2. Central Park Romance (Joe Lipman)
3. When I Stop Loving You (Frank Sinatra)
4. Mood Indigo (Four Freshmen)
5. Love, You Didn't Do Right By Me (Chris Dane)
6. If I Give My Heart To You (Doris Day)
7. Teen Ager (Dan Terry)
8. Hold My Hand (Don Cornell)
9. Smile (Nat 'King'' Cole)
10. Love Me (Kay Brown)

Norm Prescott

WORL—Boston, Mass.

1. Naughy Lady (Archie Bleyer)
2. Mobile (Julius La Rosa)
3. The Bandit (Johnston Bros.)
4. Teach Me Tonight (DeCastros)
5. Mr. Sandman (Chordettes)
6. Time Waits For No One (Hilltoppers)
7. Make Yourself Comfortable (Sarah Vaughan
8. Hajji Baba (Nat "King" Cole)
9. Drink, Drink, Drink (Lanza)
10. Tara's Theme (Leroy Holmes)

Walter T. Gaines

WCSS—Amsterdam, N. Y.

1. I Want You All To Myself (Kitty Kallen)
2. This Ole House (R. Clooney
3. If I Give My Heart To You (Doris Day)
4. I Need You Now (E. Fisher)
5. Hey There (Dolores Hawkins)
6. Cara Mia (David Whitfield)
7. Woman's World (Four Aces)
8. The Touch (Betty Johnson)
9. Mambo Italiano (R. Clooney)
10. Smile (Sunny Gale)

Nelson Payne

WMMW—Meriden, Conn.

1. Hold My Hand (Don Cornell)
2. Mr. Sandman (Chordettes)
3. Teach Me Tonight (R. June)
4. Ooo-Shoop (Crewcuts)
5. Cara Mia (Gordon MacRae)
6. Shake, Rattle And Roll (Bill Haley)
7. Smile (Nat "King" Cole)
9. Mama, Don't Cry At My Wedding (Joni James)
9. Woman's World (Four Aces)
10. Hey There (R. Clooney)

Shel Horton

WVAM—WKMC—Saxton, Pa.

1. Mama Doll Song (Patti Page)
2. Nic Name Song (J. Komack)
3. Skokiaan (Ralph Marterie)
4. Shake, Rattle And Roll (Bill Haley)
5. Lonesome Polecat (McGuires)
6. Muskrat Ramble (R. Draper)
7. That Was My Heart You Heard (Betty Madigan)
8. In My Own Quiet Way (Julius La Rosa)
9. Hajji Baba (Nat "King" Cole)
10. Mr. Sandman (Chordettes)

Paul Cowley

WLEX—Lexington, Ky.

1. Mr. Sandman (Chordettes)
2. Hey There (R. Clooney)
3. Smile (Nat "King" Cole)
4. Fanny (Eddie Fisher)
5. Muskrat Ramble (McGuires)
6. St. Louis Blues Mambo (Richard Maltby)
7. Skokiaan (Ray Anthony)
8. If I Give My Heart To You (Connee Boswell)
9. Yearning (Georgie Shaw)
10. Mood Indigo (Four Freshmen)

Gene DeGraide & Art Kershaw

WJAR—Providence, R. I.

1. I Need You Now (E. Fisher)
2. If I Give My Heart To You (Doris Day)
3. Hey There (R. Clooney)
4. Smile (Nat "King" Cole)
5. They Were Doin' The Mambo (Vaughn Monroe)
6. High And The Mighty (Harry James)
7. Sh-Boom (Crewcuts)
8. Toy Or Treasure (Kay Starr)
9. Muskrat Ramble (McGuires)
10. Papa Loves Mambo (P. Como)

Robin Seymour

WKMH—Dearborn, Mich.

1. Runaround (Chuckles)
2. Shake, Rattle And Roll (Bill Haley)
3. Mr. Sandman (Chordettes)
4. Down In The Bottom Of The Well (Wilder Bros.)
5. Muskrat Ramble (McGuires)
6. The Bandit (Johnston Bros.)
7. I Can't Tell A Waltz From A Tango (Patti Page)
8. Mambo Italiano (R. Clooney)
9. That's All I Want From You (Jaye P. Morgan)
10. On The Alamo (N. Petty Trio)

Charles Bras

KJR—Seattle, Wash.

1. Teach Me Tonight (DeCastros)
2. Mr. Sandman (Chordettes)
3. Hey There (R. Clooney)
4. This Ole House (R. Clooney)
5. Mood Indigo (N. Petty Trio)
6. I Need You Now (E. Fisher)
7. Shake, Rattle And Roll (Bill Haley)
8. If I Give My Heart To You (Doris Day)
9. Skokiaan (Ralph Marterie)
10. Muskrat Ramble (McGuires)

Tom Edwards

WERE—Cleveland, Ohio

1. Teach Me Tonight (DeCastros)
2. Mr. Sandman (Chordettes)
3. Unbelievable (Nat Cole)
4. Woman's World (Four Aces)
5. Mama Doll Song (Patti Page)
6. Drink, Drink, Drink (M. Lanza)
7. Whither Thou Goest (Paul & Ford)
8. Tara's Theme (LeRoy Holmes)
9. Papa Loves Mambo (P. Como)
10. If I Give My Heart To You (Denise Lor)

Nick Nickson

WBBF—Rochester, N. Y.

1. This Ole House (R. Clooney)
2. Papa Loves Mambo (P. Como)
3. Hey There (R. Clooney)
4. I Need You Now (E. Fisher)
5. Muskrat Ramble (McGuires)
6. Hold My Hand (Don Cornell)
7. Shake, Rattle And Roll (Bill Haley)
8. Teach Me Tonight (DeCastros)
9. Mr. Sandman (Chordettes)
10. St. Louis Blues Mambo (Richard Maltby)

Sandy Singer

KCRG—Cedar Rapids, Iowa

1. Hold My Hand (Don Cornell)
2. Teach Me Tonight (J. Brace)
3. High And The Mighty (Les Baxter)
4. Tell Me, Tell Me (June Valli)
5. Hey There (R. Clooney)
6. Whither Thou Goest (Loman)
7. Time Waits For No One (Hilltoppers
8. That's What I Like (Don, Dick & Jimmy)
9. Little Spanish Town (Carlyle)
10. Hajji Baba (Nat "King" Cole)

Rudy Paolangeli

WRRA—Ithaca, N. Y.

1. If I Give My Heart To You (Connee Boswell)
2. Hey There (R. Clooney)
3. Mr. Sandman (Chordettes)
4. Skokiaan (Four Lads)
5. Hold My Hand (Don Cornell)
6. The Barefoot Contessa (Hugo Winterhalter)
7. Sh-Boom (Crewcuts)
8. Hajji Baba (Nat "King" Cole)
9. Tara's Theme (LeRoy Holmes)
10. This Ole House (R. Clooney)

Joe Deane

KQV—Pittsburgh, Pa.

1. Hold My Hand (D. Cornell)
2. We Want To See Santa Doing The Mambo (Darnell & Smith Bros.)
3. That's All I Want From You (Jaye P. Morgan)
4. Mama Doll Son (Patti Page)
5. Mambo Italiano (R. Clooney)
6. I Love My Mama (Leonetti)
7. Mr. Sandman (Chordettes)
8. You're Nobody 'Till Somebody Loves You (Mills Bros.)
9. Down In The Bottom Of The Well (Wilder Bros.)
10. Always You (B. Madigan)

Pete Ward

WCCM—Lawrence, Mass.

1. Naughty Lady (Ames Bros.)
2. Mr. Sandman (Chordettes)
3. Make Yourself Comfortable (Sarah Vaughan)
4. Woman's World (Four Aces)
5. I Need Your Lovin' (Bazoom) (Cheers)
6. Nic Name Song (J. Komack)
7. Papa Loves Mambo (P. Como)
8. I Want You All To Myself (Kitty Kallen)
9. Teach Me Tonight (DeCastros)
10. Muskrat Ramble (McGuires)

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Bill Ballance

KNX—Los Angeles, Calif.

1. If I Give My Heart To You (Doris Day)
2. I Need You Now (E. Fisher)
3. Hey There (R. Clooney)
4. Hold My Hand (D. Cornell)
5. Mr. Sandman (Chordettes)
6. This Ole House (R. Clooney)
7. Papa Loves Mambo (P. Como)
8. Teach Me Tonight (DeCastros)
9. If I Give My Heart To You (Connee Boswell)
10. My Son, My Son (Vera Lynn)

Paul E. X. Brown

WERD—Atlanta, Ga.

1. Hey There (Sammy Davis, Jr.)
2. Hajji Baba (Nat "King" Cole)
3. Little Spanish Town (Jerry Jerome)
4. Sh-Boom (Stan Freberg)
5. They Were Doin' The Mambo (Les Brown)
6. Nic Name Song (J. Komack)
7. Muskrat Ramble (McGuires)
8. Woman's World (B. Stewart)
9. Sentimental, (Sammy Kaye)
10. Tara's Theme (LeRoy Holmes)

Steve Evans

WDVH—Gainesville, Fla.

1. Mr. Sandman (Chordettes)
2. Woman's World (Four Aces)
3. Hey There (R. Clooney)
4. Cara Mia (David Whitfield)
5. Skokiaan (Bulawavo Band)
6. Hold My Hand (Don Cornell)
7. High And The Mighty (LeRoy Holmes)
8. Tell Me, Tell Me (June Valli)
9. If I Give My Heart To You (Day/Boswell)
10. Always You (Betty Madigan)

Bob Watson

WQXI—Atlanta, Ga.

1. Mr. Sandman (Chordettes)
2. Hold My Hand (Don Cornell)
3. Teach Me Tonight (Stafford)
4. I Need You Now (E. Fisher)
5. Whither Thou Goest (Paul & Ford)
6. Time Waits For No One (Hilltoppers)
7. Tell Me, Tell Me (June Valli)
8. St. Louis Blues Mambo (Richard Maltby)
9. Woman's World (Four Aces)
10. Smile (Nat "King" Cole)

Art Preston

WSPR—Springfield, Mass.

1. Teach Me Tonight (Brace)
2. If I Give My Heart To You (Denise Lor)
3. Smile (Sunny Gale)
4. Mambo Italiano (Clooney)
5. Mr. Sandman (Four Aces)
6. Mandolino (Paul & Ford)
7. Fanny (Eddie Fisher)
8. Hold My Hand (D. Cornell)
9. Cara Mia (Gordon MacRae)
10. Hey There (Sammy Davis, Jr.)

Ed Penney

WTAO—Boston, Mass.

1. Teach Me Tonight (DeCastros)
2. Make Yourself Comfortable (Sarah Vaughan)
3. Mr. Sandman (Chordettes)
4. Land Of Dreams (Hugo Winterhalter)
5. Hold My Hand (Don Cornell)
6. That's All I Want From You (Jaye P. Morgan)
7. Mambo Italiano (R. Clooney)
8. Our Lady Of Guadelupe (Clarke Dennis)
9. Madonna, Madonna (Bennett)
10. I Want You All To Myself (Kitty Kallen)

Bob Martin

KMYR—Denver, Colo.

1. Mr. Sandman (B. Morrow)
2. Naughty Lady (Ames Bros.)
3. I'm Leavin' (Mello-Larks)
4. The Bandit (Percy Faith)
5. Barefoot Contessa (Hugo Winterhalter)
6. Yours (Dick Contino)
7. Teach Me Tonight (J. Brace)
8. Little White Light (Lancers)
9. Count Your Blessings (Fisher)
10. Smile (Sunny Gale)

Art Roberts

WIL—St. Louis, Mo.

1. Whither Thou Goest (Paul & Ford)
2. Woman's World (Four Aces)
3. Mr. Sandman (Chordettes)
4. Midnight Sun (P. Cavanaugh)
5. Muskrat Ramble (Armstrong)
6. Papa Loves Mambo (P. Como)
7. Teach Me Tonight (Stafford)
8. That's All I Want From You (Jaye P. Morgan)
9. Hajji Baba (Nat "King" Cole)
10. Hold My Hand (D. Cornell)

Gary Lesters

WVNJ—Livingston, N. J.

1. Hey There (R. Clooney)
2. I Need You Now (E. Fisher)
3. If I Give My Heart To You (Denise Lor)
4. Always You (Betty Madigan)
5. Sisters (R. & B. Clooney)
6. Not As A Stranger (Bennett)
7. Tell Me, Tell Me (June Valli)
8. Papa Loves Mambo (P. Como)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. Muskrat Ramble (McGuires)

Jay Michael

WCAE—Pittsburgh, Pa.

1. Hold My Hand (Don Cornell)
2. My Son, My Son (Vera Lynn)
3. Count Your Blessings (Fisher)
4. Runaround (Chuckles)
5. Thrilled (Billy Fields)
6. Always You (Betty Madigan)
7. Down In The Bottom Of The Well (Wilder Bros.)
8. Land Of Dreams (Hugo Winterhalter)
9. Yours (Dick Contino)
10. I Need Your Lovin' (Cheers)

Johnny Fairchild

WORZ—Orlando, Fla.

1. Hey There (Sammy Davis, Jr.)
2. If I Give My Heart To You (Denise Lor)
3. Mood Indigo (N. Petty Trio)
4. Always You (Betty Madigan)
5. I Need You Now (E. Fisher)
6. Whither Thou Goest (Loman)
7. Hold My Hand (Don Cornell)
8. Not As A Stranger (Bennett)
9. The Things I Didn't Do (Perry Como)
10. High And The Mighty (LeRoy Holmes)

Bill Stewart

KLIF—Dallas, Tex.

1. Oop-Shoop (Helen Grayco)
2. Try Again (Dean Martin)
3. Teach Me Tonight (Brace)
4. Hold My Hand (D. Cornell)
5. Mr. Sandman (Chordettes)
6. Mr. Pogo (Commanders)
7. Woman's World (Four Aces)
8. St. Louis Blues Mambo (Richard Maltby)
9. Stars Never Cry (Applewhite)
10. Muskrat Ramble (McGuires)

Ed Reilly

WBRY—Waterbury, Conn.

1. Mr. Sandman (Chordettes)
2. Papa Loves Mambo (P. Como)
3. The Things I Didn't Do (Perry Como)
4. If I Give My Heart To You (Denise Lor)
5. Mama Doll Song (Patti Page)
6. St. Louis Blues Mambo (Richard Maltby)
7. Woman's World (Four Aces)
8. I Want You All To Myself (Kitty Kallen)
9. Count Your Blessings (Fisher)
10. That's All I Want From You (Jaye P. Morgan)

Dick Doty

WHAM—Rochester, N. Y.

1. If I Give My Heart To You (Denise Lor)
2. Hey There (R. Clooney)
3. In My Dreams (Lou Monte)
4. Always You (Betty Madigan)
5. Count Your Blessings (Fisher)
6. Hold My Hand (D. Cornell)
7. This Ole House (R. Clooney)
8. Skokiaan (Ralph Marterie)
9. I Need You Now (E. Fisher)
10. Shenandoah (H. Belafonte)

Joe Grady & Ed Hurst

WPEN—Philadelphia, Pa.

1. Teach Me Tonight (DeCastros)
2. I Need You Now (E. Fisher)
3. Mr. Sandman (Chordettes)
4. I Tried Again (Jo Ann Tolley)
5. Woman's World (Four Aces)
6. Hey There (Sammy Davis, Jr.)
7. Smile (Nat "King" Cole)
8. Magic Circle (Rusty Draper)
9. Dixie Danny (Matys Bros.)
10. Mr. Pogo (Commanders)

Rudy Nelson

WBEL—Rockford, Ill.

1. Skokiaan (Four Lads)
2. I Need You Now (E. Fisher)
3. Little Spanish Town (Carlyle)
4. Sh-Boom (Crewcuts)
5. Papa Loves Mambo (P. Como)
6. Muskrat Ramble (McGuires)
7. Hey There (R. Clooney)
8. Hold My Hand (Don Cornell)
9. Toy Or Treasure (Kay Starr)
10. Mambo Italiano (R. Clooney)

Dave Rosehill

WGSM—Huntington, N. Y.

1. Hey There (R. Clooney)
2. If I Give My Heart To You (Doris Day)
3. I Need You Now (E. Fisher)
4. Teach Me Tonight (DeCastros)
5. Hold My Hand (Don Cornell)
6. Papa Loves Mambo (P. Como)
7. This Ole House (R. Clooney)
8. St. Louis Blues Mambo (Richard Maltby)
9. Mr. Sandman (Chordettes)
10. Muskrat Ramble (McGuires)

Bill Collins

WLOX—Biloxi, Miss.

1. Hey There (R. Clooney)
2. Mr. Sandman (B. Morrow)
3. Skokiaan (Ralph Marterie)
4. Hold My Hand (D. Cornell)
5. I Need You Now (E. Fisher)
6. Cara Mia (Gordon MacRae)
7. Barefoot Contessa (Hugo Winterhalter)
8. If I Give My Heart To You (Doris Day)
9. In My Own Quiet Way (Vic Damone)
10. Woman's World (Four Aces)

Mike Woloson

WNOR—Norfolk, Va.

1. Mood Indigo (N. Petty Trio)
2. Papa Loves Mambo (P. Como)
3. Whither Thou Goest (Loman)
4. Always You (B. Madigan)
5. Smile (Sunny Gale)
6. I Need You Now (E. Fisher)
7. Teach Me Tonight (DeCastros)
8. Lila (Vaughn Monroe)
9. Hold My Hand (D. Cornell)
10. Woman's World (Four Aces)

Ralph Phillips

WFBR—Baltimore, Md.

1. Papa Loves Mambo (P. Como)
2. Hey There (R. Clooney)
3. If I Give My Heart To You (Doris Day)
4. I Need You Now (E. Fisher)
5. Shake, Rattle And Roll (Bill Haley)
6. Hold My Hand (Don Cornell)
7. Muskrat Ramble (McGuires)
8. Whither Thou Goest (Paul & Ford)
9. St. Louis Blues Mambo (Richard Maltby)
10. Teach Me Tonight (DeCastros)

Hank Goldman

WANN—Annapolis, Md.

1. If I Give My Heart To You (Denise Lor)
2. Hey There (R. Clooney)
3. Hold My Hand (D. Cornell)
4. I Need You Now (E. Fisher)
5. Hajji Baba (Nat "King" Cole)
6. Smile (Sunny Gale)
7. Papa Loves Mambo (P. Como)
8. Muskrat Ramble (McGuires)
9. High And The Mighty (Victor Young)
10. This Ole House (R. Clooney)

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CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown
CY—Century
DA—Dana
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FA—Favorite
FE—Federal
FI—Fiesta
FL—Flair
4 Star—Four Star
GR—Groove
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Jasie
KI—King
LO—London
ME—Mercury
MG—MGM
MJ—Majar
MO—Modern
NG—Norgran
PA—Parrat
PE—Peacock
PO—Potter
PR—Prestige
RA—Rainbow
RE—Regent
RM—Rama
SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TF—Tiffany
TI—Tico
TR—Trend
UN—United
VA—Valley
VI—RCA Victor
VJ—Vee Joy
"X"—Label "X"

● Tunes are listed below in order of their papularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were af the tune indicated—a combination of all the records an which it was available.
★ Indicates best selling record.

Comprising
100
Selections

Nov. 20 Nov. 13

1—I Need You Now
94.2 58.6

BE-1054 (45-1054)—BETTY JOHNSON
This Is The Thanks I Get
CO-40346 (4-40346)—KEN GRIFFIN
Smile
FA-21003X—SUSAN SISTERS
Mr. Sandman
★VI-20-5830 (47-5830)—EDDIE FISHER
Heaven Was Never Like This

2—Hey There
85.6 90.2

★CO-40266 (4-40266)—ROSEMARY CLOONEY
This Ole House
CO-40224 (4-40224)—JOHNNIE RAY
Hernando's Hideaway
★DE-29199 (9-29199)—SAMMY DAVIS, JR.
And This Is My Beloved
EP-9049 (4-9049)—DOLORES HAWKINS
Hernando's Hideaway
FA-21005X—CARY STEWART
Count Your Blessings
VI-20-5867 (47-5867)—HOMER & JETHRO
They Were Doin' The Mambo

3—If I Give My Heart To You
71.9 75.2

BE-1059 (45-1059)—BARRY FRANK
Smile
CA-2868 (F-2868)—MONICA LEWIS
When You're Near
CA-2930 (F-2930)—DUKE ELLINGTON
Smile
★CO-40300 (4-40300)—DORIS DAY
Anyone Can Fall In Love
CR-61236 (9-61236)—BUDDY GRECO
★DE-29148 (9-29148)—CONNEE BOSWELL
Tennessee
FA-21007X—MERRY SOUTH
I Want You All To Myself
JZ-768 (45-768)—FOUR BOYS
Stop It—Quit It
ME-70451 (70451x45)—A. POWELL & D. SMITH
MG-11776 (K-11776)—WRIGHT BROS.
Lonesome
★MJ-27 (45-27)—DENISE LOR
Hello Darling
TI-1092 (45-1092)—PEACOCK'S MAMBO COMBO
Papa Loves Mambo
VI-20-5853 (47-5853)—DINAH SHORE
Tempting

4—Papa Loves Mambo
71.5 60.1

BE-1064 (45-1064)—TOMMY & JIMMY DORSEY
Not As A Stranger
CO-40324 (4-40324)—JOHNNIE RAY
The Only Girl I'll Ever Love
RA-264 (45-264)—ALFREDITO O.
Nocturnada
TI-1092 (45-1092)—PEACOCK'S MAMBO COMBO
If I Give My Heart To You
★VI-20-5857 (47-5857)—PERRY COMO
The Things I Didn't Do

5—Teach Me Tonight
71.2 33.7

★AB-3001 (45-3001)—DeCASTRO SISTERS
It's Love
CO-40351 (4-40351)—JO STAFFORD
Suddenly
CR-61265 (9-61265)—MODERNAIRES
Mood Indigo
DE-28990 (9-28990)—JANET BRACE
My Old Familiar Heartache

Nov. 20 Nov. 13

ME-70497 (70497 x 45)—DINAH WASHINGTON
Wishing Well
MG-11856 (K-11856)—ROSANNE JUNE
The Touch
X-0051 (4X-0051)—HELEN GRAYCO
Oop-Shoop

6—Hold My Hand
54.5 51.3

BE-1048 (45-1048)—DICK POWELL
Susan Slept Here
★CR-61206 (9-61206)—DON CORNELL
I'm Blessed
DE-29301 (9-29301)—GUY LOMBARDO
Mama Doll Song

7—This Ole House
54.1 74.6

BE-1602 (45-1602)—BETTY JOHNSON
Whither Thou Goest
CA-2915 (F-2915)—JORDANAIRES
Be Prepared
★CO-40266 (4-40266)—ROSEMARY CLOONEY
Hey There
DE-29255 (9-29255)—ROSETTA THARPE
Go Ahead
FA-21001X—ROY RODGERS-DALE EVANS
Skokiaan
KI-1376 (45-1376)—HERB & KAY
Angels In The Sky
VI-20-5739 (47-5739)—STUART HAMBLEN
When My Lord Picks Up The Phone

8—Shake, Rattle And Roll
52.6 57.0

AT-1026 (45-1026)—JOE TURNER
You Know I Love You
★DE-29204 (9-29204)—BILL HALEY
A. B. C. Boogie
FA-21004X—TOMCATS
Mambo Baby

9—Skokiaan
40.8 45.1

BE-1060 (45-1060)—EIGHT BELLS
Dream
CA-2896 (F-2896)—RAY ANTHONY
Say Hey
★CO-40306 (4-40306)—FOUR LADS
Why Should I Love You
DE-29256 (9-29256)—LOUIS ARMSTRONG
Skokiaan (Pt. 2)
FA-21001X—SONG SINGERS
This Ole House
★LO-1491 (45-1491)—BULAWAYO SWEET RHYTHM BAND
In The Mood
LO-1500 (45-1500)—TED HEATH—JOHNSTON BROS.
Skokiaan
★ME-70432 (70432 x 45)—RALPH MARTERIE
Lollipop
NG-124 (45-124)—JOHNNY HODGES
Sweet As Bear Meat
TI-10-229 (45-229)—JOE LOCO
The High And The Mighty
VI-20-5839 (47-5839)—PEREZ PRADO
The High And The Mighty
VI-20-5844 (47-5844)—BUD ISAACS
Yesterday's Waltz

10—Count Your Blessings
39.3 19.2

CA-2927 (F-2927)—GORDON MACRAE
Cara Mia
CO-40321 (4-40321)—ARTHUR GODFREY
Lazy Bones
CO-40370 (4-40370)—ROSEMARY CLOONEY
White Christmas
FA-21005X—CARY STEWART
Hey There

Nov. 20 Nov. 13

DE-29251 (9-29251)—BING CROSBY
What Can You Do With A General
★VI-20-5871 (47-5871)—EDDIE FISHER
Fanny

11—Mr. Sandman
35.6 22.3

★CD-1247 (45-1247)—CHORDETTES
I Don't Wanna See You Cryin'
CO-40383 (4-40383)—LES ELGART
Kiddygeddin
CR-61288 (9-61288)—LANCERS
Little White Light
DE-29344 (9-29344)—FOUR ACES
In Apple Blossom Time
FA-21003X—SONG SINGERS
I Need You Now
ME-70477 (70477x45)—BUDDY MORROW
Rock-A-Beatin' Boogie
VI-20-5767 (47-5767)—VAUGHN MONROE
They Were Doin' The Mambo

12—Muskrat Ramble
25.5 40.9

CA-2942 (F-2942)—WOODY HERMAN
Woodchopper's Mambo
CO-40354 (4-40354)—HARRY JAMES
The Touch
★CR-61278 (9-61278) McGUIRE SISTERS
Lonesome Polecat
DE-29280 (9-29280)—LOUIS ARMSTRONG
Someday You'll Be Sorry
ES-369 (45-369)—MATYS BROTHERS
You're The Moment Of A Lifetime
FA-21000X—HELEN CARROL
Sh-Boom
GTJ-45092 (45-45092)—KID ORY'S BAND
When The Saints Come Marching In
ME-70446 (70446x45)—RUSTY DRAPER
Magic Circle
TI-1093 (45-1093)—PEACOCK COMBO
Solitude
VI-20-5887 (47-5887)—AL ROMERO
Mr. Pogo
VI-20-5862 (47-5862)—POPPA GORDY
Fortune In Dreams
VI-20-5873 (47-5873)—PHIL HARRIS
Stars Fell On Alabama

13—Cara Mia
23.7 25.9

BE-1068 (45-1068)—HELEN FORREST
It Worries Me
CA-2927 (F-2927)—GORDON MACRAE
Count Your Blessings
DE-29227 (9-29227)—JACK PLEIS
Lonesome Polecat
★LO-1486 (45-1486)—DAVID WHITFIELD & MANTOVANI
How, When Or Where

14—Mambo Italiano
22.9 20.2

★CO-40361 (4-40361)—ROSEMARY CLOONEY
We'll Be Together Again

15—It's A Woman's World
17.8 19.1

CA-2936 (F-2936)—RAY ANTHONY
Jambo
★DE-29269 (9-29269)—FOUR ACES
Cuckoo Bird In The Pickle Tree
MG-11846 (K11846)—BOB STEWART
Wonderful To Know

Nov. 20 Nov. 13

16—Sh-Boom
13.7 28.5

BE-1051 (45-1051)—BARRY FRANK & FOUR BELLS
Crazy 'Bout You Baby
CA-2929 (F-2929)—STAN FREBERG
Wide Screen Mama
CO-21283 (4-21283)—LEON McAULIFFE
Smooth Sailing
CR-61212 (9-61212)—BILLY WILLIAMS QT.
Whenever, Wherever
★CT-104 (45-104)—THE CHORDS
Little Maiden
FA-21000XEDNA McGRIFF & TOMCATS
Muskrat Ramble
★ME-70404 (70404x45)—CREW-CUTS
I Spoke Too Soon
VI-20-5799 (47-5799)—BOBBY WILLIAMSON
Love March

17—Hajji Baba
13.3 11.5

★CA-2949 (F-2949)—NAT "KING" COLE
Unbelievable
CR-61275 (9-61275)—DIMITRI TIOMKIN
Duel In The Sun
MG-11857 (K-11857)—FOUR JOES
In Your Loving Care

18—The High And The Mighty
11.9 10.4

BE-1053 (45-1053)—TOMMY & JIMMY DORSEY
The Man That Got Away
★CA-2845 (F-2845)—LES BAXTER O.
More Love Than Your Love
CO-40298 (4-40298)—HARRY JAMES
Still You'd Break My Heart
CR-61205 (9-61205)—GEORGIE AULD O.
Sneaky Pete
CR-61211 (9-61211)—DIMITRI TIOMKIN O.
Dial 'M' For Murder
★CR-61232 (9-61232)—JOHNNY DESMOND
Got No Time
★DE-29203 (9-29203)—VICTOR YOUNG O.
Moonlight And Roses
ME-70426 (70426x45)—RICHARD HAYMAN
★MG-11761 (K-11761)—LeROY HOLMES O.
Lisa
TI-10-229 (45-229)—JOE LOCO
Skokiaan
VI-20-5834 (47-5834)—LEO DIAMOND
Lisbon
VI-20-5839 (47-5839)—PEREZ PRADO
Skokiaan

19—They Were Doin' The Mambo
11.8 8.8

BE-1057 (45-1057)—T. STEWART & SONG SINGERS
Goodnight Sweetheart, Goodnight
CR-61222 (9-61222)—LES BROWN O.
The Man That Got Away
DE-29202 (9-29202)—TEX WILLIAMS
That's The Good Lord Sayin'
ME-70401 (70401x45)—BOBBY WAYNE
A String Of Broken Hearts
ME-70440 (70440x45)—JOE LIGGINS
Yeah, Yeah, Yeah
★VI-20-5767 (47-5767)—VAUGHN MONROE
Mister Sandman
VI-20-5867 (47-5867)—HOMER & JETHRO
Hey, There

20—Whither Thou Goest
11.5 24.9

BE-1062 (45-1062)—BETTY JOHNSON
This Ole House

Nov. 20 Nov. 13

★CA-2928 (F-2928)—LES PAUL & MARY FORD
Mandolino
CO-40315 (4-40315)—MARION MARLOWE
Kiss Me Once
CY-106 (45-106)—LAURIE LOMAN
I Was The Last One To Know
EP-9075 (5-9075)—O. B. MASINGILL ORCH.
Smile

21—Naughty Lady Of Shady Lane
11.2 —

CD-1254 (45-1254)—ARCHIE BLEYER
While The Vesper Bells Were Ringing
★VI-20-5897 (47-5897)—AMES BROTHERS
Addio

22—Mood Indigo
11.1 9.3

CA-2961 (F-2961)—FOUR FRESHMEN
Love Turns Winter To Spring
CR-61265 (9-61265)—MODERNAIRES
Teach Me Tonigmt
DE-29273 (9-29273)—DELTA RHYTHM BOYS
Have A Hope, Have A Wish
MG-11845 (K-11845)—BILLY ECKSTINE
Do Nothin' Till You Hear From Me
★X-0040 (4X-0040)—NORMAN PETTY TRIO
Petty's Little Polka

23—Smile
10.7 17.6

BE-1059 (45-1059)—B. FRANK & L. CLINTON O.
If I Give My Heart To You
★CA-2897 (F-2897)—NAT "KING" COLE
It's Crazy
CA-2930 (F-2930)—DUKE ELLINGTON
If I Give My Heart To You
DE-29266 (9-29266)—VICTOR YOUNG
Theme From "Rear Window"
EP-9075 (5-9075)—O. B. MASINGILL
Wither Thou Goest
LO-1494 (45-1494)—DAVID WHITFIELD
Dance, Gypsy, Dance
LO-1488 (45-1488)—LITA ROZA
Love Is A Beautiful Stronger
LO-1487 (45-1487)—FRANK CHACKSFIELD
Piper In The Heather
ME-70431 (70431x45)—BILLY DANIELS
Mom-E-Ele
VI-20-5828 (47-5828)—MELACHRINO O.
Theme From 'The Six Proud Walkers'
★VI-20-5836 (47-5836)—SUNNY GALE
An Old Familiar Song

24—Oop-Shoop
9.3 3.1

CO-40319 (4-40319)—HAMILTON SISTERS
Da You Wanna Ride?
CW-127 (45-127)—KAY BROWN
Love Me
FL-1050 (45-1050)—SHIRLEY GUNTER & QUEENS
★ME-70443 (70443x45)—CREWCUTS
Do Me Good, Baby
OK-7045 (45-7045)—BIG JOHN
Your Cash Ain't Nothin'
X-0051 (4X-0051)—HELEN GRAYCO
Teach Me Tonight

25—The Touch
9.2 1.5

BE-10013 (45-10013)—BETTY JOHNSON/SY OLIVER
The Touch
CO-40354 (4-40354)—HARRY JAMES
Muskrat Ramble
CO-40343 (4-40343)—J. WETZL
Grisbi Blues

Nov. 20 Nov. 13

DE-29246 (9-29246)—COMMANDERS
Mister Pogo
ME-70445 (70445x45)—RICHARD HAYMAN
Mister Pogo
★VI-20-5874 (47-5874)—3 SUNS
Southern Star

26—The Bandit
8.6 12.9

CO-40323 (4-40323)—PERCY FAITH
Rainfall
CA-2916 (F-2916)—TEX RITTER
LO-1464 (45-1464)—FRANK WEIR
By Candlelight
★LO-1470 (45-1470)—JOHNSTON BROS.
Secret Of Our Love
VI-20-5875 (47-5875)—RONALD CHESNEY
Chick-ee-Chock-ee

27—Fanny
8.5 6.7

DE-29304 (9-29304)—FRED WARING
Restless Heart
★VI-20-5871 (47-5871)—EDDIE FISHER
Count Your Blessings
VI-20-5925 (47-5925)—FRANKIE CARLE
Sunrise In Napoli

28—In A Little Spanish Town
8.1 8.2

29—St. Louis Blues Mambo
8.0 6.2

30—Little Shoemaker
6.6 13.4

31—My Son, My Son
6.3 7.8

32—Time Waits For No One
5.9 10.3

33—Hopelessly
5.6 9.9

34—Dim, Dim The Lights
5.5 7.3

35—I Need Your Lovin' (Bazoom)
5.2 11.4

36—I Want You All To Myself
5.1 10.8

37—Mandolino
4.9 9.8

38—Unbelievable
4.8 2.0

39—That's What I Like
4.5 4.7

40—Mobile
4.4 —

41—Make Yourself Comfortable
4.1 —

42—The Things I Didn't Do
4.0 2.5

43—Time
3.8 —

44—That's All I Want From You
3.7 —

45—Pupalina
3.4 3.7

46—Try Again
3.3 —

47—Mama Doll Song
3,0 23.3

48—Sisters
2.9 7.7

49—Runaround
2.5 7.2

50—Tara's Theme
2.2 —

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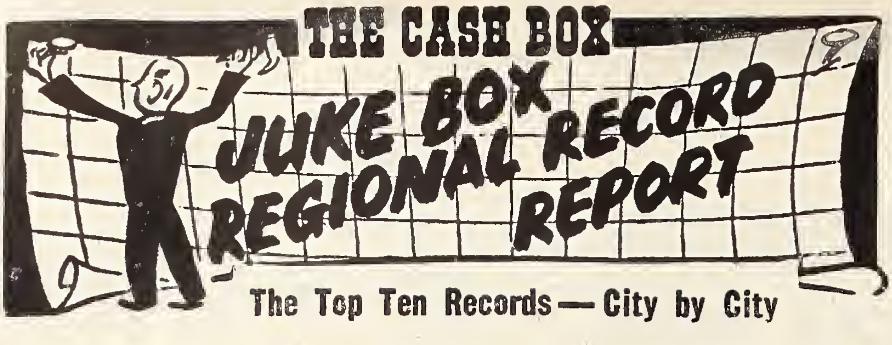

THE CASH BOX JUKE BOX REGIONAL RECORD REPORT

The Top Ten Records — City by City

New York, N. Y.

1. Hey There (R. Clooney)
2. Papa Loves Mambo (P. Como)
3. If I Give My Heart To You (Day/Lor)
4. Mr. Sandman (Chordettes)
5. I Need You Now (E. Fisher)
6. Hold My Hand (Don Cornell)
7. Mambo Italiano (R. Clooney)
8. Cara Mia (David Whitfield)
9. Shake, Rattle And Roll (Bill Haley)
10. Teach Me Tonight (DeCastros)

Chicago, Ill.

1. I Need You Now (E. Fisher)
2. Cara Mia (David Whitfield)
3. Papa Loves Mambo (P. Como)
4. Hold My Hand (Don Cornell)
5. This Ole House (R. Clooney)
6. Mambo Italiano (R. Clooney)
7. If I Give My Heart To You (Denise Lor)
8. Hey There (R. Clooney)
9. Mr. Sandman (Chordettes)
10. That's What I Like (Don, Dick & Jimmy)

Los Angeles, Calif.

1. Hey There (Clooney/Davis, Jr.)
2. If I Give My Heart To You (Doris Day)
3. Papa Loves Mambo (P. Como)
4. I Need You Now (E. Fisher)
5. This Ole House (R. Clooney)
6. Hold My Hand (Don Cornell)
7. Skokiaan (Marterie/Four Lads)
8. I Need Your Lovin' (Cheers)
9. Sh-Boom (Chords/Crewcuts)
10. Mr. Sandman (Chordettes)

Philadelphia, Pa.

1. Teach Me Tonight (DeCastros)
2. Papa Loves Mambo (P. Como)
3. If I Give My Heart To You (Denise Lor)
4. Hey There (Clooney/Davis, Jr.)
5. Count Your Blessings (Fisher)
6. I Need Your Lovin' (Cheers)
7. Hajji Baba (Nat "King" Cole)
8. Shake, Rattle & Roll (Bill Haley)
9. Mr. Sandman (Chordettes)
10. This Ole House (R. Clooney)

Detroit, Mich.

1. Shake, Rattle And Roll (Bill Haley)
2. Runaround (Chuckles)
3. Mr. Sandman (Chordettes)
4. This Ole House (R. Clooney)
5. I Need You Now (E. Fisher)
6. Papa Loves Mambo (P. Como)
7. Muskrat Ramble (McGuires)
8. Teach Me Tonight (DeCastros)
9. Mambo Italiano (R. Clooney)
10. Down In The Bottom Of The Well (Wilder Bros.)

St. Louis, Mo.

1. Shake, Rattle And Roll (Bill Haley)
2. I Need You Now (E. Fisher)
3. Teach Me Tonight (DeCastros)
4. Papa Loves Mambo (P. Como)
5. If I Give My Heart To You (Day/Lor)
6. Skokiaan (Ralph Marterie)
7. Oop-Shoop (Crewcuts)
8. Muskrat Ramble (McGuires)
9. Mood Indigo (N. Petty Trio)
10. Hey There (R. Clooney)

Boston, Mass.

1. Papa Loves Mambo (P. Como)
2. Mr. Sandman (Chordettes)
3. If I Give My Heart To You (Lor/Day)
4. Muskrat Ramble (McGuires)
5. Teach Me Tonight (DeCastros)
6. I Want You All To Myself (Kitty Kallen)
7. Naughty Lady Of Shady Lane (Bleyer/Ames Bros.)
8. I Can't Tell A Waltz From A Tango (Patti Page)
9. Skokiaan (Four Lads/Marterie)
10. Make Yourself Comfortable (Sarah Vaughan)

Atlanta, Ga.

1. Teach Me Tonight (DeCastros)
2. Mr. Sandman (Chordettes)
3. I Need You Now (E. Fisher)
4. Hold My Hand (Don Cornell)
5. Whither Thou Goest (Paul & Ford)
6. That's What I Like (Don, Dick & Jimmy)
7. Time Waits For No One (Hilltoppers)
8. If I Give My Heart To You (Day/Lor)
9. I Want You All To Myself (Kitty Kallen)
10. Papa Loves Mambo (P. Como)

Portland, Ore.

1. I Need You Now (E. Fisher)
2. Shake, Rattle And Roll (Bill Haley)
3. Papa Loves Mambo (P. Como)
4. Hey There (R. Clooney)
5. If I Give My Heart To You (Doris Day)
6. Skokiaan (Ralph Marterie)
7. Hold My Hand (Don Cornell)
8. The Things I Didn't Do (Perry Como)
9. They Were Doin' The Mambo (Vaughn Monroe)
10. Whither Thou Goest (Paul & Ford)

Nashville, Tenn.

1. Hey There (R. Clooney)
2. This Ole House (R. Clooney)
3. Papa Loves Mambo (P. Como)
4. I Need You Now (E. Fisher)
5. If I Give My Heart To You (Lor/Day)
6. Shake, Rattle And Roll (Bill Haley)
7. Skokiaan (Ralph Marterie)
8. Hold My Hand (Don Cornell)
9. What A Dream (Patti Page)
10. Muskrat Ramble (McGuires)

Dallas, Tex.

1. I Need You Now (E. Fisher)
2. Hey There (R. Clooney)
3. Hold My Hand (Don Cornell)
4. This Ole House (R. Clooney)
5. Papa Loves Mambo (P. Como)
6. Skokiaan (Anthony/Marterie/Four Lads)
7. Woman's World (Four Aces)
8. Teach Me Tonight (DeCastros)
9. If I Give My Heart To You (Doris Day)
10. Mr. Sandman (Chordettes)

Denver, Colo.

1. I Need You Now (E. Fisher)
2. This Ole House (R. Clooney/Hamblen)
3. Hey There (R. Clooney)
4. Hold My Hand (Don Cornell)
5. If I Give My Heart To You (Doris Day)
6. Papa Loves Mambo (P. Como)
7. Skokiaan (Ralph Marterie)
8. Sh-Boom (Crewcuts)
9. Shake, Rattle And Roll (Bill Haley)
10. Muskrat Ramble (McGuires)

Pittsburgh, Pa.

1. Teach Me Tonight (DeCastros)
2. This Ole House (R. Clooney)
3. Papa Loves Mambo (P. Como)
4. Mr. Sandman (Chordettes)
5. Hey There (R. Clooney)
6. I Need You Now (E. Fisher)
7. Time Waits For No One (Hilltoppers)
8. I Want You All To Myself (Kitty Kallen)
9. Yours (Dick Contino)
10. St. Louis Blues Mambo (Richard Maltby)

Baltimore, Md.

1. If I Give My Heart To You (Doris Day)
2. I Need You Now (E. Fisher)
3. This Ole House (R. Clooney)
4. Papa Loves Mambo (P. Como)
5. Hey There (R. Clooney)
6. Skokiaan (Marterie/Four Lads/Bulawayo Band)
7. Sh-Boom (Crewcuts)
8. Hold My Hand (Don Cornell)
9. Muskrat Ramble (Matys Bros./McGuires)
10. Teach Me Tonight (DeCastros)

Minneapolis, Minn.

1. Cara Mia (David Whitfield)
2. Hold My Hand (Don Cornell)
3. Mr. Sandman (Chordettes/Four Aces)
4. I Need You Now (E. Fisher)
5. Teach Me Tonight (DeCastros)
6. Mambo Italiano (R. Clooney)
7. That's What I Like (Don, Dick & Jimmy)
8. Shake, Rattle And Roll (Bill Haley)
9. Whither Thou Goest (Paul & Ford)
10. Hold My Hand (Don Cornell)

Miami, Fla.

1. Hey There (R. Clooney)
2. I Need You Now (E. Fisher)
3. If I Give My Heart To You (Doris Day)
4. Papa Loves Mambo (P. Como)
5. This Ole House (R. Clooney)
6. Mr. Sandman (Chordettes)
7. Shake, Rattle And Roll (Bill Haley)
8. Skokiaan (Ralph Marterie)
9. Hold My Hand (Don Cornell)
10. Smile (Nat "King" Cole)

Omaha, Neb.

1. I Need You Now (E. Fisher)
2. This Ole House (R. Clooney)
3. Hey There (R. Clooney)
4. If I Give My Heart To You) (Doris Day)
5. Count Your Blessings (Fisher)
6. Sh-Boom (Crewcuts)
7. Papa Loves Mambo (P. Como)
8. Shake, Rattle And Roll (Bill Haley)
9. The Things I Didn't Do (Perry Como)
10. Muskrat Ramble (Matys Bros.)

Seattle, Wash.

1. I Need You Now (E. Fisher)
2. This Ole House (R. Clooney)
3. Hey There (R. Clooney)
4. If I Give My Heart To You (Doris Day)
5. Mr. Sandman (Chordettes)
6. Teach Me Tonight (DeCastros)
7. Mood Indigo (N. Petty Trio)
8. Shake, Rattle And Roll (Bill Haley)
9. Papa Loves Mambo (P. Como)
10. Cara Mia (David Whitfield)

New Orleans, La.

1. I Need You Now (E. Fisher)
2. Hey There (R. Clooney)
3. If I Give My Heart To You (Doris Day)
4. Papa Loves Mambo (P. Como)
5. Hearts Of Stone (Charms)
6. Hold My Hand (Don Cornell)
7. Smile (Nat "King" Cole)
8. The Things I Didn't Do (Perry Como)
9. Teach Me Tonight (Stafford)
10. This Ole House (R. Clooney)

Cleveland, Ohio

1. Teach Me Tonight (DeCastros)
2. I Need Your Lovin' (Cheers)
3. Papa Loves Mambo (P. Como)
4. Hey There (R. Clooney)
5. Mr. Sandman (Chordettes)
6. I Need You Now (E. Fisher)
7. Down In The Bottom Of The Well (Wilder Bros.)
8. I Want You All To Myself (Kitty Kallen)
9. Drink, Drink, Drink (M. Lanza)
10. Mambo Italiano (R. Clooney)

San Francisco, Calif.

1. If I Give My Heart To You (Doris Day)
2. This Ole House (R. Clooney)
3. I Need You Now (E. Fisher)
4. Hey There (R. Clooney)
5. Papa Loves Mambo (P. Como)
6. Hold My Hand (Don Cornell)
7. Skokiaan (Marterie/Four Lads)
8. Smile (Nat "King" Cole)
9. Teach Me Tonight (DeCastros)
10. Shake, Rattle And Roll (Bill Haley)

The Nation's Rhythm & Blues TOP 15

1	**HURTS ME TO MY HEART**	*Faye Adams*	*(Herald 434)*
2	**MAMBO BABY**	*Ruth Brown*	*(Atlantic 1044)*
3	**OH WHAT A DREAM**	*Ruth Brown*	*(Atlantic 1036)*
4	**I DON'T HURT ANYMORE**	*Dinah Washington*	*(Mercury 70439)*
5	**I'M READY**	*Muddy Waters*	*(Chess 1579)*
6	**YOU UPSET ME, BABY**	*B. B. King*	*(RPM 416)*
7	**HEARTS OF STONE**	*Charms*	*(DeLuxe 6062)*
8	**ANNIE HAD A BABY**	*Midnighters*	*(Federal 12195)*
9	**NEVER LET ME GO**	*Johnny Ace*	*(Duke 132)*
10	**EARTH ANGEL**	*Penguins*	*(Dootone 348)*
11	**EBB TIDE**	*Roy Hamilton*	*(Epic 9068)*
12	**WHOLE LOTTA' LOVE**	*B. B. King*	*(RPM 416)*
13	**YOU'D BETTER WATCH YOURSELF**	*Little Walter*	*(Checker 799)*
14	**SHE'S THE ONE**	*Midnighters*	*(Federal 12195)*
15	**SHAKE, RATTLE AND ROLL**	*Joe Turner*	*(Atlantic 1026)*

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Apollo Records doing nicely with two records. "Something To Remember You By" by the **Gentlemen** and "Oh But She Did" by the **Opals**. . . . There were big things last Thursday night at the grand opening of The Palm Cafe in Harlem. . . . **Syd Nathan,** King Records president, sent samples of "Hearts of Stone" by The Charms to pop jockies. Nathan found the disk had spilled over into pop. "Our sales force now reports that 60% of our sales are to pop stores. Equally as many are being sold to juke box operators who have a majority of pop locations," said Syd. . . . **Dinah Washington** sending cute letters to her friends re her newest release "Teach Me." Dinah's treatment should certainly break the tune r & b, currently big in pop. . . . **Dave Cavanaugh** in town. The Capital r & b A&R man popping buttons 'cause he has a hit with the first **Five Keys** release on the major. "Ling Ting Tong" is shooting the Keys right back into big time. . . . **Joe Jones**, new Capitol R & B star is a determined youngster—and if determination is any criterion this lad is going to succeed. Jones has quite a musical background, both theory and actual application. First Jones record for Capitol is "Will Call" and "Adam Bit The Apple." . . . Hear nice things about the **Four Coins** treatment of "I Love You Madly" on Epic. Tune is the **Charlie & Ray** item on Herald Records and **Al Silver** and **Jack Angel** sitting high in the clouds 'cause they own the tune. . . . Aladdin has another good group in the **Five Pearls**. The lads are really strong in their rendition of "Real Humdinger." . . . **Dinah Washington** follows her sensational "I Don't Hurt Anymore" with an r & b version of "Teach Me Tonight" and "Wishing Well." Her "Teach Me Tonight" is just wonderful and should hit high in the charts. . . . The Apollo Bar will again put on a show. The first will feature **Wild Bill Davis, Betty St. Claire** and **Buddy Trenier. . . .** Savoy Records has acquired the masters of the **Rockin' Bros.**, an alto and baritone saxaphone act whose orchestra has been the talk of the west coast. Their first Savoy release will be "Play Boy Hop" backed with "The Grinder." . . . **Joe Davis,** currently bossing Jay Dee Records is reviving his Beacon Record label exclusively for rhythm and blues. First release will be **Dean Barlow and the Crickets** with "Be Faithful." Joe has already had the disk on the air and predicts it will be a big one. . . . Happy to refute the story of the death of **Tiny Bradshaw.** Spoke to Tiny, who is recovering from his stroke at the Lord Calvert Hotel, and Tiny tells us he most energetically denies it to paraphrase Mark Twain. As a result of his stroke Tiny can't walk, but the doctor assures him that rest will probably have him back on his feet shortly, possibly by the 15th of this month.

JOE JONES

DEAN BARLOW

CHICAGO:

All claim the new "Mrs. Patterson" AND **Eartha Kitt** better than ever since changes have been made in the play. Many are going back for second's. . . . On 11/4 The Trianon Ballroom staged its biggest show of the season. Headlining was **Louis Jordan, Lola Dee, Bill Doggett** and others. For the benefit of a children's nursery. . . . Speaking of **Bill Doggett**, his "High Heels" looks mighty like a top seller and we believe it'll be hitting the 'Hot Charts' but soon. . . . Vee-Jay execs talking about recording sessions they've just cut with two brand new groups, the **David Shipp Combo** and **Turk Kincheloe Combo.** Both instrumental. Leo Kolheim also says they're readying several major sessions, including one with **The Spaniels**, to complete their winter releases. . . . **Roy Hamilton's** newest Epic, "Hurt" b/w "Star Of Love" already being called his best to date. . . . Our deepest sympathy to Leonard Chess on the passing of his father-in-law. . . . A real Chicago favorite. **Dizzy Gillespie** currently rocking The Blue Note where he is making his umpteenth appearance. . . . Looks like within a very few weeks, Chess'n Checker will have five of the top ten tunes. Already showing up are "Poison Ivy" by **Willie Mabon,** "I'm Ready" by **Muddy Waters** and "Reconsider Babby" by **Lowell Fulsom.** And coming up fast are "Shoo-Doo-Be-Doo" by **The Moonlighters** and "Mellow Down Easy" by **Little Walter.** Len and Phil agree that if they each had five hands with which to pack boxes, they'd be far better off. They're not complaining, though, by any means. . . . Looks like cars are a jinx in the Leaner family. A few weeks ago we reported that George Leaner's car was stolen. And now word has just reached us that brother Ernie was also the victim of car thieves. But fortunately for Ernie, his car was found miles and miles away from his home but completely unharmed.

BILL DOGGETT

LOS ANGELES:

In this special issue you'll read all about station WSM and The Grand Ole Opry. Let's pay tribute to the entire Country and Western field which has had such a vast influence on both POP and R & B music. . . . Eddie Mesner of Aladdin Records arrived home again after closing their N. Y. office. He announced the signing of a new group called **The Feathers.** This makes the seventh group they have signed within the last three months. Eddie and Leo are both plenty pleased the way **The Pearls'** "Please Let Me Know" has started to click. . . . **Joe Houston** and **Big Jay McNeely** continue their successful merger of the two bands. They played at the Green Mill Ballroom in Ventura 11/13 and Riverside Rancho in Los Angeles 11/14. . . . **Dave Cavanaugh,** A & R head of Capitol's R & B dept., recently left on a cross-country search for new material and talent. He intended to stop off in Nashville for the 2nd Annual disc jockey convention . . . **The Platters** left for Sacramento 11/11 for a two week engagement. Their Federal waxing of "Voo-Vee-Ahbee" has been picked as deejay **Larry Finley's** record of the week and will be given an extra push with a large display in the window of Wallich's Music City. . . . **Richard Berry** and **The Dreamers,** who clicked big a few months ago with their sensational waxing of "Bye Bye," now have another double sided hit on the Flair label titled "Daddy Daddy" b/w "Baby Darling." . . . Deejay **Hunter Hancock** is now all set up and on the air from his new studio at 1554 Gower, Hollywood. His two daily shows are carried remote over KGFJ and KFVD. He also tapes his Eastern WNJR, Newark, N. J. show from the studio. . . . **Lew Chudd,** prexy of Imperial Records, is expecting big things from the latest releases by his two top moneymaking groups. They are "She Keeps Me Wondering" b/w "Just A Big 21" by **The Spiders** and "All Women Are The Same" b/w "Thats What You Are" by **The Hawks. . . . Roy Milton** was held over at **Billy Berg's** Five-Four Ballroom over the week-end of Nov. 12th thru 14th. . . . **Guitar Slim's** latest entry on the Specialty label titled "Sufferin' Mind" has been selling big here in LA and prexy **Art Rupe** reports that sales all along the East Coast have been very gratifying too. . . . **Chuck Higgins** blew in at The Torrance Civic Auditorium Oct. 13th for his first appearance locally since returning from a successful tour. With him was an all-star show. . . . A big show was presented at the Russ Auditorium in San Diego Nov. 8th. Featured was the original **Marvin & Johnny** (Not to be confused with the **Marvin & Johnny** of "Tick Tock" fame who are now on a tour of the East Coast). **The Chords, Jimmy Wilson** and **Jimmy Belson's** Band. **Hunter Hancock** emceed the show. . . . **Oscar Peterson** will appear at the Five-Four Ballroom Nov. 26th thru 28th. . . . **Abe Diamond,** prexy of Diamond Distributing Company, is mighty pleased with his new Jaguar sports convertible. . . . **Sid Talmadge,** prexy of Record Merchandising, has been taking nothing but orders for Faye Adams' Herald waxing of "I Owe My Heart To You" b/w "Love Ain't Nothin' To Play With." He predicts that it will be even bigger than her current clicker "Hurts Me To My Heart." . . . **Luis Arcaraz,** known as the Glenn Miller of Mexico, opened at the Club Oasis with his band Oct. 12. This is his first night club engagement in the United States. He records for RCA Victor. . . . Singer **Ella Fitzgerald** is currently appearing at The Tiffany Club. She has been visiting all the local deejays previewing her new Decca album titled "Ella" which will soon be released.

GUITAR SLIM

JAZZ JOTS

The death of **Oran (Hot Lips) Page** shocked every one in the trade. Page, internationally known among jazz musicians, died on Friday, November 5 at the Harlem Hospital of a heart attack. The blues hornman was 46 years old. A memorial to the hot trumpeter at the Stuyvesant Casino, Manhattan, brought about $1500. which was turned over to his family. . . . Wonderful coverage given **Sid Gross** (jazz prof at Columbia—see this column November 13 issue) by the Sunday edition of the New York Times. Story should do jazz and Gross' jazz course loads of good. . . . RCA Victor issuing a jazz album "to end all jazz albums." They are calling it "Jazz For People Who Hate Jazz" and it will cover samples from such greats as **Benny Goodman, Tommy Dorsey, Artie Shaw, Duke Ellington, Count Basie, "Fats" Waller, "Wingy" Manone, Lionel Hampton, John Kirby, Bunny Berigan, Charlie Barnet** and the new and colorful **Sauter-Finegan** band. "Can't possibly hate it," says **Jack Lewis,** head of the Victor jazz department.

MAMBOMANIA

Coral Records issuing an L.P. with **Pupi Campo** doing eight standards. Album is titled "Mambo Americana." . . . Chappel Music Publishers announce that the first big movie mambo number has been recorded by its creator. The number, "Cerezo Rosa" ("Cherry Pink"), goes out on the Victor label, recorded by **Perez Prado,** who introduces it in the RKO flic, "Underwater'." Prado features the number in a sequence in which the co-stars—**Jane Russell, Gilbert Roland, Richard Egan** and **Lori Nelson**—dance. . . . In connection with the Mambo USA Concert which played Cleveland recently, "Big Chief" **Norman Wain** (WDOK) conducted a "name the Mambo" contest wherein listeners were asked to name an original mambo written especially for the contest by local bandleader **Al Russ.** Wain reports the winning entry was "Happy Go Mambo" and that over five hundred entries were received. . . . **Dick Sugar** (WEVD-New York) who has been building in strength with his mambo show now goes on the air every Saturday night 10 to 10:30 with the only local Calypso show, "Calypso Caribbean Cruise." Dick says he has a select but amazingly large audience. His show, although only recently started, is already pulling thirty to forty pieces of mail after each performance. . . . **George Goldner,** Tico Records head, at Birdland to catch the performance of orkster **Tito Puente.**

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# 439
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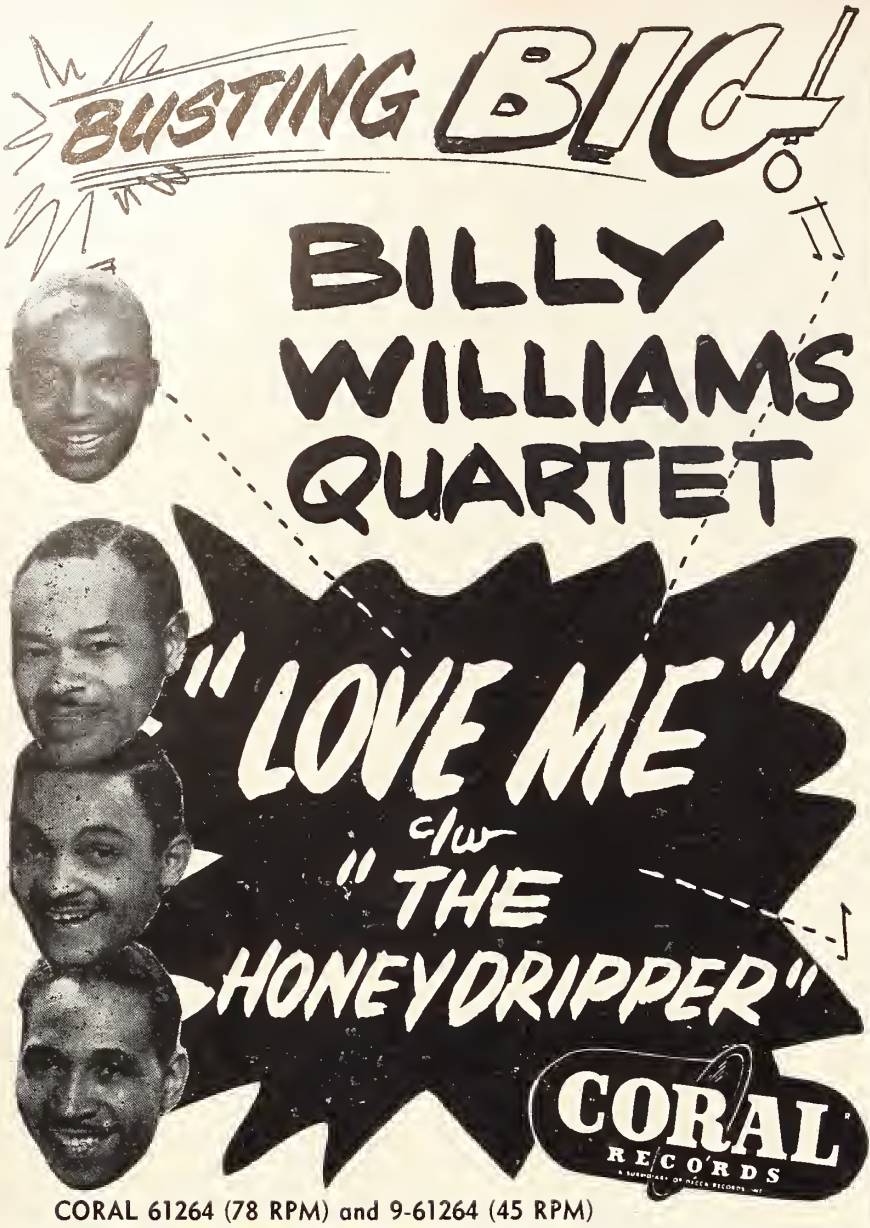

CORAL 61264 (78 RPM) and 9-61264 (45 RPM)

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NASHBORO 547

"BE BOP BABY"
b/w "Every Day My Love Is True"
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THE CASH BOX HOT

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly T
The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans

	in NEW YORK CITY	in CHICAGO	in NEW ORLEANS
1	EARTH ANGEL *Penguins* *(Dootone 348)*	I'M READY *Muddy Waters* *(Chess 1579)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
2	I DON'T HURT ANYMORE *Dinah Washington* *(Mercury 70439)*	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	LOVE ME *Fats Domino* *(Imperial 5313)*
3	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	I'M READY *Muddy Waters* *(Chess 1579)*
4	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	POISON IVY *Willie Mabon* *(Chess 1580)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*
5	DREAM *Dinah Washington* *(Mercury 70439)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*	SHE'S THE ONE *Midnighters* *(Federal 12185)*
6	SOMEDAY *Clyde McPhatter & The Drifters* *(Atlantic 1043)*	HEY THERE *Sammy Davis, Jr.* *(Decca 29199)*	WHOLE LOTTA' LOVE *B. B. King* *(RPM 416)*
7	SINCERELY *Moonglows* *(Chess 1581)*	OH WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
8	OH, WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	DREAM *Dinah Washington* *(Mercury 70439)*
9	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	NEVER LET ME GO *Johnny Ace* *(Duke 132)*	GETTING OUT OF TOWN *Sunny Boy Williamson* *(Trumpet 215)*
10	THE LETTER *Medallions* *(Dootone 348)*	EBB TIDE *Roy Hamilton* *(Epic 9068)*	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*

	in SAN FRANCISCO	in NEWARK	in MEMPHIS
1	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	I'M READY *Muddy Waters* *(Chess 1579)*
2	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	EARTH ANGEL *Penguins* *(Dootone 348)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*
3	OH, WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*	YOU UPSET ME BABY *B. B. King* *(RPM 417)*	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*
4	BUICK 59 *Medallions* *(Dootone 347)*	NEVER LET ME GO *Johnny Ace* *(Duke 132)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
5	EARTH ANGEL *Penguins* *(Dootone 348)*	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*	SOMEBODY TOUCHED ME *Ruth Brown* *(Atlantic 1044)*
6	YOU'D BETTER WATCH YOURSELF *Little Walter* *(Checker 799)*	GOD ONLY KNOWS *Capris* *(Gotham 304)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
7	SHE'S THE ONE *Midnighters* *(Federal 12185)*	SINCERELY *Moonglows* *(Chess 1581)*	I DON'T HURT ANYMORE *Dinah Washington* *(Mercury 70439)*
8	WHEN MY HEART BEATS LIKE A HAMMER *B. B. King* *(RPM 412)*	DON'T DROP IT *Wilbur Harrison* *(Savoy 1138)*	YOU'D BETTER WATCH YOURSELF *Little Walter* *(Checker 799)*
9	EBB TIDE *Roy Hamilton* *(Epic 9068)*	I'M READY *Muddy Waters* *(Chess 1579)*	NEVER LET ME GO *Johnny Ace* *(Duke 132)*
10	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	I DON'T HURT ANYMORE *Dinah Washington* *(Mercury 70439)*	POISON IVY *Willie Mabon* *(Chess 1580)*

THE CASH BOX HOT

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	in PHILADELPHIA	in LOS ANGELES	in ST. LOUIS
1	**I DON'T HURT ANYMORE** *Dinah Washington* *(Mercury 70439)*	**EARTH ANGEL** *The Penguins* *(Dootone 348)*	**MAMBO BABY** *Ruth Brown* *(Atlantic 1044)*
2	**HURTS ME TO MY HEART** *Faye Adams* *(Herald 434)*	**YOU UPSET ME BABY** *B. B. King* *(RPM 416)*	**I DON'T HURT ANYMORE** *Dinah Washington* *(Mercury 70439)*
3	**MAMBO BABY** *Ruth Brown* *(Atlantic 1044)*	**OH YES I KNOW** *The Jewels* *(R & B 1303)*	**HURTS ME TO MY HEART** *Faye Adams* *(Herald 434)*
4	**THE LETTER** *Medallions* *(Dootone 348)*	**I DON'T HURT ANYMORE** *Dinah Washington* *(Mercury 70439)*	**I'M READY** *Muddy Waters* *(Chess 1579)*
5	**OH WHAT A DREAM** *Ruth Brown* *(Atlantic 1036)*	**I'M READY** *Muddy Waters* *(Chess 1579)*	**TICK TOCK** *Marvin & Johnny* *(Modern 933)*
6	**NEVER LET ME GO** *Johnny Ace* *(Duke 132)*	**ALL NIGHT LONG** *Joe Huston* *(Money 203)*	**LET'S MAKE UP** *Spaniels* *(Vee-Jay 116)*
7	**EARTH ANGEL** *Penguins* *(Dootone 348)*	**LOOP DE LOOP MAMBO** *The Robins* *(Spark 107)*	**IT USED TO HURT ME SO** *Ella Johnson* *(Mercury 70459)*
8	**ANNIE HAD A BABY** *Midnighters* *(Federal 12195)*	**MAMBO BABY** *Ruth Brown* *(Atlantic 1044)*	**HIGH HEELS** *Bill Doggett* *(King 4732)*
9	**LET'S MAKE UP** *Spaniels* *(Vee-Jay 116)*	**GOD ONLY KNOWS** *The Capri's* *(Gotham 304)*	**WHOLE LOTTA' LOVE** *B. B. King* *(RPM 416)*
10	**ANNIE'S AUNT FANNIE** *Midnighters* *(Federal 12200)*	**NEVER LET ME GO** *Johnny Ace* *(Duke 132)*	**ANNIE'S ANSWER** *Al Smith Combo* *(Vee-Jay 118)*

	in MIAMI	in NASHVILLE	in ATLANTA
1	**HEARTS OF STONE** *Charms* *(DeLuxe 6062)*	**HURTS ME TO MY HEART** *Faye Adams* *(Herald 434)*	**HEARTS OF STONE** *Charms* *(DeLuxe 6062)*
2	**HURTS ME TO MY HEART** *Faye Adams* *(Herald 434)*	**I'M READY** *Muddy Waters* *(Chess 1579)*	**MAMBO BABY** *Ruth Brown* *(Atlantic 1044)*
3	**OH WHAT A DREAM** *Ruth Brown* *(Atlantic 1036)*	**ANNIE HAD A BABY** *Midnighters* *(Federal 12195)*	**DON'T DROP IT** *Wilbur Harrison* *(Savoy 1138)*
4	**I'M READY** *Muddy Waters* *(Chess 1579)*	**YOU UPSET ME BABY** *B. B. King* *(RPM 416)*	**I'M READY** *Muddy Waters* *(Chess 1579)*
5	**I DON'T HURT ANYMORE** *Dinah Washington* *(Mercury 70439)*	**MAMBO BABY** *Ruth Brown* *(Atlantic 1044)*	**YOU UPSET ME BABY** *B. B. King* *(RPM 416)*
6	**MAMBO BABY** *Ruth Brown* *(Atlantic 1044)*	**HEARTS OF STONE** *Charms* *(DeLuxe 6062)*	**NEVER LET ME GO** *Johnny Ace* *(Duke 132)*
7	**YOU UPSET ME BABY** *B. B. King* *(RPM 416)*	**OH, WHAT A DREAM** *Ruth Brown* *(Atlantic 1036)*	**OH, WHAT A DREAM** *Ruth Brown* *(Atlantic 1036)*
8	**BRING MY BABY BACK** *Bill Gordon* *(Gee 12)*	**WELL ALL RIGHT** *Joe Turner* *(Atlantic 1040)*	**HURTS ME TO MY HEART** *Faye Adams* *(Herald 434)*
9	**SHE'S THE ONE** *Midnighters* *(Federal 12195)*	**EVIL IS GOING ON** *Howling Wolf* *(Chess 1575)*	**BIP BAM** *Drifters* *(Atlantic 1043)*
10	**EBB TIDE** *Roy Hamilton* *(Epic 9068)*	**NEVER LET ME GO** *Johnny Ace* *(Duke 132)*	**LOVE ME** *Fats Domino* *(Imperial 5313)*

Coming Up In R & B

Listed Alphabetically

ANNIE'S ANSWER
Al Smith Combo
(Vee-Jay 118)
St. Louis

ANNIE'S AUNT FANNIE
Midnighters
(Federal 12200)
Los Angeles, Philadelphia

SO ALL ALONE
Bobby Lester & The Moonlighters
(Checker 806)
New York

SUFFERIN' MIND
Guitar Slim
(Specialty 536)
New Orleans

Tiny Bradshaw "Not Dead"

TINY BRADSHAW

NEW YORK—"I definitely am not dead."

With this choice, succinct sentence, Tiny Bradshaw exploded the story that had been circulating the trade since early Monday morning, November 8, to the effect that the rhythm and blues ork leader had died.

Tiny had been the victim of his second stroke in a short time and as a result was hospitalized, his legs paralyzed. On the doctor's advice, Bradshaw went to the Lord Calvert Hotel in Miami, Fla. for a recuperative rest. It is possible that the rumor arose from this move when someone close to Bradshaw tried to get him at the Cincinnati Hospital and garbled the message he received.

This reporter personally spoke to Bradshaw in a long distance call from New York. The orkster assured us he was on the road to recovery and expected to be trying out those inactivated legs by the 15th of November.

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Federal 12200
THE CHARMS
"HEARTS OF STONE"
"WHO KNOWS"
Deluxe 6062
THE FIVE ROYALES
"MONKEY HIPS & RICE"
"DEVIL WITH THE REST"
King 4744
EARL BOSTIC
"UBANGI STOMP"
"TIME ON MY HANDS"
King 4741
THE LAMPLIGHTERS
"YUM YUM"
"GOODY GOOD THINGS"
Federal 12197
DISTRIBUTED BY
King RECORDS

BE *FIRST* WITH THE *ORIGINAL*
THE JEWELS
"HEARTS OF STONE"
R&B # 1303
•
TAKING OFF LIKE C-R-A-Z-Y!
THE LATEST JEWELS RELEASE
"OH YES I KNOW"
R&B # 1303
Last week number 10 in LA and climbing *FAST*
Mfg. and Distributed by
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Pressing and distributing points now on both Coasts.
LOS ANGELES Monarch
PHILADELPHIA Paramount

The Cash Box RHYTHM 'N BLUES REVIEWS

- A DISK & SLEEPER
- B+ EXCELLENT
- B VERY GOOD
- C+ GOOD
- C FAIR
- D MEDIOCRE

SAM (The Man) TAYLOR
(MGM 11882)

B+ "TARA'S THEME" (2:41) [—Steiner] Sam Taylor and his Catmen etch a lush and lovely sax reading of the current pop hit. Sam, who has provided some mighty beaty stuff, shows he can read sweet. A beautiful mood etching that should win itself lots of plays and rest shattered nerves.

B "THE HIGH AND THE MIGHTY" (2:39) [—Tiomkin, Washington] Similar comments. Beautifully done. However, in view of the availability of so many recent waxings this side may not be the one asked for. It is a delightful coupling that should please a goodly portion of the market.

THE HOLLYWOOD FLAMES
(Money 202)

B "FARE THEE WELL" (2:40) [Money BMI—J. Dolin] A middle tempo jump socked out by this smooth working group. Lads have a zestful and appealing manner of delivery. Ok deck.

B "CLICKITY CLOCK I'M LEAVING" (2:40) [American BMI—R. Toombs] A novel item in which lead sings he's leaving his fem 'cause he's caught her deceiving him. Fetching beat and good story.

CHERRI LYNN
(Apollo 463)

B "BABY I'M GONE" (2:27) [Bess BMI—Lynn, Smith] A middle tempo bouncer with a tempting vocal by Miss Lynn with suggestive shadings that take an innocuous turn. Ok wax.

B "WAIT" (2:47) [Bess BMI—Charlie Singleton] Cherri Lynn sings a slow blues on this deck in intimate style and warmth that could do things for the gal.

JOHNNY FULLER
(Flair 1054)

B "BUDDY" (2:41) [Flair BMI—Josea] A slow southern blues effectively performed. Two lads discuss the virtues of one's woman. One's protecting and the other's pitching. Good story. Could make some noise.

C+ "HARD TIMES" (2:40) [Flair BMI—Josea] Another slow country blues wailed with feeling. Lyrics talk of hard times and Fuller thinks he'll go back home.

BOBBY SHIELDS
(Dawn 211)

B+ "I WAS DREAMING" (2:55) [Cue BMI—Bill Campbell] Bobby Shields sings an emotional blues with romantic lyrics. Melodic item with a good beat and ok vocal. Tune has good pop possibilities.

C+ "MAMBO LOVE (1:55) [Raleigh BMI—Lincoln Chase] Having run thru poppa, mama and grandma, this deck has the girl friend mambo crazy. A good tune, happy in sound and beat, ok lyrics. Good coupler.

THE CASH BOX ★AWARD O' THE WEEK★

"ALL RIGHTY OH SWEETIE" (2:42)
[Progressive BMI—Terry]

"I CONFESS" (2:32)
[Progressive BMI—Nugetre]

THE CLOVERS
(Atlantic 1046)

THE CLOVERS

● The Clovers throw out their big effort for the holiday business with a quick beat jump titled "All Righty Oh Sweetie" that has the zest, novelty and quality to break. The lads are pitching with everything as they chant a strong set of lyrics with a catch phrase, the title of the tune. Deck should create strong sales action. The flip, "I Confess," is a rhythmic blues, slow tempo, performed with a great deal of authentic feeling. The group wails a strong wax here and it could hit on its own. Two good efforts but we favor "All Righty Oh Sweetie."

"TEACH ME TONIGHT" (2:38)
[Hub ASCAP—DePaul, Cahn]

"WISHING WELL" (2:40)
[Munson BMI—Thomas, Kirkland]

DINAH WASHINGTON
(Mercury 70497)

DINAH WASHINGTON

● Dinah Washington comes up with a two-sider that should prove a strong follow up to her current two sided hit, "I Don't Hurt Anymore" and "Dream." Dinah should repeat on her latest with both, "Teach Me Tonight," currently hitting big in the pops, and "Wishing Well," a middle tempo ditty that is very pretty and a strong piece of pop material. Dinah was never in finer voice and the result is two chart possibilities.

CHRISTMAS

"WHITE CHRISTMAS" (2:35) [Berlin ASCAP—Berlin]
"THE BELLS OF ST. MARY" (2:37)
[Chapell ASCAP—Furber, Adams]
THE DRIFTERS (Atlantic 1048)

THE DRIFTERS

● If you think you've heard "White Christmas" too many times thru the years this version will cure you of that belief. This is the most novel effort we've ever treated these ears to. If given enough airtime long enough before the Yule season this deck will spill all over the place. There are enough vocal gimmicks on this platter to suffice half a dozen platters. Should be really big r & b and could also take of pop if enough jockies and pop boxes get behind it. The flip, "The Bells Of St. Mary," beautifully done and an excellent choice as backer up for the Berlin biggie. However, for the holiday season we look to "White Christmas" to hit again in a big way.

THE COOKIES
(Lamp 8008)

B "ALL NIGHT MAMBO" (2:15) [Lamp-Calhoun] The Cookies romance to mambo rhythm. A middle beat r & b item that retains its R & B feel without losing the mambo tempo.

B "DON'T LET GO" (2:31) [Lamp-Calhoun] A slow blues ballad prettily sung by The Cookies, who have a sound of their own. The kids have a cute style with enough individuality to break thru.

FIVE PEARLS
(Aladdin 3265)

B+ "REAL HUMDINGER" (2:35) [Aladdin-Winley] The Five Pearls go into ecstasies about the potency of "her" kiss that rocked them right to their souls. A mambo flavored rocker that embodies excitement. Lead does a fine job.

B "PLEASE LET ME KNOW" (2:39) [Aladdin-Patti, Anne] The group comes up with a pretty ballad on the flip. Nice wax for the melty teener.

THE VALENTINES
(Old Town 1009)

B "SUMMER LOVE" (2:51) [BMI—R. Barrett] A slow blues ballad warmly presented by The Valentines who recall the summer romance fondly and with tenderness. Lads follow the tried and approved r & b formula.

B "TONIGHT KATHLEEN" (2:50) [BMI—R. Barrett] Another pretty ballad bouncer. Love again the theme and the group sounds stronger on this deck. Two warm and appealing decks.

RAY CONNIFF
(Brunswick 80244)

C+ "SHORT STUFF" (2:37) [Regent BMI—Ray Conniff] A moderate tempo jump tune with novelty lyrics. Verne (Skid) Rowe, who handles the vocal chore, does and ok job with the general effect borderline r & b-pop. Story is good for a laugh.

B "PIGGY BANK BOOGIE" (2:24) [Regent BMI—Conniff] The boys knock out a boogie with Rowe again handling the vocal end. This deck has more r & b flavor. Good dance wax.

JOE JONES
(Capitol 2951)

B+ "WILL CALL" (2:17) [Mallory BMI—Elias] Joe Jones displays a strong technique in this middle tempo Southern blues bouncer. Jones tells the story of his baby and the stall he got from her when he proposed. Deck moves smartly and could make some noise.

B "ADAM BIT THE APPLE" (2:17) [Mallory BMI—Jones, Elias] New wailer shouts a slow Southern blues with a good story. Cute story of the original temptress. Good two sided wax.

Stars Over Harlem

Smashing and crashing through the stronghold of hits like an all-American tackle whizzed the hard hitting **Penguins** and their stellar "Earth Angel" reading. This latest sizzler has graced the faces of the Alpha distrib staffmen with big cheerful smiles. . . . Watch **Elmore James** and "Sunnyland" B/W "Standing At The Station." It has all the good flavorings that make for big happenings. . . . Though out only a few dims and brights **Roy Hamilton's** "Hurt" ditty has the crowd a waiting in line. . . . **B. B. King** getting stronger and stronger. . . . **Muddy Waters** and "I'm Ready" a must for those who dig the big beats of the good blues. . . . **Johnny Otis** and "I Won't Be Your Fool No More" should be the biggest that the drumming veteran has ever had. Youngsters and oldsters alike are snatching and grabbing away at **Louis Jordan's** "If I Had Any Sense" item. . . . **Bill Doggett** still whailing. Which affords us the pleasure of informing all of the fact that Harlem is growing more and more fond of good organ sounds. Proof of this is that once again the nite life picture is switching to the 125th street area. And spotlighted are the tasty groups of **Sarah McLawler, Will Bill Davis** and **Buddy Trenier**, with Doggett and side-kicks scheduled to drop anchor any moment. . . . The instrumental works of **Percy Faith, Mitch Miller, Les Baxter, Jackie Gleason** and artists with similar deliverings are for relaxing the ear drums. . . . **Allen Freed** and his groovy Moondog antics a definite asset to the retailers around these parts. His nightly batch of distinctively different air-lane calisthenics have definitely caused R & B sales to mount higher and higher where ever we chance to visit. . . . **Alex Bradford's** "To Close To Heaven" still a sure-fire coin jerker. Ditto: **The Dixie Hummingsbirds** and "Go Out To The Program." While we're on the subject of spirituals take a tip and keep both peepers focused on and ears open for the wonderful **Stevens Singers'** soul touching "Deliver Me, Oh Lord." . . . **Cecil Young and All Stars'** "Jumping With Sid" for Gene Norman a mighty swingy platter. . . . "I Hadn't Any One" which stars the terriffic **Stan Getz**, the current choice of the jazz experts. . . . **Eddie Fisher's** current deuce of projections, "I Need You Now" and "Fanny" are so easy to sell, and that goes for the Perry Como "Papa Loves Mambo" lulu also. . . . **Hugo Winterhalter** and "Land Of Dreams" should be around for many a moon to come. 'Tis truly one of the smoothest and soothing waxings ever heard. Piano great **Eddie Heywood** is also deserving of applause plus for the important part he played in helping to make such a wonderful pressing. . . . **The Four Freshmen** sales swelling like crazee. Congrats to d. j. **Tommy "Dr. Jive"** Smalls and his new downtown nightery project. . . . **The Vibes** and "Stop Torturing Me," one to lend an ear to.

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B/W
THE LETTER
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# 347
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348
DOOTONE RECORDS

THE NATION'S TOP 5
WILLIE MABON
"POISON IVY" b/w "SAX, MAN"
CHESS 1580

THE MOONGLOWS
"SINCERELY" b/w "TEMPTING"
CHESS 1581
LOWELL FULSOM
"RECONSIDER BABY"
CHECKER 804

BOBBY LESTER &
THE MOONLIGHTERS
"SHOO-DOO-BE-DOO" b/w "SO ALL ALONE"
CHECKER 806
LITTLE WALTER
"LAST NIGHT" b/w "MELLOW DOWN EASY"
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BIGGEST YET!
DINAH WASHINGTON
Sings
"TEACH ME TONIGHT"
Going Like Wild Fire!
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AS FAR AS I'M CONCERNED
BACK UP, BUDDY
BIMBO
COURTIN' IN THE RAIN
CRY, CRY DARLING
DON'T DROP IT
EVEN THO
GO, BOY, GO
HONKY TONK GIRL
I DON'T HURT ANYMORE
I'LL BE THERE (If You Ever Want Me)
I LOVE YOU
I'M WALKIN' THE DOG
I REALLY DON'T WANT TO KNOW
LET ME BE THE ONE
LOOKING BACK TO SEE
ONE BY ONE
RELEASE ME (And Let Me Love Again)
SLOWLY
SPARKLING BROWN EYES
THANK YOU FOR CALLING
THERE STANDS THE GLASS
THIS IS THE THANKS I GET (For Loving You)
WAKE UP IRENE
Y'ALL COME
YOU BETTER NOT DO THAT

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"#1 QUEEN OF AMERICA'S FOLK SINGERS-

KITTY WELLS

Latest DECCA Release

"THOU SHALT NOT STEAL"

b/w

"I HOPE MY DIVORCE IS NEVER GRANTED"

Decca 29313

**Featured on
GRAND
OLE OPRY
WSM-TV**

"HAPPY BIRTHDAY ..... 29th ..... GRAND OLE OPRY"

BOBBY WRIGHT

"LITTLE PAPER BOY"

b/w

"CRY BABY"

Decca 29221

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Johnny & Jack

"KISS CRAZY BABY" and "BEWARE OF IT"

RCA Victor 20/47-5880
Featured on GRAND OLE OPRY WSM-TV

"CONGRATULATIONS WSM & GRAND OLE OPRY - HAPPY 29th ANNIVERSARY"

RUBY WELLS

"I'M NOT ASHAMED TO CRY"

b/w

"A KISS AND A PROMISE"

RCA Victor 20/47-5849

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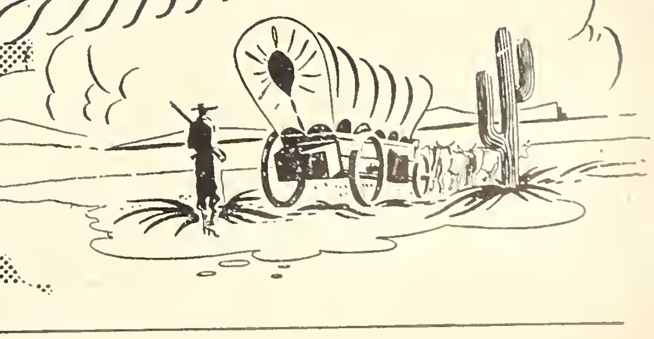

WELCOME
To The
DISK JOCKEY FESTIVAL

JOHN H. DeWITT, Jr.

It is indeed gratifying to all of us at WSM that our Annual Disc Jockey Festival in honor of the anniversary of the Grand Ole Opry has become so important to everyone connected with country music. Three years ago when we planned our first Festival more than one hundred disc jockeys from twenty states attended, although the most notice anyone of them had was three days. Last year the invitations went out several weeks in advance and we were very proud of the fact that we had more than 500 registered for the celebration. This included disc jockeys from all over the country, representatives of publications, publishing houses and record companies as well as country music artists. We look forward to an even larger group this year. The interest shown has grown to such an extent that we get inquiries throughout the year about our plans for the next year's program. We feel that the Disc Jockey Festival has taken its place among the established traditions in the field of country music and its influence is becoming greater each year. It is one more reason why Nashville is recognized as the center of country music.

We are proud of the fact that *THE CASH BOX* devoted an entire issue to WSM and the Disc Jockey Festival last year and is doing so again this year

We at WSM welcome everyone to the Third Annual Disc Jockey Festival and we sincerely hope you will enjoy the Festival as well as your stay in Nashville.

John H. DeWitt, Jr.
President
WSM, Incorporated

Be Sure To Meet

THE CASH BOX STAFF

At The

ANDREW JACKSON HOTEL

During The

Disk Jockey Festival

November 18-20

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- Jerry Byrd
- The Carlisles
- Joe Carson
- Tibby Edwards
- Lloyd Ellis
- Allen Flatt
- Joan Hager
- Johnny Horton
- Benny Martin
- Hank Noble
- Chuck Reed
- The Stanley Brothers

The Carlisles

"BUSY BODY BOOGIE" and "THE MAINEST' THING"

Mercury 70484

Lloyd Ellis

"INDIAN LOVE CALL" and "YO-YO BOOGIE"

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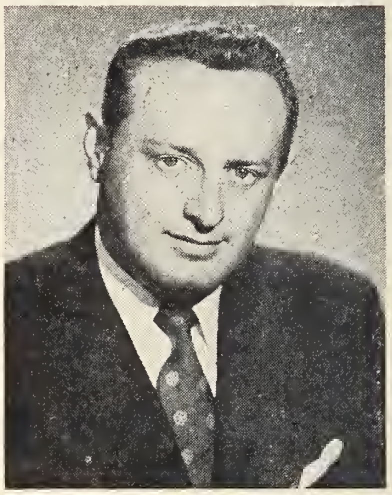

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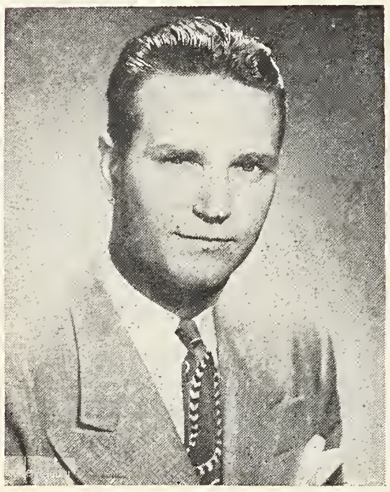

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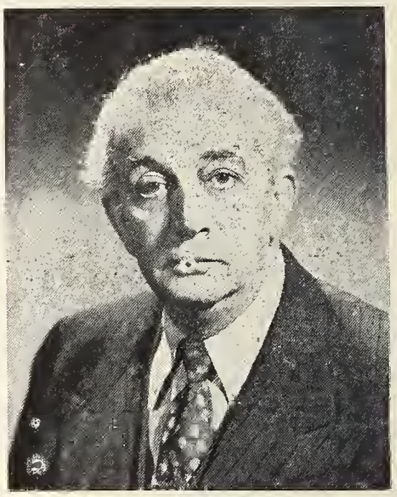
Director of News & Special Events



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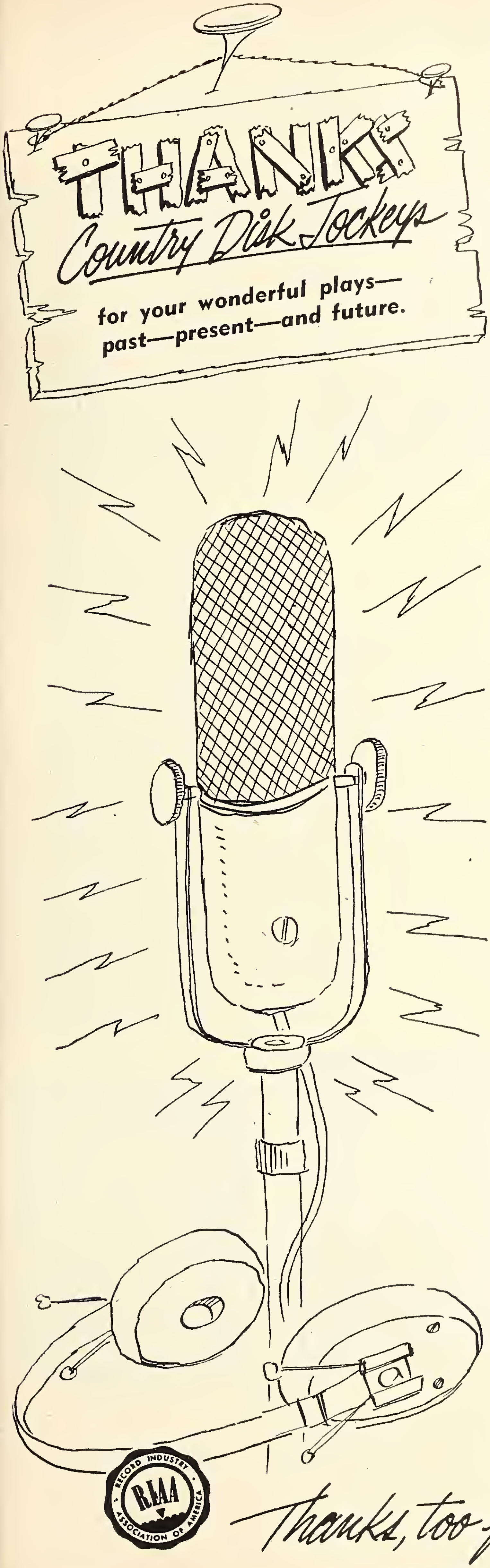
THANKS
Country Disk Jockeys
for your wonderful plays—
past—present—and future.

REX ALLEN
You Took My Name
I'm Learning To Live Without You
29297

SPADE COOLEY
You Clobbered Me
Break Up Down
29309

JIMMIE DAVIS
Taller Than Trees
Near The Cross
29278

JIM EANES
Just Suppose
Shopworn Heart
29201

RED FOLEY
Thank You For Calling
Skinnie Minnie
29228

BILLY GRAY & WANDA JACKSON
If You Don't Somebody Else Will
You'd Be The First One To Know
29267

GOLDIE HILL
Treat Me Kind
Please Don't Betray Me
29224

SALTY HOLMES
The Mama Doll Song
The Ghost Song
29321

AUTRY INMAN
Little One
Once More
29170

HANK LOCKLIN
Whispering Scandal
Baby You Can Count On Me
29270

JIMMIE LOGSDON
My Sweet French Baby
These Lonesome Blues
29122

GRADY MARTIN & THE SLEW FOOT FIVE
Jalousie
Alexander's Ragtime Band
29213

BILL MONROE
Blue Moon Of Kentucky
Close By
29289

CLYDE MOODY
Spanish Waltz
Our Heartbreaking Waltz
29052

LEON PAYNE
The Face In The Crowd
You Haven't Got A Heart
29046

HANK PENNY & SUE THOMPSON
Come A Little Bit Closer
Walkin' In The Snow
29314

WEBB PIERCE
More And More
You're Not Mine Anymore
29252

JEANIE PIERSON
Doubtful Heart
Hiding Out
29210

MIMI ROMAN
Oh! I Like It
Weary Blues From Waitin'
29327

JIMMIE SKINNER
John Henry And The Water Boy
Don't Get Around Much Anymore
29179

RED SOVINE
Don't Drop It
Don't Be The One
29211

MITCHELL TOROK
Roulette
Havana Riddle
29326

ERNEST TUBB
Two Glasses, Joe
Journey's End
29220

JUSTIN TUBB
Sufferin' Heart
I'm Looking For A Date Tonight
29169

T. TEXAS TYLER
River Girl
Golden Wristwatch
29286

CHARLIE WALKER
Tell Her Lies And Feed Her Candy
You Don't Need No Other Daddy But Me
29154

KITTY WELLS
Thou Shalt Not Steal
I Hope My Divorce Is Never Granted
29313

WILBURN BROS.
Let Me Be The First To Know
Carefree Moments
29277

TEX WILLIAMS
Can I Say The Same About You
Sidetracked
29308

BOBBY WRIGHT
Little Paper Boy
Cry Baby
29221

RED FOLEY & KITTY WELLS
One By One
I'm A Stranger In My Home
29065

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One of
COUNTRY MUSIC'S
FOREMOST
COMPOSERS–
and
COLORFUL
ARTISTS

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REG. U.S. PAT. OFF.
RECORDS

TOMMY
COLLINS'

latest HIT

"WHAT'CHA
GONNA
DO NOW?"

CAPITOL # 2891

Grateful to the Nation's DJ's for
1 "Most Promising Up and Coming Male Vocalist"—
In the Annual DJ Cash Box Poll

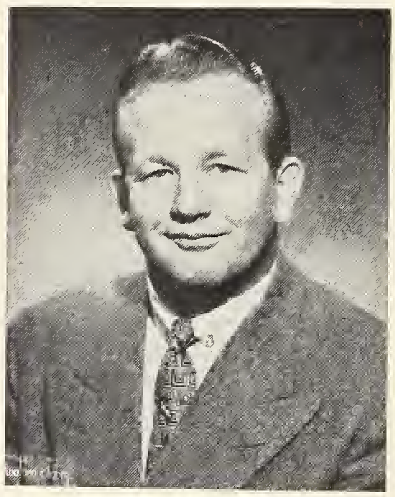
Personal Management
CLIFFIE STONE
6308 SUNSET BLVD.
HOLLYWOOD 28, CALIF.

Grand Ole Opry Announcers

LOUIE BUCK

Success in radio has been no problem for top notch announcer "Cousin Louie Buck" as he is affectionately called at the Grand Ole Opry. Louie came to WSM in 1939 after several years' experience with a station in Alabama. During his fifteen years with WSM he has piled up an impressive list of achievements in the announcing field. He has written, produced, and announced the Nehi segment of the Grand Ole Opry for thirteen years. The show has been so successful that the Nehi Corporation transcribes it and sends it to other stations on a spot basis throughout the week following the show. For nine years, Louie announced the NBC portion of the Opry sponsored by the R. J. Reynolds Company in behalf of their Prince Albert smoking tobacco. Louie also started a fishing and hunting show about 12 years ago called "Louie And The Old Guide." The name has changed in recent years but the show's the same and Louie continues to tell the folks about the hunting and fishing conditions and the best spots for both in these parts.

Louie is also quite a hand at song writing. He has already proven his ability in this field by writing theme songs for Nehi, Stephens, O-Cel-O, and Hester Battery segments of the Grand Ole Opry.



TOM HANSERD

Tom Hanserd is probably one of the most frequently seen announcers on WSM because not only does he announce one of the segments of the Grand Ole Opry, but also he is one of the most popular announcers for WSM-TV. A former program director on an FM station, Tom is an ex-member of the staff of stations in Columbia, Tennessee and Birmingham, Alabama.

DAVID COBB

David Cobb is one of those rare individuals who seem to do everything well. He is one of the most popular young announcers at WSM, and has tackled and mastered almost every phase of radio work. Back in his early days in the industry he was a singer, but in 1937 he joined the WSM staff as an announcer and has remained here ever since.

During all these years David has become well acquainted with the talent appearing regularly on WSM, and especially with the folk artists on the Grand Ole Opry. In fact, for the past 15 years he has been announcing a segment of the Grand Ole Opry every Saturday night over WSM, and he has also emceed many of the studio-originated hillbilly programs.

A great lover of music, he can discuss with equal ease pop, classical and hillbilly compositions, and even has a few original tunes to his credit. Completely at home behind the microphone, David has an unusual ability to create an intimate atmosphere on his shows. Spinning records in a bare studio he somehow conveys the idea that he's sitting right in the room with you, chatting, giving little bits of information about the artist or the tune, and tying all together with an expert hand. His friendly, casual style has won David many fans *and* many sponsors who recognize his convincing selling appeal.

GRANT TURNER

The friendly and convincing voice of Grant Turner has been heard in the homes of ten million radio listeners every Saturday night for the past five years. Grant is the commercial announcer on the NBC portion of WSM's Grand Ole Opry, sponsored by Prince Albert Smoking Tobacco.

LEADING RCA VICTOR STARS

FROM YOUR

GRAND OLE OPRY

CHET ATKINS

SAN ANTONIO ROSE
MISTER MISERY 20/47-5813

EDDIE HILL

I DID, I DOES, AND I DO
KNOCK IT OFF 20/47-5893

JOHNNIE AND JACK

BEWARE OF "IT"
KISS-CRAZY BABY 20/47-5880

GRANDPA JONES

KEEP ON THE SUNNY SIDE OF LIFE
SOME LITTLE BUG (Is Going to Find You) 20/47-5939

MINNIE PEARL

I WONDER WHERE THAT MAN OF MINE HAS WENT
NEVER BEEN KISSED 20/47-5812

HANK SNOW

THE NEXT VOICE YOU HEAR
THAT CRAZY MAMBO THING 20/47-5912

RUBY WELLS

A KISS AND A PROMISE
I'M NOT ASHAMED TO CRY 20/47-5849

MINNIE PEARL AND GRANDPA JONES

PAPA LOVES MAMBO
GOTTA MARRY OFF OUR DAUGHTER 20/47-5891

A SMASH DUET!

RCA VICTOR
FIRST IN RECORDED MUSIC

Grand Ole Opry Artists

ROY ACUFF

As the Caruso of country singers, Roy Acuff has a larger and more loyal following than the great Enrico ever had. In eighteen years, his recordings of country songs have sold more than twenty-five million copies. American soldiers stationed in Europe voted him more popular than Frank Sinatra. And although he was not elected governor of Tennessee when he ran in 1948, more people are said to have listened to his campaign speeches than to those of any other candidate in the state's history.

In the center of the country music world, Nashville, Tennessee, Roy is really a king. He puts on five radio shows weekly on WSM, makes frequent television appearances, has a road company that makes as much as five thousand dollars a working night, operated one of the largest music publishing firms in the business in conjunction with songwriter, Fred Rose, and owns and operates a resort called Dunbar Cave, which includes a large lake, a $75,000 swimming pool, restaurant, dance floors, concessions, and a one-hundred room hotel.

CHESTER ATKINS

Chester Atkins was born in Lutrell, Tennessee 26 years ago, and though he hasn't come a great distance from Luttrell in mileage, he has come a long way in the field of guitar playing.

Chet Atkins acquired a knowledge of music from his father who taught piano and voice lessons.

Station WRBL in Columbus had a religious program and Chet got his first radio job singing and playing hymns on the show. In 1942 he moved to Knoxville and joined KNOX as staff guitarist. There he played with several hillbilly bands. The next stop for Chet was station WLW in Cincinnati, Nashville & WSM with Red Foley.

Chet appears on the GRAND OLD OPRY every Saturday night and also in personal appearances. He goes to New York every three or four weeks to record and has made several solo appearances on WSM television and radio.

ROD BRASFIELD

They call Rod Brasfield the "Teller of Tall Tales from Hohenwald, Tennessee." They also call him one of the cleverest comedians to hit the network in recent years.

But what most people don't know is that lean, slack-jawed, simple appearing Rod Brasfield is a reformed tragedy actor who became a comedian by the merest of accidents.

Rod is a veteran of show business generally. His first job as a boy was sweeping out chautauqua tents and laying the sawdust on the ground. Later on he played in everything from high class stock companies to burlesque. In 1944, he came to WSM in Nashville where he was given a spot on the Grand Ole Opry.

Reversing the adage, Rod's last love is the best—radio. And a full bag of fan mail every week is evidence that his coast-to-coast audience agrees.

THE CARLISLES

The Carlisles, one of radio's most versatile groups will be remembered best for their recording of "Too Old To Cut The Mustard" which was one of the top selling records of 1952.

They are led by Bill Carlisle who is assisted by his cousin Betty Carlisle, and Roy Sneed who sings bass with the group. Their recent recording of "No Help Wanted" was the most played record by disk jockeys according to the Country and Western charts in The Cash Box. It was also tops on the Best Selling and Juke Box charts.

At an appearance at the Big D Jamboree in Dallas, Texas, they drew over 6,000 people, the biggest crowd ever attracted at the Sportatorium there.

Bill, the youngest Carlisle, has performed on many Southern radio stations. The love that he has for the music that he was brought up on is most gratifying. He has been known to work for hours on two bars of an unfinished tune. Bill is married and the father of two children.

MARTHA CARSON

Martha Carson started picking out folk tunes and spiritual numbers on her mail order guitar when she was in grammar school, began composing songs of her own before she was ten years old, and was a favorite entertainer in the Kentucky rural sections while in her early teens. She entered the professional music field as featured artist on radio station WSB in Atlanta, Georgia, where she was retained by popular demand, for more than four years. From there, Martha Carson headed her own programs on various stations in Knoxville, Tennessee, Birmingham, Alabama, and others. Recently, a Birmingham station celebrated "Martha Carson Day" during which they played all her numbers, starred this attractive songstress throughout the entire day and hailed Martha as one of the most popular and beloved folk music stars of the country.

Martha Carson joined the cast of the WSM Grand Ole Opry in the Spring of 1952.

LEW CHILDRE

One of radio's outstanding personalities, Lew Childre, has been in radio almost since it first came into existence. This fact, as well as his remarkable ability for making friends easily, has given him a tremendous following throughout the United States. He has a style that is different from anyone else's in radio. No matter what he says or does on the stage, the crowd always laughs, for the "Boy from Alabam" is just naturally funny.

From the moment he starts his theme song, to his own guitar accompaniment, the audience knows he's going to present a good show. Lew has been in show business all his life and his wide experience includes working on radio stations in New Orleans, Dallas, Mexico, and Wheeling.

Lew Childre has appeared on transcribed radio programs all over the country for more than ten years. He has also made personal appearances all over the United States working in tent shows, auditoriums, and clubs. Always, his stock of unusual songs, which he writes himself, are well received by his multitude of fans.

COWBOY COPAS

Cowboy Copas has an authentic cowhand background for he grew up on his father's ranch near Moskogee, Oklahoma. His entire family was musically inclined, and his career in the folk music field actually began when he was a young lad and taught himself to play the old songs of the West on his Mother's guitar.

When he was only eleven years old, Copas entered a child's talent contest program on a radio station in Tulsa. He sang "Red River Valley", and the cards and letters that poured in made him second place winner in the contest.

When he was fourteen years old, he began regular appearances on the radio and played one-night performances at county fairs and other gatherings. Since that time he has performed on more than two hundred radio stations in the United Stataes, Canada, and Mexico.

Cowboy Copas joined the Grand Ole Opry in January 1946. He became a big star when he hit with "My Filippino Baby", which he still uses as a theme song. He records for King, having sold more than 4,000,000 records.

CROOK BROTHERS

Several groups who fall into the semi-professional category are regular performers on the Grand Ole Opry today. They are principally the four instrumental groups which began in the early days of the Opry twenty eight years ago. Their members work at various jobs during the week, but they never miss a Saturday night on the show, and they are paid for their appearance. The Crook Brothers are one of these groups.

Herman Crook, a tobacco worker who rolls "twist" tobacco, is the leader of the Crook Brothers Band. His brother, who was a co-leader in the early years of the Opry, left the band long ago, but the name was retained because it had already been established. Present members, in addition to Herman Crook, are Lewis Crook (no relation to Herman), Basil Gentry, Blythe Poteet, William A. Cantrell, and G. P. Stewart. In addition to these, Sam and Kirk McGee form an old-time twosome, with one playing the guitar and the other the banjo and both singing.

TO ALL THE NATION'S DISK JOCKEYS . . .

"THANX"

from

FRANKIE AVALON
JOSE BETHANCOURT
RUSS CARLYLE
RUSS CASE
THREE CHUCKLES
BETTY CLOONEY
COACHMEN
BILL DARNEL
BONNIE DAVIS
THE DOLPHINS
TERRY FELL
SAL FRANZELLA
GERI GALIEN
HELEN GRAYCO
JIM HALL
GEORGE HANDY
NEAL HEFTI
CALVIN JACKSON
SHIRLEY JORDAN
JULIETTE
DINAH KAYE
ROBERTA LEE
FRANKIE LESTER
BEN LIGHT
LIGHTHOUSE SINGERS
SHORTY LONG
RICHARD MALTBY
EDDIE MANSON
DANNY MENDELSOHN
AL MORGAN
RED NORVO
BONNIE OWENS
JIMMY PALMER ORCHESTRA
NORMAN PETTY TRIO
AL ROGERS
STEWART ROSE
ROY ROSS
MABELLE SEIGER
C SHARP-MINOR
ROY SMECK
SMITH BROTHERS
JOHNNIE SPARROW
SPENCER-HAGEN ORCHESTRA
JAN STRICKLAND
PICK TEMPLE
JACK TUCKER
WILDER BROTHERS
ANDY WILLIAMS
WOODSIDE SISTERS
MARVIN "LEFTY" WRIGHT

and our staff

CURLEY DMYTRO
JOSEPH GALKIN
BARNEY FIELDS
ED. KISSACK
TIM TORMEY

and especially from . . .

Jimmy Hilliard

Joe Delaney

"X" RECORDS MARK THE HITS!

a Product of Radio Corporation of America

Grand Ole Opry Artists

JIMMY DICKENS

"Little Jimmy Dickens," diminutive singing star of the GRAND OLE OPRY probably has the loudest voice of any man his size anywhere. A mere four feet eleven inches tall, Jimmy is today one of Columbia's ace recording artists.

Born in Bolt, Raleigh County, West Virginia, Jimmy was raised on a farm. When he was only 17 he took his guitar, big voice and familiar smile into radio in Beckley, West Virginia. He did his first commercial radio series there, and has been a busy man in radio ever since. He joined WSM and the GRAND OLE OPRY in the fall of 1948, he had been heard on stations in Indianapolis, Fort Wayne, and Cincinnati. In his personal appearances he has broken house records all over the Eastern United States.

WHITEY FORD

"I'm goin' back to the wagon, boys, these shoes are killin' me!"

That famous line signifies the closing of a "Duke of Paducah" monologue. As such, it has become one of the favorite expressions of millions of Whitey Ford's radio fans. The one brief phrase: "He always leaves 'em laughing," describes the personality of the WSM-NBC Grand Ole Opry comedian.

The "Duke of Paducah" is an outstanding example of the typical American humorist. His inimitable style of timing and delivering laugh lines in his soft, southern drawl has endeared him to both the sophisticate and the hillbilly. His original witticisms are clean, fast and clever; insults, sarcasm or the unkind thrusts used by many comedians have no place in the scripts of the "duke."

Whitey is currently the featured comedian with WSM "Grand Ole Opry."

GRANDPA JONES

Grandpa Jones, who is heard coast-to-coast on WSM's Grand Ole Opry every Saturday night, is still a farmer at heart. According to his own story the "doggone city gives me the jitters—and I like to get out where there's something green underfoot."

But though he has never lost his love for the country, Grandpa is far from a rookie in show business. Grandpa has been appearing before the public since 1929.

It was that year that he entered an amateur contest in an Akron, Ohio, radio station. To his own surprise he won first prize; and since then he has played a half dozen radio stations in this country.

In March 1946 Grandpa Jones first brought his five string guitar to WSM. A great favorite, he makes regular appearances on three big weekly shows, including the Prince Albert portion of the Opry.

Grandpa Jones is married to the former Ramona Riggins of Oden, Indiana. They have two children, Marsha Marie and Kurtis Martin.

Grandpa Jones is heard on RCA Victor records.

EDDIE HILL

Smilin' Eddie Hill, WSM's celebrated disk jockey and RCA Victor recording artist ranks among the most famous figures in the country music field today. In 1953, after having been a part of the WSM talent roster for only a few months, Eddie's two hour late night record show which features country, folk, and western music exclusively was voted the second most popular show of its type in the nation. The votes were cast by approximately 700 other disk jockeys. To be honored in such a fashion by people in your profession is a distinction in any business, and as far as Eddie was concerned, it was the finest thing that ever happened in his colorful career.

Besides the Eddie Hill Show from 11:00 p.m. to 1:00 a.m. which Eddie so aptly handles Monday through Friday on WSM, he also heads a record show called Hits From the Hills following the Grand Ole Opry on Saturday nights, Crossroad Varieties at 1:00 p.m. Monday through Friday, and is star of Breakfast At The Opry.

GOLDIE HILL

Goldie Hill, a pretty 19-year-old blonde, was born in San Antonio, Texas and has spent most of her life there. She has been playing and singing ever since she got her first guitar when she was five years old. Her older brothers had formed a band, and she sang with them as often as they would let her as she was growing up. Then she began to become more well-known and to fill local engagements around San Antonio.

One night when Goldie was singing at a dude ranch up at Bandera, Texas, Webb Pierce saw her. Later, he asked her to sing with his group at KWKH in Shreveport. Louisiana. She made such a hit that she became a regular performer and won her first Decca contract. Her first record in 1952 was "I Talk To My Heart." a parody on Ray Price's top recording. Later she recorded another parody entitled "I Let The Stars Get In My Eyes." Both these songs have been written especially for Goldie and have become favorite novelty numbers.

FERLIN HUSKEY

Ferlin Huskey was born 75 miles from St. Louis in Cantwell, Missouri, in 1925. When he was nine years old, his mother traded a hen for a guitar.

Local amateur contest and school and Church gatherings demanded Ferlin's musical talents until 1943, when he joined the Merchant Marines for a five year stint.

After his discharge he went to St. Louis. There he worked in a steel mill, as a fry cook, and driving a taxi to support himself while he performed in local clubs and on radio.

Then to California, to work as a bass and guitar player and singer. Discovered when he was cutting square dance records with a California group, Ferlin got recording contracts first with Four Star and later with Capitol records.

Ferlin's first release under his own name and in his own style was "Hank's Song," a tribute at the death of Hank Williams.

In August, 1954, came Ferlin's greatest accomplishment—a contract with WSM's Grand Ole Opry.

JOHNNY & JACK

Johnnie and Jack grew up with folk music in their families, so it was that one day they would choose that field for their profession.

Johnnie Wright's father played a five-string banjo, and his grandfather was the champion of the old-time fiddlers in their part of Tennessee.

Jack Anglin's father was also an ole-time fiddler, and he taught Jack and his brothers to pick a guitar.

Then Jack and his brothers formed a quartet and began a radio career in Nashville in 1936. It was there that they met Johnnie. They joined forces and formed the Tennessee Mountain Boys.

For several years after the formation of their partnership, Johnnie and Jack appeared on the Grand Ole Opry. They left the Opry for several years and returned in 1951.

In addition to their appearances on the Grand Ole Opry, they still make many personal appearances.

Song writing is another of their important activities. They have turned out more than one hundred tunes of their own.

The boys record for RCA Victor.

THE JORDANAIRES

Before joining the WSM staff, the Jordanaires were heard on KWTO, Springfield, Missouri, and are now appearing on several network and local shows.

All the Jordanaires hail from the state of Missouri. Bill and Monty Matthews, from Springfield, are both ordained ministers. Sons of an evangelist, they began singing at revivals with their father when they were young. At one time they joined with their brothers to make up the Matthews quartet.

Cully Holt and Bob Hubbard, the other two Jordanaires are from Monett, Missouri; and they, too, have a long history of singing in the spiritual tradition that is so important a part of this rising quartet's work. Accompanist Bob Money of Mt. Vernon, Missouri is one of the best in the business.

Several of their spirituals have been released by Decca Records.

The Jordanaires appear on the Grand Ole Opry every week and have a place on several other WSM programs.

"THE NEXT VOICE YOU HEAR"
RCA Victor 20-5912; 47-5912
will be

HANK SNOW

Sincerely Thanking the nations D.J.'s for making possible the nation's No. 1 Country Hit.

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I hope you thoroughly enjoy the D.J. festival and leave happily doing...
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Phone 2-6770

Grand Ole Opry Artists

LONZO & OSCAR

Few performers have been able to burlesque country musicians successfully, for sincerity is one of the qualities most important to success in the country music profession. The team of Lonzo and Oscar is the only team on the Grand Ole Opry, which can get by with poking fun at its fellow performers and the music that they sing seriously.

Lonzo and Oscar have been going strong on the Grand Ole Opry since 1944, when their first big hit was "I'm My Own Grandpa." At that time and for several years afterward, they depended more on straight novelty tunes.

Later, however, they began a series of humorous versions of top hillbilly tunes, the first of which was "I'm Movin' On, No. 2." Lonzo and Oscar were so successful with their version that they followed it with "Let Old Mother Nature Have Her Way, No. 2," and several others.

Lonzo and Oscar themselves are both accomplished musicians. They are brothers, Johnny and Rollin Sullivan. Their original home was in Kentucky, but they now live in Nashville.

BILL MONROE

Bill Monroe, a top drawing card of the WSM Grand Ole Opry, was born in Rosine, Kentucky, one of eight brothers and sisters of the Monroe family.

Starting in radio back in the early '30's, Bill joined the Opry in 1939 and achieved almost instantaneous success.

Monroe began as a singer in church work, when he was a boy, and as a result, many of his most popular melodies today are hymns and songs of a religious nature. However, he is also famous for such things as "Mule Skinner's Blues" and similar tunes, and the boys can whip up some fine comedy. Bill's "Kentucky" tunes, usually written by him, always go over big on the air and at personal appearances. Bill now records for Decca.

GEORGE MORGAN

One of the youngest and most versatile of the Grand Ole Opry stars, George Morgan, is noted for the warmth, sincerity, and feeling with which he sings a song.

George was born in Waverly, Tennessee, June 28, 1924. His family moved to Barberton, Ohio, where he finished high school and began playing the guitar and singing over a local radio station. From there he went to WWST in Wooster, Ohio, and WWVA in Wheeling, West Virginia. He joined the Grand Ole Opry cast in 1948.

During his first few months on the Opry, his own song "Candy Kisses" made him one of the most promising stars in country music. Columbia Records signed him to a long term contract. Twenty-six different records of the songs were made, including his own recording, and more than 2,000-000 copies of it have been sold. Among the records he made are "Over The Hilltop," and the big hit "Almost."

MOON MULLIGAN

A talented young Negro farm worker taught Moon Mullican to play the piano when he was only a boy, and he has been active in the entertainment field ever since.

Moon is a big man, red-faced and good-natured. His hands dart across the keyboard almost faster than the eye, and they bring forth his own style of hot country music. He also sings in a strong, untrained voice. The combination of his singing and playing makes him one of the fastest one-man shows on the air.

Because of his versatility, Moon has made hundreds of phonograph records, some as a member of a band, others featuring his playing and singing as a soloist.

Moon joined the Grand Ole Opry early in the year 1951 and thus extended the popularity he had already won in the Southwest.

OLD HICKORY SINGERS

One of the most versatile vocal groups on the Grand Ole Opry is the Old Hickory Singers, whose singing, in the tradition of the Gay Nineties, covers the field from barbershop to hillbilly and Western styles.

The quartet is composed of Claude Sharpe, Claud Waller, Luther Heatwole, and Joseph McPherson. All are soloists.

Joseph McPherson, bass singer with the group, was for six years a leading basso with the Metropolitan Opera in New York.

Other than their work on the Grand Ole Opry, in which they appear regularly on the NBC portion of the show, the Old Hickory Singers often make guest appearances on other WSM programs, both pop and country types, and on television shows. They also make personal appearances and have recently signed a recording contract with Dot Records.

For their appearances on the Grand Ole Opry and other country type programs, the Old Hickory Singers wear plaid shirts, but for other shows they wear costumes befitting the nature of the program.

MINNIE PEARL

When a tall blonde girl races to the WSM microphone each Saturday night and yells "HOW-DEE! I'm just so proud to be hyere." the Opry audience calls back "HOW-DEE" and settles down for a lot of laughs. For that's the opening for Minnie Pearl, America's foremost country - style comedienne.

Sarah Ophelia Colley, a native of Centerville, Tennessee, tried teaching drama after graduating from Ward Belmont, a fashionable finishing school, but finally decided to become a country-style comedienne. She hit upon the name of Minnie Pearl for her comic character and presented her to the Opry. Since the early 1930's, the coy yet boisterous, boy-crazy Minnie, who never gives up trying to land a "feller," has made her appearances in a bright yellow organdy dress, white lisle stockings, a square black pocketbook, flat-heeled Mary Jane slippers with loose straps, and an ancient flat straw skimmer.

Bubbling with good humor and gossip about the "doins" in her home town of Grinders Switch, Minnie Pearl has piled up an enviable record. She records for RCA Victor.

WEBB PIERCE

After his discharge from the Army, Webb Pierce sang with different bands in the Arkansas-Louisiana-Texas area until he decided to branch out on his own, and form his own Southern Valley Boys. He got his own daily radio show on KWKH in Shreveport and achieved much popularity in the area.

Webb was accepted by the WSM Grand Ole Opry in September of 1952. He records for Decca. His first disc was his now famous "Wonderin'." A short time after the record hit the market, it sky-rocketed to the top of the Country Folk Hit Parade. Webb is also an outstanding song writer having written such hits of his own as "New Silver Bells," "That Heart Belongs To Me," "So Used To Lovin' You," "I Haven't Got The Heart," "The Last Waltz," "It's Been So Long," and others.

Pierce is one of country music's most consistent hit makers, having hit with more than 5 big sides this year alone.

RAY PRICE

Since Ray Price joined the Grand Ole Opry in 1952 he has been one of its most popular stars with a long succession of hits.

Ray was born in 1926, on a farm near Perryville, Texas, one hundred miles east of Dallas. When he was nine years old, he began singing and playing with his older brother's guitar. From that time on, music became an important part of his life.

He attended high school in Dallas, singing in the high school chorus. Then he went to North Texas Agricultural College, where he studied veterinary medicine for three-and-a-half years. He enlisted in the Marine Corps in 1943.

About four years ago, he formed his own band and began making personal appearances in Texas and Louisiana. His first radio job was at WSM, where he was accepted for the Grand Ole Opry. Since that time his popularity has soared rapidly, and he soon signed a recording contract with Columbia Records.

Ray sings in a smooth pleasing voice but with a very definite country style.

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Just released . . . from
two years active service . . .
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FARON YOUNG

Faron's new Capitol release . . .

"IF YOU AIN'T LOVIN' YOU AIN'T LIVIN'"

b/w

"IF THAT'S THE FASHION"

CAPITOL # 2953

Capitol
RECORDS

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This will be my first opportunity to shake your hand and say "THANKS" for your support. See you at the convention
Faron

Exclusive Per. Manager
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Nashville, Tennessee

Grand Ole Opry Artists

MARTY ROBBINS

When Marty Robbins' Navy days were over Marty began singing and playing his guitar on radio station KTYL in Mesa, Arizona. His quarter hour show of country and western music eventually led to bigger things and a bigger station in Phoenix.

At KPHO in Phoenix Marty was given a half hour show in the morning, five days a week called "Chuck Wagon Time." He organized his own band, the K-Bar Cowboys, and after gaining a large following was rewarded with a quarter hour television show on KPHO-TV four days a week.

Marty later was guest on the Prince Albert segment of the Grand Ole Opry, and made several record hits on Columbia.

He started at WSM on January 19, 1953, and since then has appeared on the Grand Ole Opry every Saturday and been a guest artist on other WSM country music shows.

Marty and wife Marizona have one child, a three-year-old boy named Ronnie.

CARL SMITH

Carl Smith is one of the Grand Ole Opry's most popular stars. He was born on a farm near Maynardville, Tennessee, March 15, 1927.

His first radio work came at the age of thirteen when he participated in an amateur talent show. During the summer of 1944, he received his first job as a singer, but he returned to school in the fall. The next spring he joined the Navy and was called to active duty three days before his scheduled graduation from high school. Eleven of his eighteen months in the Navy were spent on a ship in the Pacific.

Carl was recommended to WSM Program Director Jack Stapp by a song plugger. He auditioned for the station in 1950 and was given some early morning shows and an occasional guest spot on the Grand Ole Opry to give him an opportunity to develop. At the end of about a year, his popularity rose suddenly and he became a star almost overnight.

HANK SNOW

Hank Snow was born in Canada. He began his musical career at the age of thirteen, when he shipped to sea as a cabin boy with his guitar and began entertaining his shipmates with songs, dances, and guitar interludes.

After three years at sea, Hank decided to become a professional entertainer. He worked his way to Halifax to audition for a radio job. He made the grade, and from then on radio was his career.

He later organized a five-piece country band and played and sang regularly for the Canadian Broadcasting Company.

Hank joined WSM in 1950, and it was later that year that his recording of his song, "I'm Movin' On," hit the top of the country song popularity charts. Most of the time since then, he has been represented on the top ten list by at least one song, the latest of which is one of the big songs of the year "I Don't Hurt Anymore."

ERNEST TUBB

Ernest Tubb. the Texas troubadour, is one of the enduring stars of the Grand Ole Opry.

When he was a boy his guiding star was the late Jimmy Rodgers, the Singing Brakeman, an early folk singing star in Texas. When Jimmy Rodgers died, his widow gave his guitar to Ernest, who proudly uses it in his radio and personal appearances.

He made personal appearances all over Texas and then was accepted on the Grand Ole Opry in 1942.

He made his first recording in 1940, but his first big hit was a song called "I'm Walking The Floor Over You." which he still uses as a theme song. Since that time he has sold more than 15,000,000 Decca records in the past ten years.

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KITTY WELLS

Kitty Wells has a natural, sweet voice, which has grown into one of beauty and warmth with experience. On the stage of the Grand Ole Opry, Kitty Wells commands attention for two reasons: first, she is a very beautiful girl with dark hair and eyes that twinkle as she gives out with a heart song or a comedy number.

Muriel Deason, now known to millions as Kitty Wells, is in private life, Mrs. Johnny Wright, wife of the senior partner in the team known as Johnny and Jack, also stars of the Grand Ole Opry. They have three children, Ruby Jean, 13; Johnny, Jr., called Bobby, 10, and Carol Sue, 7.

Kitty Wells' recording of "It Wasn't God Who Made Honky Tonk Angels" on Decca Records brought her overnight success.

FARON YOUNG

Faron Young, now 22 years old, has spent almost three quarters of his life in show business. From the time he was five years old he has been appearing in school plays and on talent shows. Faron was born in Shreveport, Louisiana. While in high school there, he organized a country band of his own and played school programs and benefits.

His first work in radio was on a local Shreveport station where he had a Saturday night spot. Faron began a course in Centenary College in Shreveport, but he left to join the cast of "Louisiana Hayride."

Faron was accepted for the cast of the Grand Ole Opry early in 1952. Soon he became nationally known when his song "Going Steady" hit. In the same year he was voted the most promising young country artist in the nation in a poll of disk jockeys.

Just before Christmas of 1952, Faron entered the army. His value as an entertainer for troops and as a headliner for Army recruiting programs on radio and television was quickly recognized. During the ensuing months he made many tours of military bases.

DJ's,

THANKS
sincerely for your
wonderful support of
our Capitol Recordings.
I'll be looking forward
to thanking you in
person on Friday,
November 19, at your
convention in Nashville.

Sincerely

HANK THOMPSON

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Latest Capitol Release

"NEW GREEN LIGHT"

b/w

"A LONELY HEART KNOWS"

CAPITOL RECORD NO. 2920

Capitol
REG U S PAT OFF
RECORDS

THE CASH BOX Country Roundup

Joe Johnson, publicity and promotion agent for **Gene Autry**, informs us that Autry will arrive in Nashville with **Charlie Adams** from the West Coast for the Western movie, and recording star's appearance on the Grand Ole Opry. Adams informs us that **Bob Sour** and **Bob Burton** of **BMI**, will also be in town for the big DJ Festival . . . Nov. 19-20! Country music disk jock, **Frank Thies**, recently guested on WSM's DJ USA. Frank is re-locating to WBOS, Jacksonville, Fla. Frank spins about four hours of country music per day, and also informs us that Jacksonville has two more very capable deejays . . . **Marshall Roland**, WJHP, and **Glenn Reeves** at WPDQ. And, speaking of deejays, might add that **Ramblin' Lou** of WHLD, Niagara Falls, N. Y. continues to promote country music and artists on promotions through his neck of the country. **Bill Dudley** (Capitol) been working location date in Baltimore, Md. and doubling up doing TV shows in this vicinity for the past several weeks. **Eddy Arnold**, **Goldie Hill**, **Eddie Hill**, **Hank Garland**, **Roy Wiggins** and **Cousin Minnie Pearl** just completed successful tour which covered North Carolina, Georgia, Virginia, Florida and Louisiana, and Tennessee. Tour was promoted and conducted by **Col. Tom Parker**. **Frankie More**, enterprising agent for **Johnnie and Jack**, and **Kitty Wells**, has just concluded personal appearance schedule with this group in Florida. One of the most consistent road groups of the day. More is now working on schedules for up in next year! Recently, **Ferlin Huskey** was booked out of WSM's Artist Service Bureau for a personal appearance. When **Bob Ferguson** inquired of **Jim Denny**, "who will play the date with Ferlin," Jim's calm reply was it's a 'single'. . . . Huskey was sold "just to ride in a parade"; Denny added! **John A. Towles**, Sales rep for Capitol Records, doing fine job of public relations in around the Grand Ole Opry. **Ada Hayes** and **Tommy Hayes** of **Gallipolis**, Ohio into Nashville recently for visit backstage at the Opry. **Bessie Mauldin**, reports that **Bill Monroe** and his **Blue Grass Boys** have just completed a string of personal appearances in West Virginia, South Carolina, Southern Georgia and Florida. **Zeke Clements** who records for MGM, is working out of Nashville now, and is also promoting his Blazon Music Company here. Now that **Faron Young** is a civilian . . . well, it looks as if he's going to make up for the time he's been in the service. **Hubert Long**, who manages Faron and also the **Wilburn Brothers**, **Doyle** and **Teddy**, has the group scheduled for personal appearances starting Nov. 21, opening in San Antonio and other points in Texas, New Mexico, Arizona and California for a 12-day, one-nighter tour. Dec. 6, the group, along with **Cousin Minnie Pearl** play **Frank Daily**'s Meadowbrook, Cedar Grove, N. J. just outside New York City.

RAMBLIN' LOU

The night of Nov. 8th saw **Hank Snow** leading things off with a jampacked 2000 capacity crowd. It's reported that more than 1000 were turned away. Negotiations are in the making to follow up with **Webb Pierce**, **Ernest Tubb**, **Roy Acuff** and **Red Foley**. Lyle Reed, deejay at WATV-Newark, N. J., is an associate partner in the project with the Jolly Joyce Agency handling the booking. **Phil Gulley** recently did a bang-up version of "Blue Moon Of Kentucky" and aiding Gulley on the Decca session were: **Cecil Bailey**, **Owen Bradley**, **Jack Shook**, **Farris Coursey**, **Ernie Newton** and **Dutch McMillin**, according to **Francis Williams**, WSM receptionist. **Jimmy Simpson** just returned after tour through the West. Simpson records for the indie Hidus Records, and is attracting a lot of attention with his recording of "I'm A Live-It-Up Boy" and "Honky Tonk Spree."

HAYRIDE HAPPENINGS . . . **Jimmy Lee** and **Johnny Mathis**, managed by **Tillman Franks**, of the Louisiana Hayride, just completed a guest appearance on **Pee Wee King**'s Show (Nov. 19). Jimmy and Johnny, who are seemingly going big on the Chess Records label, will also appear with **Elvis Presley** (Sun) and Grand Ole Opry's **Johnnie** and **Jack** and **Kitty Wells**, Nov. 28th when the groups work a show for Country DJ, **Sleepy-Eyed John** of Memphis, Tenn. **Slim Wilson** into Florida for a visit recently after concluding heavy personal appearance schedule. **Horace Logan** reports that **Billy Walker** will associate with the Louisiana Hayride on November 20th. **Mitchell Torok**, noted through these parts for his songwriting and singin', has his first release out now on Decca . . . "Roulette" and "Havana Huddle." **A. M. "Pappy" Covington**, who heads up KWKH's Artist Service Bureau, breaking away from bookings for a visit to the DJ Festival in Nashville this week. Pappy is reported to be bringing a group of the Hayride Artists with him.

BILL DUDLEY

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Newest show originating from Springfield these days is the **Bill Ring** Show, fed from New York on Tuesday evenings over ABC. The "Ozark Jubilee" has enlarged their seating capacity, after having filled their house for every performance since the beginning of the show. According to word from **Dub Allbritten**, **Red Foley's** manager, Foley and his band recently did a personal appearance for the officers and enlisted men at Ft. Leavenworth, Kansas. **Don Richardson**, publicity ace for this Country Music show, reveals that **Fred Lynn** is doing a terrific job with the Country discs from this crossroads and KWTO. Lots of good talk circulating regards to **Porter Wagoner's** RCA Victor recording of "Company's Comin' "!!!

BILL MONROE

WLS—NATIONAL BARN DANCE . . . **Cousin Tilford**, the 6 foot and 10 inch comedian, tried out a series of hideous false faces on the crowd at the Hallowe'en performance of the WLS National Barn Dance on Saturday, Oct. 30th. It was only after he'd given up trying to scare people, and appeared with his own face, that everyone screamed: "Take It Away!" For the seventh consecutive year, the **Will Country Illinois** Chorus will provide a special program of song on the WLS "Dinnerbell" program on Thanksgiving Day, November 25, at 12:30 P.M.

COUNTRY SMATTERINGS . . . **Joe Lucus** of Acuff-Rose Publications, reports that **Brad Lacey** has moved his scene of operation from Nashville to WMYR, Ft. Myers, Fla. Brad has six days a week of Country music on his Hillbilly Star Parade, and features listings from **The Cash Box** top Country tunes. **Ted Adams** reports that **Noble Blackwell** is doing a deejay over WSOK, Nashville, originating his show from **Ernie Young**'s Record Mart in Nashville. **Rita Robbins** (RCA Victor) has really lined herself up with a series of shows that keep this young warbler busy. Now working from WHAS, Louisville, through January . . . working the Randy Atcher Show (Radio) Monday thru Friday, 7:15 a.m., Fun Fair Show (Radio), Tuesday thru Thursday, 7:45 a.m., Midday Round-Up (TV) Monday thru Friday, Hayloft Hoedown (TV), Friday 8-8:30 p.m. and the Old Kentucky Barn Dance (Radio) Saturday nights. And, as if this weren't enough, Rita probably keeps a pretty good schedule of personal appearances! **Murray Nash** reports that **Maggie** and **Scotty Swan** kicked off a daily one hour Country disc show over a new station, 1000 watter, WCHF, Chippewa Falls, Wis. on Nov. 1. The team also does a transcribed show at noon on the station with their own talent. Scotty is also associated with WEAU, Eau Claire, Wis. **Pete Newman** is doing a remote broadcast again . . . direct from Sleepy Hollow Ranch . . . the Sleepy Hollow Ranch is operated by the Sleepy Hollow Gang during the Summer season . . . and operate the Sleepy Hollow Inn all year 'round, and provide square and modern dancing every Friday and Saturday night. **Jim Wilson**, popular Country deejay of WHOO, Orlando, Florida, continues to promote Country music in the Southland. . . . Jim's latest promotion extends his personal welcome to **Andy Wilson**, who begins deejaying on WABR, a new 1000 watter in Orlando. Andy formerly worked on WLAC here in Nashville, and last worked with **Martha Carson** and her Grand Ole Opry Show. Congratulations to **Jim Wilson** for his friendly recognition of this fellow-disk jockey, and good luck to **Andy Wilson** at WABR. **Jim Wilson** recently had **Little Jimmy Dickens**, **Del Wood**, **Lazy Jim Day**, **Johnnie and Jack**, and **Kitty Wells** on a personal appearance. Report from **Keith Rush** at WWEZ, New Orleans, La. reveals that **Werly Fairburn**'s newest release on Capitol, "Prison Cell Of Love" and "I Feel Like Cryin' " is taking off big sales-wise through this section. **Charley Stewart** a newcomer to the RCA Victor label finds himself with a pretty busy schedule for a new artist; and here's his schedule: Charley Stewart Time, KLRA, Little Rock, Ark. Daily, 6:15 p.m.; Radio Bucks, KCLA, Pine Bluff, Ark., Saturdays, 4:30-5:00 p.m., Little Rock Lions Club, Nov. 18 and Country Club, Searcy, Ark. on Nov. 20. **Georgia McCarty**, promotional director for WVEC-TV, Norfolk, Va., **Sheriff Tex Davis** is featured along with Norman Phelps and the Virginia Rounders every Tuesday night on WVEC-TV. The thirty minute show features all-time favorites and current popular hits in the folk music line. The program is titled "Country Music Time." Show is produced and directed by **Howard Keller** and **Jim Gray**. **Texas Bill Strength** holding forth regularly on KWEM, Memphis, Tenn. with deejay chores. **Hank Thompson** and his **Brazo Valley Boys** recently entertained patients at the Walter Reed Army Medical Center, Washington, D. C. WAPI, a new 1000 watt operation in Prichard, Alabama began operation first of this month. And, word from **E. Schuessler**, Publicity and Promotional chief at WAPI informs us that the station has acquired the services of **Jack Cardwell** for a three and half hour Country Music deejay show, from 5:00-8:30 a.m. In addition to the disk duties, Cardwell will direct all Country Music activities out of the station. Jack records for King and his latest is "There's A Train Leaving Every Fifteen Minutes" and "Will Our Love Fade And Die." Jack would like to hear from his friends . . . WAPI, P. O. Box 3065, Prichard, Ala. **Richard M. Fielder** has transferred from station KRLW, Walnut Ridge, Ark. to KNEA, Jonesboro, Ark. Good luck in your new location! **Jim Denny**, **Carl Smith**, **June Carter** and **Webb Pierce** back in Nashville after vacation jaunt into the big city . . . New York! **Lon Backman** busy preparing for a new addition to the household and working out a new format on the new Dixie Ranch Show over WAVY-Norfolk, Va. **Rusty Wellington** (Arcade) and mgr. **Jack Howard** in to visit **The Cash Box** crew while in New York to negotiate promotion work with Hank Snow. **Wink Lewis**, KSNY-Snyder, Tex., tells us that on Friday, Oct. 29 he was visited by **Jim Edward** and **Maxine Brown**, **Jerry Rowley** (Fabor), **Jim Reeves** (Abbott) and his charming wife **Mary**.

WILBURN BROTHERS

WAX-WISE—**Ernest Tubb** turns in an interesting titled Christmas tune for Holiday season . . . it's called "I'll Be Walking The Floor This Christmas" and the tune is authored by **Justin Tubb** and **Doug Tubb** . . . the flip side of this is "Lonely Christmas Eve," written by Buddy Thornton, of Baird, Tex. Incidentally, Baird, Texas is where **Ernest Tubb** heard his first Decca recording . . . "I'll Get Along Somehow." Tubb opened, I didn't even know the record was out . . . and I heard it on a juke box. This was in 1940! Tubb has just returned from a visit with his Mother in San Antonio, Texas. WEATHER FORECAST: Heavy "Snows" due over entire U.S. and Canada, starting this month with **Hank Snow's** recording of "The Next Voice You Hear" and "That Crazy Mambo Thing," Snows to continue throughout the month with **Jimmie Rodgers Snow's** recording of "How Do You Think I Feel" and "Why Don't You Let Me Go?" This clever little promotional publicity was circulated by Mae B. Axton, National Publicity representative, for Hank Snow. **Webb Pierce** hosting **Ted Rains** in Nashville, while Rains made his first recording session for Decca. Rains hails from El Paso, Texas. **Jack Clement**, formerly of the **Buzz & Jack** duet out of Wheeling, W. Va., has cut his first waxing for Sheraton Records. Titles are "I Can't Say Nothing At All" backed with "I Think I'll Write A Song." The **Billy Hayes-Jay Johnson** tune "Blue Christmas" is reported to have an advance sheet music sale of over 12,000 this year. The song, out 6 years, has some 20 odd versions with Ernest Tubb's waxing said to be nearing the 1,000,000 mark.

"SHERIFF" TEX DAVIS

We'd like to take this opportunity to personally congratulate WSM and Grand Ole Opry on it's 29th anniversary. It has been a genuine and sincere pleasure working with each and every artist in the country music field. Every good wish for the greatest DJ festival ever!

THE DEAN OF GRAND OLE OPRY STARS...

Welcomes You DJ's

Roy Acuff

Newest CAPITOL Release

"STREAMLINE HEARTBREAKER"

b/w

"I'M PLANTING A ROSE"

Capitol 2901

THANKS TO WSM— GRAND OLE OPRY

for many years of pleasant and profitable association, during which period I have sold millions of phonograph records and have had the honor of setting many all-time box office records from coast to coast. May you enjoy 29 more years as the nation's number one country music show.

Roy

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The Nation's No. 1 Band

PEE WEE KING

extends sincerest

Thanks { DJ's ARTISTS OPERATORS

(for votes in Cash Box Poll)

REX DALE DON DAVIS (WMGM, N. Y.) Pee Wee KING NELSON KING

(Are They Dreaming about "PEACHES & CREAM?)

THE CASH BOX BULLSEYE of the WEEK

OCT. 23rd

"PEACHES & CREAM"
b/w
"I CAN'T TELL A WALTZ FROM A TANGO"
RCA Victor # 20/47-5889

"... Pee Wee King and his band are headed once again for the tops with two sparkling sides that should do a great deal for them ..."

* * * * * * * * * * *

Still Going Strong

"HERE LIES MY HEART"
b/w
"KEEP YOUR EYES ON MY DARLING"
RCA VICTOR # 20/47-5847
(Ridgeway Music Publishers — Hollywood)

* * * * * * * * * * *

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(Fridays — 9:30-10 P. M. — Crosley Network, Cincinnati)

PEE WEE KING'S JAMBOREE—WAVE, Louisville, Ky.

* * * * * * * * * * *

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RCA VICTOR FIRST IN RECORDED MUSIC

Full Schedule Planned For Disk Jockey Festival

WSM's National Disc Jockey Festival in honor of the twenty-ninth anniversary of the Grand Ole Opry on November 19 and 20 in Nashville, Tennessee, is like a big homecoming celebration for the nation's nearly one thousand country music disc jockeys. It's the two days out of the year when these Grand Ole Opry loving record pluggers can get together to see old friends, talk first hand to famous Opry artists, meet the top brass of the music industry, and see all four and a half hours of the fabulous Opry show. And it's a time, too, when they can take a turn in spinning their best yarns about their favorite songs, loyal fans, and enduring sponsors.

Plans for this year's disc jockey gathering have been in the making since the last Festival ended, with more than 500 registered, in November, 1953. Currently the two days of the 1954 event are packed with meetings and parties and chances are the schedule will be even more crowded when registration begins.

First on the agenda for Friday, November 19 is a meeting at 10:00 a.m. at which time WSM executives will step up to the rostrum to welcome the d. j.'s and introduce them to visiting record chiefs and representatives of publishing houses and music publications.

Shortly before noon they will adjourn and move into the main ballroom of the Andrew Jackson Hotel where RCA Victor will fete them at a luncheon.

At 2:00 in the afternoon the group will go back into their meeting room to participate in a round table discussion about record service and program problems.

While the meeting is in session the wives of the disc jockeys will be entertained at a tea given by Tennessee's First Lady, Mrs. Frank Clement, at the Governor's mansion.

From 4:00 to 5:00 Cedarwood Music will fete the Festival guests at a cocktail party at the Andrew Jackson Hotel.

Open houses hosted by representatives of record companies, publishing firms, and music publications will have top billing in the roster of events for Friday night. Also at that time WSM will open up its tape room in the Andrew Jackson to enable disc jockeys to interview artists.

Saturday events will start at 7:30 a.m. when Hill and Range picks up the tab at WSM's regularly scheduled show, BREAKFAST AT THE OPRY in the big ballroom of the Noel Hotel.

One of the most widely anticipated occasions on the agenda is WSM's elaborately planned reception for all the Festival guests. This year the party will be held on Saturday afternoon at 4:00 o'clock at the Maxwell House Hotel.

At 7:30 p.m. everybody will walk down to the Ryman Auditorium for what will probably prove to be one of the most sparkling Opry performances of the year—its twenty-ninth anniversary show. Hank Snow, Webb Pierce, and Carl Smith will star on the NBC portion of the show that night, and they will have as their guest the world famous cowboy singer, Gene Autry, who planned many months ago to attend this year's disc jockey festival.

After the Opry Capitol Records will entertain the disc jockeys at a midnight party at the Andrew Jackson Hotel.

In addition to the two day Festival the official Convention of the Country Music Disc Jockey's Association will take place one day prior to the Festival on November 18. The Association was organized at the 1953 Festival and its constitution specifies that its annual meeting be held in conjunction with the Festival.

Following is the Association's schedule of events:

8:00 AM—Board of Directors Meeting at Andrew Jackson
9:00 to 12:00 AM—General Meeting
12:00—Luncheon for members only
2:00 to 5:00 PM—General Meeting
7:00 PM—Banquet for members, their wives, and a limited number of representatives from recording companies, publishing companies and related industries.

Officers of the Association are Nelson King, WCKY, Cincinnati, President; Earl Davis, WFHG, Bristol, Virginia, Vice-President; Tommy Sutton, WING, Dayton, Ohio, Secretary; Dal Stallard, KCMO, Kansas City, Treasurer.

•

NEW
RELEASE

•

....A Hit
Back To Back

by the composer and artist of "THIS OLE HOUSE"

Stuart Hamblen

"OLE PAPPY TIME"
(Is A-Pickin' My Pockets)

and

"THE TOY VIOLIN"

RCA VICTOR 20/47-5918

Going Strong
"THIS OLE HOUSE"
RCA Victor 20/47-5739

RCA VICTOR
FIRST IN RECORDED MUSIC

"New Orthophonic" High Fidelity Sound

Grateful Appreciation and
Thanks to all my D.J Friends
Stu Hamblen

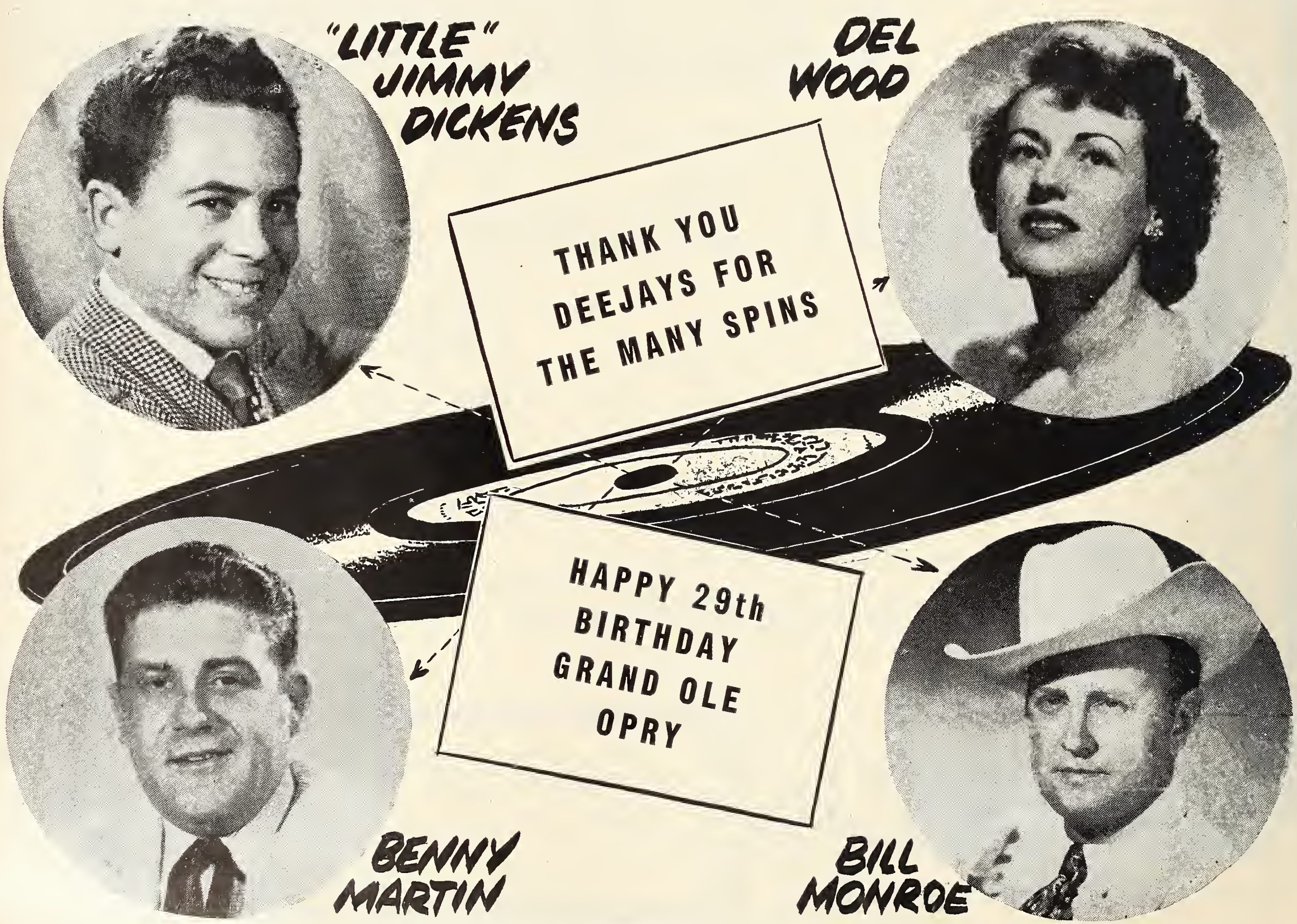
"Mohammed And The Mountain"

by FRANK WALKER

Remember Mohammed? A lot of years ago he was quite some pumpkins in and around Arabia. A reasonable sort of chap for a city-feller too. He must have been from the city and he must have been pretty fair-minded too for you probably will recall something he once said: "If the mountain will not go to Mohammed, Mohammed will go to the mountain." Somehow I like to think of the music business as a sort of Mohammed down through the years. As long as this wonderful country of ours has been in existence we've had plenty of country music, mountain music, western music, music of the hills and plains in addition to all of the wonderful tunes that have been cooked up in the cities. Each boat that arrived on our shores in those pioneering days brought, in addition to our forefathers, some form of musical instrument and some traditional melodies which eventually were warmed over and resulted in the folk music of our country. There they have been, these wonderful tunes, all down through the years just waiting for a chance to be heard by the millions who chose to live in the cities of our country. Now and then a little fellow from the mountains would chance a trip to the big city and offer his wares to the Mohammed of music, but what he had written just wasn't understood; the city people wouldn't want it, so back he went to his rural habitat where he knew his singing, his playing and his tunes would be appreciated. So it went down through the years.

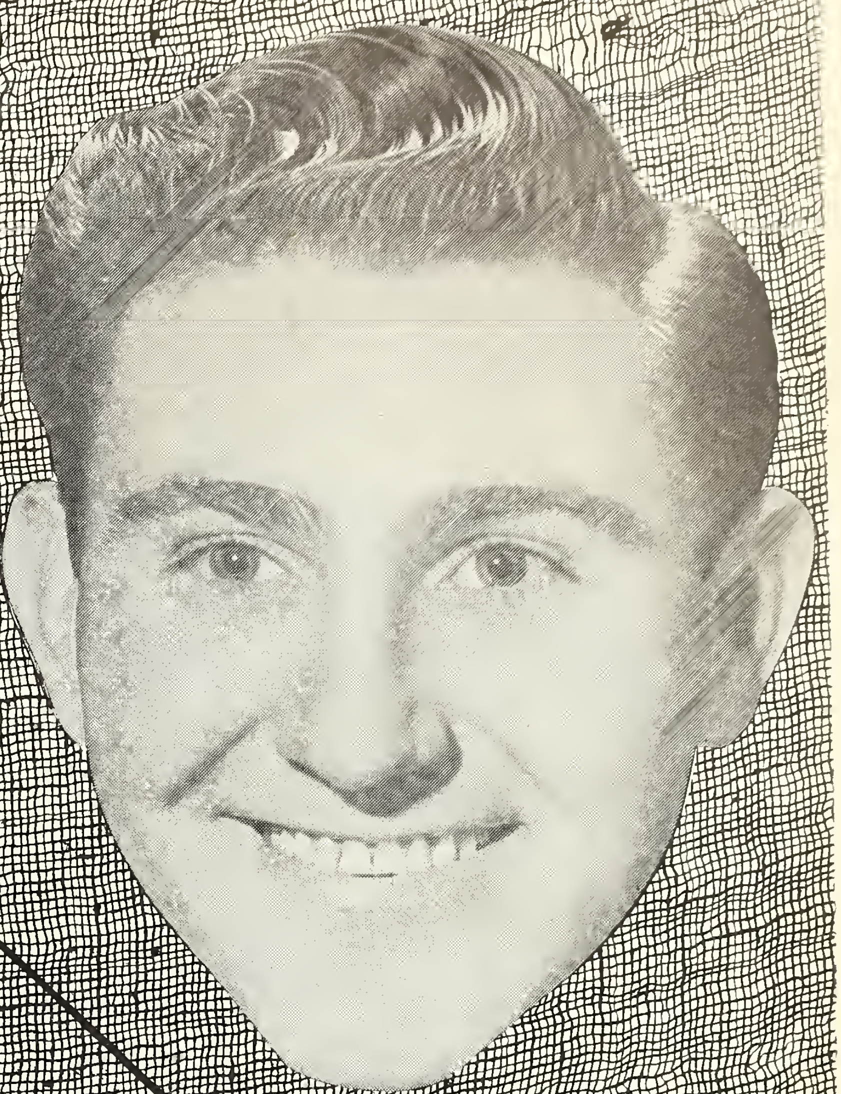
That's the way I found it in the early twenties, and I couldn't understand it either. True I was a country lad but I didn't give up easily, but then I was particularly fortunate for I was employed by the Mohammed of music. I wasn't alone in this thought either for there were other hardy souls who had the same ideas too. I recall the first country record that I brought back and played for the music committee of a large record company. I prefaced the playing of the record by a little talk about mountain music but it didn't register—then I played the record and for three minutes watched the sufferings of the listeners. When the record was finished the chairman of the committee voiced the unanimous opinion of the others when he said "You call that music?" But that wasn't the end, not at all, for we kept at it and country records were made and sold and we pleased a lot of people back there in the mountains and on the plains. At the outset, these records weren't even included in the catalogs, hangers or advertising material for it was inconceivable to think that "You call that music?" could take its place alongside of Mohammed's creations. May I take time out at this point to bow low in the direction of Ralph Peer and Tom Rockwell who did so much thruout those early years to bring "mountain music" to the position of dignity which it now occupies. You will know Ralph Peer as head of Southern Music and Tom Rockwell as head of General Artists but what you may not know is the years these swell fellows spent in covering Dixie like the dew in search of old and new songs and singers. Thanks fellows, surely "mountain music" owes you a tremendous debt.

So came the day when Mohammed decided that it might be well worth while "going to the mountain". When did that occur? In the late twenties, aided to a degree by World War I which had brought millions of northern boys to the warm climate of the south for military training. There they had the opportunity of listening to a new type of music and what they heard they liked, and at the war's end they brought this liking back with them. But it really needed World War II to bring about the merging of mountain music with city music into what should be now called American music. Fourteen million young men couldn't be wrong—in southern training camps and on the battle fields of the world, for at any time the favorite buddy might break out in a little song, a jig or reel, a bit of gospel music, and most of all a heart song. At the end of the War it was inevitable that country music would come into its own, and it did. How long has it been since you've listened to the hit parade tunes without a large percentage being made up of songs of the country type? And isn't it a wonderful thing that Mohammed finally did go to the mountain and bring back the tunes that you and I like to hear now and then, songs of the open spaces, story songs, religious songs, and most of all heart songs, to add to the wonderful crop which he produces annually right at home—in the city.


"LITTLE" JIMMY DICKENS
DEL WOOD
THANK YOU DEEJAYS FOR THE MANY SPINS
HAPPY 29th BIRTHDAY GRAND OLE OPRY
BENNY MARTIN
BILL MONROE

Webb Pierce

(THE WONDERING BOY)



Congratulations to the NATION'S COUNTRY DJ's

on their third annual festival
and to
WSM's 29th ANNIVERSARY

Latest release

"MORE AND MORE"

and

"YOU'RE NOT MINE ANYMORE"

DECCA 29252

MEMO

To the Nation's Juke Box Operators

Sincere and humble thanks for your consistant votes during these closing weeks of the Annual CASH BOX Poll.

It makes me feel good to see your votes coming in for "SLOWLY" as your #1 record. Thanks, too, for the votes as the No. 1 Country Artist.

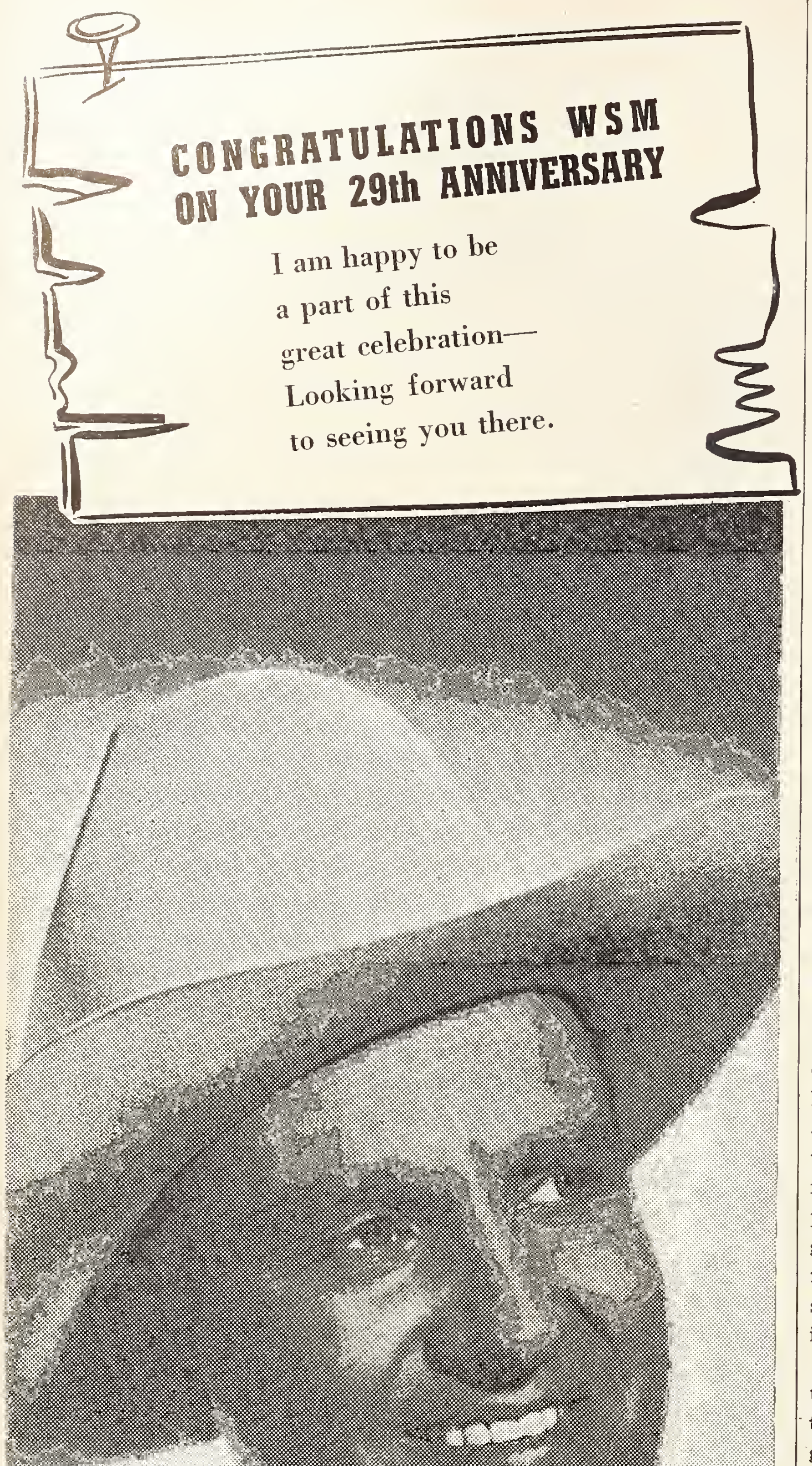
Always your friend

Webb Pierce

DECCA RECORDS

LUCKY MOELLER

2697 FESSEY COURT, NASHVILLE, TENN. Phone 97-1566



CONGRATULATIONS WSM
ON YOUR 29th ANNIVERSARY

I am happy to be
a part of this
great celebration—
Looking forward
to seeing you there.

Gene Autry

COLUMBIA RECORDS

Disk Jockeys DO Have Their Problems

by STEVE SHOLES

Country and Western disc jockeys face a particularly difficult problem, and no one is in a better position to recognize this situation than a Country and Western A & R man.

The success of a disc jockey depends on how well he entertains his audience. No matter how clever and amusing the man may be, the records he spins remain the most important factor in holding his listeners.

Thus the selection of his records becomes vital to the continued success of any disc jockey. In addition to a library of from hundreds to thousands of records, the average radio station receives from twenty to forty new ones each week. Obviously there aren't very many disc jockeys who can program eighty new selections a week. Unfortunately there do not seem to be many who take the time to audition all of the records they receive, and so the selection of new material depends on something other than personal opinion.

From my observation, new records are usually selected for play because they are by artists who are hot at the moment; because the artist, song writer or publisher is a particular favorite or friend of the jockey; because the record has been touted; or because the jockey has already heard something of interest about the new release. The rest of the program is built with the hits of the week according to the various trade paper charts, audience requests and a few of the grand old favorites by the well established artists of the past and present. While such program building has much in its favor it still has the glaring weakness of little variety and limited chances for the creation of new hits. Although a number of new artists appear each year under this system, it is still difficult to launch a new record no matter how deserving it may be.

A disc jockey must play the hits of the day and he must play records by the most popular artists. I would be the last to suggest that this be discontinued, but there is opportunity for the enterprising and intelligent person to greatly enrich his program by auditioning all new records and selecting the best items for his show. In this process a disc jockey becomes, in effect, an A & R man by choosing the records he believes will be hits. And he has the advantage over a record company A & R man of hearing the fininshed product when he makes his choice instead of the component parts. Naturally, the better the disc jockey is in picking hits by unknowns the more entertaining becomes his program. In addition, he will be contributing more to an over-all effort to spread interest in and enthusiasm for good Country and Western music.

I recognize the fact that the success of this plan rests to a great extent on the ability of the various record companies to create entertaining Country and Western records by new artists and unknown songs. I also am aware of the fact that in the opinion of some disc jockeys this is seldom the case. While it is true that every record released is not a smash, I submit that more hits die a-borning than ever feel the scratch of the sapphire; or at least enough plays to know whether they have what it takes or not.

It is unfortunate that there isn't an easy way for the disc jockey to pick the best records to play without listening to them, but in this respect he is again no better off than the A & R man who must listen to hundreds of songs in order to find the best one to record. To dig for the best requires time, concentrated thought and considerable effort.

There is no easy or quick way for you deejays that will really pay off in the long run. Set up a regular time to listen to all new releases. Do it while you are fresh, not at the end of your day when you are tired and everything sounds a little drab and colorless. Do it every week and do it carefully. I'm sure it will pay off with better programs and eventually you will contribute to the improvement of Country and Western music. After all, that is what we all want.

Grand Ole Opry Anniversary

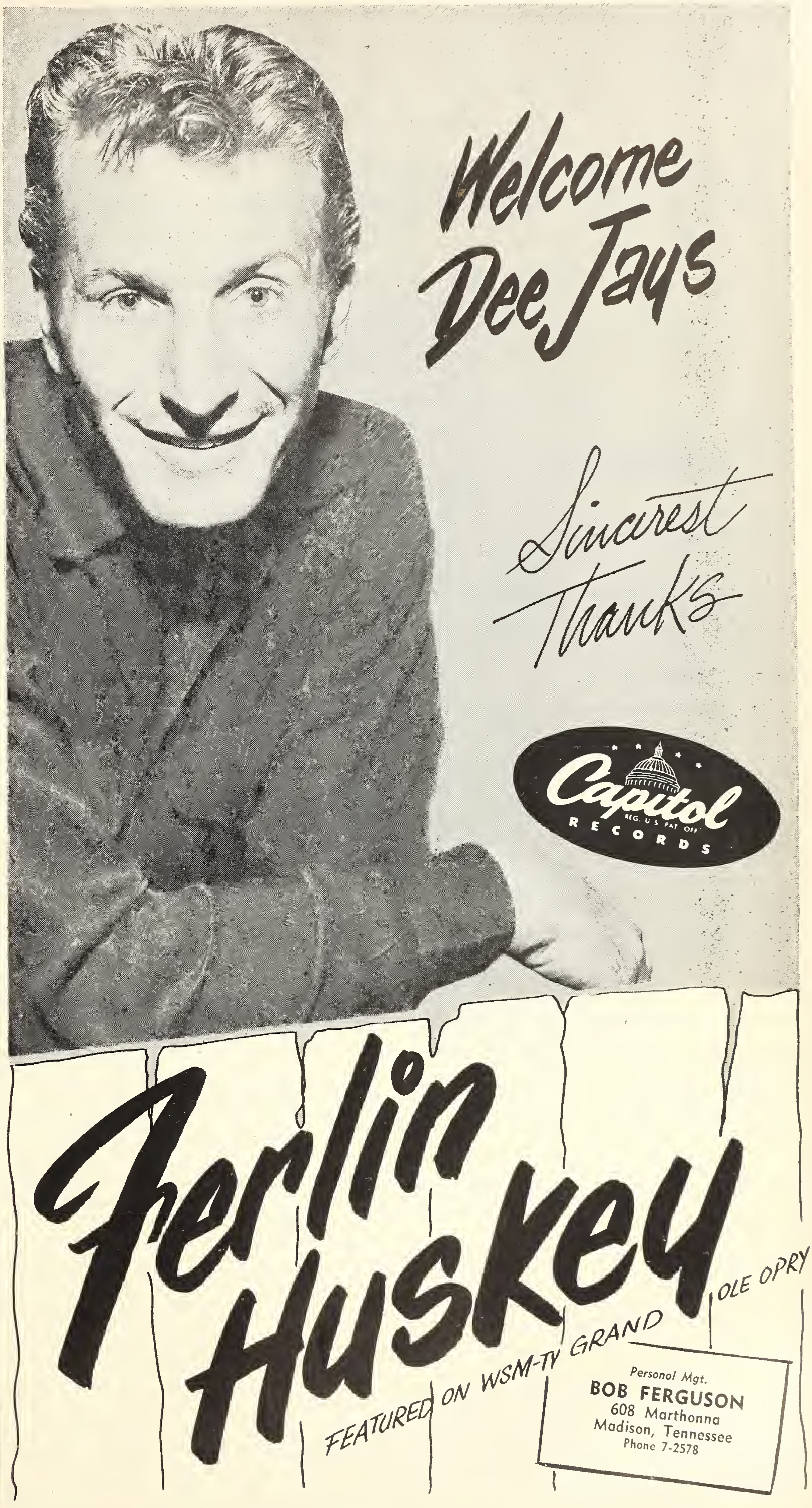
by SYD NATHAN

In my opinion, the GRAND OLE OPRY has done as much for country music as the Declaration of Iedependence has done for the United States. If ever an organization existed that is thorough in its promotion and its good will throughout the country audience, that organization is National Life and Accident Insurance Company, owners of WSM, Nashville, Tennessee, the Father of the GRAND OLE OPRY, and this eulogy is apropos to anything that could be written about country music.

I can say this because all a record company, or an A&R Man, has to do to know the pulse of the country people, is to keep an ear tuned to WSM constantly.

We are proud to have three of our recording artists at WSM; Cowboy Copas, Moon Mullican, both of whom have been recording for King for ten years, and one of our newer artists, Louie Innis, and we impress on every new artist we sign up, the possibility that some day he may be on WSM.

To me, WSM is the Metropolitan Opera of this phase of the music business. Little is left to be written that has not already been written relative to country music. It would be idle talk for me to write about anything other than trends. There has been a definite trend in the country field, the same as continuously crops up in R&B and Pop fields. For many years, girl vocalists did not sell on country music, for what reason I do not know, but that picture has changed. Today a girl singing country music can be as big a star as any male.


Welcome Dee Jays
Sincerest Thanks
Capitol REG. U.S. PAT. OFF. RECORDS
Ferlin Husky
FEATURED ON WSM-TV GRAND OLE OPRY
Personal Mgt.
BOB FERGUSON
608 Marthonna
Madison, Tennessee
Phone 7-2578

Dear Disk Jockeys:

I sincerely appreciate your spinning my records. I will thank you personally at your Disk Jockey Festival.

Best Wishes . . .

Joyce Moore

Latest RCA Victor Release

"YOU CAN'T KISS ME TOO SOON"

b/w

"A ROVING HEART"

RCA Victor 20-5683

RCA VICTOR
FIRST IN RECORDED MUSIC

Sincere
Good Wishes
GRAND OLE OPRY
on your
29th
Anniversary

Best Wishes
GRAND
OLE OPRY
on your
29th
Anniversary

My Sincere
Thanks
to the
Disk Jockeys
Everywhere

Marty Robbins

Latest COLUMBIA Release

"TIME GOES BY"

b/w

"IT'S A PITY WHAT MONEY CAN DO"

COLUMBIA # 21324

Featured
GRAND OLE OPRY
WSM-TV

COLUMBIA RECORDS

Like The River Seine, Country Music Is Here To Stay

by LEWIS R. CHUDD

The hue and cry currently raised in the music business for "better song," "songs that will live," "songs to remember," and on occasion a recorded series of "high fidelity sounds and melodies for canines," brings to mind the ever-present static of early radio. There were few burst ear drums in those days, despite the fact that a complete radio show could not be heard. Perhaps pierced ears in those days helped. Maybe a renaissance of pierced ears is what the music business needs today.

Fortunately enough "music for bird or kennel-fed dogs" (take your pick) has not penetrated the country music field. It may be true that we are not producing songs of the same caliber or variety that Jimmie Rodgers did. But if that is true, it doesn't necessarily mean that the field is decadent, a situation some members of the pop field would have you believe. Like all things, times, requirements and tastes change and it appears perfectly evident that the so-called "johnny-come lately's" in the music business are doing a pretty good job of supplying what the public wants. Proof—the record business—which takes in a pretty wide berth and includes music publishers, recording artists, ASCAP and BMI, had a bonanza year in 1953, their biggest year.

The American public reportedly spent some $70,000,000 in 1953 to be entertained by country and western artists, of which roughly $25,000,000 came from phonograph records, and approximately $40,000,000 on the personal appearance circuit. Now that ain't exactly hay, though a lot of people who are a lot closer to a plow than The Palace are responsible for the figure.

It's curious that the accomplishments of the country music field need continually be recounted, and in some quarters, even apologized for. We don't particularly question whether or not General Motors is big business. And the same equation and right of the car buyer applies to the music-record business. Don't like a particular automobile, you don't buy it. If you don't like a particular recording, don't buy it.

Songwriters, record companies, music publishers and recording artists are basically in this business to make money. Why somebody's song need live for posterity is beyond me. If a guy's tune can become a standard, that's fine and dandy. I'd like to earn a living for posterity, and though it's difficult, I'm anxious to get to know what time-payments ain't. And though it's just an off-hand observation, our founding fathers, with much great wisdom, saw fit to put Ft. Knox down in Kentucky, not in the Brill Building.

Just so long as most of us are motivated by a desire to succeed, so long will there be not only a country music business, but more so, individuals more commonly known in the industry as independents. I applaud the success of such ventures as Randy Wood and his Dot Record Company, Abbott Records, and for purely impersonal reasons, my own firm Imperial Records, Inc. Almost four million people have purchased recordings of Slim Whitman's "Indian Love Call," and thru other hits as "Keep It A Secret," "Secret Love" etc., have established him as a "name" in the country field.

There'll be other names to come, new names who will give a good account of themselves. I'm anxious for the new names too.

Congratulations To W S M

by DEE KILPATRICK

It is with extreme pleasure that we say "Congratulations" to WSM on the 29th Anniversary of their Grand Ole Opry.

There have been many theories for the continued success of WSM and the Grand Ole Opry. We know of no one theory that has been completely correct nor do we have the knowledge or wisdom to offer a complete theory. Yet, we know that one reason for the continued and tremendous success of this show is the fact that it remains basically a Country show. Also, tradition and the sincerity of the performers are of the greatest importance. These, in our humble opinion, are two of the reasons for such a record of success.

Like any entertainer, act or organization that has experienced a tremendous amount of success, there has been criticism, but the praise for this operation has so far exceeded the criticism that it only reminds us of the story of the "Gnat and the Camel."

Needless to say, a great array of fine talent is necessary for such a program. Likewise, the necessity for good direction and production and the need for proper promotion and booking of such a huge amount of good talent is no little job.

Never has there been such a large operation made up of so many top personalities in a given field, working year in and year out on the same show, maintaining the peace and harmony that prevails. All this comes about not as results of chance, but because of extremely fine management and long range planning.

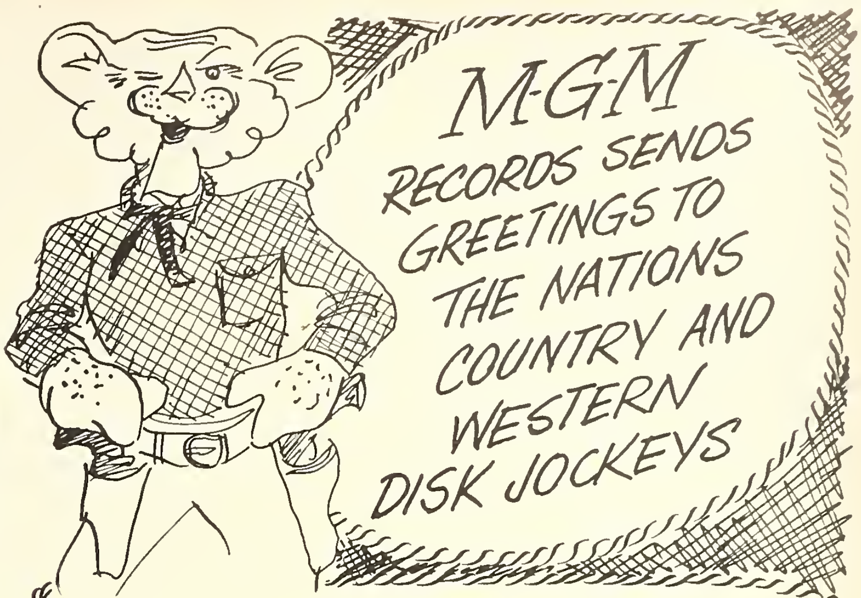
As a result of the combination of great artists, proper direction and production, excellent promotion, good booking and management and proper planning, WSM and the Grand Ole Opry have been able to give the entire world the greatest array of Country talent and entertainment possible. With these facets plus the sincerity with which these shows are produced and performed, I'm sure WSM and the Grand Ole Opry will be even stronger on their 39th Anniversary.

Country music is true Americana. Our classical music is basically derived from the European countries. Our American jazz and blues is primarily of Afro origin. Just about every nation at one time or another has experienced the popularity of a given tune which could be compared with our present day pop tunes. It is true that folk tunes have experienced a long life of popularity, primarily those derived from the Scotch as well as the English. This is still different from our American Country tunes of today.

Our American Country tunes of today are based primarily on love stories. It is a story that must be told quickly, directly and very explicitly. I must admit that this type of music is not for the sophisticates as it is quite simple in structure and leaves little to the imagination. The sincerity and the tremendous amount of heart with which these tunes are written makes us proud of Country music being our true Americana. We are of the opinion that such music will increase in popularity even more than has been experienced in the past five or ten years.

With great institutions such as the Grand Ole Opry, we're sure that the growth of Country music and the popularity of same has just begun.

Again, we wish to say with all sincerity, "Congratulations" to WSM on the 29th Anniversary of their Grand Ole Opry.



All-Time Great!
HANK WILLIAMS
"SING, SING, SING"
b/w
"THE ANGEL OF DEATH"
MGM 11861 (78 rpm); K11861 (45 rpm)

JIM ROBERTSON
"Walkin' And Talkin' With The Lord"
b/w
"PRIDE OF MY HEART"
MGM 11860 (78 rpm)
K11860 (45 rpm)

"SKEETS" YANEY
"The Flower of My Heart"
b/w
"DON'T BRING YOUR BROKEN HEART TO ME"
MGM 11859 (78 rpm)
K11859 (45 rpm)

RAY HANEY
sings
"My Son, My Son"
b/w
"That Little Boy of Mine"
MGM-11891 (K-11891)

BUD HOBBS
"I Found You Out"
b/w
"YOU'RE JUST WHAT THE DOCTOR ORDERED"
MGM 11851 (78 rpm)
K11851 (45 rpm)

ZEKE CLEMENTS
"Blue Texas Blues"
b/w
"BABY, WHAT'CHA DOIN' TONIGHT"
MGM 11852 (78 rpm)
K11852 (45 rpm)

SHEB WOOLEY
"I Go Outa My Mind"
b/w
"HILLBILLY MAMBO"
MGM 11836 (78 rpm)
K11836 (45 rpm)

ARTHUR SMITH
"Hi Lo Boogie"
b/w
"TRUCK STOP GRILL"
MGM 11879 (78 rpm)
K11879 (45 rpm)

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

"Martha Carson"

"PEACE ON EARTH AT CHRISTMAS TIME"

B/W

"CHRISTMAS TIME IS HERE"

CAPITOL # 2969

THANK YOU
— DJ's —
FOR YOUR SUPPORT
HAPPY BIRTHDAY
GRAND OLE OPRY

●

Exclusive Mgt.
X. COSSE
3415 Trimble Road
Nashville, Tenn.
Phone 9-9904

Capitol Records

The Cash Box Country Reviews

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

CHRISTMAS

"CHRISTMAS CAN'T BE FAR AWAY" (2:57)
[Acuff-Rose BMI—B. Bryant]
"I'M YOUR PRIVATE SANTA CLAUS" (1:59)
[Tannen BMI—C. Cohen]
EDDY ARNOLD (RCA Victor 20-5905; 47-5905)

● Eddy Arnold's inviting vocal stylings are a treat to the ear during any season and the chanter proves the point as he comes up with a pair of captivating Yuletide items. Upper end features the artist's smooth and mellow style on a beautiful, middle beat, sentimental piece, dubbed "Christmas Can't Be Far Away." Chorus lends warm support. "I'm Your Private Santa Claus," on the flipside, is a sparkling, novelty bouncer with charming instrumental effects. Both ends should brighten everyone's Christmas tree.

"HEY, WHATTA Y'SAY" (2:14)
[Acuff-Rose BMI—Terry, Theriot]
"LET'S POSTPONE OUR WEDDING" (2:31)
[Acuff-Rose BMI—B. Bryant, F. Bryant]
AL TERRY (Hickory 1017; 45-1017)

● Al Terry puts his best foot foward as he comes up with a delightful platter that could easily bounce up to the top of the charts. It's an up-tempo, romantic ditty labeled "Hey, Whatta Y'Say." Terry's pleasant, relaxed delivery combines with a most appealing set of lyrics and the results prove mighty effective. Under portion, "Let's Postpone Our Wedding," is a feelingful item that the artist projects in potent fashion. Initial reaction likely to show on the upper half.

DALLAS WILSON
(Excel 102; 45-102)

C+ "LET'S KEEP OUR HEARTS TOGETHER" (2:26) [American BMI—L. La Lande] Dallas Wilson joins forces with Jerri Jones on a pleasant moderate beat love piece. Smooth wedding of lyrics and melody round out a relaxing side.

C+ "SO THANKFUL FOR YOU" (2:32) [American BMI—D. Wilson, G. Wilson] Wilson turns in a neat solo vocal effort on another romantic side. Flavorful assist by Herb Tucker's Dude Ranch Cowboys.

TEX ZARIO
(Arcade 101; 45-101)

B "GO MAN, GET HOME" (2:44) [Arcade ASCAP—R. Lefavi, L. Taylor] Tex Zario takes hold of a catchy, fast moving item and belts it out in solid style. Delectable instrumental backdrop supplied by the El Rancho Rangers.

C+ "CARELESS HEART" (2:56) [Arcade ASCAP—J. Collett, L. Taylor] On the lower half, Zario sings a poignant moderate tempo, romantic lament in heart rending fashion. An effective coupling.

GEORGE MORGAN
(Columbia 21321; 45-21321)

B "OCEANS OF TEARS" (2:24) [Blackwood BMI — Morrow, S. James] George Morgan comes up with a sincere reading on a pretty, lilting weeper. Anita Kerr Singers enrich the deck. Should attract a heap of spins and sales.

B "A SHOT IN THE DARK" [Hill & Range BMI—Tappin, R. Bennett] Morgan turns in winning performance on a refreshing, quick beat cutie. An easy-on-the-ears platter.

MOON MULLICAN
(King 1408; 45-1408)

B "YOU GOT THE BEST OF ME" (2:40) [Arc BMI — Walker, Lewis] With a tear in his voice Moon Mullican etches a sad, middle tempo lover's lament. Touching lyrics receive an excellent organ and string backdrop.

B "DOWNSTREAM" (2:19) [Redd Stewart BMI—Stewart, Dull] On the bottom lid, Mullican impressively waxes a quick beat, moral type item. A good pairing.

SKEETS McDONALD
(Capitol 2976; F2976)

B "SMOKE COMES OUT MY CHIMNEY JUST THE SAME" (2:26) [Tennessee BMI—V. J. McAlpine] Skeets McDonald displays his enchanting vocal styling as he zestfully waxes an up-tempo, sentimental item. Should latch on to a goodly share of the spins.

B "EACH TIME A NEW LOVE DIES" (2:18) [Central Songs BMI—S. McDonald] Flipside is a quick beat, heartfelt tale that the warbler etches in distinctive fashion.

SPADE COOLEY
(Decca 29303; 9-29303)

B "YOU CLOBBERED ME" (2:09) [Tune Towne BMI—S. Cooley, R. Fox] Betsy Gay handles the vocal chores in fetching fashion as Spade Cooley and his orchestra etch an infectious quick beat piece with clever lyrics. Deck oughta make the boxes jingle.

C+ "BREAK UP DOWN" (2:11) [Copar BMI—S. Cooley] Under slicing is a fast moving instrumental piece that Cooley and the crew deck out in colorful style.

TEXAS JIM ROBERTSON
(MGM 11860; K11860)

B "WALKIN' AND TALKIN' WITH THE LORD" (2:32) [Harding ASCAP—Harding] The full and rounded tones of Texas Jim Robertson come over well on this moving, middle tempo sacred piece. Beautiful melody.

B "PRIDE OF MY HEART" (2:38) [Bob Miller ASCAP—Robertson, Murphy] Robertson comes through with another first quality reading on a tantalizing, quick tempo romantic ballad.

MYRNA LORRIE & BUDDY DEVAL
(Abbott 172; 172-45)

B+ "ARE YOU MINE" (2:25) [Dandelion BMI—Grashey, Amadeo, Lorrie] The label's newest duo, Myrna Lorrie and Buddy DeVal, could prove to be a top money-making combo as they dish up a potent reading on a light-hearted, quick beat love tune. Real catchy side.

B "YOU BET I KISSED HIM" (2:05) [Dandelion BMI — D. Grashey, D. Petrunka] Myrna Lorrie turns in a fine solo effort on a sprightly bouncer with enjoyable lyrics.

Sincere
"THANKS"
Dee Jays....

Best Wishes
"GRAND OLE OPRY"
on your
29th Anniversary

MAC WISEMAN

Latest DOT Release

"I DIDN'T KNOW"

b/w

"DON'T BLAME IT ALL ON ME"

Dot # 1230

Featured Artist
WRVA
"OLD DOMINION
BARN DANCE"

It's a privilege
to extend
Sincere Thanks
and Best Wishes
to the Nation's
Disk Jockeys

Chet
ATKINS

GENE AUTRY
Grand Ole Opry's Special Guest

GENE AUTRY

To tell the real story of Gene Autry and his fabulous background would be as difficult to tell in a few words, as it would be for anyone to displace Gene Autry from his niche in American musical entertainment history.

Born of rugged pioneer stock you could really say that he was 'born in the saddle' . . . a true son of the real West. Two states claim him as their own. Gene was born on a ranch near Tioga, Texas. While still very young, his folks moved to Ravia, Oklahoma; this is where Gene really grew up. He sang in the Church Choir, where his Grandfather was Minister. By the time he was eighteen, he was working as a relief telegrapher on the St. Louis-Francisco line. One night when things were just a little dull around the station, Gene picked up his guitar to do a little singing to pass the time. While singing, a stranger walked in to send a telegram and told him to keep on singin'. Before the stranger left, he told Gene "you're good" young fella'. Stick to it. This stranger was none other than the immortal Will Rogers. This was all Gene had to hear and he stuck to his guns until the name of Gene Autry has become a byword and legend in every American home and in just about every country in the world. Today, Gene is success personified.

Gene knew that to become a top notch singer, or perhaps a star he would have to get a recording contract. So, off he went to New York, since all of the recording companies were there. His trip to New York was a complete blank as far as he was concerned and very discouraging. They told him to go home and get on some local station for a little polish and experience, and then come back. So, Gene went on to Oklahoma City and got a job on KVOO. It didn't pay a thing at first, and then a little later he did earn a little from the job, but not much. But Gene did become the sensation locally. The following year Gene went back to New York and this time he won a recording contract. Big time followed shortly after.

Then motion pictures and in 1950, television.

And, in the recording field, Gene's first recording was his own composition . . . "That Silver Haired Daddy Of Mine." This tune skyrocketed Gene to the top immediately. It sold over one million copies, and has been in the best sellers ever since. Since this time, Gene has had many of his records to go over the 'one million mark'. Amongst the tunes which have gone over this mark, besides "That Silver Haired Daddy Of Mine" are "Mississippi Valley Blues," "Tumbling Tumble Weeds," "Back In The Saddle Again," "Here Comes Santa Claus," and "Rudolph The Rednosed Reindeer." Gene's biggest all-time seller was "Rudolph The Rednosed Reindeer" which has sold more than five million records.

Gene has now been a recording star for well over twenty years, and has consistently been one of the nation's top record sellers. Gene records for Columbia.

Today, Gene Autry heads a multi-million dollar organization which handles all of his various enterprises, including radio, television, motion pictures, rodeos, and personal appearances.

Gene also has his own music publishing company, which is headed by well-known Charlie Adams.

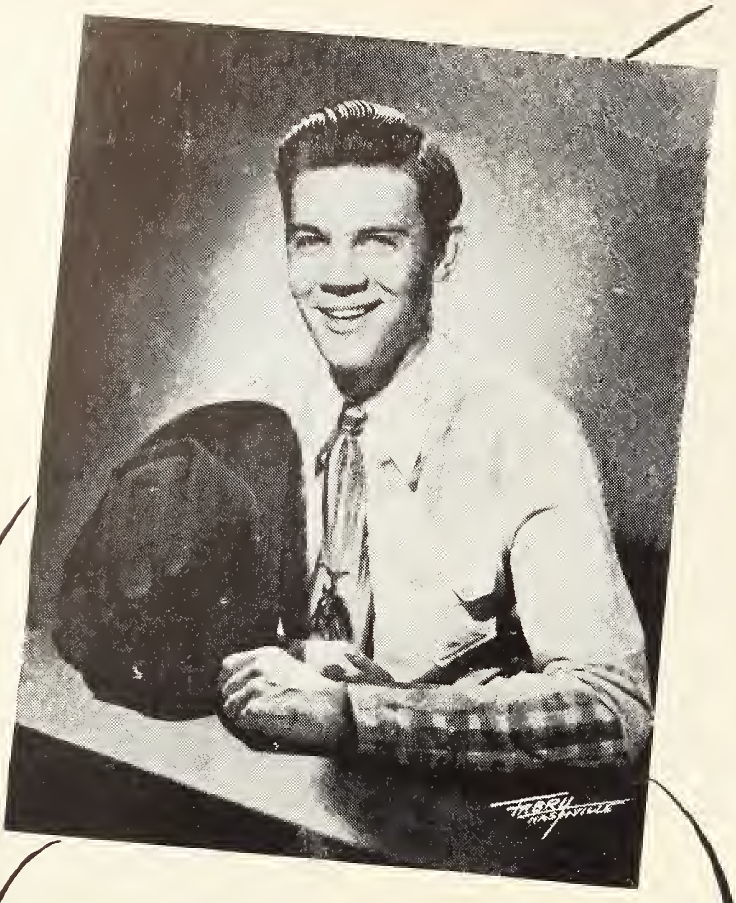
Gene Autry, here in Nashville as a special guest of WSM, for the Disk Jockey Festival, will make his first appearance on the Grand Ole Opry.

Best Wishes
Dee Jays
THANKS
for the plays...
Sincerely
CURTIS GORDON

Happy Birthday
29th
Grand Ole Opry
Best Wishes for
Many More....

Hope you like these
"BABY, BABY ME"
b/w
"I'D LIKE TO TELL YOU"
RCA Victor 20-5818

RCA VICTOR
FIRST IN RECORDED MUSIC



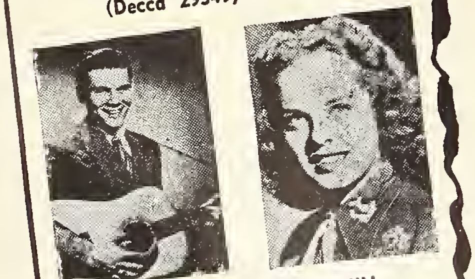
Your support and help is
deeply appreciated.......

I am looking ~~back~~ forward to ~~see~~ seeing and
Thanking each deejay personally.

Justin Tubb

THE CASH BOX BULLSEYE of the WEEK

"SURE FIRE KISSES" (2:35)
[Hometown ASCAP—Mysels, Sims, Philips, Perry]
"FICKLE HEART" (2:37)
[Trianon BMI—D. Somers Brown]
GOLDIE HILL & JUSTIN TUBB
(Decca 29349; 9-29349)



JUSTIN TUBB & GOLDIE HILL

Going Strong With

"LOOKIN' FOR A DATE TONIGHT"

b/w

"SUFFERIN' HEART"

DECCA 29169

DECCA RECORDS

Best Wishes on your 29th Anniversary
"Grand Ole Opry"

GEORGE HAY Founder of Grand Ole Opry

GEORGE HAY

More than a quarter of a century ago, a young Memphis reporter shipped aboard a mule and made his way thirty miles into the Arkansas hills to cover a moonshine story. He got there to find the moonshiner's trial had been postponed and he wearily accepted the hospitality of a hill family rather than take that trip again immediately. Instead of letting him collapse into a feather bed, the hill folk dragged him four miles more (it was a "Satiddy" night) to a barn dance.

Out of that trip, some years later, George Hay conceived the idea for his Grand Ole Opry program, now in its sixteenth year. Until sunup, that night back so long ago, Hay watched the simple folk of the hills forget the rigors of their lives in the joy of dancing to homespun tunes turned out by a fiddler, a banjo picker and a "gittar" strummer.

In November 1925, Hay was in Nashville, with Station WSM. One day an old-time fiddler, "Uncle Jimmy" Thompson, appeared at the studios as a voluntary performer and Hay, remembering the Arkansas barn dance, put him on the air. Since then, under the guidance of Hay as the "Solemn Old Judge," the program has grown to national proportion.

The Solemn Old Judge is neither solemn nor old, although he's one of the first of the great air personalities. He began his radio career at WMC, Memphis, and immediately gained fame by scooping the world on the death of President Harding; Hay on the air with the news thirteen minutes after the President's death and he stood by for three hours thereafter with bulletins on the nation's reaction.

In 1924 he was chosen the most popular radio announcer in the country, with 150,000 votes to his credit in the first nation-wide popularity poll ever conducted. From Memphis, "Solemn Old Judge Hay" went to Chicago and, in the spring of 1925, performed a notable service by sticking to his microphone for the better part of seven days and nights, raising funds for victims of the Indiana-Illinois cyclone. When he finally rolled into bed he had the satisfaction of knowing he'd amassed $215,000 for relief work.

When WSM was opened October 5, 1925, Hay went to Nashville for the dedicatory exercises. Sixty days later he inaugurated the Grand Ole Opry and found himself involved in a lengthy dispute with local citizens who feared the "hilly billy stuff" would make Nashville the laughing stock of the country. Instead of laughing, the country loved it, and the battle of months was ended when Nashville residents, visiting in other states, described how they'd been welcomed because they came from the home of the Opry. Hay's philosophy is: "We're not smart; we're not even clever—we just try to be friendly and make our program a meeting of the neighbors."

TO THE DEEJAYS . . .

Our Thanks Go Double!

from

THE DAVIS SISTERS

Hope you like our latest
RCA VICTOR Release

"SHOW ME"

and

"JUST LIKE ME"

RCA VICTOR 20-5843

Happy Anniversary
29th
GRAND OLE OPRY

RCA VICTOR

"Our Girl"— Mary Claire Rhodes

NASHVILLE, TENN.—"Our Girl Friday" . . . well, as a matter of fact, "our girl every day in the week" here at WSM and Grand Ole Opry is none other than Mary Claire Rhodes, assistant to Jim Denny in the WSM Artist Service Bureau. She is actually the "right hand man" to Jim Denny.

Mary Claire, as she's known to each and every artist, manager, and representative working out of Nashville, has been with WSM for ten and a half years . . . marking her tenth year with the station June 1 this year.

What's significant about Mary Claire is her ability to rattle off the telephone numbers, and bits of information to the various people who clutter her office daily seeking information regarding personal appearances, news releases about some of the 131 Grand Ole Opry stars, or simply 'things' in general. Mary Claire is a living encyclopedia as far as information surrounding the phases and operation of Grand Ole Opry, the Artist Service Bureau, and the people connected with the show.

In private life, Mary Claire is the wife of entertainer Curley Rhodes, who performs with Roy Acuff and his Smoky Mountain Boys!

Capitol Executives Off To Nashville

NEW YORK, N. Y.—Capitol Records Executives from all over the country will attend the 29th Anniversary Party of WSM's Grand Old Opry to be held in Nashville, Tennessee on November 19th and 20th.

Hal Cook, Dick Linke and Dave Cavanaugh will fly in from New York with Country and Western Promotion Man, Bob Burrell, coming in from Atlanta. Ken Nelson and Bud Fraser will be flying in from the coast and several District Sales Managers, and Branch Managers, will also be in attendance. These include Joe Matthews of Jacksonville, Ray Marchbanks of Dallas, Paul Igou of Memphis, Ray Taylor of Oklahoma City, Joe Deters of Atlanta, Warner Pagliara of Charlotte, Bill Mikels of St. Louis, Pete Goyak of Cincinnati, Don Comstock of Atlanta, Max Callison from Fort Wayne, Ivan Conwell of Denver and Mike Maitland from Glenview, Illinois. All in all, eighteen men will represent Capitol Records in what promises to be the largest gathering of country and western disk jockeys in the history of the music business.

The entire Capitol montage will arrive on the 19th and on the 20th will huddle under the direction of Hal Cook, National Sales Manager, to discuss country and western artists and sales.

On Saturday night, Capitol Records will again host the final official affair sponsoring a cocktail party in the Commodore Room of the Andrew Jackson Hotel. This promises to be a memorable finale to the gathering of some twelve hundred country and western disk jockeys throughout the country.

"THANK YOU DEEJAYS FOR VOTING US YOUR FAVORITE UP AND COMING VOCAL GROUP"

Best Wishes For A Big DJ Festival

JIM EDWARD BROWN
★
MAXINE BROWN
★
FABOR

The "Looking Back To See" Team

Current Release
"ITSY WITSY BITSY ME"
b/w
"WHY AM I FALLING"
FABOR 112

FEATURED STARS
KWKH
LOUISIANA HAYRIDE
SHREVEPORT, LA.

The Pair With The ZANIEST MAMBO RECORD

MINNIE PEARL

"PAPA LOVES MAMBO"
b/w
"GOTTA MARRY OFF OUR DAUGHTER"
RCA Victor 20/47-5891

GRANDPA JONES

Featured Stars 'Prince Albert' WSM-GRAND OLE OPRY

Many Many Thanks To All The Disk Jockeys

Dee Jays,
I want to take this happy occasion to express my sincere feelings for your many plays
. . . . THANKS
Bill Lowery

LOWERY MUSIC CO.
P.O. BOX 1027
ATLANTA, GEORGIA

JUST RELEASED!

R. D. HENDON
and his
WESTERN JAMBOREE COWBOYS

"RETURN MY BROKEN HEART"
b/w
"YOU TRAVELED TOO FAR"
Starday 167

Congratulations Grand Ole Opry on your 29th Anniversary
Best Wishes Deejays for a fun-filled festival

GROWING

•COAST TO COAST • SATURDA

America's Most **TALKED**

The OZARK

STA

HAWKSHAW HAWKINS
RCA Victor
BILL RING
Star of the BILL RING SHOW
RED FOLEY
Decca
PORTER WAGONER
RCA Victor
FOGGY RIVER BOYS
Decca

PERSONAL APPEARANCES
TOP TALENT
LOU BLACK
JEWELL THEATRE — SPRINGFIELD, MISSOURI
PHONE 2-5088

" Individually and Sincerely
To the Disk Jockeys

WEEKLY...

NIGHT • ABC RADIO NETWORK •

ABOUT Country Music Show!

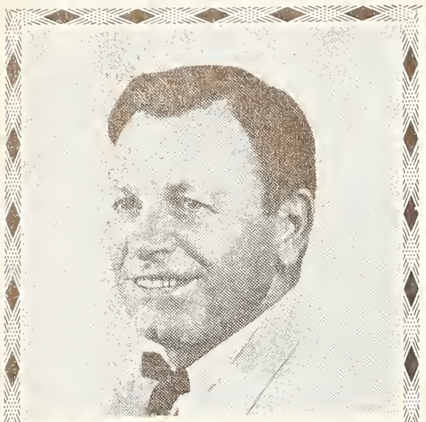
JUBILEE

RING →

BILLY WALKER
Columbia
SLIM WILSON
RCA Victor
JEAN SHEPARD
Capitol
BUD ISAACS
RCA Victor

e Extend Our Thanks
Everywhere"

RADIO AND TRANSCRIPTIONS REPRESENTATIVES
RADIOZARK ENTERPRISES, INC.
SPRINGFIELD, MISSOURI



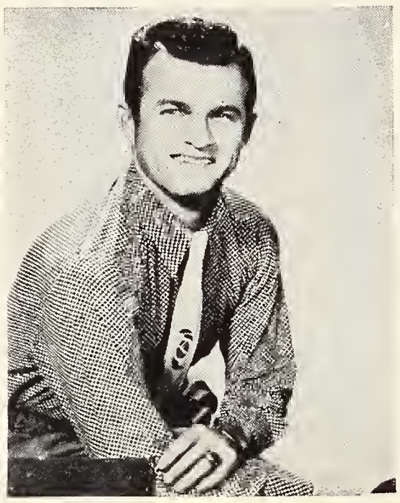
Jimmie Davis
sings
"TALLER THAN TREES"
and
"NEAR THE CROSS"
DECCA 29278
•
Thanks to the Nation's DJ's! Happy Convention Time

A NOTE OF THANKS TO THE DJ's . . .
"It is our sincere desire to thank the nation's Disk Jockeys for their part in making our act a success" . . .
Gratefully,
THE WILBURN BROTHERS
(DOYLE and TEDDY)
Our latest DECCA release
"LET ME BE THE FIRST TO KNOW"
b/w
"CAREFREE MOMENTS"
Decca #29277
Personal Mgt.
HUBERT LONG
1537 McGAVOCK PIKE
NASHVILLE, TENN. Phone 2-6635

RadiOzark Artists

RED FOLEY
Star of RadiOzark

ARLIE DUFF



A Texas school teacher and basketball coach at the time he wrote and recorded "Y'All Come," Arlie has now left the teaching profession behind and moved to Springfield, Mo., where he is featured each Saturday night on "The Ozark Jubilee". Arlie was recently married in a ceremony at The Crossroads of Country Music, with fellow Decca artist Red Foley as his best man.

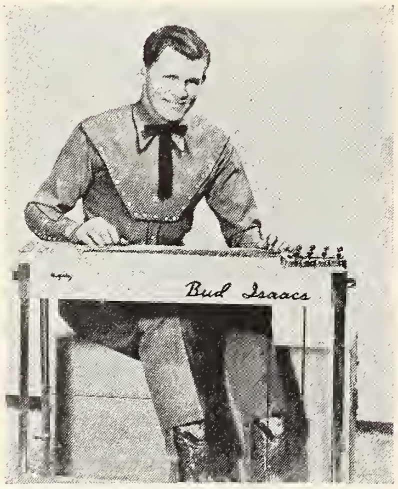
FOGGY RIVER BOYS

This foursome, organized several months ago by Red Foley to appear on "The Ozark Jubilee", is now recording for Decca. The two men standing in the picture above are Bill and Monty Matthews, sparkplugs of the original, well-remembered "Jordanaires" quartet.

HAWKSHAW HAWKINS

Wheeling, West Virginia's loss was Springfield, Missouri's gain, when six-foot five-inch Hawkshaw Hawkins left WWVA's "Jamboree" and joined the cast of "The Ozark Jubilee". Known far and wide as one of the most colorful of all showbusiness figures, the good-looking Victor warbler drives an El Dorado Cadillac which is much like a fire chief's car in color and about the size of a hook-and-ladder truck.

BUD ISAACS



A former professional boxer, Bud Isaacs now uses his hands to better advantage as RCA Victor's "star of the steel guitar." Bud is a regular member of Red Foley's "Crossroads Boys" band and a featured artist on "The Ozark Jubilee".

TOMMY JACKSON

The widely known "King of the Country Fiddlers" has been playing professionally since the age of 15. A native of Nashville, Tommy is now associated with "The Ozark Jubilee" in Springfield, Mo., where he is heard on the Red Foley ABC Network portion of the big show. In addition to cutting his own records for Dot, Tommy is heard on the records of many of the top C & W singing stars.

GRADY MARTIN

Combination bandleader - and - pilot for Red Foley, the 25-year-old "Mr. Slewfoot" was raised in Marshall County, Tennessee. He began his professional career at the age of 15 in Nashville, where he was a regular on WSM's "Grand Ole Opry" until moving to Springfield, Mo., and joining "The Ozark Jubilee". Grady is one of Decca's prize properties.

RadiOzark Artists

BILL RING

This 290 pounds of fine entertainer is heard on several hundred radio stations as singing emcee of his own daily program for General Mills, which Bill transcribes at RadiOzark Enterprises in Springfield, Mo. Also an extremely competent director of country music shows, Bill spends a part of his time in Hollywood, where he has charge of RadiOzark's "Tennessee Ernie Show." When not occupied with his West Coast assignment, the rotund Mr. Ring is featured on "The Ozark Jubilee."

JEAN SHEPARD

Tiny-in-stature-but-big-in-voice, Jean Shepard is still another artist who followed Red Foley's lead in moving to "The Crossroads of Country Music," Springfield, Mo., where her nationwide bookings are handled by Top Talent. The pretty 20-year-old Capitol artist is a native of Oklahoma, but lived in California, just prior to joining "The Ozark Jubilee."

TOMMY SOSEBEE

A native of Greenville, S. C., and former Grand Ole Opry headliner, Tommy is now a resident of "The Crossroads of Country Music," Springfield, Mo., appearing on Radio Station KWTO and Television Station KYTV. The star of Coral records has his own regular portion of "The Ozark Jubilee" each Saturday night.

PORTER WAGONER

One of RCA Victor's fastest-rising young backwoods warblers, 26-year-old Porter Wagoner makes his home in Springfield, Mo., where he has a number of daily programs on KWTO and KYTV, in addition to his own regular portion of "The Ozark Jubilee." The lean, lanky Porter is also a respected writer in the country music field, having produced some notable tunes for Springfield's Earl Barton Music.

BILLY WALKER

With his popularity firmly established after the success of his Columbia records of "Mexican Joe" and "Thank You For Calling," Billy has moved to Springfield, Mo., which serves as his base of operations for personal appearances. Each Saturday night he is heard on "The Ozark Jubilee" at Springfield's Jewell Theatre.

SLIM WILSON

On a recent performance of "The Ozark Jubilee," Slim celebrated his 25,000th broadcast on the same station. In commemorating the occasion, Ralph D. Foster, president of KWTO and RadiOzark, presented Slim with a gold quarter-hour transcription of his 24,999th program. Only a week later he was signed to a Decca recording contract by that label's A & R topper, Paul Cohen.

WILLIS BROTHERS (OKLAHOMA WRANGLERS)

After nine years of touring with Eddy Arnold, the Oklahoma Wranglers (left to right, Skeeter Willis, Vick Willis, Chuck Wright, Guy Willis) have settled down in Springfield, Mo., where their regular shows on Radio Station KWTO and Television Station KYTV, and their weekly portion of "The Ozark Jubilee," have made them great favorites in the Missouri-Kansas-Oklahoma-Arkansas area.

Many Thanks to the Many D J's . . . Sincerely

JACK TURNER

"I'M NOT JEALOUS"

b/w

"PUT IT DOWN ON PAPER"

RCA Victor # 20-5901

RCA VICTOR

A BIG THANKS to my fellow D J's

CHARLIE WALKER

Latest DECCA Release

"IT TAKES THAT TO SATISFY ME"

b w

"WHEN YOU KNOW YOU HAVE LOST"

Decca 29334

Promoting
Country Music
Over
KMAC—KISS
San Antonio, Texas

A million Thanks for Every play . . .

WERLY FAIRBURN

Latest Capitol Release

"I FEEL LIKE CRYIN'"

b/w

"PRISON CELL OF LOVE"

Capitol # 2963

●

Affiliated with

Mallory Music
630 Baronne St.
New Orleans, La.

●

Personal Mgt.

KEITH RUSH
2709 Gen. Pershing
Phone CH-4077
New Orleans, La.

RadiOzark's Executives Speak

E. E. "SI" SIMAN, Jr.
Vice President

As the nation's largest producers of transcribed country music programs, we have hitched our wagon to the same star as you, the disc jockey. Our faith in the continued growth of country music should be adaquately demonstrated in the fact that RadioOzark has introduced a new series of programs each year in the past and will bring forth still another new series—the 15-minute, five-day-a-week "Red Foley Show"—in early 1955.

Just as you believe in star-studding your daily programs with top names for greater audience appeal, we feature a big-time guest star on each day's transcribed show: on "The Smiley Burnette Show," for example, 293 guests have been used, ranging from George Morgan and Ernest Tubb to Pee Wee King and his band; girl-singers are utilized as guests on our "Tennessee Ernie Show"; and, when the new Foley series emerges, you will find its guest star roster includes Kitty Wells and T. Texas Tyler, as well as Jean Shepard, Arlie Duff, Hawkshaw Hawkins, Porter Wagoner, and all of the major-label artists now headquartering here at The Crossroads of Country Music.

Our most recent survey indicates that 81% of all national and regional radio today is recorded and transcribed. The tendency is away from the networks and toward independent programming. Therefore, our purpose is the same as yours . . . to better the quality of our country music programs and strive for still greater popularity of this genuinely great form of entertainment. And whatever measure of success we have been able to achieve can be credited to country music—in producing ten different shows, currently being aired on 1,120 stations, not once have we left the country field.

LOU BLACK
General Manager

A few weeks ago, when we joined with Dub Albritten in successfully testing a new personal appearance attraction called "The Red Foley Singathon," Top Talent added Unit No. 75 to its list of available country music packages.

I suppose that we could represent another 75 such attractions, if we had not decided when we formed our organization that we would operate as a country music agency exclusively, a decision which we based upon the same reason that you, on your radio programs, do not mix country and pop—you can do your best job when you concentrate all of your efforts in one direction.

Top Talent was formed to satisfy two purposes: (1) to give the best possible representation to "Ozark Jubilee" artists, now numbering 14 major-label recording acts and 55 other top-flight performers, and (2) to build and place upon the national market previosuly-unoffered packages of fine country music talent.

We at Top Talent make no secret of the fact that our modest success to date has been due, in substantial measure, to the assistance of the nation's disc jockeys, whose cooperation—as any experienced booker worth his salt should readily admit—is essential to any successful country music promotion.

DON RICHARDSON
Publicity

Stand here beside me at the front door of Springfield, Missouri's Jewell theatre for just a minute. I want you to hear some of the things that folks are saying to Lou Black and Si Siman, as the "Ozark Jubilee" crowd heads for home.

"We came down from Des Moines to see Red Foley and his gang, after hearing Smokey Smith rave about it on the air."

"Our family is moving from Tampa to Denver, and we just had to stop and see the show that Bob Ross talks about on WFLA."

"Paul Kallinger has such nice things to say about the stars on your show, we thought we'd take a weekend and drive up from Oklahoma City."

Did you see that knowing nod exchanged between Lou and Si just then? That can mean just one thing: "Thank the Lord for the help of the disc jockeys!"

Those kind words you fellows are saying on the air . . . about Red Foley having a new show of his own . . . about the fact that more than a dozen other headliners have followed Red's lead in moving here to The Crossroads . . . about the idea of a fresh, new show being good for country music in general . . . all of these things you are saying are encouraging us, more than we can possibly tell you, in what we are trying to do here in Springfield.

As you know, two different half-hour segments of the "Jubilee" are now carried weekly on more than 200 stations of the ABC Network. And we are locally televising 90 minutes of each Saturday night's show, preparatory to an entry into network television All in all, our show's future couldn't look brighter—thanks to you, all of you.

THE CASH BOX Country Disk Jockey

REGIONAL RECORD REPORTS

Rosalie Allen
WOV—New Yark City

1. More And More (W. Pierce)
2. Looking Back (Hill & Tubb)
3. I Don't Hurt Anymore (Snow)
4. Honey Love (Carlisles)
5. One By One (Wells & Foley)
6. Hugging My Pillow (King)
7. What'cha Gonna Do Now (Tommy Collins)
8. Courtin' In Rain (T. Tyler)
9. This Is The Thanks I Get (Eddy Arnold)
10. Even Tho' (Webb Pierce)

Henry Tuck
WREV—Reidsville, N.C.

1. Wait A Little Longer Jesus (Chester Smith)
2. If You Don't (Jim & Johnny)
3. I Don't Hurt Anymore (Snow)
4. What'cha Gonna Do Now (Tommy Collins)
5. Your Not Mine Anymore (Webb Pierce)
6. Call Me Up Sometimes (Marty Robbins)
7. Two Cheaters In Love (Jack Toombs)
8. Sweet Guitar Waltz (Coy McDaniels)
9. This Is The Thanks I Get (Eddy Arnold)
10. That's How I Feel (B. Mack)

Doug Smith
WSLS—Roanake, Va.

1. Loose Talk (Carl Smith)
2. Thou Shall Not Steal (Wells)
3. Take Me As I Am (Dickens)
4. Too Big To Cry (M. Robbins)
5. More & More (Webb Pierce)
6. Beware Of It (John & Jack)
7. New Green Light (Thompson.
8. What'cha Gonna Do Now (Tommy Collins)
9. Carefree Moments (Wilburn Brothers)
10. Honey Love (Carlisles)

Clarence Kneeland
WERI-WICH—Jewett City, Cann.

1. This Is The Thanks (Arnold)
2. Love March (B. Williamson)
3. More And More (W. Pierce)
4. One By One (Wells/Foley)
5. This Ole House (S. Hamblen)
6. Courtin' In The Rain (Tyler)
7. Loose Talk (Carl Smith)
8. What'cha Gonna Do Now (Tommy Collins)
9. Honky Tonk Girl (Thompson)
10. If You Don't (Jim & Johnny)

L. F. Kenfield
WTIC—Hartford, Conn.

1. Downhill Drag (Chet Atkins)
2. You Better Not Do That (Jimmy Dickens)
3. Looking Back To See (J. E. & M. Brown)
4. What'cha Gonna Do Now (Tommy Collins)
5. Cry, Cry Darlin' (T. Edwards)
6. This Is The Thanks I Get (Eddy Arnold)
7. Courtin' In The Rain (Ritter)

B. Turn Around My Darling (Ginny Wright)

9. You Took My Name (Wakely)

Jimmie Williams
WNOP—Newport, Kentucky

1. Loose Talk (Carl Smith)
2. This Ole House (S. Hamblen)
3. Never (W. & M. Tuttle)
4. If You Don't (Lee/Mathis)
5. I Dreamed Of A Hillbilly Heaven (Eddie Dean)
6. Beware (Johnny and Jack)
7. You Can Never Be My Darlin' (Skeeter Bonn)
8. If You Ain't Lovin' (Young)
9. I Could Love You More (Ray Price)
10. What'cha Gonna Do Now (Tommy Collins)

Jolly Cholly
WWEZ—New Orleans, La.

1. I Feel Like Crying (Fairburn)
2. If You Don't Somebody Else Will (Ray Price)
3. Kiss Crazy Baby (John & Jack)
4. Two Glasses Joe (E. Tubb)
5. Sidetrack (Bill Cason)
6. You're Not Mine Anymore (Webb Pierce)
7. Let Me Be The First To Know (Wilburn Bros.)

B. Is I Is Or Is I Am (F. Baker)

9. Day Dreaming (D. Dickerson)
10. More Than Anything Else (Smith)

Tom Hall
WKYW—Louisville, Ky.

1. If You Don't (Ray Price)
2. More And More (W. Pierce)
3. What'cha Gonna Do Now (Tommy Collins)
4. Place For Girls Like You (Faron Young)
5. New Green Light (Thompson)
6. Penny Candy (Jim Reeves)
7. Company's Comin' (Wagoner)
8. Two Glasses Joe (E. Tubb)
9. Whither Thou Goest (Robbins)
10. Peaches And Cream (King)

"Chuckwagon Chuck" Nichols
KOWB—Laramie, Wyaming

1. This Ole House (S. Hamblen)
2. I Love You (Jimmy Wakley)
3. Out Behind The Barn (Jimmy Dickens)
4. What'cha Gonna Do Now (Tommy Collins)
5. Never (W. & M. Tuttle)
6. High And Dry (Bob Atcher)
7. I Don't Hurt Anymore (Hank Snow)
8. If You Don't Somebody Else Will (Jackson & Gray)
9. Show Me (Davis Sisters)
10. Courtin' In The Rain (Tyler)

Wink Lewis
KSNY—Snyder, Tex.

1. You're Not Mine Anymore (Webb Pierce)
2. I Don't Hurt Anymore (Snow)
3. One By One (Wells/Foley)
4. What'cha Gonna Do Now (Tommy Collins)
5. Singing Hills (Slim Whitman)
6. If You Don't (Jim & Johnny)
7. More & More (Webb Pierce)

B. Too Big To Cry (M. Robbins)

9. Hep Cat Baby (Eddy Arnold)
10. Penny Candy (Jim Reeves)

"Tater" Pete Hunter
KRCT—Baytawn, Texas

1. More Than Anything Else (Carl Smith)
2. Never (W. & M. Tuttle)
3. Sugar Lump (Patsy Elshire)
4. If You Don't (Johnny & Jack)
5. If You Ain't Lovin' (Young)
6. I'll Follow You (Jim Reeves)
7. You're Not Mine Anymore (Webb Pierce)

B. I Could Cry My Heart Out (Rex Allen)

9. I Did, I Does & I Do (E. Hill)
10. Good And The Bad (Arthur)

Texas Bill Strength
KWEM—Memphis, Tenn.

1. If That's The Fashion (Young)
2. You're Not Mine Anymore (Webb Pierce)
3. The Next Voice You Hear (Hank Snow)
4. New Green Light (Thompson)
5. This Is The Thanks (E. Arnold)
6. No True Love (J. Horton)
7. More & More (Webb Pierce)
8. You Name It (Gene O'Quinn)
9. Out Of Sight—Out Of My Mind (Chuck Reed)
10. Don't Blame It All On Me (Mack Wiseman)

Lon Backman
WAVY—Norfolk, Va.

1. New Green Light (Thompson)
2. I Don't Hurt Anymore (Snow)
3. In The Mood (Glenn Miller)
4. Release Me (Ray Price)
5. This Is The Thanks I Get (Eddy Arnold)
6. Shake, Rattle and Roll (Foley)
7. Steel Guitar Rag (McAuliffe)
8. Place For Girls Like You (Faron Young)
9. Sparklin' Brown Eyes (Pierce & Wilburn Bros.)
10. Don't Count Me Out (Tommy Sosebee)

Paul Kallinger
XERF—Del Ria, Tex.

1. More And More (W. Pierce)
2. I Don't Hurt Anymore (Snow)
3. One By One (Wells & Foley)
4. Penny Candy (Jim Reeves)
5. You're Not Mine Anymore (Webb Pierce)
6. Beware Of It (John & Jack)
7. This Ole House (S. Hamblen)
8. Look Look Look (Dickerson)
9. Even Tho (Webb Pierce)
10. Ocean Of Tears (Sonny James)

Uncle Eb Brown
WGST—Atlanta, Ga.

1. I Don't Hurt Anymore (Snow)
2. More And More (W. Pierce)
3. If You Don't (Ray Price)
4. This Ole House (S. Hamblin)
5. If You Ain't Lovin' (Young)
6. One By One (Wells & Foley)
7. What'cha Gonna Do Now (Tommy Collins)

B. Kiss Crazy Baby (John & Jack)

9. Never (W. & M. Tuttle)
10. Holding Hands (Kenny Lee)

"Cuz'n" Larry Lane
WEBK—Tampa, Fla.

1. This Is The Thanks I Get (Eddy Arnold)
2. You Can't Have My Love (West & Strength)
3. Company's Comin' (Wagoner)
4. Forbidden Fruit (Tabby West)
5. You're Not Mine Anymore (Webb Pierce)
6. If I Give My Heart To You (Tommy Sosebee)
7. I Don't Hurt Anymore (Snow)

B. Walkin' In The Shadow Of The Blues (Tommy Duncan)

9. More & More (Webb Pierce)
10. If You Ain't Lovin' (Young)

Lillie Anne
WIRC—Hickary, N.C.

1. If You Don't (Ray Price)
2. Never (Tuttles)
3. What'cha Gonna Do Now (Tommy Collins)
4. One By One (Wells/Foley)
5. This Ole House (S. Hamblen)
6. Courtin' In The Rain (Tyler)
7. Loose Talk (Carl Smith)
8. Beware Of It (John & Jack)
9. I Don't Hurt Anymore (Snow)
10. Penny Candy (Jim Reeves)

Don Larkin
WAAT—Newark, N.J.

1. I Don't Hurt Anymore (Snow)
2. This Ole House (S. Hamblen)
3. This Is The Thanks I Get (Eddy Arnold)
4. If You Don't (Jim & Johnny)
5. What'cha Gonna Do Now (Tommy Collins)
6. One By One (Wells & Foley)
7. Tiny Baby Shoes (Thomas)
8. Place For Girls Like You (Faron Young)
9. Penny Candy (Jim Reeves)
10. New Green Light (Thompson)

Bill "The Kid" Stanley
WNOE—New Orleans, La.

1. If You Don't (Jim & Johnny)
2. I Don't Hurt Anymore (Snow)
3. This Is The Thanks I Get (Eddy Arnold)
4. One By One (Wells & Foley)
5. Place For Girls Like You (Faron Young)
6. I'm Gonna Salt My Sugar Away (Ernie Chaffin)
7. Looking Back To See (Hill & Tubb)
8. I Feel Like Cryin' (Fairburn)
9. Sidetracked (Bill Cason)
10. New Green Light (Thompson)

Big Jim Hess
WIVK—Knoxville, Tenn.

1. Angels Can't Follow (Wilson)
2. You're Not Mine Anymore (Webb Pierce)
3. Loose Talk (Carl Smith)
4. Company's Comin' (Wagoner)
5. Show Me (Davis Sisters)
6. Beware Of It (Johnny & Jack)
7. False Alarm (Floyd Wilson)
8. More Than Anything Else (Carl Smith)
9. The Next Voice You Hear (Hank Snow)
10. If You Ain't Lovin' (Young)

Clay Eager
WLOK—Lima, Ohio

1. One By One (Wells & Foley)
2. More And More (W. Pierce)
3. This Is The Thanks I Get (Eddy Arnold)
4. Female Hercules (Carlisles)
5. Out Behind The Barn (Jimmy Dickens)
6. Call Me Up (Marty Robbins)
7. Go Boy Go (Carl Smith)
8. I Don't Hurt Anymore (Snow)
9. New Green Light (Thompson)
10. This Ole House (S. Hamblen)

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Nation's
Disk Jockeys

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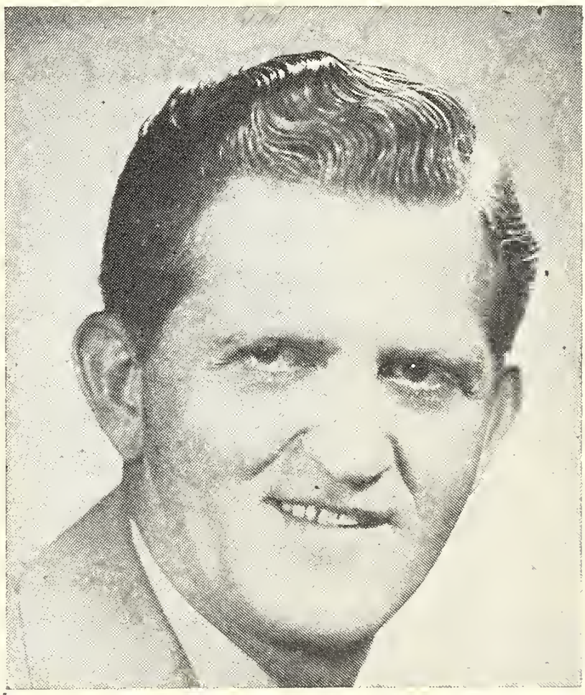
b/w
"I'LL FOLLOW YOU"
Abbott # 170; 45-170



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b/w

"I'M GLAD FOR YOUR SAKE"

King 1386

Anniversary Greetings

GRAND OLE OPRY

Louisiana Hayride

CAROLYN BRADSHAW

The youngest, smallest and certainly one of the cutest members of the regular Louisiana Hayride cast, Carolyn was just 16 when she came to the Hayride in 1953. However, she had made personal appearances all over the South and Southwest and several of her records had gained considerable popularity. Being just under five feet, she gets a lot of kidding about being a shorty. However, in the spring of 1954 she won the title of "Petite Miss Physical Culture" in statewide competition. Carolyn records for Chess. She is single and has no plans, as yet, except to make a career out of folk music.

MAXINE & JIM BROWN

This brother and sister team had a rather spectacular rise to fame. The first record they ever made became a national hit and, to make it more impressive, it was a record of their own song, "I Was Looking Back To See." Also, they wrote "Rio de Janeiro" the song which was on the flip side, and they have several other promising tunes on the way. Jim Edward and Maxine are both single and they plan to work together for a long time to come. They came to the Hayride in May, 1954. Making their home in Pine Bluff, Arkansas, they drive to Shreveport every Saturday to appear on the show. Their records are released on the Fabor label.

TIBBY EDWARDS

This young fellow has had considerable stage experience and is an accomplished showman. He has a driving, intense style which has won him many followers and a long term contract for a series of records with Mercury. Tibby, who is a native of South Louisiana, joined the Hayride cast in August, 1953, coming to Shreveport from New Orleans. He is single, good-looking and is one of the most colorfully-dressed artists on the show. His costumes are designed and made for him by his sister. Unlike many entertainers, who when selecting a professional name choose something far removed from their real names, Tibby stuck pretty close to home in choosing his. Actually, his name is Edward Thibodaux which, in South Louisiana, is pronounced Tibby-doe.

JACK FORD

The singing cop, a Chess recording artist, has been associated with the Hayride for more than six years. However, it was not until 1953 that he became a regular member of the cast. He worked with Curley Williams and the Georgia Peach Pickers in 1948 and '49. Later, he worked with the late Hank Williams as a featured soloist and member of the band. In addition to his Hayride chores, Jack holds a regular full-time job with the Shreveport Police Department. These duties, along with frequent personal appearances, keep him plenty busy. Jack and his wife, Dorothy have two children, a daughter Sandra a young son Eddie Jack.

Louisiana Hayride

JEANETTE HICKS

Okeh recording artist Jeanette Hicks joined the cast of the Louisiana Hayride early in 1953. Tillman Franks, who at the time was manager of the Carlisles, heard her sing in her native town of Texarkana, Texas. He brought her to the Hayride one Saturday night and Horace Logan auditioned her and signed her for an appearance on the show. Before the following week was out, she had been auditioned and signed by Okeh Records, had recorded her first songs and had won a permanent spot on the Hayride. Jeanette is small, standing just a fraction of an inch over five feet. She still resides in Texarkana and drives to Shreveport every week end for the show.

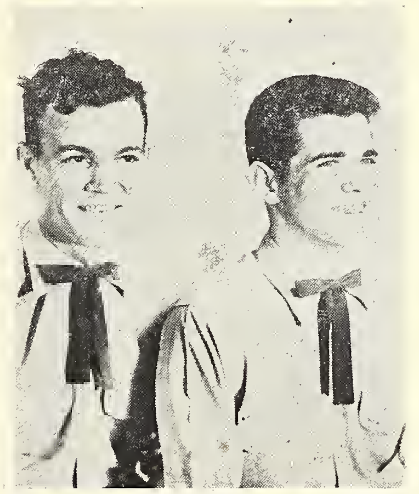
HOOT & CURLEY

Hoot Raines and Curley Herndon came to the Hayride in 1950 as members of Slim Whitman's group. In this capacity they played the unusual accompaniment on several of Slim's records, some of which were highly successful. Hoot plays steel guitar and has an unusual and distinctive style that has attracted a great deal of attention. Curley plays electric standard guitar and is featured soloist. They decided to team up on their own in 1953 and have been featured as an act on the Hayride since that time. Their first recording contract was with Imperial, however, they later switched to the Starday label under which they have recorded "Hurry, Hurry," "Love Of Another Man's Wife" and other popular numbers.

JOHNNY HORTON

The Singing Fisherman came by his title honestly. For several years he worked for tackle manufacturers, testing various kinds of fishing equipment. As a natural result, he developed an uncanny ability to locate fish, and catch them. He is an accomplished song writer and most of his Mercury recordings are his own compositions. These include "First Train Heading South," "Mansion You Stole," "Train With The Rumba Beat" and other popular numbers. Endowed with unusual vocal ability, Johnny has developed a highly individual style that is always greeted with enthusiasm on the Hayride. He began his singing career in California where he worked on a number of regular radio and television programs along with Tennessee Ernie, Cliffie Stone and other West Coast personalities. He is a native of Tyler, Texas, and attended Baylor University on a basketball scholarship.

JIMMY & JOHNNY

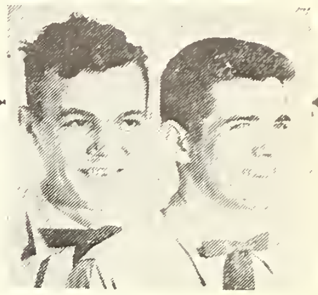


Both these boys were featured as soloists on the Hayride back in 1951, and both were popular favorites with the audiences. Then, in 1953, they left on an extended tour which took them all over the South and Southwest in a series of personal appearances. It was on this tour that they decided to form a team. Both of them write songs and the combination has been a happy one because they have been able to develop a repertoire of outstanding duet numbers. Johnny Mathis (left) plays the rhythm guitar, specializes in comic numbers and is an expert at impersonation. Jimmy Lee is an outstanding performer on the electric guitar, with an unusual and distinctive style. Jimmy recorded for Capitol for a number of years and had several releases on that label. Since forming their team, they have been under contract to Chess Records and, currently, have a tune that's been riding high on the popularity charts, recorded on the Chess label, "If You Don't, Somebody Else Will."

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

1	**I DON'T HURT ANYMORE**	*Hank Snow*	*(RCA Victor 20-5698; 47-5698)*
2	**MORE AND MORE**	*Webb Pierce*	*(Decca 29252; 9-29252)*
3	**ONE BY ONE**	*Kitty Wells & Red Foley*	*(Decca 29065; 9-29065)*
4	**EVEN THO**	*Webb Pierce*	*(Decca 29107; 9-29107)*
5	**COURTIN' IN THE RAIN**	*T. Texas Tyler*	*(4 Star 1660; 45-1660)*
6	**THIS IS THE THANKS I GET**	*Eddy Arnold*	*(RCA Victor 20-5805; 47-5805)*
7	**IF YOU DON'T, SOMEBODY ELSE WILL**	*Jimmy & Johnny* *Ray Price*	*(Chess 4859; 45-4859)* *(Columbia 21315; 4-21315)*
8	**SINGING HILLS**	*Slim Whitman*	*(Imperial 8267; 45-8267)*
9	**LOOKING BACK TO SEE**	*G. Hill & J. Tubb*	*(Decca 29145; 9-29145)*
10	**THIS OLE HOUSE**	*Stuart Hamblen*	*(RCA Victor 20-5739; 47-5739)*

To the DJ's . . .
"Your spins put us in!" Many, Many Thanks —



Jimmie Lee and Johnny Mathis
Stars of the Louisiana Hayride
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Atlanta Celebrates Faron Young Day As Singer Is Discharged From Army

FARON YOUNG

NEW YORK, N. Y.—Faron Young, fast rising country and western artist, will be honored with a "FARON YOUNG DAY" on November 17th in Atlanta, Ga., by the entire city. This day celebrates Faron Young's discharge from the Army and his return to civilian life.

The young western star will be presented with a Letter of Commendation by the Board of Alderman in the city of Atlanta. In addition, all radio and TV stations will honor Young around the clock on the 17th. He'll appear on "Today in Georgia," a TV show shown over WSB, and WAGA-TV will sponsor a tribute to Faron Young with Boots Woodall and his TV Ranglers handling the chores.

Faron Young has been stationed at Fort McPherson for over a year and during this time has made benefit appearances and has played to approximately one million service men.

Immediately following this day long tribute, Young will return to Nashville to take part in the 29th Anniversary Party of WSM's Grand Old Opry on November 19th and 20th.

Senator Kefauver Visits National Barn Dance

CHICAGO—Sen. Estes Kefauver of Tennessee paid a surprise visit to the WLS National Barn Dance in Chicago last Saturday night, November 6th, and settled an important question for Homer and Jethro fans. The zany WLS parodists claim to be from Hoot 'n Holler, Tennessee, and listeners have had some trouble locating the place. According to the senator, Knoxville is a suburb of Hoot 'n Holler, which clears up the mystery.

Sen. Kefauver complimented the 30 year old WLS National Barn Dance and its cast, remarking that such folk music programs made America great. He said he was proud of his native state's great program "Grand Ol'Opry," and commented on the fact that George D. Hay, founder of Grand Ol'Opry" was an alumnus of the famous WLS program.

Louisiana Hayride

HORACE LOGAN

Back of the stars are the men whose work makes a show like the Hayride possible. One of these is Horace Logan, Program Director of KWKH, who has been with the show since its first performance. As producer of the Hayride, his many duties such as auditioning artists and deciding which shall be given a place on the show, fitting them into the schedule, selecting guests, etc., keep him busy during much of the week. Then on Saturday nights he must watch cues, time commercial announcements and supervise numerous other details. Listening to new artists and deciding whether or not they are potential stars is one of his most difficult tasks. Horace is a family man and his wife, Mary, is an active assistant on the Hayride. They have two sons, Lee and Tommy, and a daughter, Gale.

JIMMY NEWMAN

Jimmy Newman is a South Louisiana boy with a Cajun-French accent which has contributed much to his unusual vocal style. Jimmy was born near Big Mamou and spent the early years of his professional career making personal appearances throughout South Louisiana and Texas. He became quite well-known nationally when he started recording for the Dot Record Company and released one of his own compositions "Cry, Cry Darling." This song became a favorite with Disk Jockeys all over the nation and soon was on the national list of folk and country hits. Jimmy joined the Hayride in early 1954.

FRANK PAGE

Frank Page, KWKH's Production Manager, joined the staff of the radio station in 1947. Shortly after, the Hayride was originated and he has been associated with the show in one way or another ever since. He does everything from singing a theme to moving scenery. Frank is one of the biggest hillbillies on the cast, standing six feet five inches in his stocking feet. He is one of those who works behind the scenes to keep things clicking and make the show more enjoyable. Frank's wife, Helen, and their three-year-old daughter, Patti, are avid Hayride fans and when they can't attend the show they tune in to hear their favorite announcer on their favorite program.

JIM REEVES

Jim Reeves started out as a professional baseball player . . . then became a radio announcer . . . then a top-ranking folk singer. He came to KWKH as an announcer in 1952. Assigned to the Hayride as an announcer, he sang a few songs as a side line and developed a very pleasing style. Then he recorded "Mexican Joe" and it zoomed right to the top. It was followed by "Bimbo" which has sold more than 600,000 copies. Now, of course, he devotes all his time to his singing, but he's a cautious man. On leaving his announcing job at KWKH, he didn't quit, he just took an indefinite leave of absence. Says, he wants something to fall back on if things go wrong.

Louisiana Hayride

THE ROWLEY TRIO

Evelyn, Jerry and Dido, the Rowley Trio. It's a confusing name because actually they never do any trio singing. Evelyn plays the piano, Jerry the guitar and Dido the bass fiddle and Jerry and Dido sing duets and solos with Jerry recording for Fabor and Dido recording for Imperial. Evelyn is Jerry's wife and Dido is Jerry's sister. If you're not confused at this point we would like to say that this is a swell trio of youngsters with a lot of talent. They have made extensive tours with Jim Reeves, Ginny Wright, Mitchell Torok, Johnny Horton and many others.

Jerry and Dido's latest release as a team is "What Is This Melody" backed with "Why Don't You Leave Me". Some of Jerry's recordings as a soloist include "Mate Of The Wind", "Wait", and "Wee Willie". All of these recordings are on the Fabor label.

RED SOVINE

Red Sovine has been a favorite with Hayride audiences longer than any other member of the cast. He came to the show in 1948, shortly after its debut, with a group which he had recently organized and which he called The Echo Valley Boys. He left in 1949 but returned after a few months and has been here ever since. Red is a native of Charleston, W. Va., where he started his musical career with an act called the Carolina Tarheels. He quit show business in 1940 and for the next eight years worked in a hosiery mill, where he rose to the position of superintendent. Since his return to Shreveport in 1949, he has broadcast a program at 7:15 a.m. daily, except Sunday, over KWKH. For several years he recorded for MGM. However, he recently made a change and his newer records carry the Decca label.

SLIM WHITMAN

Slim Whitman grew up in Florida where he was born and where his parents still live. He worked in a shipyard before doing a hitch in the Navy during World War II. After coming home, he played professional baseball and started singing on a local radio station. He came to the Hayride in 1950 from Dallas, Texas, where he had been working as a featured vocalist with a group called the Doughboys. At that time he was recording for Victor, but in 1952 he switched to Imperial and recorded "Indian Love Call"—his first big hit. It sold more than a million copies and won Slim the coveted Gold Record Award. Since that time, most of his records have been big sellers. Slim has a home in Bossier City, Louisiana, where he lives with his wife and daughter. He also has a ranch near Tampa where he visits as often as possible and which he plans to make his home when he retires from show business.

GINNY WRIGHT

Ginny is a "sho-nuff" southern gal. Born in Twin City, Georgia, she got an early start on her singing career by performing at school, in church, at community social events . . . at every opportunity. After graduating from high school, she studied voice at Cleveland for two years, and then returned to her native state to sing the country music she loved. In 1953, Ginny signed up with Fabor Records and her very first release, "I Love You, You, You" on which she teamed up with Jim Reeves, quickly climbed to the best selling lists across the Country. She came to the Hayride in 1953 and since that time has toured throughout the south and southwest and on the West Coast. Also, she has recorded several other songs including duets with Tom Bearden and others. She is single and says her principal interest, at present, is her singing.

Community Chest Drive

NEW YORK—Tommy Dorsey shows a neighborhood Greenwich, Conn. Cub Scout group how it's done while helping inaugurate that town's Red Feather Community Chest Drive. After showing the lads how it's done, Tommy, along with brother Jimmy and their band took off on their annual tour of the Southland.

Hawaii Ready For Statehood?

HAWAII—Jerry Nesler (KANI-Hawaii) attached a short note to his weekly listing of top tunes in which he said:

"Lots of deejay work going on here. The Island has four music stations besides the network affiliates. In the past two months Mel Torme, Vicki Young, Delta Rhythm Boys and other names have played at the South Seas Night Club. Pop is very big here and rhythm and blues is catching on here as it has on the mainland. Hawaiian music? Oh that's for the tourist."

Daniels Tours Australia

NEW YORK—Billy Daniels will open a ten day tour of Australia on Saturday, December 4 in Sydney. He'll play the Sydney Stadium, The Melbourne Stadium and the Brisbane Stadium.

Daniels will be supported by Dave Barry, comedian and two other acts not yet decided upon. While in Australia, Daniels will help push the sale of his new Mercury album, "Love Me Or Leave Me".

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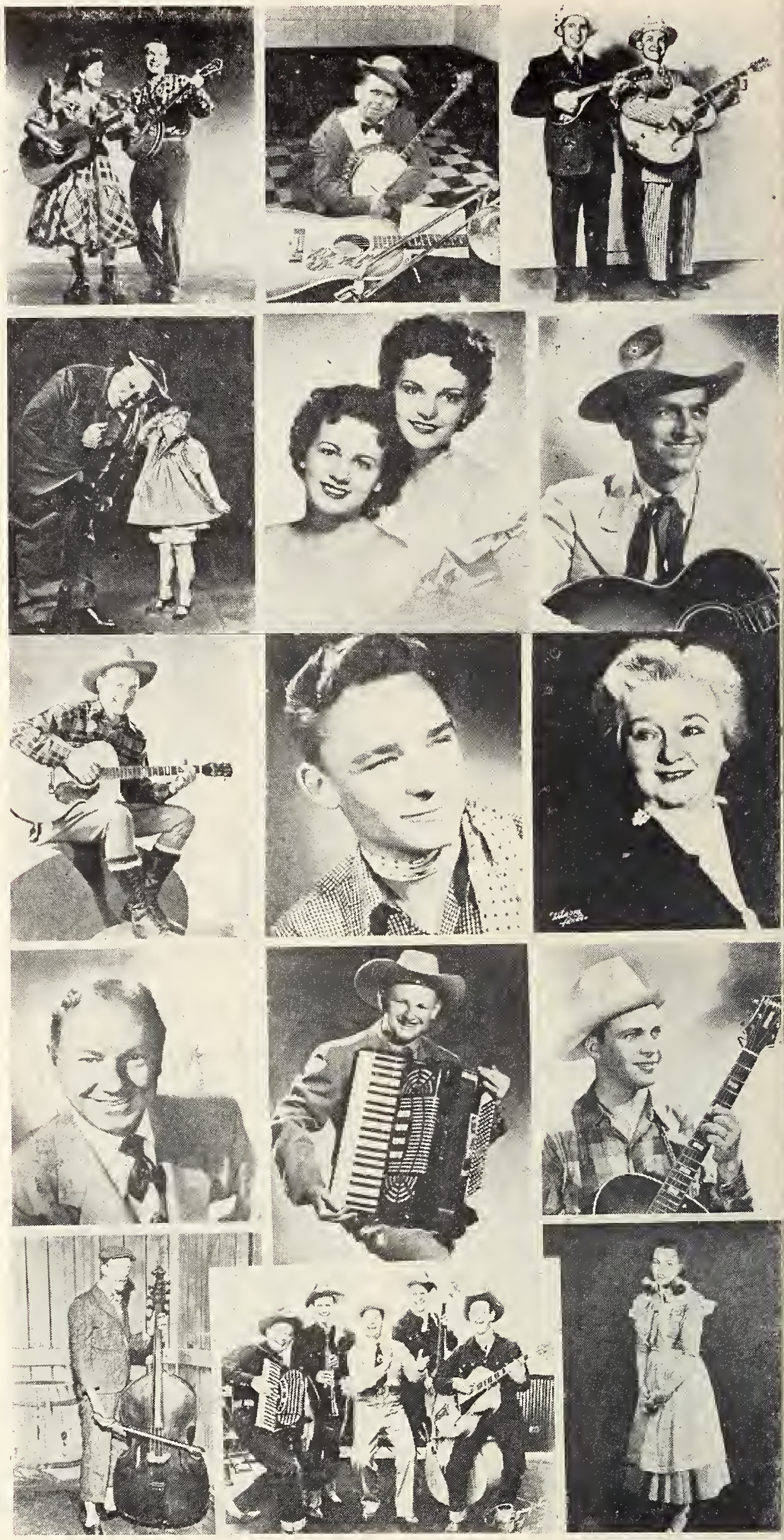
National Barn Dance Artists



CHICAGO—W.L.S.'s National Barn Dance boasts some of the top names in the Country field. Shown above are some of the W.L.S. artists.

First column, top to bottom: LULU BELLE and SCOTTY; OTTO and LITTLE GENEVIEVE; ARKIE, the Arkansas Woodchopper; DONALD "RED" BLANCHARD; COUSIN TILFORD.

Second Column, top to bottom: JIMMY JAMES; THE BEAVER VALLEY SWEETHEARTS; WOODY MERCER; LOU PROHUT; Capt. STUBBY and the BUCCANEERS.

Third Column, top to bottom: HOMER & JETHRO; BOB ATCHER; GRACE WILSON; DOLPH HEWITT; BETTY ROSS.

Airmail Subscription to The Cash Box $30.

Everyone's A Star In

THE WRIGHT FAMILY

Bringing home the bacon is no problem at all to a family we know living in the vicinity of Madison, Tennessee. As a matter of fact, this particular family brings home considerably more than just bacon. Their load usually consists of nation-wide hit records, country music awards of achievement, bushels of fan mail, and a continual ring of applause in their ears. Not a bad haul at all for this family foursome who are known as the Wrights to their close friends and relatives but better known to the nation as Johnny Wright, Kitty Wells, Ruby Wells, and Bobby Wright.

This story actually should begin back around 1936 when a lovely young girl named Muriel Deason met a handsome young swain named Johnny Wright who was then employed with a Nashville cabinet company. Johnny sort of liked to pick his guitar and sing a tune or two for his favorite girl and she rather liked the sound herself. Johnny's brothers weren't averse to picking and singing a bit either so he and his kin joined forces to entertain professionally. In 1938 Muriel and Johnny were married and a short time later Johnny's sister married a young tenor named Jack Anglin. Jack contributed his high notes and other musical talents to Johnny's aggregation to form the now famous group of Johnny and Jack and the Tennessee Mountain Boys.

They graced the Grand Ole Opry stage on Saturday nights and performed for the folks in as many little nooks and crannies across the country as time would allow during the week.

In the middle 40's they left the Opry to concentrate on personal appearances but came back home to Nashville in 1951.

By then there was a new talent discovery in the Wright family. Muriel had decided to take to the stage, with the professional name of Kitty Wells, and like her husband and brother-in-law her fame was growing rapidly. In fact, she had already been voted the top female country vocalist in the business and was soon to be known as the Queen of the Folk Singers. This was a welcome innovation in the country music field, for never before had a girl made a serious dent in the circle occupied by the nation's top country music artists. However, it has never been a problem for Kitty, for in the past few years, she has repeatedly been voted by every music trade magazine as the best female vocalist in the field.

Johnny and Jack themselves have held a very safe position among the top ten singing groups in trade magazine polls.

It goes without saying that music runs in the Wright family. And it seems to run better than in most, since Johnny and Kitty's 13 year old daughter Ruby, who has taken her mother's professional name, Wells, and 11 year old son, Bobby Wright, have recently signed recording contracts and their first releases are already showing up on the popularity charts. Ruby is an RCA Victor artist with a unique, rich voice that will doutlessly produce many hits.

One important part of this story has been left out, and that happens to be 8 year old Carol who sings, doesn't record, but hopes to some day. When that happens, a safe prediction is that there will be five Wrights bringing home the bacon, the fan mail, the applause and the accolades.

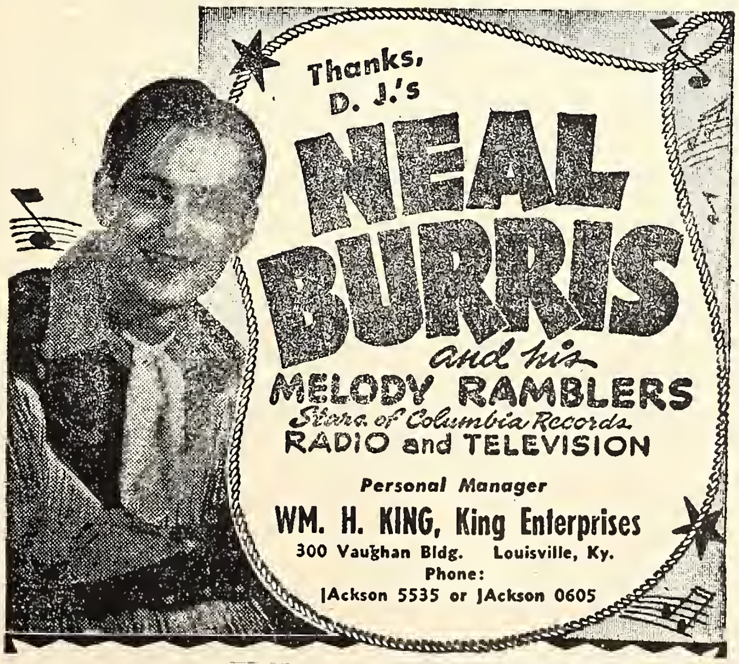
Darrell Glenn
Latest RCA VICTOR Release
"WE'LL BE MARRIED"
b/w
"MISTER CUCKOO BIRD"
RCA Victor 20-5859
Thanks A Million Times Disk Jockeys
Personal Mgt.
ARTIE GLENN
405 Haynes Ave., Ft. Worth, Texas
Phone: Linden 0707

ORDER THIS PAIR OF WINNERS NOW!
JIMMIE RODGERS SNOW
"HOW DO YOU THINK I FEEL?"
RCA VICTOR 20/47-5900
DUB DICKERSON
"LOOK LOOK LOOK"
CAPITOL # 2947
CEDARWOOD PUBLISHING CO.
146 7th AVE., N. NASHVILLE, TENN.

Howdy Fellers
Many Thanks
TEXAS BILL STRENGTH
Latest Coral Release
"NICE TO BE LIVING"
b/w
"NOBODY KNOWS THIS MORE THAN ME"
Coral 61284

THANKS FELLAS!
JIMMY SIMPSON
HITS WITH A BRAND NEW RELEASE
"HONKY TONK SPREE"
b/w
"I'M A LIVE-IT UP BOY"
HIDUS # 5002
HIDUS RECORDS
SPRINGFIELD MUSIC CO.
SPRINGFIELD TENNESSEE

COUNTRY FAVORITES FROM ANY ANGLE . .
THE WILBURN BROTHERS
"LET ME BE THE FIRST TO KNOW"
DECCA # 29277
GENE O'QUIN
with
"IT'S NO WONDER"
CAPITOL # 2935
CEDARWOOD PUBLISHING CO.
146 7th AVE., N. NASHVILLE, TENN.



Thanks, D. J.'s
NEAL BURRIS
and his
MELODY RAMBLERS
Stars of Columbia Records
RADIO and TELEVISION
Personal Manager
WM. H. KING, King Enterprises
300 Vaughan Bldg. Louisville, Ky.
Phone:
JAckson 5535 or JAckson 0605

Thanks For your wonderful acceptance and plays
REDD STEWART
Watch For My New RCA Release
Personal Manager
WM. H. KING, King Enterprises
300 Vaughan Bldg. Louisville, Ky.
Phone:
JAckson 5535 or JAckson 0605

MR. DJ-"MANY THANKS FOR THE SPINS'
GOLDIE HILL
STAR OF WSM'S GRAND OLE OPRY
Personal Manager
WM. H. KING, King Enterprises
300 Vaughan Bldg. Louisville, Ky.
Phone: JAckson 5535 or JAckson 0605

MANY THANKS, DISK JOCKEYS
RANDY ATCHER
Star of C.B.S. RADIO and TELEVISION
Personal Manager
WM. H. KING, King Enterprises
300 Vaughan Bldg. Louisville, Ky.
Phone: JAckson 5535 or JAckson 0605

CINCINNATI CUT-UPS

The big news this week in this town is "**Liberace** was here." The genial pianist who packed Old Music Hall to the rafters during his two-day stay in the Queen City, performed in a pop concert with the Cincinnati Symphony Orchestra everything from "Carmen to Boogie" with brother **George** on the podium. The fair sex, from six to sixty, who waited in line for hours after each performance were obliged by autographs from smiling **Liberace** on paper or petticoats. . . . **Harry Mason Smith** and **Dick Jones** of WLW sales dept. are in New York this year attending the 3rd annual NBC Spot sales clinic. . . . **Wendy Barrie** who was dismissed from the tri-city network last week, may soon go on the WLW network. . . . The **Bill Bailey** Show will debut Monday over the Crosley chain will offer music variety and plenty of comedy. Bill came here from Chicago. . . . **Mary Geer** of the **Geer Sisters** ("X") is back on the Hay Ride after her illness. **Bill Thall**, emcee, still off the show. . . . The lone Inc Spot **Bill Kenney** (Decca) and **Cowboy Copas** (King) were guests on the **Pee Wee Kings** (Vi) Flying W. Ranch. Both guests sang their latest recording and the most popular song that they have been identified with through the years. Kenney did "Rose of Roses" and "If I Didn't Care" and Copas sang "Carbon Copy" and "Philippino Baby." This show has a way of moving right along and at the end you are wanting to see more. (Good net-work material here). . . . **Kenny Roberts** (Dot) has a new TV show (for the small fry) each Saturday afternoon from WHIO Dayton. . . . **Jimmie Williams** (Acorn) booked for the **Pee Wee King** TV show Nov. 11th from Louisville. . . . **Skeeter Bonn** (Vi) will open a new barn dance to be located near Mt. Healthy, Ohio, in addition to his regular work at WLW.

THE 10 TOP THE CASH BOX Country Best Sellers

1. MORE AND MORE
   Webb Pierce
   (Decca 29252; 9-29252)
2. I DON'T HURT ANYMORE
   Hank Snow
   (RCA Victor 20-5698; 47-5698)
3. THIS IS THE THANKS I GET
   Eddy Arnold
   (RCA Victor 20-5805; 47-5805)
4. THIS OLE HOUSE
   Stuart Hamblen
   (RCA Victor 20-5739; 47-5739)
5. ONE BY ONE
   Kitty Wells & Red Foley
   (Decca 29065; 9-29065)
6. THE NEW GREEN LIGHT
   Hank Thompson
   (Capitol 2920; F-2920)
7. IF YOU DON'T, SOMEBODY ELSE WILL
   Jimmy & Johnny
   (Chess 4859; 45-4859)
   Ray Price
   (Columbia 21315; 4-21315)
8. EVEN THO
   Webb Pierce
   (Decca 29107; 9-29107)
9. LOOSE TALK
   Carl Smith
   (Columbia 21317; 4-21317)
10. YOU'RE NOT MINE ANYMORE
    Webb Pierce
    (Decca 29252; 9-29252)

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

1.	MORE AND MORE	Webb Pierce (Decca)
2.	I DON'T HURT ANYMORE	Hank Snow (RCA Victor)
3.	ONE BY ONE	Kitty Wells & Red Foley (Decca)
4.	THIS IS THE THANKS I GET	Eddy Arnold (RCA Victor)
5.	THIS OLE HOUSE	Stuart Hamblen (RCA Victor)
6.	IF YOU DON'T, SOMEBODY ELSE WILL	Jimmy & Johnny (Chess) Ray Price (Columbia)
7.	WHAT'CHA GONNA DO NOW	Tommy Collins (Capitol)
8.	YOU'RE NOT MINE ANYMORE	Webb Pierce (Decca)
9.	LOOSE TALK	Carl Smith (Columbia)
10.	A PLACE FOR GIRLS LIKE YOU	Faron Young (Capitol)

11) THE NEW GREEN LIGHT. 12) COMPANY'S COMIN'. 13) EVEN THO. 14) COURTIN' IN THE RAIN. 15) PENNY CANDY.

FREDDIE HART
sings
"PLEASE DON'T TELL HER"
Capitol # 2991
HEART LINE MUSIC
4527 Sunset Blvd., Hollywood 27, Calif.

CONGRATULATIONS TO WSM AND ALL THE JOCKS AT THE 2nd ANNUAL DJ CONVENTION
EDDIE DEAN
sings
"I DREAMED OF A HILLBILLY HEAVEN"
b/w
"Stealing"
SAGE & SAND RECORDS
5653½ HOLLYWOOD BLVD.
HOLLYWOOD 28 CALIF.
Phone HOllywood 9-1527

JIMMIE WILLIAMS
SINGS (ACORN 154)
"HEY, HEY, LITTLE DREAMBOAT"
* Note d.j.'s: Send for your 45
NOTICE
* Distributors Wanted
Write - Wire - Phone
ACORN RECORDS Inc.
(Phone Ja - 4544)
7771 Cheviot Rd., Cincinnati 24, O.

WATCH THIS BOY!
BENNY MARTIN
"I CAN READ BETWEEN THE LINES"
b/w
"THE SECRET OF YOUR HEART"
MERCURY # 70476
CEDARWOOD PUBLISHING CO.
146 7th AVE., N., NASHVILLE, TENN.

NIGHTCLUB ROUNDUP

NEW YORK — Betty Madigan proved to her vast New York following that she's a talented songstress and a polished performer when she opened at the Boulevard in this city last week. The thrush drew a healthy Friday night audience and treated them to a number of delightful tunes including her hit "Joey" and her current biggie "Always You". Many of her local friends turned out to welcome the star of the show who only last year was used as a fill-in for an absent performer. MGM execs presented Betty with a bouquet of roses during one of her many bows. Although a newcomer on wax, Betty performed like a veteran on stage. Comic Jack DeLeon, dancers Van & Yrova, and Ned Harvey's ork rounded out the bill.

Victor Names Pulley

NEW YORK—The appointment of Albert A. Pulley as Administrator of General Recording has been announced by Howard L. Letts, Assistant General Manager, RCA Victor Record Division.

Formerly manager of recording, Pulley now will work directly with Roy McClay, general plant manager, RCA Victor Record Division, and serve in a general advisory capacity to all phases of RCA Victor recording processes.

Recently elected president of the Audio Engineering Society, Pulley has been with RCA and its predecessor company since 1920. He was appointed manager of recording in 1938 and is a holder of the RCA Award of Merit for outstanding achievement.

BLAZON MUSIC CO.
PO# Box 35 NASHVILLE TENN.
NEW!
MGM Release by
Zeke Clements
"BLUE TEXAS BLUES"
MGM # 11852
b/w "BABY WHATCHA' DOIN' TO-NIGHT"
Thanks DJ's Thanks

HAPPY 29th ANN.
TO
WSM STAFF
AND
GRAND OLE OPRY
FROM AN OLD
COUNTRY BOY UP NORTH
CLAY EAGER
(FEATURED ON REPUBLIC)
LIMA, OHIO WLOK TV
AND
MANAGER JIMMY RULE

THE CASH BOX CANADIAN CAPERS

TORONTO TOPICS

Folks who still have doubts about the possibility of folk music in this part of the world should have attended the Ontario Progressive Conservative Association's recent annual convention at the Royal York Hotel. One of the major highlights of the political gathering was the entertainment provided by the CKNX Barn Dance Gang from Wingham, Ontario, featuring the **Five Howard Sisters** (what a bet for a major label!); **Earl Heywood** (Victor) and all the rest of their country stars, producer **Johnny Brent** and Prexy "Doc" **Cruickshank** had the hotel packed with square dancers and appreciative audience, many of whom, like Conservative Big-Wig **George Hees**, donned typical country attire and added zest and interest to the activities. . . . On the same kick is the Casino Theatre who brings in Canuck **Hank Snow** (Victor) to headline their next week's vaudeville bill. Although not top billed, the **Laurie Sisters** (Mercury) are certainly one of the top drawing attractions in the current vaude line-up at the Queen Street vaude house, with no little part of their draw attributable to their current Mercury platter of the country tune "Dont Drop It", which has been getting strong promotion from the local Quality Record organization (who press and distribute Mercury in Canada). . . . The Town Tavern creating lots of advance talk with their booking of the **Mike Pedicin Quintet**, whose platter of "Shake A Hand" is creating a lot of attention right now. . . . **Tommy** and **Jimmy Dorsey** brought their show to the Royal Alexandra Theatre here this past week and, in spite of the AFM-AGVA hassle which necessitated last minute switches of the variety acts rounding out their bill, still pleased their local fans. Business suffered due to the press reception and word of mouth rumors which had a lot of local show-goers confused as to just what kind of a show, if any, would be presented. Actually the famed music makers, as well as most of the assisting acts, were popular favorites of the Toronto patrons and the unfortunate circumstances and attending publicity seems to have been the factors that prevented the show from being a sell-out here. . . . The all-gal **Four Western Sweethearts** have been drawing full business to the Brass Rail in the uptown sector, while the Zanzibar, switched to a latin kick with **Chico Laberto** (formerly with Xavier Cugat) and his **Los Rhumberos**, has been doing strong business in the midtown section. . . . Holding forth at the Toronto Radio Artists Club is **Rob Robertson** whose husky voiced singing and 88ing is building a good following wtih the local ether workers. . . . The Colonial has **Carman McCrae** and **The Matt Matthews Quintet** billed in as the next attraction to follow **Phil Napoleon**, whose keeping their Cash Register ringing this week. . . . Alvina Records seems to have a strong entry in their most recent release, **Denny Vaughan** platter of "Give Me". This could be a big one according to the local Dee Jays who have been latching on to it strongly. . . . The new board of the Central Canada Broadcasters Association, elected at their convention in Niagara Falls last week: new president, **Howard Caine**, CKFH, Toronto; **W. T. "Doc" Cruickshank**, CKNX, Wingham, representing the region on the national CARTB board (Doc replaces **Ted Campeau** of CKLW, Windsor, who becomes a TV director; **Jack Davidson**, Northern Broadcasting Co. Ltd., who is serving as CARTB vice-president; **Harvey Freeman**, 1st vice-president of the CCBA; **Al Collins**, CKLB, Oshawa and **Fred Metcalfe**, CJOY, Guelph, both elected CCBA directors; **Wally Slatter**, also CJOY, continues on the national board for his second year and **Gene Fitzgibbons**, CKCO-TV, Kitchener, treasurer.

HANK SNOW

Music For The Blind Month Under Way

NEW YORK—The Second Annual Music for the Blind Month got underway last week with hundreds of music clubs and other organizations throughout the country planning local programs in cooperation with the Louis Braille Music Institute of America, national sponsor of the month.

More than one hundred member clubs of the National Federation of Music Clubs are participating in the observance, which has a triple purpose: to acquaint more of the nation's over 300,000 sightless with the music services that are available to them through the Louis Braille Music Institute; to encourage the wider employment of competent blind musicians; and to encourage public support of expanded services by the Institute.

Concerts by blind musicians and special radio and television programs with sightless artists are among the special events that have been scheduled from Coast to Coast.

Serenade

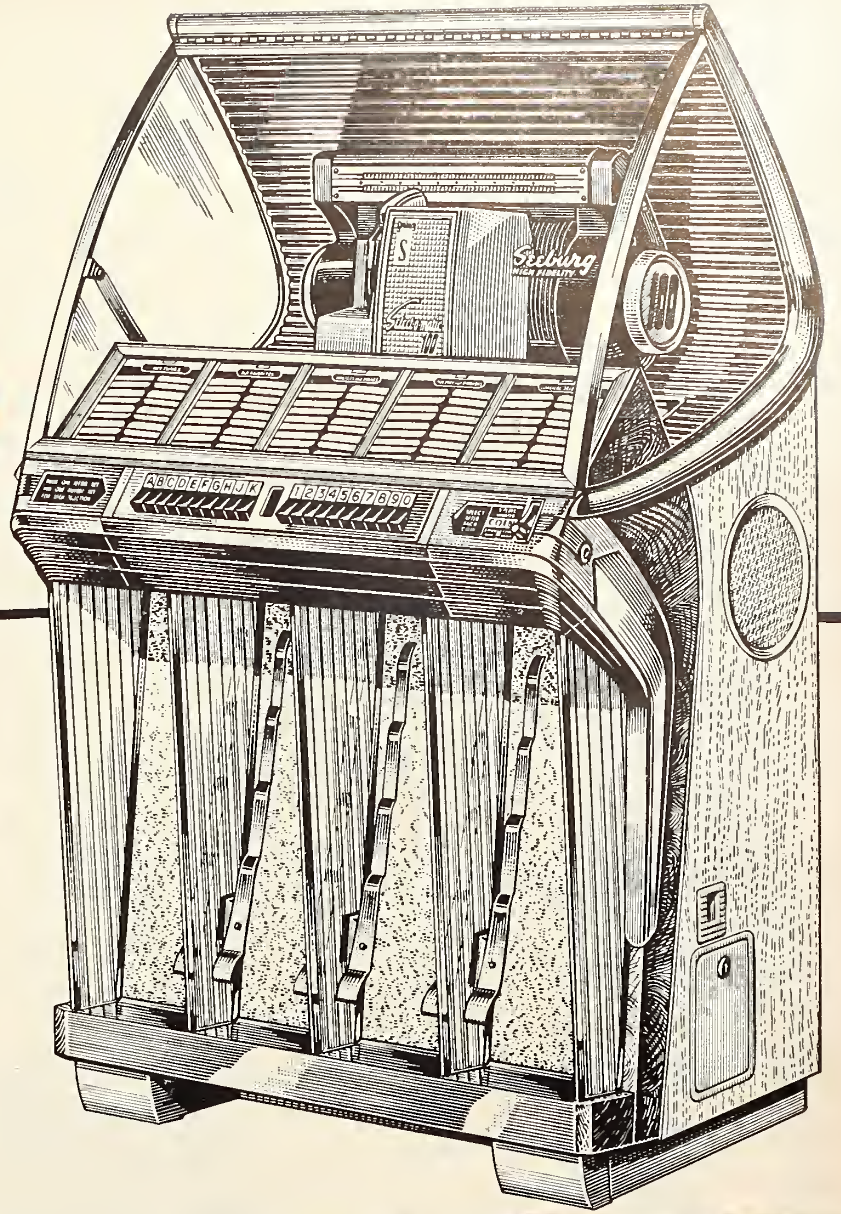
NEW YORK—Guy Mitchell serenades BOAC hostess before boarding plane for flight to London where he sang at the Command Performance for the Royal Family. (November 1st.) Mitchell interrupted his successful tour of the British Isles to fly to America for a fast recording session.

Congratulations To
WSM's
Grand Ole Opry
and
Greetings
Disk Jockeys
AT YOUR SECOND
ANNUAL CONFAB
from
FOREMAN
PHILLIPS
COUNTRY
BARN DANCE
and
THE JUBILEE
TV SHOW GANG
Featuring and Guesting
TOP WESTERN
STARS

Ralph T. Hicks
Manager & Producer
BALWIN PARK CALIFORNIA

Now Booking Top Western Attractions For Saturday Night TV Show And Dance. Avoid The Snow. Work In Sunny California.
Phone, Wire or Write
Ralph T. Hicks
Manager & Producer
13932 E. RAMONA BLVD.
BALWIN PARK, CALIF.
Phone (Alhambra, Cal.)
Atlantic 61977

America's Finest and Most Complete Music Systems


Seeburg
100
ABCDEFGHJK
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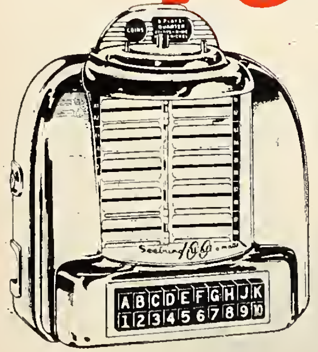
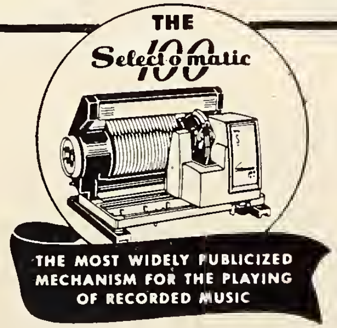
THE Select-o-matic 100

The music system that's years ahead in style and performance. The music system with two great new Seeburg firsts . . . *Full-Spectrum High Fidelity* and *Omni-Directional Sound.*

THE Wall-o-matic 100


Seeburg 100
ABCDEFGHJK
1234567890

The finest remote selection system ever developed . . . it's an electronic advancement that is overshadowed only by the Seeburg Select-O-Matic "100" itself.


THE
Select-o-matic 100
THE MOST WIDELY PUBLICIZED MECHANISM FOR THE PLAYING OF RECORDED MUSIC

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

See Your Seeburg Distributor

Here and There

●

NEW YORK—An interesting editorial appeared in a recent issue of The Journal of Commerce pointing out that in the past few years the country has entered a new phase in industrial expansion thru the establishment of diversification in industry in the many regions thruout the country. It was shown that when a region or city specialized in certain products, and then ran into a business slump in that product the entire area was hit hard by unemployment, resulting in hardships for the workers and practically a depression for other types of business who depended upon these people for their livelihood. Now, with an ever increasing evidence of regional diversification of industry, these areas are able to withstand slumps in one certain type of business. As coin machines depend upon the earning capacity of individuals in every region thruout the nation, this trend is entirely welcome. A lesson is to be learned by the members of the coin machine industry, as well. An operator with a diversified route, is much better off than one who limits himself to just one item. The same location is available for several types of equipment.

●

CHICAGO—The National Safety Council, here, announced that automobile traffic deaths in the United States, for the ninth consecutive month, showed a decrease. This is the first time in some 11 or 12 years a report of this kind was issued. The council reported a reduction of 6 per cent from the corresponding period of 1953. Traffic fatalities in September showed a drop of 7 per cent below the total of September 1953. This is great news—when one could easily consider himself one of those in the 6 and 7 per cent who is still alive.

●

NEW ORLEANS, LA.—Good news for coinmen in this area. The Navy released information this week that a site selection board had recommended location of a $30 million jet bombing training base in Iberia Parish. The base had been slated for the Gulf Coast area between Lake Charles and New Orleans. The site has been approved and final announcement will be made by the board in Washington. The Navy spokesman stated that a location in Iberia Parish met virtually all the requirements for such a base.

The DIME *MARCHES ON!*

The other day some Kansas music operators phoned to say:

"Now that the telephone company has changed over all the pay stations to dimes, we have decided that we, too, should go to dime play."

And so it goes, clear across the nation, as more and more operators come to the realization that the dime of today actually means only 4/10ths of a penny more than what they used to get for the nickel's valuation in 1939.

Hard and factual as this may seem, the government's own economists admit that, today, the value of the U. S. Dollar is just about 54¢, compared to the same U. S. Dollar in 1939.

That means, according to very simple arithmetic, that the present U. S. Dime is worth but 5.4¢.

The present U. S. Nickel is, therefore, worth but 2.7¢.

All will agree that today's overhead expense, as compared to 1939, is approximately 300% greater.

This, then, means that the average juke box operator is paying 300% more for his merchandise, machines, supplies, parts, and his other overhead expenses, than what he paid in 1939.

But, it also means this, and this is most important:

THAT HE IS ONLY CHARGING HALF OF WHAT HE USED TO CHARGE WHEN HE PAID 300% LESS FOR HIS OVERHEAD EXPENSE WHEN HIS PHONOGRAPHS OPERATE ON 5¢ PLAY.

In short, the juke box operator, today, is getting only 2.7¢ per play. Not 5¢ per play as he used to get in 1939 when the Nickel was really worth five full, honest-to-goodness, American pennies.

So what happens when juke box operator meets juke box operator today?

Each cries his heart out. Each tells the other how terrible conditions are. Each exploits the fantastical belief that America is on its way into another terrible depression, even worse than the depression of the '30's.

Sounds silly, doesn't it? But, if those who are crying those big crocodile tears would only analyze exactly what they are saying, they would agree that the big trouble is: *THEY AREN'T GETTING WHAT THEY SHOULD FOR WHAT THEY SELL.*

Even the little shoeshine boy. The dirty, torn-suited, tousled-haired kid, the kid who pops into the average store and asks, "Shine, Mister?", *gets 15¢ per shine AND MORE.*

How come the nation's juke box operators can't follow the same business judgment of this little shoeshine boy?

How come they can't realize that, when they pay 300% more for the merchandise they buy, and sell it for half the price they used to sell it, that somewhere the line of economics must give?

You just can't make a profit selling something for less than what you pay for it!!!

Operators thruout the nation who are realizing this fact are driving, and driving very hard, to get all of their fellow-operators to also realize this.

The resultant effect is:

THE DIME MARCHES ON!!!!

OPS MEET ON DIME PLAY

K.C. Music Ops Meet On Dime Play November 23

Bill Gersh, Who Has Spoken Thruout Country, Will Speak At Meet

KANSAS CITY, MO.—Arrangements have just been completed for a mass meeting to be held here on Tuesday evening, November 23, of all music operators within this area on the question of whether or not the juke box ops here and in the surrounding territory should switch over to 10c play.

Bill Gersh, publisher of **The Cash Box**, will speak at this meeting just as he spoke at the meeting of the Detroit, Michigan operators who have, since then, decided to go on dime play.

Charles Bengimina of B & G Amusement Company, this city, is in charge of all arrangements.

Members of the Kansas City Music Operators Association of which organization Nick Evola is president, will meet with Bill Gersh the evening prior to the general meeting.

Belief here is that since the local telephone company has changed all pay stations to 10c, that this is the time for the music operators here to follow this lead and to also change over to 10c play.

As one noted music operator here stated, "The time has, at long last, arrived when we feel we can logically consider dime play.

"That's why we want Bill Gersh of **The Cash Box** who originally proposed dime play to the industry to speak to us and give us the benefit of his many years of experience.

"We believe," this man concluded, "that the majority of the operators here favor 10c play."

Baltimore Music Ops Meet On Dime Play November 15

Pavesi, Tartaglia and Klein, Westchester Ops, and Joe Orleck To Speak

BALTIMORE, MD.—Music operators in this area, members of the Amusement Machine Operators Association of Greater Baltimore, as well as non-members, have been invited to attend a meeting on Monday night, November 15, to start dime play going.

Invited speakers will be at the meeting to address the operators. Carl Pavesi, president of the Westchester Music Guild, Louis Tartaglia, secretary and treasurer of the organization, and Max Klein, foremost operator in the Westchester area, will tell of their experiences in changing over to dime play. Joe Orleck, publisher of **The Cash Box**, will also speak at this meeting.

Irv Goldner, president of the association, and most of the Baltimore men are putting all their efforts into devising an educational program for the operators, tavern owners and general public.

"Most of here" stated Goldner, "are convinced that we can change over to dime play without disturbing our relationships with the location and general public. However, we want to listen to men from other territories who have been successful so that we can devise a plan that will benefit us most."

Some operators are already experimenting with dime plav in this area, and are the most vehement in their belief that the entire territory can be converted to dime play, and thus make it possible for music operators to conduct profitable businesses.

MOA Announces Committees For Convention In March

OAKLAND, CALIF.—Following up on his annuoncement of the dates for the 5th Annual MOA (Music Operators of America) Convention, set for March 28, 29 and 30, 1955, at the Morrison Hotel, Chicago, Ill., (**The Cash Box**, October 23 issue) George A. Miller, national president and business manager, this week advised he had appointed the various committees necessary to handle convention matters.

Executive Committee: George A. Miller, general chairman; Ray Cunliffe, Chicago, Albert S. Denver, New York, Martin Britz, Montana, and Jack Mulligan, Pennsylvania—co-chairmen.

Reservation Committee: Ray Cunliffe, chairman, and Phil Levin, co-chairman. Both these men are located in Chicago, and have handled this committee in past years.

Contact Committee: Les Montooth, Peoria, Ill., chairman, and Clint Pierce, Brodhead, Wis., co-chairman.

Entertainment Committee: Hirsh de LaViez, Washington, D. C., assisted by Dick Steinberg, Newark, N. J.

Banquet Committee: Clem Stetson, San Francisco, Calif., chairman, assisted by Larry Marvin, Sacramento, Calif., and Howard Ellis, Omaha, Neb., co-chairmen.

Reception Committee: Jimmy Tolisano, Hartford, Conn., chairman, who will be in charge of the MOA Information Headquarters on the Exhibition Floor. He will be assisted by Ray Cunliffe, Les Montooth, Bill Hullinger, Martin Britz, Wes Elster, Jack Mulligan, Howard Ellis, Harry Snodgrass, Al Denver, Hirsh de LaViez, Clem Stetson, William Blatt, George Workman, Gene Atkinson, Budge Wright, Phil Levin, Victor Ostergren, Dick Steinberg, Leo C. Miller, Tommy Withrow, Clint Pierce and George A. Miller.

Legislative Committee: Sidney H. Levine, attorney for MOA will head the committee, assisted by George A. Miller, Hirsh de LaViez, Harry Snodgrass and Gordon Stout.

Public Relations Committee: William Hollinger, chairman, assisted by William Blatt, Tom Withrow, Clint Pierce and George A. Miller.

Copyright Committee: Harry Snodgrass, chairman; Clint Pierce, Les Montooth, Ray Cunliffe, Al Denver, George A. Miller and Sidney H. Levine, assisting.

Steering Committee: Jack Mulligan, chairman, assisted by Martin Britz, Wes Elster, Larry Marvin, Clem Stetson, Jimmy Tolisano, Clint Pierce, Vic Ostergren and Les Montooth. Members of this committee will arrive in Chicago at least ten days prior to convention time to complete all arrangements and to provide the material for the official program.

Miller stated that all meetings of the organization will be held in the mornings, and the exhibits will open at 2 P.M., so that there can be no conflict between convention meetings and exhibit hours.

It was stated that copies of the Floor Plan and Application Blanks for exhibitors will be mailed out about November 15. Miller advises those who wish to make early reservations to contact Ray Cunliffe at 3018 E. 91st Street, Chicago (Phone Essex 5-0500) or Phil Levin, 2151 N. Damen, Chicago (Phone Humbold 9-2970).

Exhibits will be in a main ballroom, Miller stated, and MOA has an attractive package deal for exhibitors.

Further plans of MOA for the convention will be released at a future date.

Distrib Conducting Survey Of Phonos On Locations In Peoria

PEORIA, ILL.—In an effort to eliminate from this city all worn out, old, screechy, scratchy, vermin-infested, dirty phonographs, E. C. Smith, sales representative of the Automatic Phonograph Distributing Company of Chicago, AMI distributors, is conducting a city-wide survey in cooperation with leading and progressive juke box operators here.

Smith explained, "We have a crack service man who is making a survey of all juke boxes on locations here in Peoria.

"He obtains the name of the business," he continued, "as well as the type and model of phonograph on the location, its condition, its appearance and all other factors, as well as the name of the operator, or whether the phonograph is owned by the storekeeper.

"There are approximately 456 juke boxes here in Peoria," Smith says, "located in taverns, eating places, and other locations.

"When we get finished with this survey," Smith reports, "we shall have information of an extremely valuable nature for all progressive juke box men in this area."

The plan is to ask, or even plead, with operators to remove such phonographs from locations which bring adverse publicity to all the operators in the community.

The distributor is willing to spend his own money to bring about a city where the public will be thrilled with the fine music, the new and gleamingly beautiful juke boxes, and where press publicity will only be of the highest and finest nature.

Smith is being complimented on his efforts by all in this area.

Lieberman Music Set For Dec. 1st Opening For Omaha, Neb. Branch

OMAHA, NEB.—Harold Lieberman, head of the Lieberman Music Company, Minneapolis, Minn., reported that the firm is in the process of getting its office in Omaha ready for a December 1st opening.

The office is located at 809 So. 25th Street, and Jerry Harris, well known in this area, has been named manager.

A service and parts department will be available to operators here, and a one-stop record service is being set up.

1-2-3 or 4 CAN PLAY at the same time!
IT'S MORE FUN TO COMPETE
CHOOSE A PARTNER & TEAM PLAY
Gottlieb's Super JUMBO
BALL-PLAY
1st PLAYER
2nd PLAYER
3rd PLAYER
4th PLAYER
PLAYERS
STAGE COACH

A POWERFUL PAIR!

GOTTLIEB'S

STAGE COACH

and proven, accepted

GOTTLIEB'S Super JUMBO

- MULTI-TILT FEATURE Action continues for remaining players even though one or more players tilt out their own scores.
- TRIPLE MATCH Feature with multiple play awards.
- MODERN MASSIVE CABINET.
- BURGLAR-PROOF CASH BOX.
- ADVANCE DESIGN SCORING UNITS! A Gottlieb perfected unit with heavy duty coils; metal drums for easy cleaning.

- 1 to 6 Rotation Sequence Awards Replay.
- 5—Drop Through Holes Awards Replay—Mystery Feature Spots Holes.
- A-B-C-D Rollovers When Made Give Additional Replays.
- HIGH SCORE TO 7 MILLION.
- Super Point Scoring Using Multiple Point Targets.
- 3 Pop Bumpers.
- 2 Flippers.
- 2 Cyclonic Kickers.

1-2-3 or 4 can play at the same time!

SEE THEM AT YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Gordon Stout Runs Series of Newspaper Ads to Create Goodwill

PIERRE, S. D.—Gordon Stout, head of the Gordon Stout Company, this city, is undertaking a public relations program on his own, thru a series of "editorial" type advertisements in the Fort Pierre Times.

The ads, measuring 9½ inches deep by 3 columns, is headed by a drawing of a record and a music scale, under which appears the headline "Notes, Quotes & Anecdotes" by Gordon Stout.

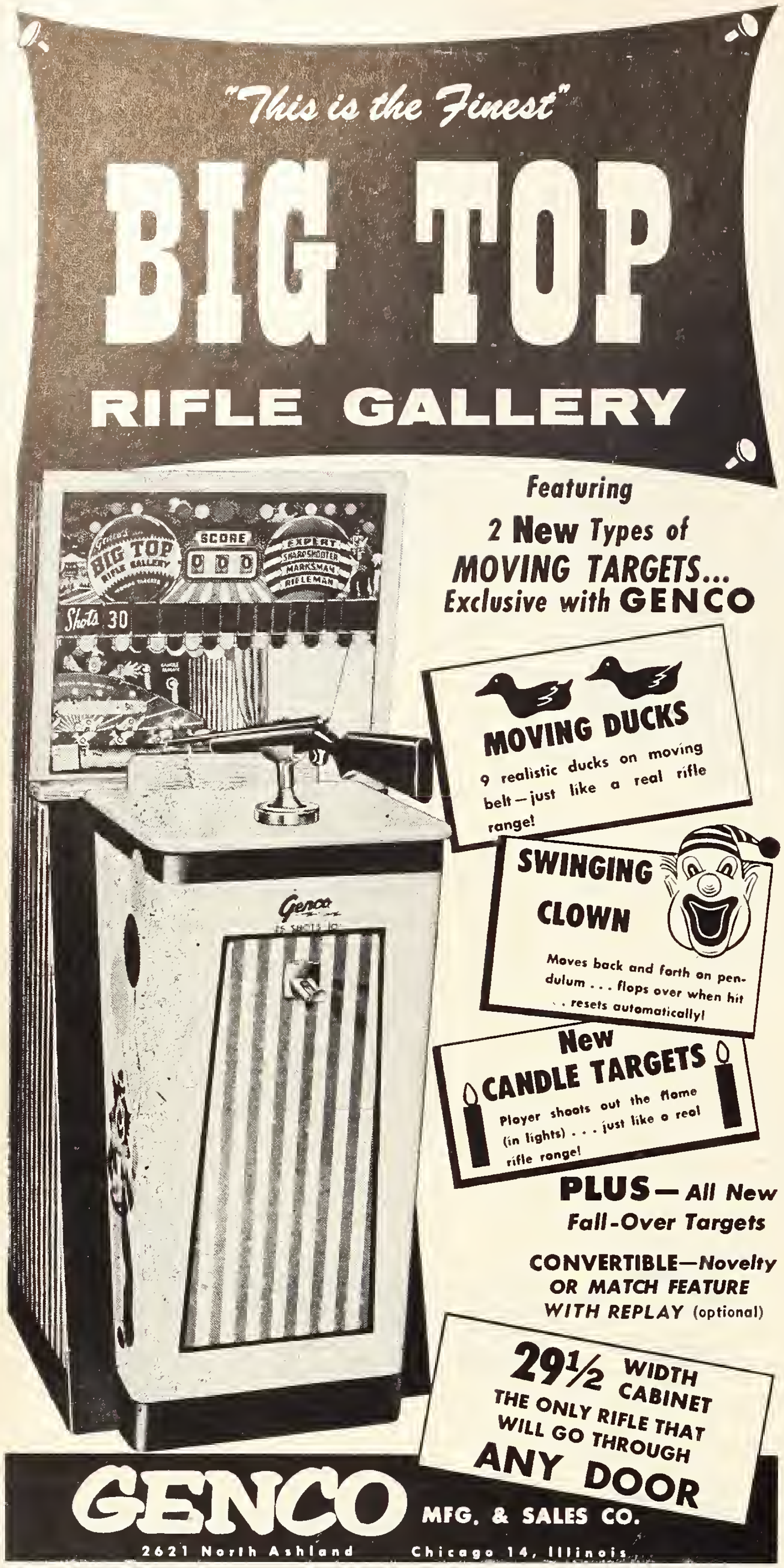
Copy is devoted to quotations from well known writers. At the same time, commercial plugs are cleverly inserted. We reprint one of the paragraphs, as an example: "TOLERANCE IS BORN OF APPRECIATION AND UNDERSTANDING of another than your own point of view. INTOLERANCE IS BORN OF HATE, PREJUDICE, FEAR AND IGNORANCE. Thus controversy, confusion and misunderstanding, wars, rumors of war and revolutions continue to shatter our hopes for peace in the world. To keep us from cracking up under the strain of living in this turbulent world today, the mind needs recreation. This brings us to the whole point of this piece 'to get in a plug for the coin-operated music and amusement machines.'

"OURS IS A BUSINESS OF PROVIDING AND SERVICING MUSIC AND AMUSEMENT MACHINES to places of business that cater to our needs for relaxation, recreation, entertainment, common fellowship and enjoyment. Ours is a business that provides music and fun for everyone. It's a business designed with pleasure in mind. We solicit, we welcome, we appreciate and need your continued patronage and support. To those places of business we serve and to all of those who patronize them, we say thanks for the modest success you have made it possible for us to enjoy."

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

Coin biz booming as cold weather sets in according to reports along coin row. . . . Indoor locations crying for equipment. . . . Biz reported better than ever in N. E. by New England Council and coin ops determined to get their share of it through newer and better pieces. . . . Thrush **Jaye P. Morgan** visited Dick's Record Co. this week and greeted many ops. Ops spotted at Dick's this week included **M. H. Drew**, Winthrop, Mass.; **Elmer Laughton**, York Beach, Me.; **Bill Hamel**, Concord, N. H.; and **Bernard Smith**, Groveton, N. H. **Dick Mitchell**, prexy of Dick's Record, out with a virus. . . . **Ed Ravreby** of World Fair had pix of three of his rides on Stop & Shop's Memorial Drive, Cambridge, Mass., super parking lot shown in a feature story in Food Topics, national paper of the food merchants. Story said the food chain had found outside locations best for kiddie rides. . . . Guns going big at Redd Distributing Co. **Bob Jones**, sales manager of Redd, on biz and vacation trip to Chicago and Detroit. . . . Glimpsed at **Blinstrub**'s the other eve were **Jerry Flatto**, Boston Record Distributors, and **Russell Arms** of Lucky Strike's Hit Parade, cutting up a few musical jackpots. Ops making Boston Record stop this week included **Ray Barker**, Ayer, Mass.; **Jim De Angelis**, Falmouth, Mass.; **Bud Sequin**, Newport, Vt.; and **Harry Walker**, Newport, R. I. . . . **Barney** and **Louis Blatt** looking fit and happy to be back in the biz with AMI distributorship at their Atlas Distributing Co. on Commonwealth Ave. . . . Next door to the Blatt boys is charming **Marion Sutcliffe** with her up and coming Juke Box Haven one-stop. . . . Collections improving and biz getting solid reports **Irwin Margold** at Trimount. . . . Big demand continuing for Rock-Ola's new Hi Fi unit at **Jerry Golumbo**'s Music and Television Corp. on Commonwealth Ave. . . . Reports of successful operations in renting music machines for home parties in the Boston area have come in.


"This is the Finest"
BIG TOP
RIFLE GALLERY

Featuring
2 New Types of
MOVING TARGETS...
Exclusive with GENCO

MOVING DUCKS
9 realistic ducks on moving belt—just like a real rifle range!

SWINGING CLOWN
Moves back and forth on pendulum . . . flops over when hit . . resets automatically!

New
CANDLE TARGETS
Player shoots out the flame (in lights) . . . just like a real rifle range!

PLUS—All New Fall-Over Targets

CONVERTIBLE—Novelty OR MATCH FEATURE WITH REPLAY (optional)

29½ WIDTH CABINET
THE ONLY RIFLE THAT WILL GO THROUGH ANY DOOR

GENCO MFG. & SALES CO.
2621 North Ashland Chicago 14, Illinois

SPECIAL PRICE!
STANDARD SIZE
TITLE STRIPS
(Reg. $5.50 Value!)
$3.00
BOX OF 1000 SHEETS
Specify Single or Double
ATLAS MUSIC COMPANY
A Quarter Century of Service.
2118 N. Western Ave., Chicago 47, Ill.
ARmitage 6-5005
ATLAS MUSIC

N. Y. Amuse Ops Dinner Nears Sellout

NEW YORK—George Ponser, business manager of the Association of Amusement Machine Operators of New York, Inc., reports that he and his assistant, Claire Morano, are ready to put up the "sold out" sign for tickets for their annual banquet being held at the Latin Quarters night club on Sunday night, December 19.

"We expect a turnout of from 450 to 500 coinmen and their guests on this night", stated Ponser. "Actually, if we get any more requests for tickets, we'll be in a tough spot to supply them."

Guests from out-of-town are expected in good numbers, as well as representatives from the factories.

The souvenir journal, Ponser reports, will be the largest and most profitable since the inception of the annual party.

Three Teams Now One Game Behind Auto Phono Leaders

Mercury and Julia Gallet Set League Highs

CHICAGO—Three-game winners, Mercury Records, Decca Records and ABC Music Service Team No. 2, pulled to within one game of leading Walter Oomens Sons in the Chicago Automatic Phonograph Bowling League.

Mercury chalked up a 2494 scratch series, the highest recorded so far, in taking three from Oomens. B. Loob's 557 and R. Clark's 547 were high for the men for Mercury. M. Sipiora had 484 for the women. Johnny Oomens' 482 led Oomens.

F. Tutomase paced Decca which won two from Atlas Music, with a 518. M. Minkus was high for Atlas with 489. ABC No. 2's three wins were from Coven Music. Irv Cairo's 526 was high for the winners while F. Lantz topped the losers with 422.

Julia Gallet set a women's game high of 223 in helping Paschke Phono trip ABC No. 1 twice. Her brother, Ray Gallet, rolled a 548 series. A. Rice and M. Pomerance bowled 497 and 489, respectively, for ABC No. 1.

In other games, Western Automatic took two from Gillette Distributing, Coral Records swept three from Star Music, and B & B Novelty won two from Melody Music.

High bowlers for these teams were B. Nyland 407, D. Baxter 458, E. Walker 531, T. Galgano 455, M. Pieroni 497 and V. Jaccino 517.

According to Johnny Oomens, league secretary, the league will hold a "sweepstakes" night during the competition on Monday, November 22.

The standings as of Monday, November 8:

	W	L	GB
Walter Oomens Sons....	18	9	—
ABC Music No. 2	17	10	1
Decca Records	17	10	1
Mercury Records	17	10	1
Coral Records	15	12	3
Western Automatic	15	12	3
B & B Novelty	14	13	4
Melody Music	14	13	4
Atlas Music	13	14	5
Paschke Phono	13	14	5
Star Music	13	14	5
ABC Music No. 1	10	17	8
Gillette Distributing	7	20	11
Coven Music	6	21	12

Gottlieb Introduces "Stage Coach"

Full Production on New Five-Ball Game

CHICAGO — D. Gottlieb & Company, this city, introduced its new five-ball game, "Stage Coach," to the trade this past week.

Thoroly location tested, "Stage Coach" has a tremendous amount of action at the top of the playfield. Two pop bumpers are strategically located there while a third is just below near the middle of the board.

One to six rotation sequence awards replay as does making the drop-through holes. There are five mystery feature spots holes. The A-B-C-D rollovers award additional replays when made.

The game employs super-point scoring using multiple-point targets with a high score to 7 million.

There are two flippers and two cyclonic kickers.

According to Alvin Gottlieb, "Full production on 'Stage Coach' is now under way with shipment going on to all our distributors."

Camp Flies To South America

MEMPHIS, TENN.—C. A. Camp, Southern Amusement Company, this city, is shown above preparing to board the Delta Air Line plane that will take him to South America where he will check his interests in that continent. Flanking the airline hostess are P. C. Henderson, general manager of Southern Amusement, who was at the airport to see Camp off, on the left and Camp on the right.

OPS
Your last chance to
Vote in the Annual Cash
Box Operators Poll

ROCK-OLA

HI-FIDELITY

Phonographs

120 and 50 Selection Models

So Small in
Size . . . only
29⅞" wide

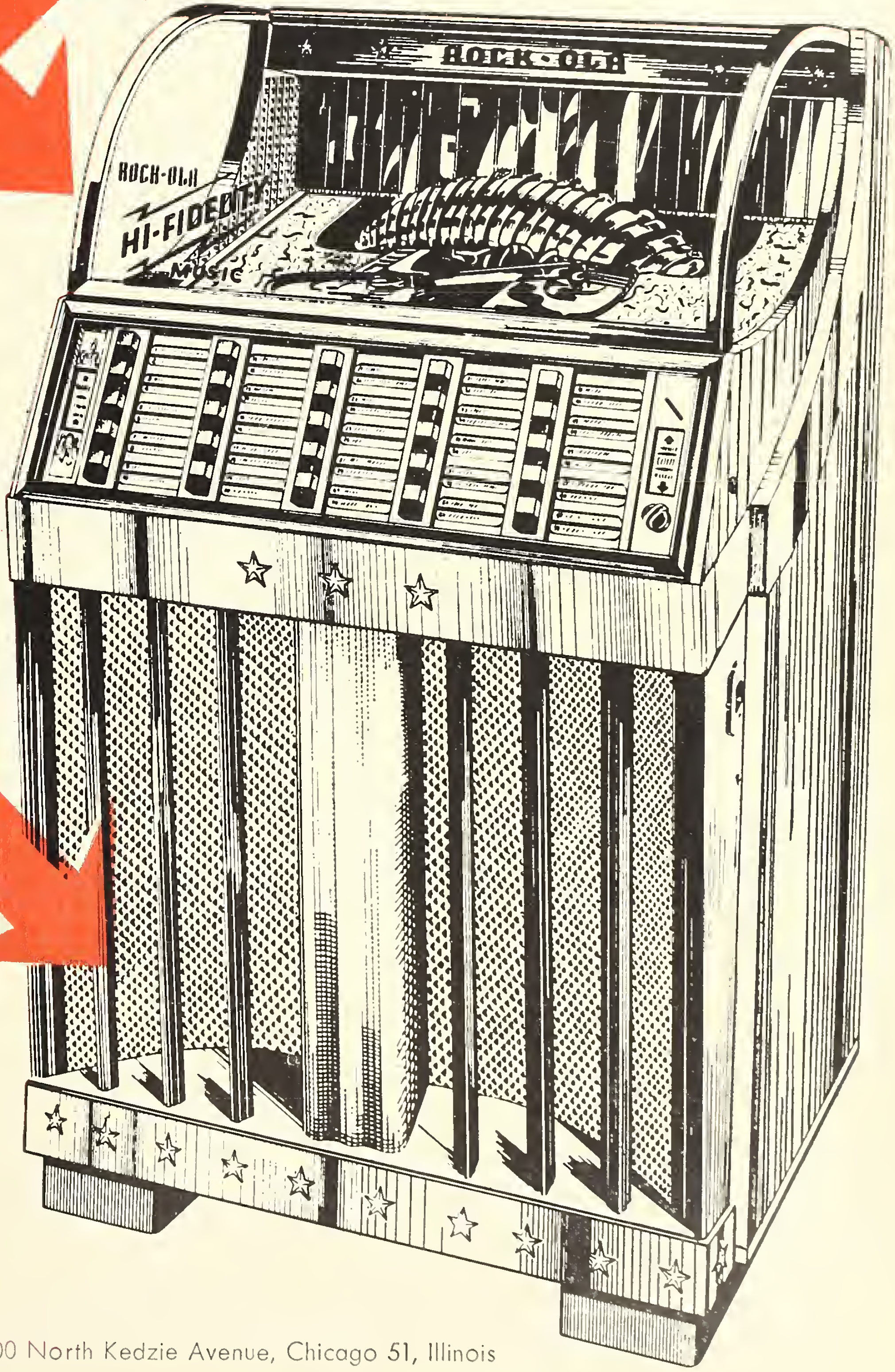
ACES HIGH,

with Servicemen

The time-tested Rock-Ola

Service-Free Mechanism

Ask Your Serviceman—He Knows!

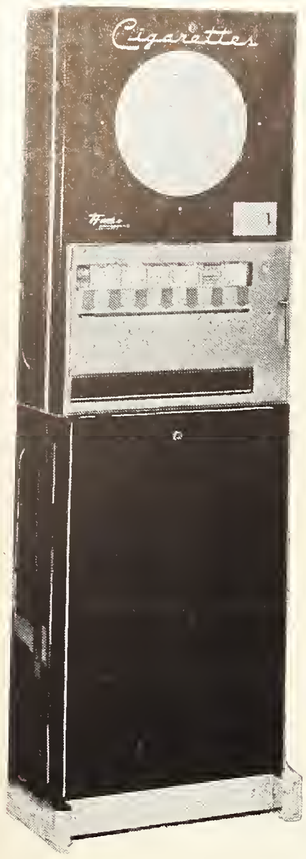


Model 1442

50 Selection

Phonograph

ROCK-OLA MANUFACTURING CORP. 800 North Kedzie Avenue, Chicago 51, Illinois



CASH IN ON THIS TRUSTEE'S SALE!

ONLY 375 CIGARETTE VENDING MACHINES

BELOW

MANUFACTURER'S COST!

(IMMEDIATE DELIVERY)

We have brand-new cigarette vending machines, 65" high, 21" wide, 8" deep, finished in mahogany with chrome trim. Equipped with ABT slug rejectors for 25¢ coin only (no changes at this low price). Designed and engineered by seasoned vending men with over 50 years operating experience. Simple, rugged machine, completely mechanical (non-electric) has minimum moving parts. No installation or service experience ever required.

As trustee, I am not in the vending machine business. I have these machines because of a contract default. Will sell only in minimum lots of 20 machines. Sample machines at $150.00 each, delivered in the U.S.A. by fast motor freight. (Cash with order.)

Tools, jigs, and dies on hand. Additional production can be negotiated in minimum lots of 500 machines at $199.50 each.

$249.50 VALUE ONLY $129.00

(IN LOTS OF 20 . . . F.O.B. DALLAS)

Lowest possible price. No counter offers entertained.

PRospect-1355 or
PRospect-2210

PHONE, WIRE, OR WRITE
R. A. TATCHER, Trustee
118 COLE STREET DALLAS, TEXAS

Foreign Sales For Empire 45% Above Banner 1953

Majority Is Repeat Business

CHICAGO—Empire Coin Machine Exchange, this city, already has realized a 45 per cent increase over last year in sales to foreign countries, it was reported by Howie Freer.

"This 45 per cent figure," said Freer, "is not final as we still have a little over a month of 1954 to go. Last year was the banner year for the firm in export sales."

At present, Empire is doing export business with practically every country in all parts of the world—South America, Central America, Europe, Africa and Asia.

"Very complimentary to Empire," stated Freer, "is the fact that the majority of our export business is repeat."

As one European customer wrote, "Your last shipment of new and reconditioned machines has been received. All are in wonderful condition and are working nicely. We will, as always, send you all our future business."

Many foreign members of the industry are thankful for the willing advice Empire furnishes them, through Freer, as to their individual needs and problems on how to better their businesses.

"We are very grateful to you," wrote one foreign business man, "for the advice you have been very kind to give us."

Freer explained that Empire has made it an emphatic point to always make available the best of equipment in the best condition to all concerned here in this country and abroad.

★ SPECIALS! ★

Keeney CENTURY	$395
Keeney DIAMOND	365
Keeney BONUS	295
Keeney CARNIVAL	175
United ACE	400
United TEAM	350
United CLASSIC	200
United CLOVER	175
United LEAGUE	345
United OLYMPIC	195
ChiCoin DOUBLE SCORE	175
Genco SHUFFLE POOL	185

WHILE THEY LAST
18' ROCK-OLA SHUFFLEBOARDS
Write for Price!

PURVEYOR
DISTRIBUTING COMPANY
4322-24 N. Western Avenue
★ JUniper 8-1814 CHICAGO 18, ILL. ★

TOP DOMES & SIDES
For WURLITZER 1250

DOMES .... $20.00 Each
RIGHT & LEFT SIDES ... $ 6.00 Each

DOMES For SEEBURG
46—47—48 .... $10.00 Each
Send Deposit, Balance C.O.D.

KOEPPEL DISTRIBUTING CO.
629 — 10th AVENUE NEW YORK, N. Y.
(Phone: Circle 6-8939)

Next Issue—

SAMUEL WOLBERG

writes on:

"Salesmanship Revival
Outstanding Necessity"

Gallet Gifts Chicago Teeners With Phono

CHICAGO—The fight against juvenile delinquency and for good public relations for the juke box industry was enhanced with another instance of gratitude expressed by Edward J. McCabe, Supervisor of Sherman Park, Chicago Park District.

Through the co-operation of *The Cash Box*, Ray C. Gallet, Paschke Phonograph Service, Chicago, who is extremely interested in the Youth of Chicago, donated a juke box to complement the social activities at Sherman Park.

The following letter was received by Bill Gersh, publisher of *The Cash Box*, from Supervisor McCabe.

"Dear Mr. Gersh:

Once again, I want to express my sincere thanks for your efforts in securing a juke box for our social activities at Sherman Park.

On Friday afternoon, October 29, we received from Mr. Ray C. Gallet, owner of the Paschke Phonograph Service, a very fine Wurlitzer machine. That same evening, we were putting it to good use at our regular Friday evening teen-age social. The verdict of the teenagers . . . 'Solid . . . real cool!'

It is most gratifying to know that there are organizations such as yours that are interested in our endeavors to build a recreation program which will provide for the needs of the present day teen-ager.

Thank you again for your most generous help.

Appreciatively yours,
Edward J. McCabe
Supervisor, Sherman Park"

Gottlieb Games Reported Very Popular In Europe

12,000 In France Alone

CHICAGO—According to Suren D. Fesdjian, president of Mondial Commercial Corporation, Gottlieb games are fast becoming a standard all over Europe.

Fesdjian, who last week visited the D. Gottlieb & Company factory, this city, said, "Upwards of 12,000 games are in France alone. They are all three years old or later."

Mondial Commercial Corporation, with offices in New York and Paris, is the exclusive distributor for France for Judd Distributing Company, which serves as the world-wide sales agency for Gottlieb.

Mondial's associates in France are Universal Amusement in Paris and Mondial Automatic in Marseille.

Fesdjian is now preparing for his third business trip to Europe this year. He will leave the first part of next month and will spend from two to three months traveling thru France, Italy, Spain, Switzerland, Germany, Belgium, The Netherlands and the British Isles.

"Our two-year association with Judd Distributing Company and D. Gottlieb & Company," remarked Fesdjian, "has been most wonderful. We are entirely satisfied with it all around."

When asked how "Super Jumbo," Gottlieb's multiple-player pinball game is doing in the Old World, Fesdjian revealed, "We just received a telegram from our Paris office which reports that it is doing very well. The game is unique in its kind and is definitely a real success. Substantial shipments to France are now taking place."

At the Gottlieb factory, Fesdjian held informative conferences with Dave, Sol, Nate and Alvin Gottlieb as well as with Judd Weinberg of Judd Distributing.

Central Holds 3-City AMI "F" Show

KANSAS CITY, MO. — Central Distributors, this city, a branch office of Central Distributors, St. Louis, Mo., has just completed local and territorial showings of the new AMI Model "F" Phonograph. These showings were held in Kansas City, Mo.; Springfield, Mo.; and Wichita, Kansas, conducted by Kansas City manager Jerry Becker.

Becker reports the success of these showings is evidenced by the acceptance and enthusiasm of the operators in each locale. Says Becker, "The impact of the eight brilliant colors was overshadowed only by amazement at the 'multi-horn sonoramic sound!' Many of the operators could only make the simple statement, 'this is true Hi-Fidelity,' and spent hours listening to an assortment of popular, semi-classical and classical recordings".

Charles Kagels and Norwood Veatch, Central owners, report that the overwhelming enthusiasm of the Kansas City area ops only matched the similar reaction accorded the AMI "F" when it was unveiled recently at the St. Louis office.

The *Originator* of Coin Operated Guns
presents

SPORTLAND MODEL 414

MOVING TARGET SHOOTING GALLERY

ALL MOVING TARGETS

ALL MOVING TARGETS

OUR TARGETS DON'T WIGGLE

THEY MOVE!

SEE IT AT YOUR
EXHIBIT Distributor

FRIDAY November 19th

JUMBO EZ SERVICE CABINET

JUMBO EZ SERVICE CABINET

ESTABLISHED SINCE 1901

EXHIBIT SUPPLY

4218 W. LAKE STREET · CHICAGO 24, ILLINOIS

Howdy Podner! C'mon in and Meet Old Friends at...

The WESTERNER

GAMING • SALOON • RESTAURANT

23 FREMONT ST. DOWNTOWN LAS VEGAS, NEVADA

JOHN P. (MIDGE) RYAN · JOE K. HART · RON PEPPLE · HOPPEY PEPPLE
HENRY SYLVESTER · JOE SYLVESTER · MAITLAND MURPHY · DICK GRAVES

— Music Operators —
COME IN AND SEE...
The Latest and Greatest Of All Juke Boxes
AMI
MODEL
F

RUNYON
SALES COMPANY
Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

Herman Distrib Co. To Continue On 10th Ave.

NEW YORK—Arthur Herman, Herman Distributing Company, this city, stated that the rumor that he was closing up his Tenth Avenue offices were entirely unfounded.

"As a matter of fact" advised Arthur, "we are now in the process of adding a full line of premiums for the games operators. We shall continue our wholesale games and juke box business as heretofore.

Mutoscope To Show Equipment At Park Show In Chicago

WILLIAM RABKIN

LONG ISLAND CITY, N. Y.—Bill Rabkin, president, International Mutoscope Corporation, this city, advised he and his sales manager, Herb Klein, will head a delegation from the firm at their exhibit booth at the Park Show being held at the Hotel Sherman, Chicago, November 28 to December 1.

The firm will display its new model "Voice-O-Graph"; new "Multiple Photomat," which takes 2, 4 or 6 different poses; new "Drive-Mobile," which has become such a big seller in the coin machine industry; "3-D Art Parade"; Movie Machine; Post Card Vendor; and a couple of suprise machines.

New Phono In Old Phila. Location

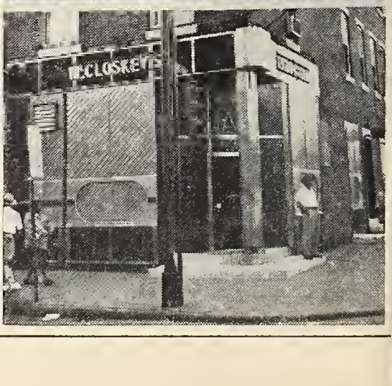
Dave Rosen Sets AMI Model "F" In One Of City's Historic Taverns

PHILADELPHIA, PENNA.—Dave Rosen, head of David Rosen, this city, reports that he "just installed the newest AMI model 'F' juke box in one of Philadelphia's oldest establishments of its kind on South Street, the "McCloskey Bar."

The McCloskey's, Rosen states, not only own this bar, but also are the proud possessors of a castle in Ireland. These men, he adds, are instrumental in promoting the Retail Liquor Dealers' Association.

Pictured to the right, top to bottom, we see one of Rosen's trucks delivering the juke box; the machine on location, with the McCloskey brothers flanking one of their employees; and the street front of the Bar.

DAVID ROSEN MUSIC CO.
AMUSEMENT, MUSIC & VENDING AUTOMATIC MACHINES



Noted Coinmen Purchase Las Vegas' "Westerner"

Invite All In Trade To Visit With Them At This Famed Club

LAS VEGAS, NEV.—One of the most famed and outstanding clubs in fabulous and booming downtown Las Vegas, "The Westerner," was purchased on a partnership basis as of July 1, 1954 by well known coinmen.

These men are: John P. (Midge) Ryan of Las Vegas, Nev.; Joe K. Hart of Hart Novelty Co., Everett, Wash.; Ron Pepple of Northwest Sales Co., Seattle, Wash.; Hoppey Pepple of Gem State Novelty Co., Boise, Ida.; Maitland Murphy of Gem State Novelty Co., Boise, Ida.; Dick Graves of Graves Novelty Co., Boise, Ida.; Henry and Joe Sylvester of Chicago, Ill., and others.

"The Westerner" is not only famed for its gaming, over 125 bells on the ground floor, but also for its marvelous saloon and, especially, for its outstanding restaurant.

The food of "The Westener," according to the natives here, "is the finest that can be found in the West."

The above coinmen urge anyone visiting Las Vegas to be sure to drop in and see them and also see whether they are or are not telling the whole truth about "the friendly atmosphere and the friendly people" of "The Westerner."

Said Midge Ryan, well known to all in the coinbiz for many years:

"We have the friendliest and finest people in the West conducting our establishment.

"We also believe," he continued, "that any coinman who visits with us will be thrilled to see 'The Westerner' and will be able to recall some of the grand old times of the industry with the people who are now in partnership in this famous old club."

The men who purchased "The Westerner," well known to the industry, are extending an open invitation to one and all in the trade to come in and visit with them, and see one of the famous old style western clubs in action.

The action goes on 24 hours a day. The place never closes. Food and drinks, as well as gaming are on a 24 hour per day basis with never a closing.

The club itself is one of the most outstanding. It is captained by extremely friendly people who make it their business to have one and all enjoy the slogan of the Las Vegas Chamber of Commerce, "Howdy Podner."

NEW golden palomino horse
NEW rigid steel base
NEW flashy colorful cabinet

THE CHAMPION

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START
  PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

10¢ A RIDE

REQUIRES ONLY 22 IN. BY 44 IN. FLOOR SPACE

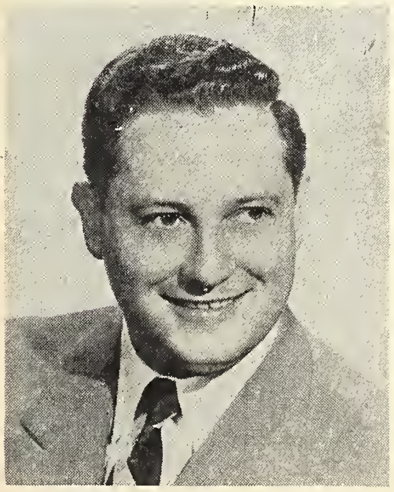
110 VOLT A. C.

RIDE THE CHAMPION 10¢

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

Wayne Copeland Announced As Pres. of Sierra Distrib. Co.

C. A. "Shorty" Culp And Copeland Owners of Wurlitzer Distributing Firm In L. A.


WAYNE COPELAND

LOS ANGELES, CALIF.—The newly formed Sierra Distributing Company, which has been appointed exclusive distributors in this area for the sale of coin operated phonographs and accessories, announced this week that Wayne E. Copeland of Oklahoma City, Okla., is associated with C. A. "Shorty" Culp in the ownership. Copeland is the president of the firm. Ray R. Powers will act as sales manager.

Copeland, a graduate of Temple University in 1941, became associated with the coin machine business for the first time in April, 1946, when he joined with the S. H. Lynch Company offices in Oklahoma. In June, 1951, he formed Copeland Distributors, Inc., as distributors for Seeburg products. In October, 1953, the firm took over the distribution for AMI.

Copeland, in turning over Copeland Distributors, Inc., to two of his long time employees. offers them the same opportunity offered him in 1951. The Copeland firm is headed by Leroy Kitch and Mary Gee, both having been with it since 1946.

Expressing his regret at the necessity of having to leave Oklahoma (The Cash Box, Nov. 13 issue) Copeland explained the health of Mrs. Copeland required they take up residence on the West Coast.

The appointment of Sierra Distributing Company became effective November 15.

GUNNING FOR PROFITS?

Set Your Sights on KEENEY'S SPORTSMAN

J. H. KEENEY & COMPANY INC.
2600 W. FIFTIETH ST. • CHICAGO 32, ILLINOIS

Chi Phono Ops Publish List Of Locations

CHICAGO—In an effort to eliminate double coverage, as well as bring about complete harmony, the Recorded Music Service Association, the juke box operators' organization here, has published a complete list of all 'registered' locations for all of its members.

This list was distributed at the last general meeting of the association. It is available at the association's headquarters.

All license numbers are clearly shown on the list. Therefore, if an operator receives a call from any location, he can first check the list, and if the location is already covered, he saves time, effort and energy by simply reporting the matter to the association, instead of rushing out making a sales talk and then learning that the location is already covered by one of the other members.

Not only is the address of the location given in this published list, but also the name of the owner, as well as the license number. In this way there can be no mistakes as to whether or not the location is already covered by an association member.

WHATS NEW?
IT'S ALL NEW!
PICO BLVD
MINTHORNE MUSIC CO.

Now two locations to Serve you —

MINTHORNE MUSIC COMPANY
General Offices
2920 W. Pico Blvd.

MINTHORNE MUSIC COMPANY
New Branch Office
2671-73 W. Pico Blvd.

LOS ANGELES 6, CALIFORNIA

MINTHORNE'S
NEW BRANCH SALES OFFICE
at
2671-73 W. PICO BLVD. in LOS ANGELES

√ **George Mahlum** invites you to see and hear the all new Seeburg background Music Systems for operators and complete line of High Fidelity components.

√ **Frank Mencuri** invites you to see the new Chicago Coin, Keeney and Williams games and guns and complete line of used equipment.

√ YOU AND YOUR FAMILY AND FRIENDS ARE INVITED TO ATTEND THE GRAND OPENING AND PREMIERE SHOWING OF NEW GAMES, GUNS, VENDORS AND BACKGROUND MUSIC SYSTEMS.

REFRESHMENTS FOR ALL—FREE??

Sunday, November 21st &
Monday, November 22nd
11:00 A. M. 'TILL 7:00 P. M.

FOREIGN BUYERS!
SUPER SPECIAL
MUSIC SALE
INTERNATIONAL RECONDITIONED
WURLITZER
AMI
SEEBURG
ROCK-OLA
EVANS
Cable, Wire or Write for Prices Today!
INTERNATIONAL
AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

GET BIG PLAY THIS FALL SEASON with the best!

ARMY & NAVY	$117.50
SPARK PLUG	60.00
JALOPY	60.00
FLYING HIGH	99.50
SUPER PENNANT	275.00
STAR SERIES	65.00
HAYBURNER	50.00
GRAND SLAM	90.00
CABANA	149.50
TROPIC	174.50
BEACH CLUB	349.50
HI-FI	465.00
BEAUTY	240.00
BRIGHT LIGHT	40.00

WRITE — WIRE — PHONE TODAY!
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA
LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

Quebec Assoc. of Amuse Mach Ops Donates Games, Phonos & Records to Vets and Disabled

MONTREAL, CAN. — Richard Dore, business manager of the Association of Amusement Machine Operator of the Province of Quebec, reports the organization doing its utmost to establish good public relations. At recent meetings public relations and juvenile delinquency have been the main topics of discussion.

Shown to the right are two pictures of the association making donations. In the upper picture are members of the organization donating a sizable quantity of records together with pocket books, magazines and puzzles to the St. Anne's Hospital for Veterans. Paul Boretsky of Silver Amusement and Moe Fagan of Maurice Sales made the presentation on behalf of the Association and the five other members who helped in the contribution. They are Apex Phonograph Service, Kenneth Tom Amusement, Froment Phonograph, Laniel Amusement, Inc., all of Montreal; and Real Phonograph Amusement of Marieville, Que. The lower picture shows an Association donation of a shuffle alley and phonograph to the Canadian Paraplegic Association Center. The shuffle was donated jointly by Maurice Sales and Federal Amusement and the phonograph by Lawrence Novelty.

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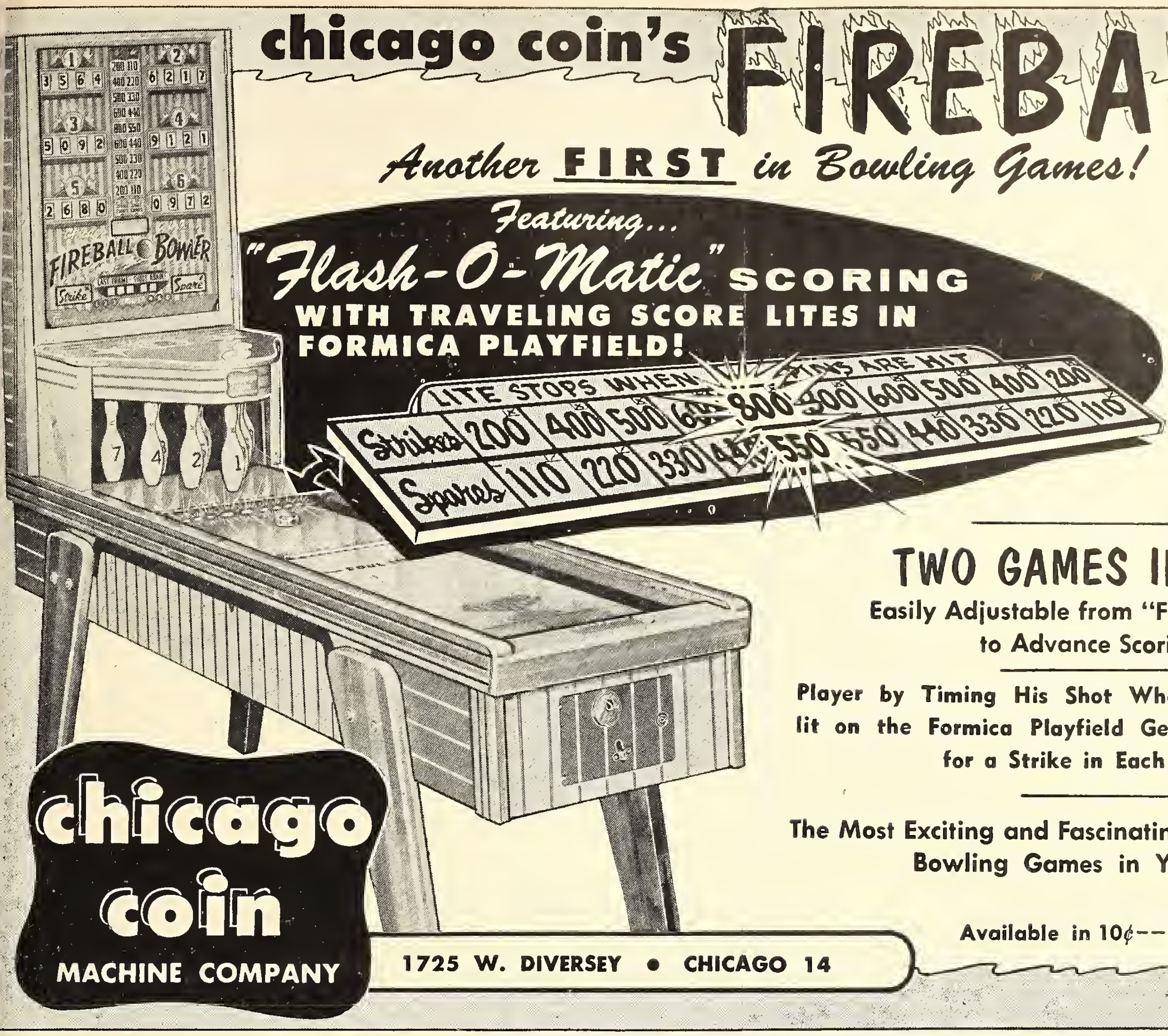
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Harry Siskind, Brooklyn Op, Honored For Philanthropies

U. S. Solicitor General Also Recipient of Award

NEW YORK—Harry Siskind, well known Brooklyn operator, (Master Automatic Music Company) received a highly coveted award from the Yeshiva University at the ninth annual Charter Day celebration held at the Hotel Astor, this city, on Sunday, November 7.

Siskind received the Yeshiva University Synagogue Council Award for his activities in behalf of Jewish education and congregational life. He is a leading member of the Manhattan Beach Jewish Center, and is an active supporter of Congregation B'nai Israel in Sheepshead Bay. A leader in many civic, communal and philanthropic undertakings, he is particularly interested in the Hebrew day schools of Brooklyn and in institutions for the care of the aged.

The November 7 dinner marked the anniversary of the Yeshiva's elevation to full University status, becoming the first American university under Jewish auspices. It is now building the Albert Einstein College of Medicine, which will open in September 1955.

Siskind, who runs one of the largest and most progressive music machine operations, is particularly devoted to the record and programming of his juke boxes. Because of his close association with recording artists and officials of record companies, Siskind has become known as the "hit maker".

Pictured above (l to r): Max J. Etra, chairman of the University's Board of Trustees, presenting an award to United States Solicitor General Simon E. Sobeloff for distinguished service to America; Harry Siskind, holding his award; and Dr. Samuel Belkin, president of Yeshiva University.

Montreal Ops Assn To Hold Banquet in January

MONTREAL, QUE., CANADA—The Association of Amusement Machine Operators of the Province of Quebec, with headquarters in this city, will hold its 1st annual banquet on Saturday night, January 29, 1955, according to Richard Dore, business manager.

Committes have been appointed and are lining up all the details. The organization will produce a souvenir program, and indications at this early date are that it will be highly successful.

Further details will be forthcoming later.

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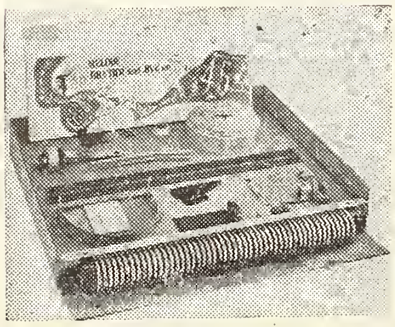

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THRU THE COIN CHUTE

EASTERN FLASHES

Little by little, territories in this section of the country are making seriou efforts to go to dime play on juke boxes. Every week or so we get anothe phone call, telling us of a program getting set to start 10c play, and askin for advice and cooperation—which we are more than happy to give. Th lastest area to get going is Baltimore. Good luck, fellows! We know tha every territory has its own problems to contend with—but what we reall would like to see is the Metropolitan New York area set up a program—eve if only as an experiment. As has been said: "Eventually—why not now?"

* * * * *

Mike Munves busy making plans for his visit to Chicago for the Park Show November 28 to December 1, where he will exhibit several new machines o his own manufacture for the arcade trade. **Joe Munves**, in charge of the manufacturing end, states he will show some exciting pieces. Mike, meanwhile anxiously awaiting the arrival of Exhibit's new gun "Sportland Shooting Gallery." . . . **Buddy Fox**, Runyon Sales Co., who's had a really bad time physicall this past year, should be back at his desk this week. Buddy's latest operation which was to correct a defect of a previous one, has kept him away some eigh or ten weeks. . . . **Dannie Christophano**, one of the pioneer arcade owners, visit along coinrow. . . . **Meyer Parkoff**, Atlantic-New York Corp., attends the Waldorf dinner honoring **Jennie Grossinger**, the Catskill Mountain hotel owner . . . **Gertrude Browne**, Beacon, N. Y., lively and chipper, on coinrow buyin supplies. . . . **A. D. Palmer, Jr.**, advertising and sales promotion manager o The Rudolph Wurlitzer Company, back in North Tonawanda, N. Y., after week's biz trip south. A. D. will be heading for the sunshine again, when h accompanies other Wurlitzer execs, and the 11 distributors and their wive when they take that Bermuda Cruise, starting Nov. 13. . . . **Harry Siskind**, th well known Brooklyn op, honored by the Yeshiva University Sunday night Nov. 7. Harry presented with an award for his philanthropical activities. . . **Hymie Koeppel**, Koeppel Distributing Co., on the road again, picking up lat model used phonos. **Harry**, the other half of the firm, reports that the bette type of used phonos are still extremely difficult to buy.

* * * * *

Al Denver, president of the Music Operators of New York (local music op assn.), recuperating from a minor throat operation. . . . **Joe Young** and **Ab Lipsky**, Young Distributing (Wurlitzer distribs) report a fine pick-up in export sales. "What with the demand for the Wurlitzer 1700 and the export biz' said Young, "we've been kept hopping here." . . . **Phil Gould**, Newark, N. J arcade owner, splendiferously attired in sports clothes, visits the wholesalers . . . Another arcade owner, **Louis Rabkin**, Seaside, N. J., also on the street Louis preparing for an extended vacation trip which will take him and his wife as far as the West Coast. . . . **Al Simon**, Albert Simon, Inc., grabs a fast cup of coffee in between hosting the many ops who keep dropping in to see an buy the new Genco "Big Top" Rifle Gallery and ChiCoin's new shuffle "Fireball.' . . . **Dave Stern** and **Bob Slifer**, Seacoast Distributors, wheeling and dealing with the new Rock-Ola 120 selection model 1446 phono. **Herman Halpern** comes in from the Elizabeth, N. J. office early Monday AM to have his phot taken with **The Chordettes** and **Archie Bleyer**. . . . Immediately after returning from showing the new AMI model "F" phonographs to Connecticut ops in Hartford, Thursday, Nov. 4, **Barney (Shugy) Sugerman**, Runyon Sales Co. took off for a week's business trip. . . . Wonder when we're going to have the opportunity to more than just wave a greeting at the busy **Bob Jacobs** of National Amusement Co. No use asking him how business is. . . . **Bill Rabkin** and **Herb Klein**, International Mutoscope Corp., will have quite a display of coin machines at the Park Show being held at the Sherman Hotel, November 28 to December 1. The firm will show its new model "Voice-O-Graph"; new model "Multiple Photomat"; new "Drivemobile," which has found such wonderful acceptance from coinmen; "3-D Art Parade"; "Movie Machine"; "Post Card Vendor"; and several other surprise machines.

THRU THE COIN CHUTE

MIAMI MURMURS

The recent wave of chilly days hasn't done the cup drink sales much good, claims **Leon Hirsch** of J & M Vending Co. . . . Accountant **Mac Shaw** and his partner **Gil Gross** are known as the "Coinmen's Accountants" since they handle many operators' accounts. They are now situated in much larger quarters in the Congress Building. . . . **Bob Norman**, manager of Miami branch of Southern Music Co., AMI distributor, is well pleased with the reception given the new AMI model "F" phonos, claiming the orders are coming in faster than his shipments are. His complaint is "I can't even keep a sample on the floor." . . . **Barney (Shugy) Sugerman** of Runyon Sales, New York, New Jersey and Connecticut, flew into town on a combination business and pleasure trip. Shugy is being entertained by his old friend **Willie Blatt** and his missus, **Sydelle**. . . . The addition being built at Bush Distributing Co. (Wurlitzer Dist.) is shaping up very nicely and before long it will be a huge building. . . . **Joe Mangone** of All Coin Amusements (Gottlieb Dist.) is shedding lots of poundage due to the extensive work he is doing for the coming affair of the A. M. O. A. Joe is a hard worker and much credit goes to him and Dave **Friedman** of American Operating Co. for the successful A. M. O. A. affairs each year. . . . **Henry Stone**, A & R man for Deluxe Records, off on another trip around the South and points North. His first stop is Jacksonville. . . . **Eli Ross**, Ross Distributing Co., Rock-Ola dist. is kept quite busy these days taking orders on the new Rock-Ola Models 1442 and 1446.

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United's DeLUXE JUNGLE GUN, Brand New	425
Genco's 2-PLAYER BASKETBALL, Brand New	375
Williams' DAFFY DERBY, Floor Sample	350
Chicoin's ROUND THE WORLD TRAINER	525
Deco's SPACE RANGER, Like New	365
Genco's 4-PLAYER SKEE BALL, Brand New	370
Genco's SILVER CHEST, Upright Bingo Game	125
Chicoin's 6-PLAYER HOME RUN, Like New	365
Seeburg COON HUNT, Like New	345

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THRU THE COIN CHUTE

CHICAGO CHATTER

Gil Kitt of Empire Coin was all eyes while lunching with Bill De Selm last week in the United Manufacturing Co. cafeteria. Bill was enjoying a double portion of cubed steak and mashed potatoes and finished this off with a piece of cherry pie topped with whipped cream. Said Gil, "I bet **John D. Rockefeller** would have given away a million dollars a year during the last 50 years of his life just to have eaten like you are doing." Countered chuckling Bill, "Now, Gil, I know that you've always had an appetite." "You are correct, kind sir," Gil affirmed, "and more so with all the work we're doing over at Empire. But here's the kick—I've got to curb it!" At a nearby table, "Cyclone" Emery, who at the United golf banquet made three plate-sized steaks disappear as if he had used a magician's wand, had no notion whatsoever of dieting. Also lunching at United were **Mr. and Mrs. Lee De Forest.** Called the "Father of Radio," 81-year-old De Forest is credited with creating one million jobs with his invention of the three-element vacuum tube which made possible radio, sound movies and television. With the help of **Lyn Durant,** United president, he has established the Lee De Forest Foundation for experimental purposes.

As they say, 40 million Frenchmen can't be wrong. **Suren D. Fesdjian,** president of Mendial Commercial Corp., exclusive distributor for Judd Distributing Co., the world-wide sales agency for D. Gottlieb & Co., reports that there are upwards of 12,000 Gottlieb games in operation in France today. All late games, too, with none older than three years. . . . The foreign market has been an important and profitable phase of business for Empire Coin Machine Exchange for the past 10 years. Already export sales for the firm are 45 per cent above last year which was a banner year. No small credit for this can go to **Howie Freer.** Serving in Europe during World War II, he saw what good possibilities were available there and elsewhere overseas and immediately went to work on them when he joined Empire after the war ended. . . . Speaking of foreign lands and with the cold weather coming up, look for **Charley Pieri** to make for South America for a vacation visit. . . . Condolences to **Charles Ewing** whose wife passed away. . . . Also to **Isabel Domens** who lost her mother.

Business now is greater on the West Coast than at any other time. One very well-known distributor there said that this year was going to be the greatest his company ever has experienced. Another noted that September was the biggest month in the history of his business. Another distributor stated that business for September jumped 50 per cent over initial fall season months of the past years. The end of the year, he related, should prove mighty interesting record wise. These are the type of reports continually coming out of the West these days. . . . **Bill Gersh,** co-publisher of The Cash Box, who last week arrived back in Chicago with his wife Cissie, after an extensive West Coast trip, provided us with the same sort of remarks. . . . Also according to Bill, Las Vegas is really booming and thriving. New businesses and hotels are popping up all over. Even before a new housing development is finished it is completely sold out. One of the biggest beckoners to Las Vegas is that wonderful desert climate.

The Riviera, the new $5,500,000 Las Vegas hotel of **Dave, Lew and Myer Gensburg,** is going up very fast. It looks like their statement that it would be opened this spring will be true. The nine-story hotel has started an innovation in Las Vegas. Others now are considering going above the usual two-story level. . . . Joining forces and operating "The Westerner," the neat club on Fremont St. in downtown Las Vegas, are **Midge Ryan, Ron and Hoppey Pepple, Joe Grady, Henry and Joe Slyvester** and others. . . . Word has it that **Jack Fagman,** haberdasher to the industry in Chicago, is on his way to Las Vegas to decide whether he will open a haberdashery on "The Strip." . . . **Jim Longaker,** the old Mills road man, now running the Bell-O-Matic firm in Reno. . . . Lots of old-time coinmen would get the thrill of their lives visiting Las Vegas. Here in the drug stores the customers tell the pharmacists that they will play the Bells while their prescriptions are being filled. Some fond memories, hey, old timer?

Undoubtedly many coin industry old timers would like to know the whereabouts of **Ace Arnsberg.** Well, he lives a third of the year in his Palm Springs, Calif., home. Owns three hotels in Oregon. But still maintains a great affection for the coin business. . . . Memo to **Harry Williams: Victor Mature** sends his greetings to you via **Bill Gersh.** If he can get out this way soon, he will visit with you. (Note: Harry is here at Williams Manufacturing Co. for a month or so). . . . **Art Weinand** and **Ed Hall** were doing a land office business over the phones Monday of last week. Distribs were ordering from five to 25 "Sportland Shooting Gallery" gun games which Exhibit Supply will introduce officially next week. . . . A Gottlieb "Guys and Dolls" five-ball game, furnished by First Coin Machine Exchange, was used on the "Hawkins Falls" TV program last week. **Wally Finke** and **Joe Kline** rushed to comply with the NBC-TV network request and made doubly certain that the game was not detrimental in any fashion whatsoever.

Paul Huebsch was one busy fellow this past week getting Keeney's new "Sportsman" gun game ready for release. Said Paul, "It's really something." . . . Bally hospitalization benefits rose to $4.630.80 in September and were received by 34 Ballyfolks. . . . **Maure** and **Eddie Ginsburg** spent last week in Pittsburgh helping prepare for the grand opening of the new Atlas Music Co. building there. The opening took place this past Sunday. . . . The first annual Beaux-Arts Ball, sponsored by the Elmhurst Art Guild and held November 5, was a grand success, according to **Harry Mabs,** Williams' engineer and a guild member. Harry went dressed as an Indian chief. The lipstick he used as war paint turned out to be of the permanent type. Saturday

CHICAGO CHATTER (Cont.)

and Sunday were spent a-rubbing and a-scrubing. . . . United visitors last week were **Mr. and Mrs. C. A. (Shorty) Culp,** Culp Distributing, Oklahoma City; **Mr. and Mrs. Ray Williams,** Commercial Music, Dallas, and **Mr. and Mrs. Buster Williams,** Williams Distributing, Memphis.

HAPPY BIRTHDAY THIS WEEK TO: **P. M. Yeo,** Grand Rapids, Mich.; **Abraham (Al) Dolins,** Boston, Mass.; **David Freedman,** Miami, Fla.; **Samuel W. Miller,** Archibald, O.; **Ben McDonald,** Ft. Worth, Tex.; **Si Redd,** Boston, Mass.; **Frank M. Pell,** Orlando, Fla.; **Bill DeSelm,** Chicago, Ill.; **Hy Branson,** Louisville, Ky.; **Harold W. Rose,** Columbus, O.; **Jack Sloan,** Chicago, Ill.; **Carl Trippe,** St. Louis, Mo.; **George Jenkins,** Chicago, Ill.

THRU THE YEARS WITH "THE CASH BOX"

10 Years Ago: **Homer E. Capehart,** head of Packard Manufacturing Corp., Indianapolis, manufacturer of bar and wall boxes, speakers and other accessories, was elected U.S. senator from Indiana. . . . **James Mangan** and **Stan Eckland** open industrial design organization here known as Mangan & Eckland. . . . Octogenarian **Charlie Fey,** inventor of Bells, dies in San Francisco.

5 Years Ago: **L. C. (Lindy) Force,** top sales executive of AMI, Inc., dies suddenly. . . . **Jack Nelson,** coin machine industry veteran, in second month as general sales manager of Bally Manufacturing Co. Also second month for "Bally-Who," Bally's company publication.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

The official grand opening of Minthorne Music Co.'s new branch sales offices at 2671-73 W. Pico Blvd. will be held on Sunday, November 21st and Monday, November 22nd. There will also be a premier showing of new games, guns, vendors and background music systems. **Frank Mencuri** invites all operators throughout Southern California along with their families and friends to come in during the two day event and see the new Chicago Coin, Keeney and Williams games and complete line of used equipment. **George Mahlum** also extends an invitation for you to come in and see the all new Seeburg Background Music Systems for operators and complete line of high fidelity components. Buffet-refreshments will be served to all present. Free surprises will be given away.

NEWS TIDBITS:—A spectacular announcement will be made very soon which will be of special interest to everyone in the coin machine industry. This announcement will come from one of the big Chicago manufacturers and will tell about a revolutionary new game which was designed right here in Los Angeles by **Lyn Brown.** The machine was on a test location here for nine months and collections are reported to have been phenomenal. Watch these pages of The Cash Box for the big news!!

The official opening of the LA showrooms of Sierra Distributing Company has been set for December 1st. Complete details of the partnership was revealed this past week. C. A. **"Shorty"** Culp, Oklahoma City Wurlitzer distributor, and **Wayne E. Copeland,** former AMI distributor in Oklahoma City, are the firms owners. Copeland has moved to California and will reside here in Los Angeles. He will operate the local branch along with **Ray Powers** who will head the sales organization. They will carry a complete line of Wurlitzer "1700" Hi Fidelity phonos, parts and accessories. Another important feature of their business will be a complete modern service department.

DISTRIBUTOR DOINGS:—The business boom which hit coinrow several weeks ago seems to be going on unabated. . . . PAUL A. LAYMON & CO.:—A large crowd of operators from all over Southern California came in to attend the Bally Service school Nov. 10th and 11th. **Bob Breither,** field engineer for Bally Manufacturing Company, was on hand to conduct the two day sessions. **Paul and Lucille Laymon** reported that the event was a complete success. . . . C. A. ROBINSON & CO.:—**Charley Robinson** and **Al Bettelman** have had to work extra hard these past few weeks as sales hit an all time high for them. Charley admits that it's quite a trick trying to do business with three operators all at the same time. However, after seeing each op pack out three of United's "Deluxe Carnival" guns at a crack I'd say Charley used some pretty fast salesmanship. . . . BADGER SALES COMPANY:—**Bill Happel** and **Fred Gaunt** are more than pleased over the way the new AMI model "F" has been accepted here in So. Calif. and Nevada since it was introduced a few weeks ago. **Don Ames** recently conducted a very successful showing in Las Vegas. Also on display in the Badger showrooms and winning nods of approval from operators and location owners alike is Genco's "Big Top" Rifle Gallery also Gottlieb's "Super Jumbo" and "4-Belles" games. . . . MINTHORNE MUSIC COMPANY:—**Marjorie and Ted Patton** of Patton Music Co., Las Vegas, recently purchased several new Seeburg phonos from **Jean and Dolores Minthorne** during the pairs recent trip to Las Vegas. Patton Music Company is now considered the largest operation of music machines in the state of Nevada.

OPERATOR JOTS:—E. O. Everett, operator and attorney in Kingman, Arizona, is planning to build a television receiving booster station in Kingman. Los Angeles stations will be picked up and transmitted to TV owners in the area. Subscribers will pay for the service under the tele-meter plan. A similar set-up has been in operation at Palm Springs, Calif., for a year. . . . **Bill Yedlin,** LA op, is back from a hunting trip to Idaho. He returned with his quota of deer. . . . **Jimmy Jackson,** Palm Springs, recently acted as the official starter of the AAA auto race from Las Vegas to Phoenix. . . . **Al Wise** from Canyon State Distributing Co., **Tucson,** Arizona, came in along coinrow this past week to take care of business. . . . **E. E. Peterson** and **Kenneth Wolf** from San Diego also drove in to town. . . . **Gene DeVilbis** from San Bernardino was also seen along West Pico. . . . **Lee Nelson,** Santa Ana, and **Sheridan Thompson,** Long Beach, were also in.

COINROW DOINGS:—Sam Ricklin, prexy **of** California Music Company, reports that he has been getting more reaction on "Mr. Sandman" by **The Chordettes** and **Four Aces** than on any record he has had in his one-stop for several months. Also running a close second is "The Naughty Lady of Shady Lane" by **The Ames Brothers.** Mail orders for records have been so heavy that **Gabe Orland** says he has just hired himself as the new shipping clerk. . . . **Phil Robinson** revealed that he is making plans to drive to Mexico City next January. . . . Although he hasn't received his first sample of Exhibit's new "Sportland" Shooting Gallery **Lyn Brown** has been a busy guy taking advance orders for the new gun along coinrow. Here's a real hustler. . . . **Bill Leuenhagen, Mary and Kay Solle** and **Claire Adams** were recently seen at the opening of orkster **Jerry Gray** at the Hollywood Palladium. . . . Lovely little **Carol Ann Patton** made quite a hit with everyone along the row when she came in with her mother and dad. She is the daughter of **Mr. and Mrs. Bob Patton** who live in Hanford. . . . Sorry to hear that **Al Bettelman** was involved in an accident which badly damaged his pretty new car. . . . Speaking of cars have **you** seen that classy Jaguar that **Abe & Vera Diamond** of Diamond Distributing Co. have been driving around lately?

THRU THE COIN CHUTE

NEW ORLEANS NOTES

Coin Machine Row was a very busy section of New Orleans this week a the operators from Mississippi and Alabama, as well as Louisiana were i the city to see the new machines that have been on display the last two week . . . **Ed Holifield,** of Dixie Coin Machine says the showing of the new mode "F," A.M.I. phono is still going on. Says he can't pull stakes as long as th sales are as good as they have been. . . . While over at Crown Novelty Com pany, **Nick Carbajal** says the showing on the J. H. Keeney's twins, th "American" and the "National" bowlers are really bringing the operator in from all over. Says the showing will continue as the J. H. Keeney Compan will come out with its "Target Gun" this week. . . . Seen on Coin Machin Row this week: **Frank Bushalacchi** of Lucky Ball Amusement, Luling, La. **Gerald Coudeaux,** of Fayette, La.; **George Rossie,** Hammond, La.; **Marti Tortorich,** of Martin Novelty Company, Baton Rouge, La.; **Horace Taylo** of Long Beach, Miss.; **Pete Hoffer,** of Biloxi Music Company, Biloxi, Miss. **Tony Ingrassia,** of Gulfport, Miss.; **H. Crane,** of Mississippi City; **D. D. Thron** of Shreveport, La.; **Fred Bellow,** Unice, La.; **W. I. Kirkland,** of Jackson, Miss. **M. Daiz,** of Gold Amusement Company, New Iberia, La. . . . **Tony Monticell** of Lake Charles, La., **D. W. Douglas Winborn,** of Brand Novelty, Biloxi, Miss. and **Frank Chavez,** were some weeks ahead of the showing of the Keene "Coffee Vendor," but were caught eyeing the "American Bowler." . . . Ne Orleans operators seen were **Bill Scanlan, Roy C. Saia,** of Tulane Coin Machin Company; **Frank King,** of Fair Deal Amusement; **John Cefalu, Louis Riccobo Edward Cinti, Charles Pace, E. L. Lucus, Teddy Giegerman, Anthony Tonaben Sam Gentlich, Joe Tramuto, James Tallon, Andrew Monte, Ralph Falseta** o Donaldsville, **Tony Graphia,** and **Tony Graphia,** Jr. of Baton Rouge, La. Ther was a good turn out all week at both showings. Could not get all the name over at the Crown Novelty Company. . . . **Bod Dupuy** of F.A.B. placed Wurlitzer phonograph in the St. Johns Church at Edgard, La., and **R. G Dinvaut,** of Dinvaut Amusement Company, Edgard, La. will service th phonograph from his office. . . . **F. A. Blalock** was braggin' that there wa a big event to happen in the Blalock family soon. . . . **Frank King** was tryin for a vacation. Had a doctors examination that was a mile long. Doctors tol him to work some of that fat off. . . . **Bill Scanlan** and **Roy C. Saia,** of **Tulan** Amusement Co. comes up as manufacturers as well as operators. They hav an all metal pin table stand that looks good and are turning out several a day The operators are using them as fast as **Tulane** puts them out. . . . **Hoffer,** o Hoffer Music Biloxi, was working like crazy this week moving. . . . One of th largest spots on the beach, The Son and Sand Bar, burned down to the groun Thursday morning, was a total loss. **Tony Ingrassia,** of Gulf Amusemen Company, Gulfort was busy out on the routes all week. **Tony** says thes days are not long enough when there's so much work to be done. . . . **Joh Evans,** of Evans Amusement Company, Gulfport reports business tops.

THRU THE COIN CHUTE

UPPER MID-WEST MUSINGS

Andy **Benna** of Ironwood, Mich. has to come across the state of Wis. i order to get into the **Twin** Cities to pick up supplies and records for his rout in the Ironwood area but even at that Andy says that the Twin Cities are onl a few hours ride away and the trip is no bother at all. . . . **Mr. and Mrs. Glen** Bishell of Chippewa Falls, Wis., were seen shopping around. . . . Les **Bruning** St. Paul operator, is planning to do some hunting and traveling. With a part of friends Les is to follow the birds until they get their limit even if it mean some traveling all over the state to do it. . . . **Al Gardner** of the shippin department of the Mayflower Sales Company of St. Paul is proud of his tw sons who are in the service. Son Marvin is a Private in the Marine Corp and is home now on a 10-day furlough and from here he goes back to Cam Pendelton, Calif. Marvin, who can speak several languages is scheduled t go to Israel as an interpreter after the first of the year. Another son, Arne is a jet pilot in the Air Corps with the rank of Lt. Arne who has served tw years in the Marines and three years in the Air Corps is now stationed in th Twin Cities with an interceptor squadron. . . . Recent visitors to the Twi Cities were **Ken Owens** of Farimont, Minn.; **Phil Stang** of Jordan, Minn. **Elgin McDaniel** of Wadena, Minn.; **Don English** of Thief River Falls, Minn. **John Seglem** of Duluth, Minn.; **Don Kohner** of Winona, Minn.; **John Galep** o Menomonie, Wis.; Bill **Hanf** of Austin, Minn.; **L. P. Wilbur of** Duluth, Minn. **Frank Coubal** of Bloomer, Wisc.; **Harlan Beach** of Alexandria, Minn.; **Ji Standfield** of Winona, Minn.; Oscar **Englund** of Alexandria, Minn.; and E **and Millie Birkemeyer** of Litchfield, Minn.

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FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes. Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUmmer 4938.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—"Sock-The-Ock" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take. A complete package $28. 100 SERVICE COMPANY, 2638 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: JEfferson 1-6531.

FOR SALE—Genco 2 player Basketball $250; Genco Shuffle Pool $125; Seeburg Coon Hunt $450; Chicago Coin's 6 player Home Run $250; Williams' 6 player Major League Baseball $250; Williams' 6 player All Star Baseball $250. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN. Tel.: CHapel 9-6556.

FOR SALE—1 Williams 6 player Major League Baseball $375; 1 Evans Constellation Phono $250; 3 Exhibit Dale Guns $35 each; 1 United Leader $75; 3 Aristo Scales (Brand New) at $75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. Tel.: 3-4508.

FOR SALE—Coin Wrappers, Pop-Open, $2.50 dimes only, 55c per thousand, thirty thousand to case. Fresh stock, sample mailed on request. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—ChiCoin, Advance Bowler $325; ChiCoin, Triple Score Bowler $215; ChiCoin, Crown Bowler $200; ChiCoin, 10 Frame Special $150; United Royal $325; Keeney Pacemaker Bowler $200. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8. OHIO. Tel.: UNiversity 6900.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—40 Wurlitzer 3020 Wall Boxes $8 each; 50 Seeburg 5c 3-Wire Wall Boxes $3 each. Beautiful equipment. 1/3 deposit, balance C.O.D., or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

MISCELLANEOUS

NOTICE—We are exclusive national and export distributors for the new sensational home non-coin operated juke box "Jukette". Great appeal. Priced low. Write for complete information. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 3-3524) or 594 TENTH AVE., NEW YORK, N.Y. (Tel.: BRyant 9-4684.)

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

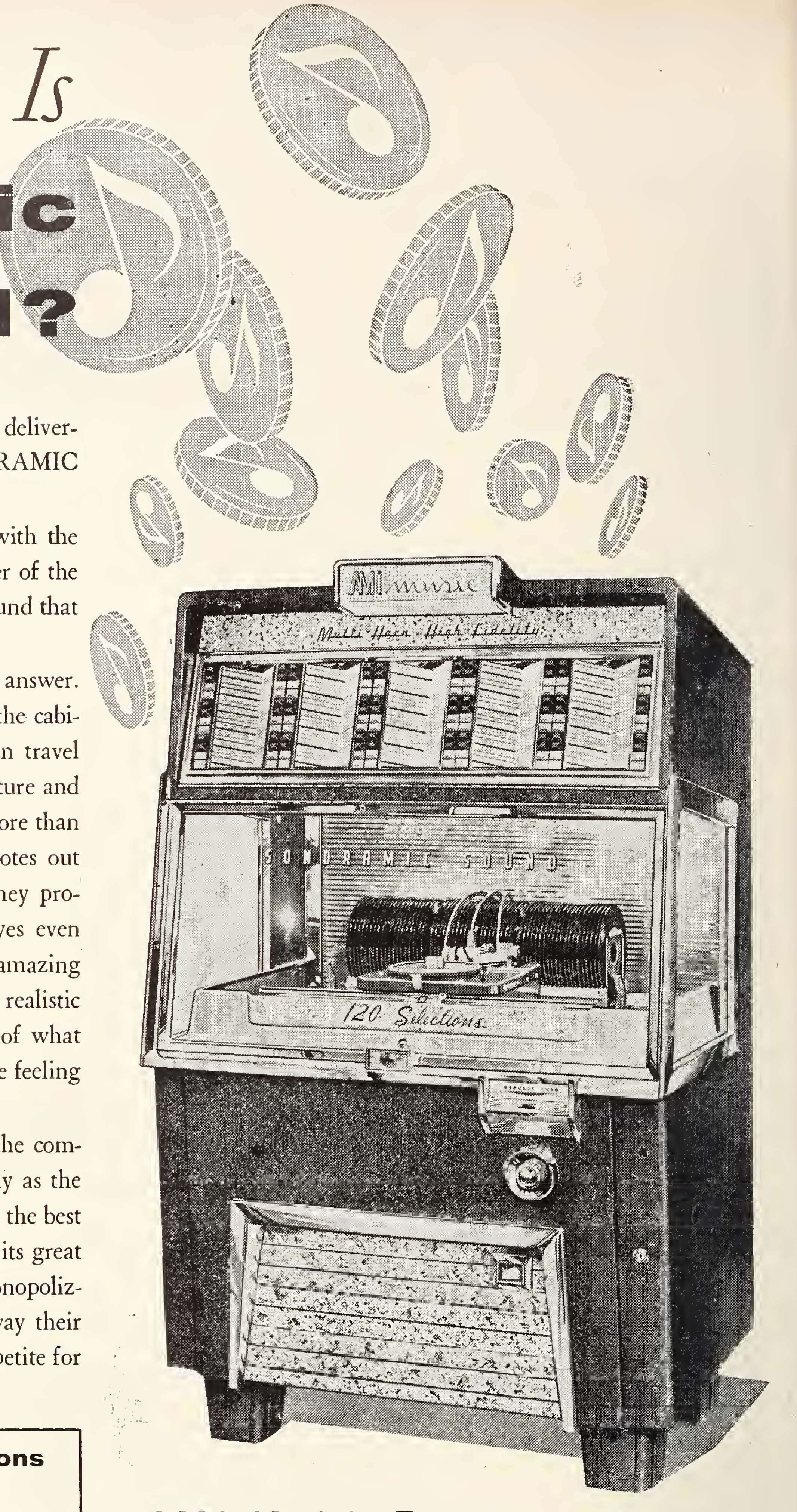
NOTICE — Bingo Operators! Stop needless service call caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minutes. Specify Bally or United Game. Sample $1.00-$8.00 per dozen. MIDWEST MUSIC SERVICE. 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16 oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

Just What Is sonoramic sound?



The AMI Model "F" is the only juke box capable of delivering SONORAMIC SOUND. Just what is SONORAMIC SOUND?

If you've seen and heard "Cinerama" movies with the wide screen picture that puts the viewer in the center of the scene, you may get some idea. Sonoramic Sound is sound that surrounds the listener.

How come? Multi-Horn High Fidelity is the answer. The Model "F's" flared treble horn is placed inside the cabinet at ear level so that all the fine, sweet highs can travel around the location without interference from furniture and other obstacles. The "F's" bass horn, equivalent to more than NINE 12 inch speakers, sends its beautiful bass notes out *through the bottom of the cabinet* from whence they proceed all around the room, using the very floors, yes even the walls, as extensions of the horn to produce an amazing "all-over-ness" of music, so intimate, so living and so realistic that you immediately come to a new appreciation of what music at its best really is. You are captivated with the feeling that you are right in the center of the orchestra.

The Model "F" inescapably seizes and holds the complete attention of its audience. The "F" sells its way as the top money-making juke box because perfect music is the best salesman of music there is. It's impossible to ignore its great quality, its new Sonoramic art. Consequently, by monopolizing the attention of its listeners, the "F" coaxes away their coins for more . . . more . . . more! The public's appetite for great music is truly insatiable.

**8 Gorgeous New Color Presentations
in the Most Distinctive Cabinet
of the High Fidelity Era**

AMI Model "F"

120, 80, 40 Selections

Originator of the Automatic Selective Juke Box in 1927
AHEAD THEN — AHEAD NOW

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
789th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

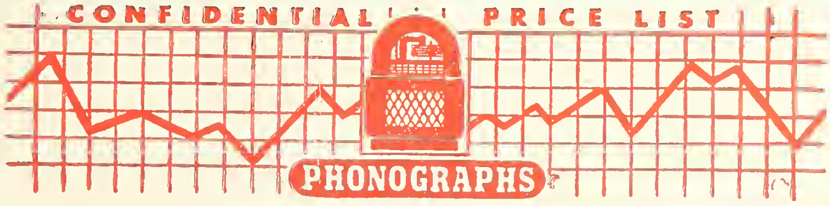
METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games—and $25 to $30 on Phonographs.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity



LISTED ALPHABETICALLY

AMI

3* Model A, '46, 40 Sel., 78 RPM	100.00	165.00
3. Model B, '48, 40 Sel., 78 RPM	195.00	295.00
1* Model C, '50, 40 Sel., 78 RPM	225.00	300.00
1* Model D-40, '51, 40 Sel., 78 RPM	325.00	395.00
4* Model D-80, '51, 80 Sel., 45 RPM	395.00	525.00
3. WM Wall Box	12.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	150.00	295.00
6. Jubilee, '52, Model 245, 40 Sel., 45 RPM	325.00	450.00
6. Century, '52, Model 2045, 100 Sel., 45 RPM	475.00	600.00

ROCK-OLA

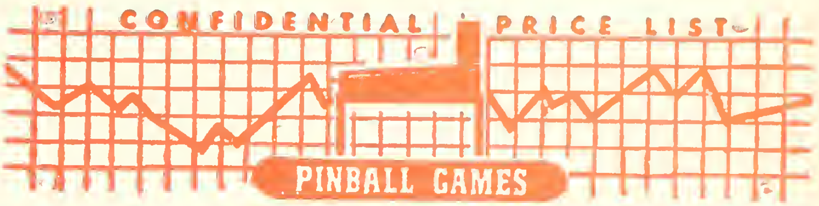
1* 1422, '46, 20 Sel., 78 RPM	49.50	110.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	49.50	85.00
2. 1426, '47, 20 Sel., 78 RPM	55.00	110.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	125.00	195.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	225.00	275.00
4. 1432, Same as above, Converted to 45 RPM	225.00	300.00
2. 1434, '51, Rocket '51-'52, 50 Sel., 78 RPM	275.00	350.00
4. 1434, Same as above, Converted to 45 RPM	295.00	400.00
3. 1436, '52, Fireball, 120 Sel., 45 RPM	375.00	450.00
5. 1436A, '53, Fireball, 120 Sel., 45 RPM	395.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.50	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	35.00	99.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	35.00	115.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	129.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	135.00
4. 148S, '48 Standard, 20 Sel., 78 RPM	65.00	175.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	100.00	189.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	75.00	199.00
4* M100A, '49, 100 Sel., 78 RPM	375.00	495.00
3* M100B, '51, 100 Sel., 45 RPM	545.00	595.00
3. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	575.00	630.00
3. M100C, '53, 100 Sel., 45 RPM	675.00	725.00
4. HF100G, '54, 100 Sel., 45 RPM	845.00	875.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.75	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
2. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

1* 1015, '46, 24 Sel., 78 RPM	75.00	130.00
2. 1080, '46, Colonial, 24 Sel., 78 RPM	65.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	125.00	235.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	74.50	100.00
3* 1100, '48, 24 Sel., 78 RPM	195.00	225.00
2* 1250, '50, 48 Sel., 78 RPM	185.00	265.00
6. 1250, '50, (Same as above) Converted to 45 RPM	250.00	325.00
3* 1400, '52, 48 Sel., 78 RPM	395.00	450.00
6. 1400, '52, (Same as above) Converted to 45 RPM	420.00	525.00
2* 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	425.00	540.00
4. 2140 Wall Box	3.00	10.95
2. 3020 Wall Box	8.00	15.00
4. 3048 (Conv. of 3020)	15.00	25.00
2. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

2* ABC (Un 3/51)	15.00	50.00
4. Across the Board (Un 9/52)	50.00	75.00
4. Ali Baba (Got 6/48)	15.00	25.00
4. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
4. All Star Baseball (Wm 5/54)	250.00	350.00
4. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got. 12/53)	175.00	185.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
3. Army-Navy (Wm 10/53)	69.50	117.50
3* Atlantic City (B 5/52)	110.00	175.00
4. Baby Face (Un 12/48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	275.00	350.00
1* Beauty (B 11/52)	220.00	295.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
4. Big League Baseball (Wm 6/54)	269.50	375.00
4. Big Top (Ge 2/49)	10.00	20.00
4. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
4. Bone Head (Ge 11/48)	10.00	20.00
4. Boston (Wm 5/49)	15.00	20.00
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bowl. League (Got 8/47)	10.00	19.50
4* Bright Lights (B 5/51)	40.00	100.00
3* Bright Spot (B 11/51)	55.00	125.00
4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	10.00	25.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
1. Cabana (Un 3/53)	149.50	200.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6 Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
4. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
4. Cinderella (Got 3/47)	10.00	25.00
6. Circus (Ex 8/48)	10.00	20.00
3. Circus (Un 8/52)	150.00	175.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	95.00	145.00
4. College Daze (Got 8/49)	10.00	20.00
3* Coney Island (B 9/51)	55.00	100.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	25.00	35.00
4. Coronation (Got 11/52)	65.00	95.00
4. County Fair (Un 9/51)	35.00	75.00
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	55.00	80.00
4. Cyclone (Got 5/51)	40.00	69.50
7. Daffy Derby (Wm 8/54)	325.00	350.00
4. Daisy May (Got 7/54)	195.00	245.00
4. Dallas (Wm 2/49)	15.00	29.00
4. Dealer "21" (Wm 2/54)	165.00	215.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Dew Wa Ditty (Wm 6/48)	10.00	29.50
4. Domino (Wm 5/52)	39.50	75.00
4. Double Action (Ge 1/52)	25.00	35.00
4 Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
2. Disk Jockey (Wm 11/52)	69.00	100.00
4 Dragonette (Got 6/54)	190.00	235.00
4. Dreamy (Wm 2/50)	15.00	25.00
2* Dude Ranch (B 9/53)	310.00	375.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. El Paso (Wm 11/48)	10.00	20.00
2. Fairway (Wm 6/53)	79.00	130.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	60.00
4. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	95.00	129.50
4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Football (CC 8/49)	10.00	25.00
4. Four Corners (Wm 12/52)	55.00	95.00
4. Four Horsemen (Got 9/50)	30.00	40.00
1. "400" (Upright) (Ge 10/52)	65.00	80.00
4. Four Stars (Got 6/52)	50.00	90.00
4. Freshie (Wm 9/49)	15.00	20.00
1* Frolics (B 10/52)	175.00	235.00
4. Futurity (B 3/51)	60.00	95.00
2. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
4. Gold Cup (B 4/48)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	90.00
4. Gold Star (Got 8/54)	255.00	275.00
6. Goudola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
2. Grand Champion (Wm 8/53)	89.00	110.00
4. Grand Slam (Got 4/53)	65.00	135.00
6 Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	175.00	200.00
4. Gun Club (Wm 11 53)	105.00	135.00
2. Guys-Dolls (Got 5/53)	69.50	125.00
4. Handicap (Wm 6 52)	35.00	45.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00

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"THE CONFIDENTIAL PRICE LISTS"

4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	44.00
4. Harvey (Wm 5/51)	15.00	49.00
2* Havana (Un 2/54)	275.00	395.00
2* Hawaii (Un 6/54)	375.00	475.00
4. Hawaiian Beauty (Got 4/54)	180.00	225.00
4. Hayburner (Wm 6/51)	50.00	70.00
1* Hi-Fi (B 6/54)	395.00	515.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	75.00	25.00
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	75.00
1. Home Run, 6 Player (CC 3/54)	250.00	395.00
4. Hong Kong (Wm 9/51)	45.00	75.00
4. Horsefeathers (Wm 1/52)	44.50	79.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	20.00	39.50
4. Humpty Dumpty (Got 10/47)	10.00	25.00
1* Ice-Frolics (B 1/54)	300.00	450.00
4. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
2. Jockey Club (Got 4/54)	199.00	230.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
2. Jumping Jacks (Upright) (Ge 12/52)	35.00	100.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	15.00	30.00
4. Lady Robin Hood (Got 1/48)	10.00	25.00
2. Lazy "Q" (Wm 2/54)	109.00	175.00
4. Leaders (Un 10/51)	40.00	85.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
3. Long Beach (Wm 7/52)	40.00	100.00
4. Lovely Lucy (Got 2/54)	175.00	205.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	25.00
4. Major League Baseball (Un 6/48)	10.00	20.00
4. Major League Baseball (Wm 4/54)	250.00	375.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	125.00	175.00
4. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	25.00	39.00
1. Mexico (Un 3/54)	345.00	430.00
4. Minstrel Man (Got 3/51)	25.00	39.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	195.00	225.00
7. Nevada (Un 8/54)	450.00	475.00
4. Niagara (Got 12/51)	35.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	145.00	195.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
4. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
2. Palisades (Wm 7/53)	79.00	115.00
3* Palm Beach (B 7/52)	115.00	195.00
1* Palm Springs (B 11/53)	325.00	465.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	145.00	175.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
4. Playtime (Ex 8/49)	10.00	20.00
1. Poker Face (Got 9/53)	125.00	160.00
4. Pnddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	70.00	115.00
4. Quintet (Got 3/53)	85.00	135.00
4. Rag Mop (Wm 10/50)	15.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
3* Rio (Un 11/53)	295.00	350.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
1. Rockettes (Got 8/50)	25.00	49.00
4. Rodeo (Un 2/53)	175.00	225.00
4. Rondevoo (Un 5/48)	15.00	35.00
4. Rose Bowl (Got 10/51)	35.00	65.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	39.00
4. Saddle and Turf (Ex 10/53)	250.00	325.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	195.00	250.00
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Serenade (Un 11/48)	10.00	20.00
4. Shanghai (CC 4/48)	20.00	34.50
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	135.00	170.00
2. Shoo Shoo (Wm 2/51)	19.50	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
2. Silver Skates (Wm 2/53)	59.00	85.00
4. Singapore (Un 11/47)	10.00	20.00
2. Skill Pool (Got 8/52)	54.50	75.00
4. Slugfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
1* Spot-Lite (B 1/52)	55.00	100.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Stardust (Un 5/48)	20.00	34.50
4. Stars (Un 6/52)	50.00	105.00
4. Starlight (Wm 3/53)	65.00	80.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	130.00	160.00
4. Summertime (Un 9/48)	15.00	25.00
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	55.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
2* Super Pennant Baseball (Wm 1/54)	199.50	285.00
2. Super Star Baseball (Wm 1/54)	325.00	425.00
2* Surf Club (B 3/54)	400.00	475.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
4. Tahiti (Un 8/53)	195.00	300.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00
4. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	15.00	35.00
4. Three Musketeers (Got 7/49)	15.00	35.00
4. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	70.00	105.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	39.00
4. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
2* Tropics (Un 7/53)	174.50	250.00
4. Tncson (Wm 1/49)	10.00	29.00
4. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	55.00	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	60.00
4. Winner (Univ.)	20.00	45.00
4. Wisconsin (Un 3/48)	10.00	20.00
2* Yacht Club (B 6/53)	160.00	265.00
4. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	20.00	40.00

CONFIDENTIAL PRICE LIST

SHUFFLES

4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	45.00
4. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
2. Bally Victory Bowler (5/54)	350.00	475.00
3. Bally Champion Bowler (5/54)	400.00	495.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
4. ChiCoin Ace Bowler, F. P. (8/50)	25.00	35.00
4. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin King Pin (12/51)	50.00	100.00
4. ChiCoin 6-Player DeLuxe (5/52)	75.00	125.00
4. ChiCoin Match Bowler (6/52)	95.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
1. ChiCoin 10th Frame Special (12/52)	135.00	225.00
4. ChiCoin Name Bowler (1/53)	124.00	165.00
4* ChiCoin 10th Frame Double Score Bowler (3/53)	165.00	225.00
1* ChiCoin Crown (4/53)	215.00	255.00
4. ChiCoin Crown, Giant Pins (4/53)	225.00	295.00
2* ChiCoin Triple Score (6/53)	195.00	250.00
4. ChiCoin Gold Cup (7/53)	295.00	335.00
4. ChiCoin High Speed Crown (7/53)	295.00	350.00
4. ChiCoin High Speed Triple Score (8/53)	295.00	375.00
4. ChiCoin Advance (10/53)	310.00	395.00
4. ChiCoin King (10/53)	350.00	400.00
1. ChiCoin Criss Cross Bowler (12/53)	345.00	395.00
1. ChiCoin Super Frame (3/54)	375.00	425.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4 Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	20.00	45.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4* Genco Shuffle Pool (11/53)	125.00	275.00
4. Genco Match Pool (2/54)	225.00	375.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	35.00
4. Keeney 4-Way Bowler Attachment (12/50)	45.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	45.00	95.00
4. Keeney DeLuxe League (3/52)	45.00	125.00
4. Keeney Super DeLuxe League Bowler (3/52)	65.00	125.00
4. Keeney High Score League (5/52)	45.00	135.00
4. Keeney Team (10/52)	125.00	165.00
4. Keeney Club (4/53)	135.00	250.00
4. Keeney Domino (5/53)	150.00	250.00
2. Keeney Carnival (5/53)	175.00	250.00
4. Keeney Pacemaker (9/53)	210.00	325.00
4. Keeney Mainliner Bowler (1/54)	300.00	425.00
4. Keeney Bonus Bowler (3/54)	295.00	440.00
4. Keeney Diamond Bowler (5/54)	375.00	475.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shufflecade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player	50.00	100.00
4. United DeLuxe 6-Player (10/51)	50.00	110.00
4. United 6-Player Super (3/52)	75.00	125.00
4. United 4-Player Official (5/52)	100.00	135.00
4. United 6-Player Star (7/52)	125.00	160.00
1. United 10th Frame Star (9/52)	125.00	179.50
4. United Manhattan 10th Frame (9/52)	150.00	220.00
2. United 10th Frame Super (10/52)	125.00	225.00
4. United Manhattan (9/52)	175.00	220.00
2* United Cascade (2/53)	129.00	195.00
4* United Clover (2/53)	145.00	255.00
4. United Liberty (2/53)	129.00	265.00
1* United Classic (6/53)	210.00	275.00
2* United Olympic (6/53)	190.00	275.00
2* United Royal (9/53)	245.00	350.00
3* United Imperial (9/53)	295.00	350.00
2. United Chief (11/53)	345.00	395.00
2. United Leader (11/53)	345.00	410.00
4* United Team (1/54)	350.00	425.00
5. United DeLuxe Team (1/54)	425.00	495.00
2. United League (1/54)	335.00	450.00
2. United Ace (Un 5/54)	395.00	495.00
7. United Banner (8/54)	450.00	525.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	40.00

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4.	Universal Bowlomatic (3/51)	30.00	40.00
4.	Williams Twin Shuffle (12/49)	20.00	30.00
4.	Williams Twin Shuffle (9½′) (2/50)	20.00	30.00
4.	Williams Bowler (9½′) (3/50)	25.00	30.00
4.	Williams Double Header (7/50)	20.00	45.00
4.	Williams 5-Player Bowler (6/51)	20.00	30.00

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

4.	ABT 6 Gun Rifle Range	550.00	650.00
4.	Boomerang	25.00	45.00
4.	Bally Big Inning	79.50	150.00
4.	Bally Bowler	20.00	30.00
4.	Bally Convoy	49.50	89.50
4.	Bally Defender	59.50	125.00
4.	Bally Eagle Eye	39.50	49.50
4.	Bally Heavy Hitter	35.00	60.00
4.	Bally King Pin	20.00	35.00
6.	Bally Lucky Strike	25.00	40.00
4.	Bally Rapid Fire	95.00	125.00
6.	Bally Sky Battle	39.50	85.00
6.	Bally Torpedo	49.50	85.00
4.	Bally Undersea Raider	64.50	150.00
6.	Bank Ball	35.00	45.00
4.	Champion Hockey	35.00	55.00
1.	ChiCoin Basketball Champ	109.50	300.00
4.	ChiCoin 4-Player Derby	100.00	195.00
4*	ChiCoin Goalee	35.00	119.50
4.	ChiCoin Hockey	55.00	75.00
1.	ChiCoin Midget Skee	65.00	165.00
4.	ChiCoin Pistol	49.50	99.50
6.	ChiCoin Roll-A-Score	29.50	75.00
4.	Edelco Pool Table	20.00	75.00
4.	Evans Bat-A-Score	75.00	195.00
4.	Evans Bola-Score	79.50	89.50
4.	Evans Ski Roll	35.00	95.00
4.	Evans Super Bomber	100.00	210.00
4.	Evans Play Ball	65.00	75.00
4.	Evans Ten Strike '46	20.00	65.00
4.	Evans Tommy Gun	39.50	95.00
2*	Exhibit Dale Gun	15.00	65.00
4.	Exhibit Gun Patrol	125.00	185.00
4.	Exhibit Jet Gun	99.00	195.00
4.	Exhibit Space Gun	150.00	195.00
4.	Exhibit Pony Express	85.00	135.00
4.	Exhibit Silver Bullets	75.00	125.00
1*	Exhibit Six Shooter	79.50	145.00
4.	Exhibit Vitalizer	45.00	75.00
2*	Exhibit Shooting Gallery	295.00	375.00
6.	Groetchen Met. Typer	79.50	149.50
1*	Genco Sky Gunner	175.00	250.00
4.	Genco Silver Chest	250.00	275.00
4.	Genco Night Fighter	250.00	295.00
2*	Genco Basketball	249.50	399.50
5.	Genco Super Basketball	400.00	475.00
6.	Irish Poker	50.00	65.00
4.	Jack Rabbit	50.00	99.50
4.	Jungle Joe	49.50	69.50
4.	Keeney Air Raider	75.00	90.00
4.	Keeney Anti Aircraft Bl	15.00	35.00
4.	Keeney Sub Gun	75.00	125.00
4.	Keeney Texas Leaguer	25.00	50.00
1.	Kirk Night Bomber	75.00	150.00
4.	Lite League	49.50	99.50
4.	Mills Panoram	95.00	250.00
4.	Mills Panoram Peek	159.00	275.00
6.	Mills Conv. for Panoram Peek	10.00	29.50
4.	Muto. Atomic Bomber	90.00	195.00
4.	Mutos. Ace Bombers	100.00	195.00
4.	Mutoscope Dr. Mobile	95.00	195.00
4.	Mutos. Fly. Saucers	100.00	175.00
4.	Mutos. Photo. (Pre-War)	125.00	250.00
2.	Mutos. Photomatic (late)	425.00	650.00
4.	Mutoscope Silver Gloves	185.00	225.00
4.	Mutoscope Sky Fighter	125.00	195.00
4.	Mutos. Voice-O-Graph 35c	425.00	595.00
4	Periscope	69.50	99.50
4.	QT Pool Table	65.00	85.00
4.	Quizzer	60.00	95.00
6.	Rockola Ten Pins HD	20.00	40.00
4	Rockola World Series	20.00	40.00
4.	Scientific Baseball	35.00	79.50
4.	Scientific Basketball	20.00	39.50
4.	Scientific Batting Pr.	65.00	89.50
1.	Scientific Pitch 'Em	145.00	185.00
4*	Seeburg Bear Gun	145.00	195.00
4.	Seeburg Chicken Sam	69.50	110.00
4.	Seeburg Shoot the Chute	49.50	95.00
4.	Set Shot Basketball	200.00	250.00
1.	Telequiz	125.00	169.00
4.	Un. Team Hockey	30.00	85.00
4.	Western Baseball '39	75.00	95.00
4.	Western Baseball '40	95.00	125.00
4	Wilcox-Gay Recordio	40.00	75.00
4.	Williams All Stars	35.00	89.50
4.	Williams Box Score	39.50	75.00
4.	Williams Star Series	24.50	109.50
4.	Williams DeLuxe World Series	50.00	169.50
4.	Williams Super World Series	110.00	195.00
4.	Williams Quaterback	25.00	75.00
7.	Williams DeLuxe Baseball	99.00	195.00
4.	Williams Pennant Baseball	275.00	325.00
4.	Wurlitzer Skee ball	35.00	150.00

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

AMI Model A	$100.00-$165.00
AMI Model C	225.00- 300.00
AMI Model D-40	325.00- 395.00
AMI Model D-80	395.00- 525.00
Rock-Ola 1432	49.50- 110.00
Seeburg M100A	375.00- 495.00
Seeburg M100B	545.00- 595.00
Wurlitzer 1015	75.00- 130.00
Wurlitzer 1100	190.00- 225.00
Wurlitzer 1250	185.00- 265.00
Wurlitzer 1400	395.00- 450.00
Wurlitzer 1500	425.00- 540.00

PINBALLS

ABC (Un 3/51)	$ 15.00-$ 50.00
Atlantic City B 5/52)	110.00- 175.00
Beach Club (B 2/53)	275.00- 350.00
Beauty (B 11/52	220.00- 295.00
Bright Lights (B 5/51)	40.00- 100.00
Bright Spot (B 11/51)	55.00- 125.00
Cabana (Un 3/53)	149.50- 200.00
Coney Island (B 9/51)	55.00- 100.00
Dude Ranch (B 9/53)	310.00- 375.00
Frolics (B 10/52)	175.00- 235.00
Havana (Un 2/54)	275.00- 395.00
Hawaii (Un 6/54)	375.00- 475.00
Hi-Fi (B 6/54)	395.00- 515.00
Ice-Frolics (B 1/54)	300.00- 450.00
Palm Beach (B 7/52)	115.00- 195.00
Palm Springs (B 11/53)	325.00- 465.00
Spot-Lite (B 1/52)	55.00- 100.00
Surf Club (B 3/54)	400.00- 475.00
Yacht Club (B 6/53)	160.00- 265.00

SHUFFLES AND REBOUNDS

ChiCoin 10th Frame Dbl. Score Bowler (3/53)	165.00- 225.00
ChiCoin Crown (4/53)	215.00- 255.00
ChiCoin Triple Score (6/53)	195.00- 245.00
Genco Shuffle Pool (11/53)	125.00- 275.00
United Cascade (2/53)	129.00- 195.00
United Clover (2/53)	145.00- 225.00
United Classic (6/53)	210.00- 275.00
United Olympic (6/53)	190.00- 275.00
United Royal (9/53)	245.00- 350.00
United Imperial (9/53)	295.00- 350.00
United Team (1/54)	350.00- 425.00

ARCADE EQUIPMENT

ChiCoin Goalee	$ 35.00-$119.00
Exhibit Dale Gun	15.00- 65.00
Exhibit Six Shooter	79.00- 145.00
Exhibit Shooting Gallery	295.00- 375.00
Genco Sky Gunner	150.00- 250.00
Genco Basketball	249.50- 399.50
Seeburg Bear Gun	145.00- 195.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

AMI "F"-80 Phonograph	
AMI "F"-120 Phonograph	
W-80 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	875.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

Champion	$ 795.00
Variety	760.00
Moon-Ride	995.00
Jet-Bowler (With Match Feature)	
Model Jet-110, 10c a play	755.00
Model Jet-325, 10c a play, 3 plays for 25c	775.00
Rocket-Bowler (Without Match Feature)	
Model Rocket-110, 10c a play	710.00
Model Rocket-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Fireball Bowler (Without Match Feature)	
Single Chute	$ 685.00
Double Chute	705.00
Flash Bowler (Without Match Feature)	
Single Chute	$ 685.00
Double Chute	705.00
Holiday Bowler (With Match Feature)	
Single Chute	789.50
Double Chute	199.50

EXHIBIT SUPPLY

Star Shooting Gallery	$ 595.00
Junior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1.047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1.047.50
Sea Skate	1.047.50
Vacumatic Card Vendor	221.50

GENCO MFG. & SALES CO.

Big Top Rifle Gallery (With Match Score and Free Play Feature)	$ 675.00

D. GOTTLIEB & CO.

Super Jumbo (With Match Score and Free Play Feature)	$ 595.50
4-Belles	364.00

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

American Bowler With Match Feature	
Single Chute	$690.00
Double Chute	710.00
National Bowler Without Match Feature	
Single Chute	650.00
Double Chute	670.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Model 1438 "Comet Fireball" Phono, 120 Selection, 45 RPM Only
Model 1440 "Comet Fireball" Playmaster, 120 Selection, 45 RPM Only
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections
Model 1548, 50 Selection Wall Box
Model 1550, 20 Selection Wall Box
Model 1613, 8″ Blonde Wall Speaker
Model 1614, 8″ Mahogany Wall Speaker
Model 1906, Remote Volume Control

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J. P. SEEBURG CORP.

HF-100-R
3W-1 Wall-O-Matic "100"
MRVC-1 Master Remote Volume Control
CVS4-8—8″ Wall Speaker Ivory (Teardrop)
CVS6-8—8″ Recessed Speaker
CVS7-12—12″ Recessed Speaker
PS6-1Z Power Supply
ARA1-L6 Auxiliary Remote Amplifier
AVC-1 Automatic Volume Compensator Unit
Ray-O-Lite "Coon Hunt"

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UNITED MFG. CO.

De Luxe 11th Frame Shuffle Alley (With Match Feature)	
Regular Model, 10c play	$ 710.00
Special Model, 10c, 3 for 25c	730.00
11th Frame Shuffle Alley (Without Match Feature)	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
De Luxe Carnival Gun (With Match Feature)	
Single Chute	700.00
Double Chute	720.00
Carnival Gun (Without Match Feature)	
Single Chute	675.00
Double Chute	695.00
De Luxe Comet Shuffle—Targette (With Match Feature)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Comet Shuffle—Targette	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Singapore	725.00

WILLIAMS MFG. CO.

Jet Fighter (Without Match or Free Play Features)	$ 650.00
Super Jet Fighter (With Match and Free Play Features)	675.00
Colors	389.50

THE RUDOLPH WURLITZER CO.

Model "1700" Phonograph
Model "1600-A" Phonograph
Model "1650-A" Phonograph
Model "1500-A" Phonograph
Model "1600" Phonograph
Model "1650" Phonograph
Model 5112—12″ Concealed Speaker Hi-Fi
Model 5112—8″ Wall Speaker Hi-Fi
Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
Model 4851 5c-10c-25c Wall Box (48 Selections)
Model 5204 5c-10c-25c Wall Box (104 Selections)
Model 5100 8″ Speaker
Model 5110 12″ DeLuxe Speaker

No List Price Authorized for Publication

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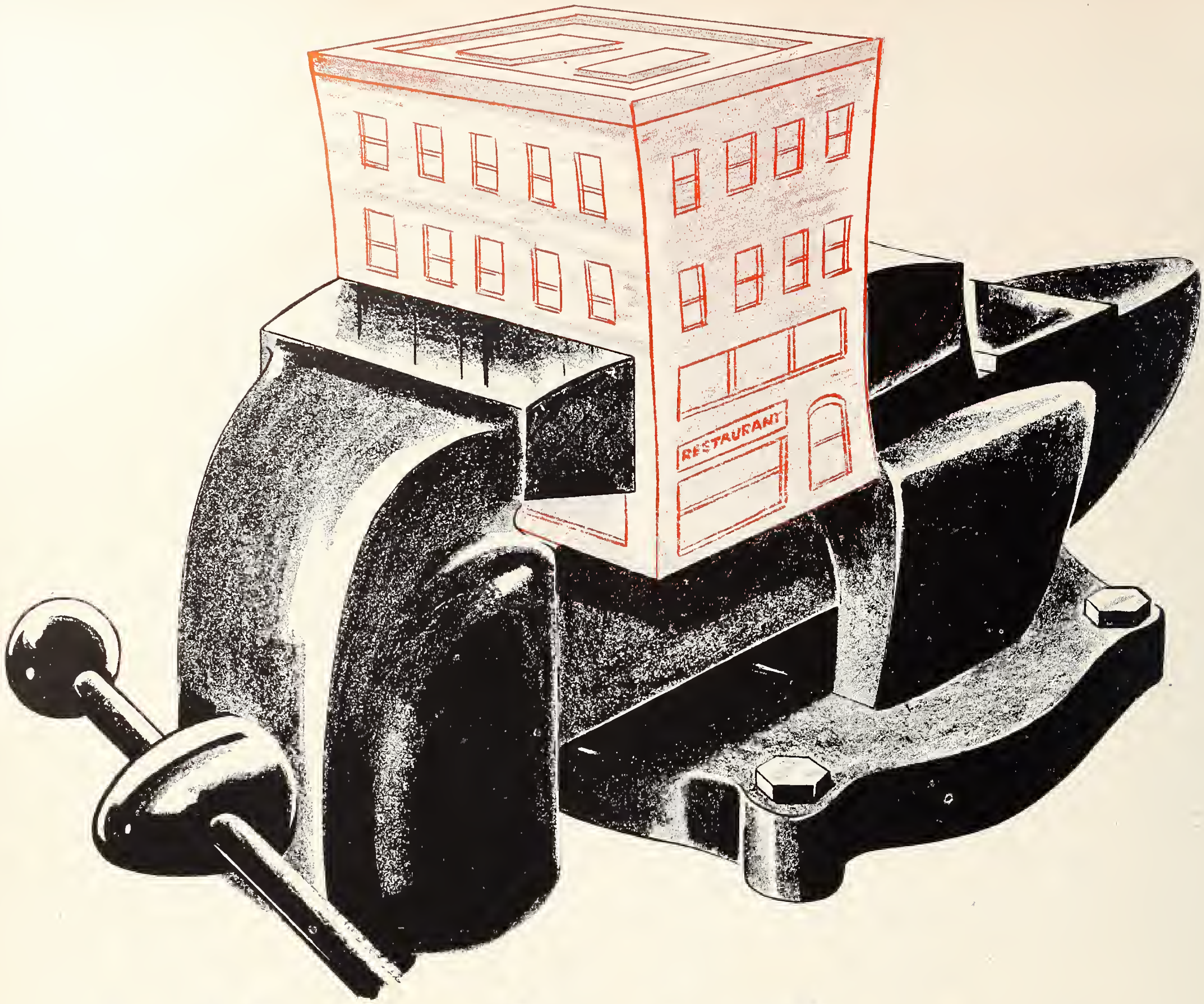
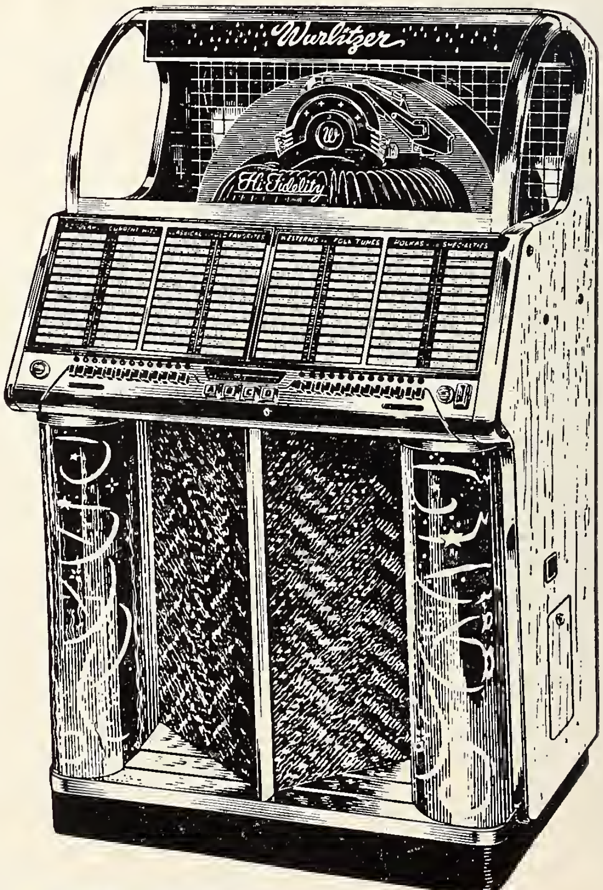


holds locations like a vise

Once on location, the 104-selection, style leading Wurlitzer 1700HF *STAYS IN!* That's been the pattern right through the year. It has what it takes in appearance to attract more play, and its thrilling, true High Fidelity tone keeps that intriguing Carousel Record Changer in practically perpetual motion. If you want to lift your take in every top spot, take this tip... install a Wurlitzer 1700HF.



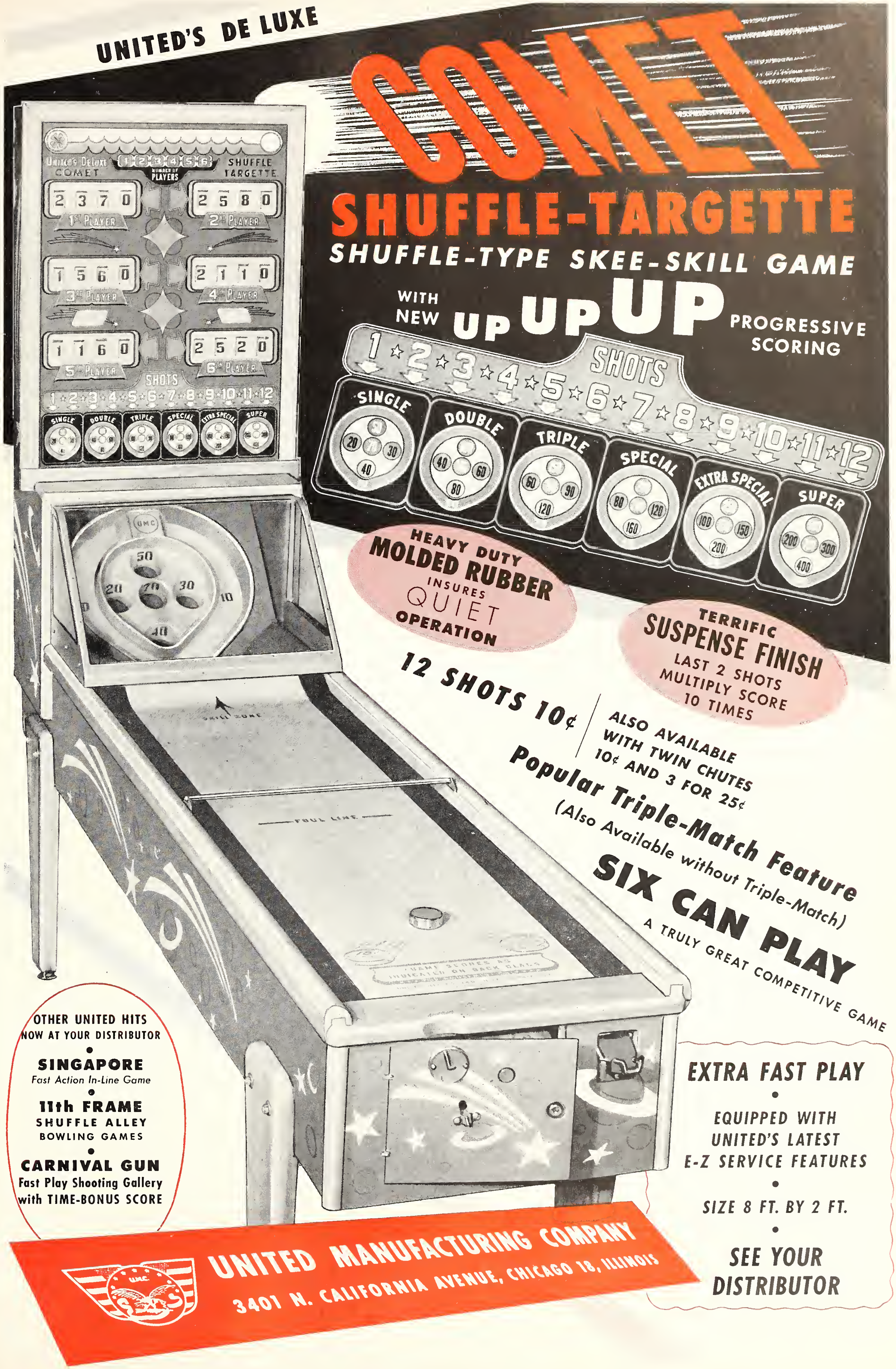
SEE IT–HEAR IT–BUY IT AT YOUR WURLITZER DISTRIBUTOR

THE HIGH EARNING, HIGH FIDELITY

Wurlitzer 1700

TAKES THE MASK OFF
THE MUSIC

THE RUDOLPH WURLITZER COMPANY • N. TONAWANDA, NEW YORK
Established 1856


United's Deluxe Comet
1 2 3 4 5 6
Number of Players
Shuffle Targette
2 3 7 0
1st Player
2 5 8 0
2nd Player
1 5 6 0
3rd Player
2 1 1 0
4th Player
1 1 6 0
5th Player
2 5 2 0
6th Player
Shots
1 2 3 4 5 6 7 8 9 10 11 12
Single
Double
Triple
Special
Extra Special
Super
UMC
50
20
70
30
10
40
Skill Zone
Foul Line
Game Scores as Indicated on Back Glass
SHOTS
1 ☆ 2 ☆ 3 ☆ 4 ☆ 5 ☆ 6 ☆ 7 ☆ 8 ☆ 9 ☆ 10 ☆ 11 ☆ 12
SINGLE
20 30 40
DOUBLE
40 60 80
TRIPLE
60 90 120
SPECIAL
80 120 160
EXTRA SPECIAL
100 150 200
SUPER
200 300 400

UNITED'S DE LUXE

COMET

SHUFFLE-TARGETTE

SHUFFLE-TYPE SKEE-SKILL GAME

WITH NEW UP UP UP PROGRESSIVE SCORING

HEAVY DUTY **MOLDED RUBBER** INSURES QUIET OPERATION

TERRIFIC **SUSPENSE FINISH** LAST 2 SHOTS MULTIPLY SCORE 10 TIMES

12 SHOTS 10¢

ALSO AVAILABLE WITH TWIN CHUTES 10¢ AND 3 FOR 25¢

Popular Triple-Match Feature

(Also Available without Triple-Match)

SIX CAN PLAY

A TRULY GREAT COMPETITIVE GAME

OTHER UNITED HITS NOW AT YOUR DISTRIBUTOR

•

SINGAPORE

Fast Action In-Line Game

•

11th FRAME

SHUFFLE ALLEY BOWLING GAMES

•

CARNIVAL GUN

Fast Play Shooting Gallery with TIME-BONUS SCORE

EXTRA FAST PLAY

•

EQUIPPED WITH UNITED'S LATEST E-Z SERVICE FEATURES

•

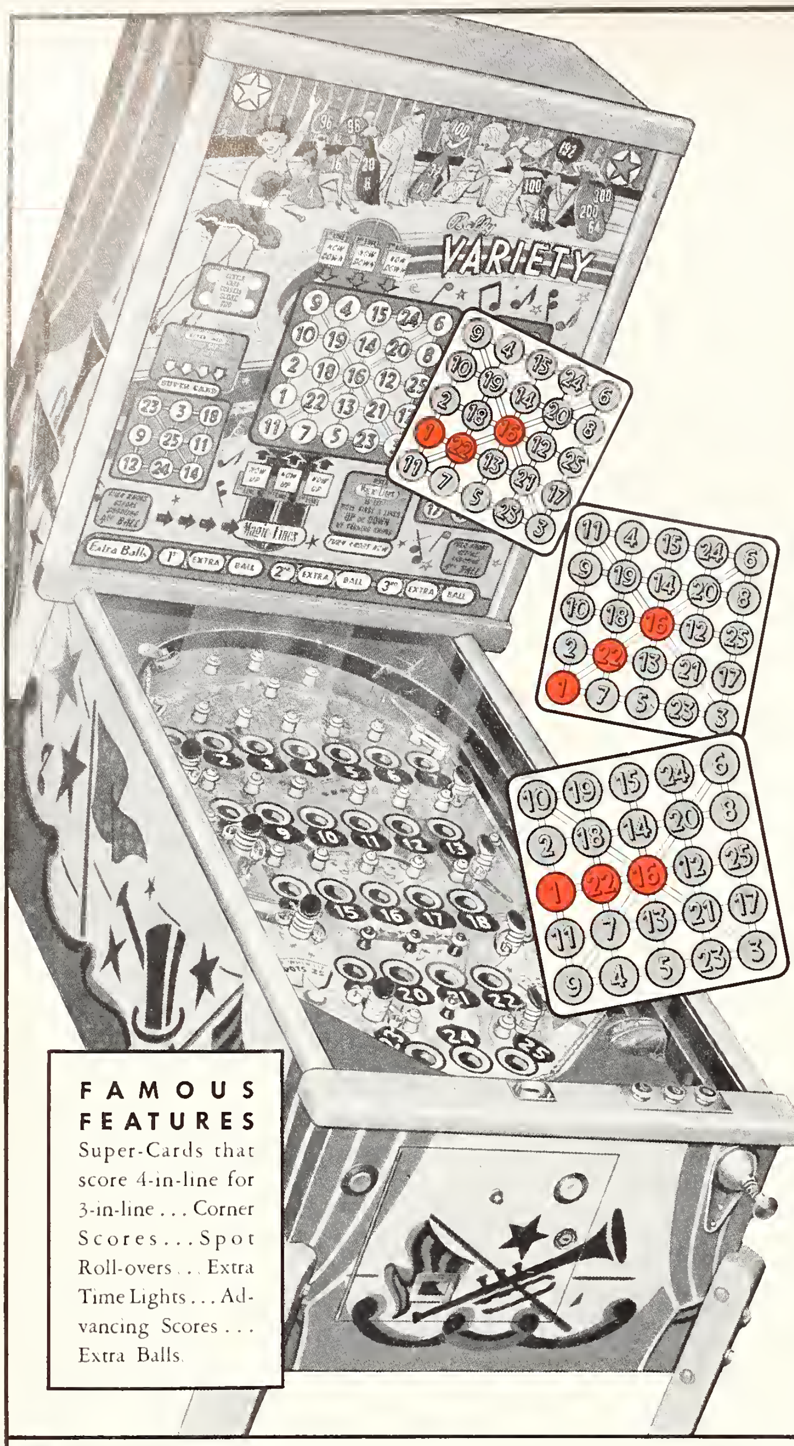
SIZE 8 FT. BY 2 FT.

•

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



FAMOUS FEATURES
Super-Cards that score 4-in-line for 3-in-line . . . Corner Scores . . . Spot Roll-overs . . . Extra Time Lights . . . Advancing Scores . . . Extra Balls.

Bally®
VARIETY

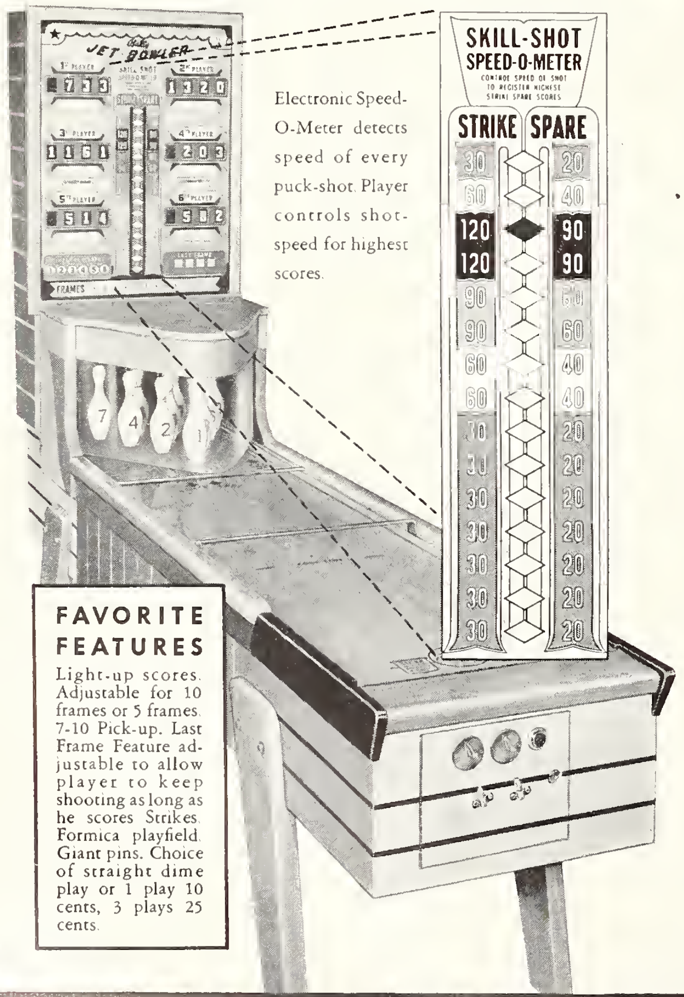
WITH SENSATIONAL

Magic-Lines

PROFIT BOOSTING FEATURE

Location-reports from coast to coast prove that VARIETY tops all other in-line games, including BEACH CLUB, for immediate attraction, continuous repeat-play and record-smashing earning-power. Get your share . . . get VARIETY today.

Ghost-cards above show how player moves Card-numbers UP or DOWN. Bright circles are lit numbers. Top card shows all numbers in normal position. Other cards illustrate 3 different ways to straighten out lop-sided line-up by moving first 3 lines of Card UP or DOWN. Players hail Magic-Lines as greatest extra-fun feature in years . . . and back up their enthusiasm with greatest cash-box approval in years!


JET BOWLER
SKILL-SHOT
SPEED-O-METER
CONTROL SPEED OF SHOT TO REGISTER HIGHEST STRIKE SPARE SCORES
STRIKE
SPARE
FRAMES

Electronic Speed-O-Meter detects speed of every puck-shot. Player controls shot-speed for highest scores.

FAVORITE FEATURES
Light-up scores. Adjustable for 10 frames or 5 frames. 7-10 Pick-up. Last Frame Feature adjustable to allow player to keep shooting as long as he scores Strikes. Formica playfield. Giant pins. Choice of straight dime play or 1 play 10 cents, 3 plays 25 cents.

Bally®
JET-BOWLER

WITH MATCH-SCORE FEATURES

Rocket Bowler

WITHOUT MATCH-SCORE FEATURES

SPEED-CONTROL SKILL of skee-ball combined with AIM-CONTROL SKILL of bowling results in a bowler that really keep players coming back day after day, month after month. Get in on the big new bowler boom . . . get JET-BOWLER and ROCKET-BOWLER!

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois